

Global Cybersecurity Threats Analysis

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1 Setup

1.1 Import Packages

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from matplotlib.ticker import FuncFormatter
import seaborn as sns
```

1.2 Load data

```
pd.set_option('display.max_columns', 50, 'display.width', 200)
df = pd.read_csv('data/Global_Cybersecurity_Threats_2015-2024.csv')
df.head()
```

	Country	Year	Attack Type	Target Industry	Financial Loss (in Million \$)	Number of Affected Users	Attack Source	Security Vulnerability Type	Defense Mechanism Used	Incident Resolution Time (in Hours)
0	China	2019	Phishing	Education	80.53	773169	Hacker Group	Unpatched Software	VPN	63
1	China	2019	Ransomware	Retail	62.19	295961	Hacker Group	Unpatched Software	Firewall	71
2	India	2017	Man-in-the-Middle	IT	38.65	605895	Hacker Group	Weak Passwords		20
3	UK	2024	Ransomware	Telecommunications	41.44	659320	Nation-state	Social Engineering	AI-based Detection	7
4	Germany	2018	Man-in-the-Middle	IT	74.41	810682	Insider	Social Engineering		68

2 Trend Analysis

2.1 Financial Losses

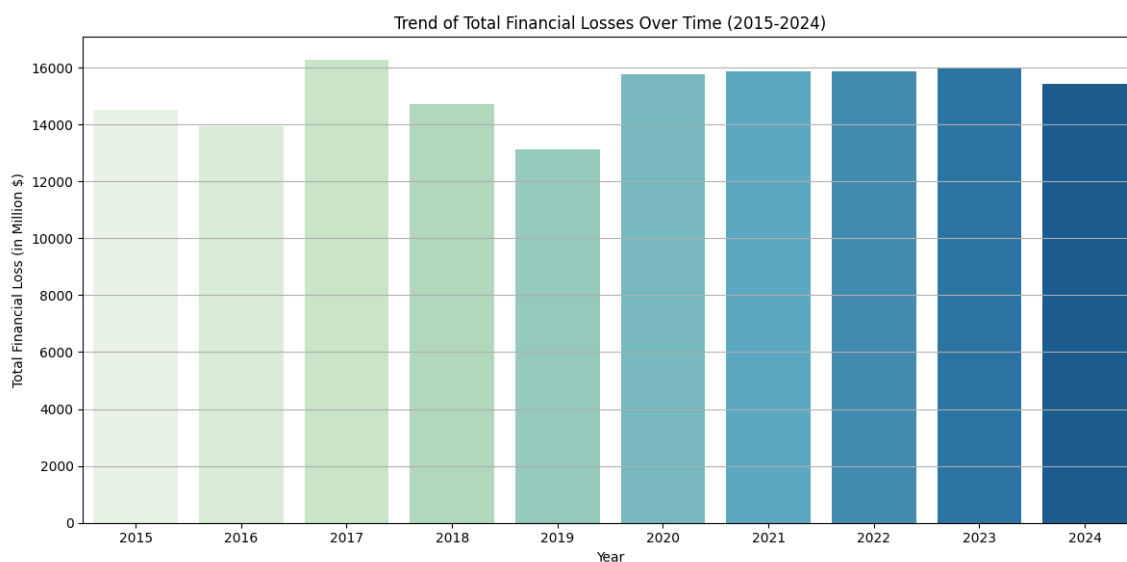
2.1.1 Overall

```
trend_df = df.groupby('Year')['Financial Loss (in Million $)'].sum()

plt.figure(figsize=(12, 6))
sns.barplot(x=trend_df.index,y=trend_df, palette="GnBu")
```

```
plt.title('Trend of Total Financial Losses Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Financial Loss (in Million $)')
plt.grid(axis='y')
```

