

# Luis Biancardi

## Front End Developer

Huntington Beach, CA | 949.228.3629 | [luisfbiancardi@gmail.com](mailto:luisfbiancardi@gmail.com)

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As a front-end developer, I focus on React, JavaScript, CSS and HTML as this specifically applies to the UI. I am a motivated person who seeks to utilize my creative abilities and grow as a person. I love generating new ideas and seeing them through to completion. My greatest assets are organization, communication and the ability to learn quickly. The majority of my development projects I utilize React and CSS. I have a passion for puzzles and technology that's how I found my passion with coding.

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### TECHNICAL

**Technologies** // React, Git, Bootstrap, SEO

**Languages** // JavaScript (ES6+), HTML5/CSS3.

**Skills** // Problem Solving, Excellent Communication, Time Management and leadership.

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### EXPERIENCE

**Della Coast** // Front End Developer

08/2021 - present

- > Built and maintained a website using React, Tailwind, Netlify and Github.
- > Implemented website connection with the booking system and reduced the amount of steps to book an appointment increasing the sales by 30%.
- > Implemented basic SEO such as meta-tags, meta-description, alt text for images and specific keywords focused on the business field and location.
- > Deployed and registered the domain name ( <https://dellacoast.com/> )

**Sweet Sophie** // Freelance Web Developer

08/2021 - 10/2021

- > Built an online catalog for a local bakery and implemented an online chat to sell products online. Increased company sales by 22%.
- > Built using Javascript, CSS, HTML, Netlify and Github.
- > Collaborated with marketing team members to implement new feature developments and understand business.

**Dimension Clothing** // Business Owner

04/2016 - 06/2019

- > Built an ecommerce to sell products of my own line of clothes online.
  - > Developed a system where the customer could pick the material and the printing design color making the product 100% personalized for each customer increasing the sales by 20%.
  - > Registered the domain using shopify tools, implemented basic SEO techniques, optimized images to improve website speed and listed business on Google.
  - > Managed a team of 3 people working on marketing( Social media, Google ads, etc..), creating new designs for new collections and developing new product ideas.
  - > Handled the financial area controlling payments for the employees, incomes and outcomes.
  - > Maintained and updated the website for every new collection, product release or website updates.
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### LANGUAGES

- > Portuguese and English - Native or bilingual proficiency
  - > Spanish - Professional working proficiency
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### LEISURE

I'm always trying to learn something and technology really inspires me because of the many possibilities to do something new. When I'm not coding as a good brazilian I love soccer, surfing and BBQ.

<https://www.linkedin.com/in/luis-biancardi/> && <https://github.com/LBiancardi> && [Portfolio](#)