```
plt.tight_layout()
plt.show()
```



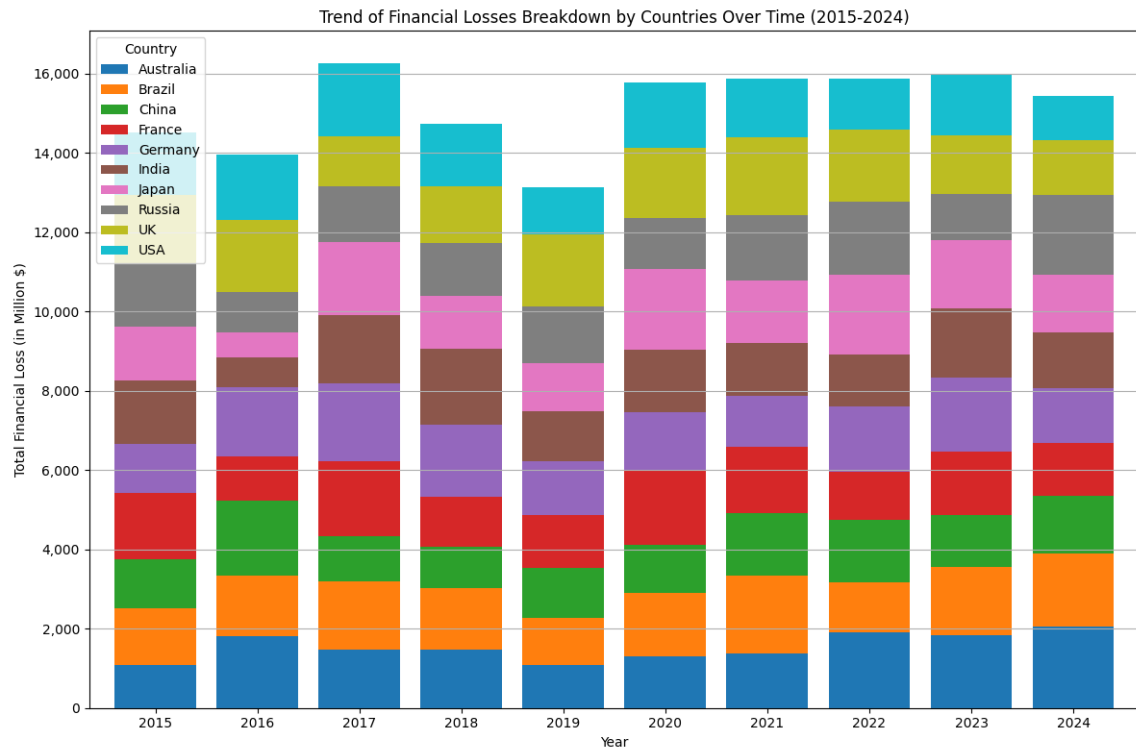
2.1.2 Breakdown by Countries

```
trend_df = df.groupby(['Year', 'Country'])['Financial Loss (in Million  
↪ $)'].sum().unstack(fill_value=0)
```

```
# Plotting the data as a bar chart
```

```
trend_df.plot(kind='bar', stacked=True, figsize=(12, 8), width=0.8)
```

```
plt.title('Trend of Financial Losses Breakdown by Countries Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Financial Loss (in Million $)')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Country')
plt.grid(axis='y')
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}')) # Apply  
↪ number formatting
plt.tight_layout()
plt.show()
```

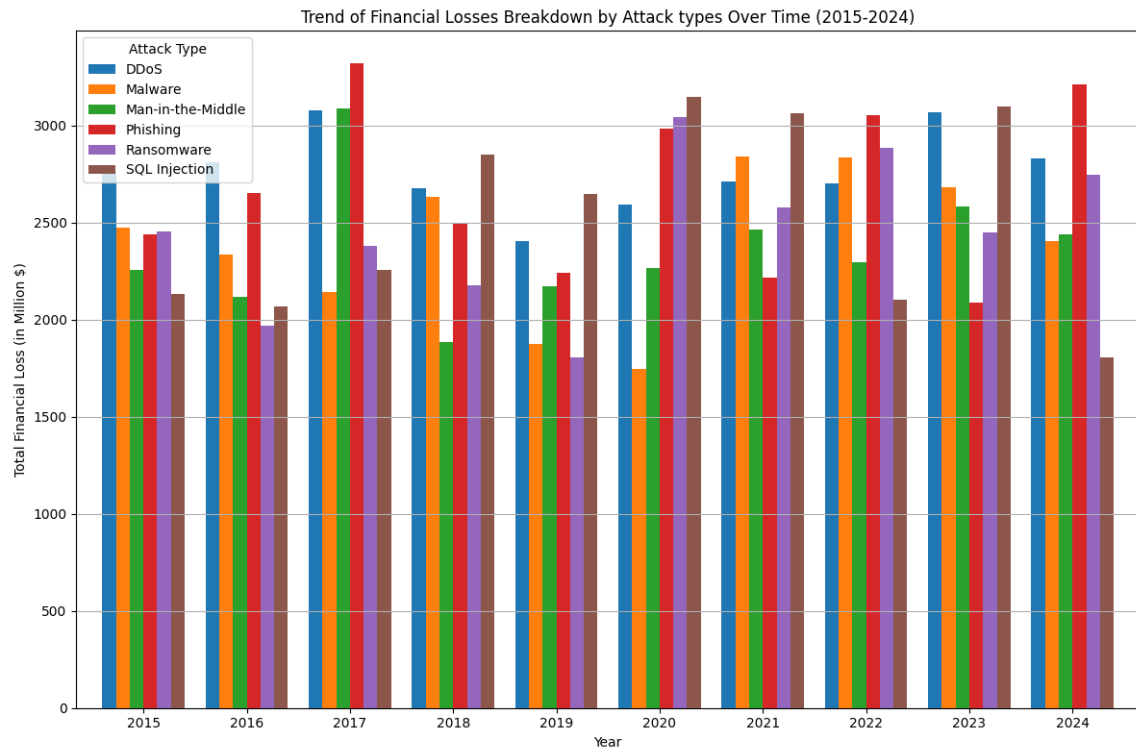


2.1.3 Breakdown by Attack types

```
# Group by Year and Attack Type, summing financial losses
trend_df = df.groupby(['Year', 'Attack Type'])['Financial Loss (in Million
↪ $)'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', figsize=(12, 8), width=0.8)

plt.title('Trend of Financial Losses Breakdown by Attack types Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Financial Loss (in Million $)')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Attack Type')
plt.grid(axis='y')
plt.tight_layout()
plt.show()
```

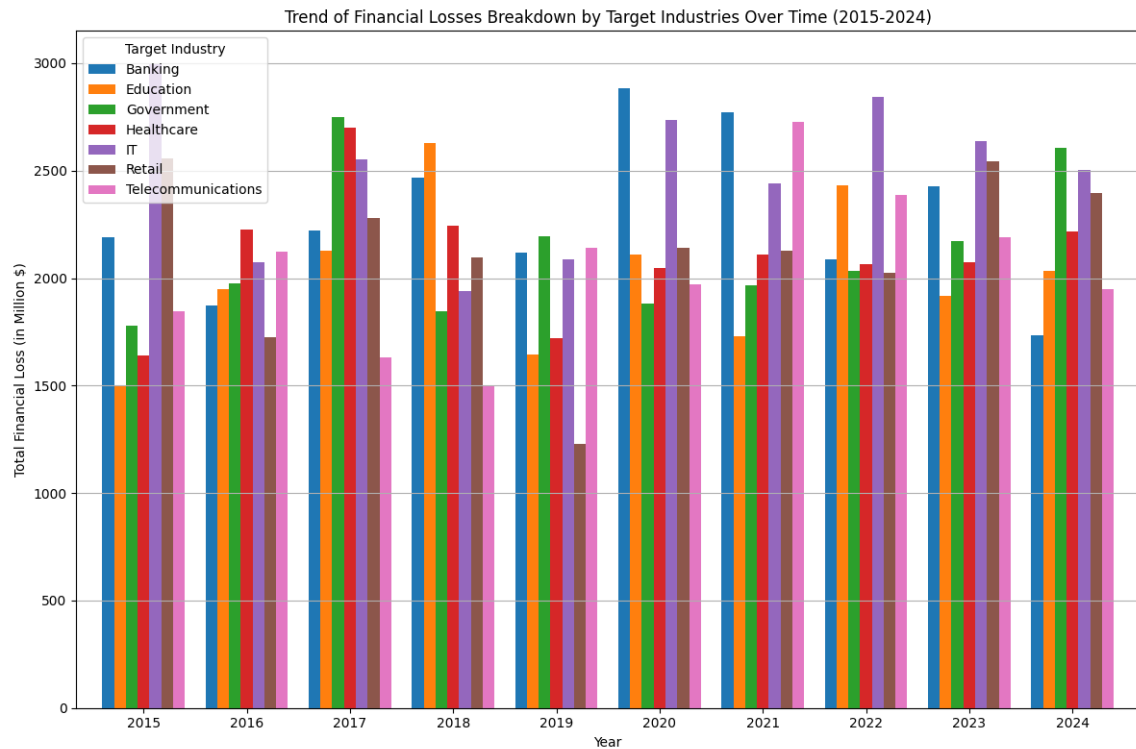


2.1.4 Breakdown by Target Industries

```
# Group by Year and Target Industry, summing financial losses
trend_df = df.groupby(['Year', 'Target Industry'])['Financial Loss (in Million
↪ $)'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', figsize=(12, 8), width=0.8)

plt.title('Trend of Financial Losses Breakdown by Target Industries Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Financial Loss (in Million $)')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Target Industry')
plt.grid(axis='y')
plt.tight_layout()
plt.show()
```

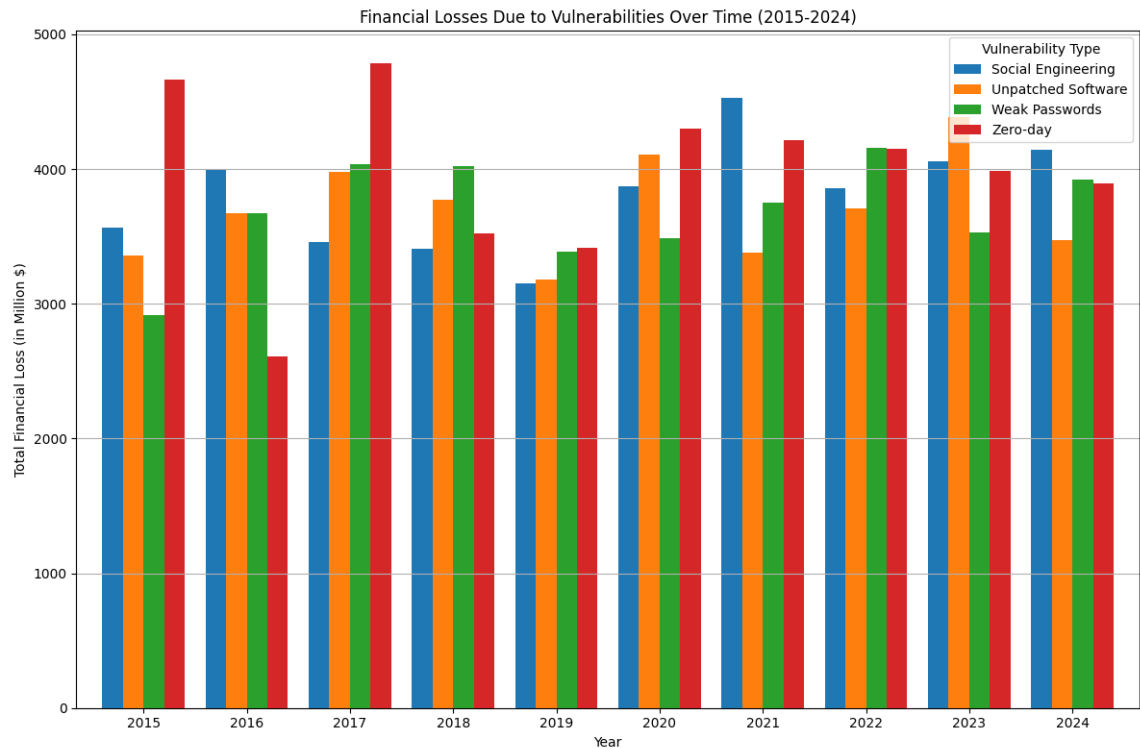


2.1.5 Breakdown by Vulnerabilities

```
# Group by Year and Security Vulnerability Type, summing financial losses
vulnerability_df = df.groupby(['Year', 'Security Vulnerability Type'])['Financial Loss (in
↳ Million $)'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
vulnerability_df.plot(kind='bar', figsize=(12, 8), width=0.8)

plt.title('Financial Losses Due to Vulnerabilities Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Financial Loss (in Million $)')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Vulnerability Type')
plt.grid(axis='y')
plt.tight_layout()
plt.show()
```



2.2 Number of Affected Users

2.2.1 Overall

```

trend_df = df.groupby('Year')['Number of Affected Users'].sum()

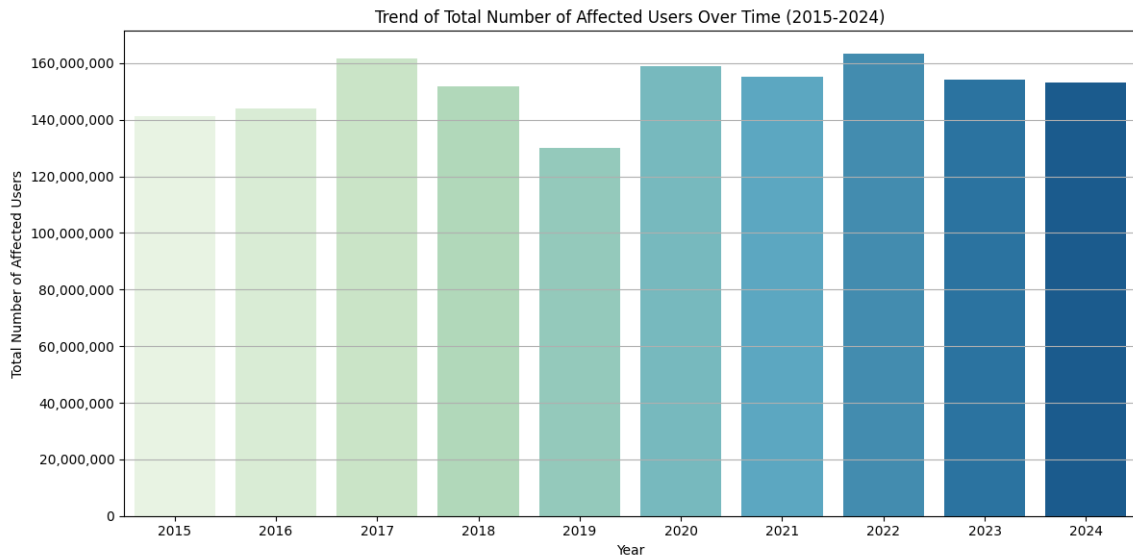
plt.figure(figsize=(12, 6))
sns.barplot(x=trend_df.index,y=trend_df, palette="GnBu")

plt.title('Trend of Total Number of Affected Users Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Number of Affected Users')
plt.grid(axis='y')

# Apply number formatting
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}'))

plt.tight_layout()
plt.show()

```



2.2.2 Breakdown by Countries

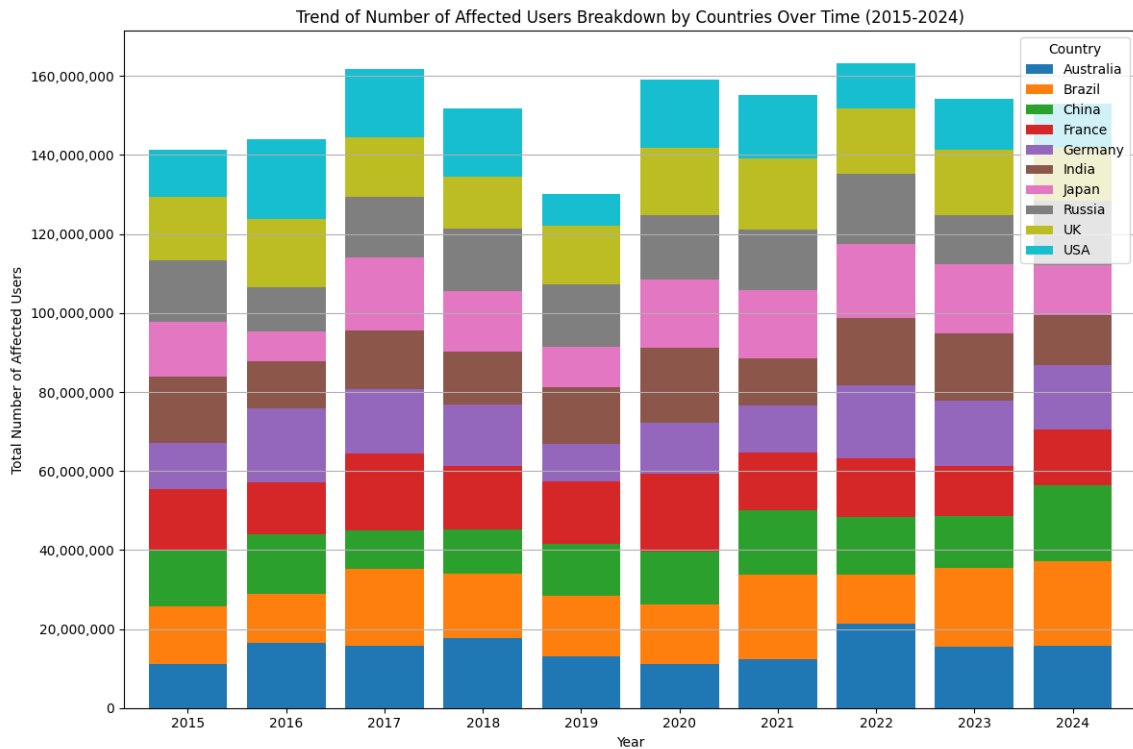
```

trend_df = df.groupby(['Year', 'Country'])['Number of Affected
↳ Users'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', stacked=True, figsize=(12, 8), width=0.8)

plt.title('Trend of Number of Affected Users Breakdown by Countries Over Time (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Number of Affected Users')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Country')
plt.grid(axis='y')
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}')) # Apply
↳ number formatting
plt.tight_layout()
plt.show()

```



2.2.3 Breakdown by Attack types

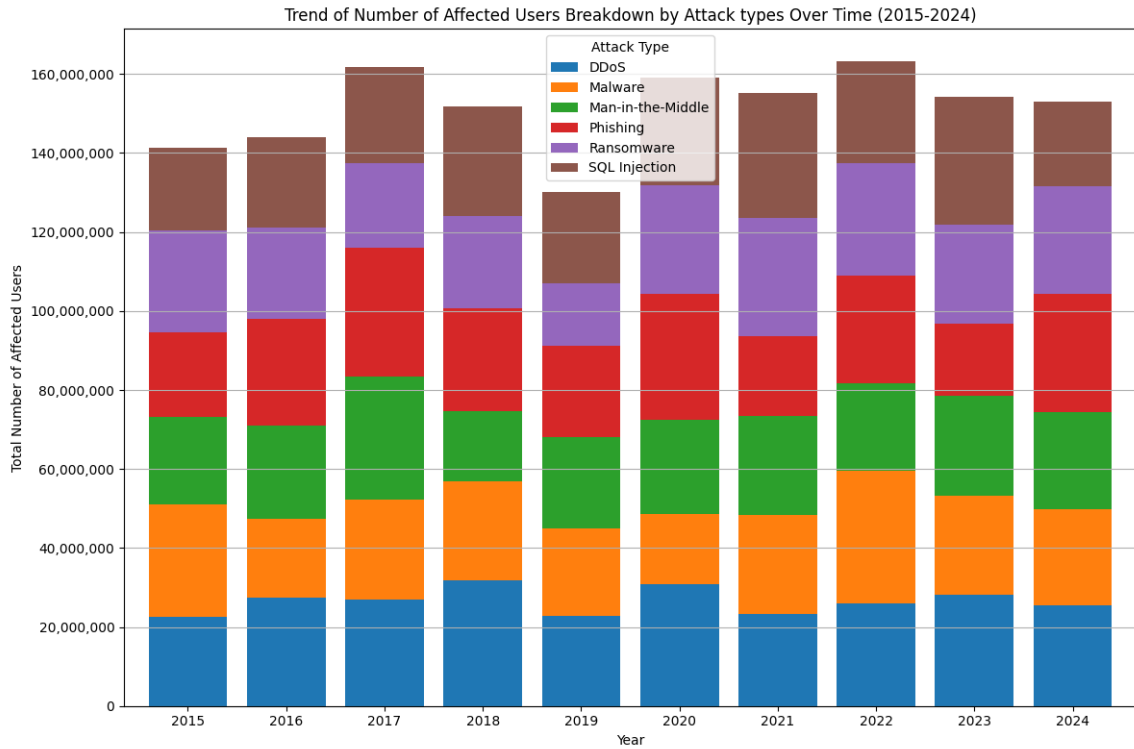
```

trend_df = df.groupby(['Year', 'Attack Type'])['Number of Affected
↳ Users'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', stacked=True, figsize=(12, 8), width=0.8)

plt.title('Trend of Number of Affected Users Breakdown by Attack types Over Time
↳ (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Number of Affected Users')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Attack Type')
plt.grid(axis='y')
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}')) # Apply
↳ number formatting
plt.tight_layout()
plt.show()

```



2.2.4 Breakdown by Target Industries

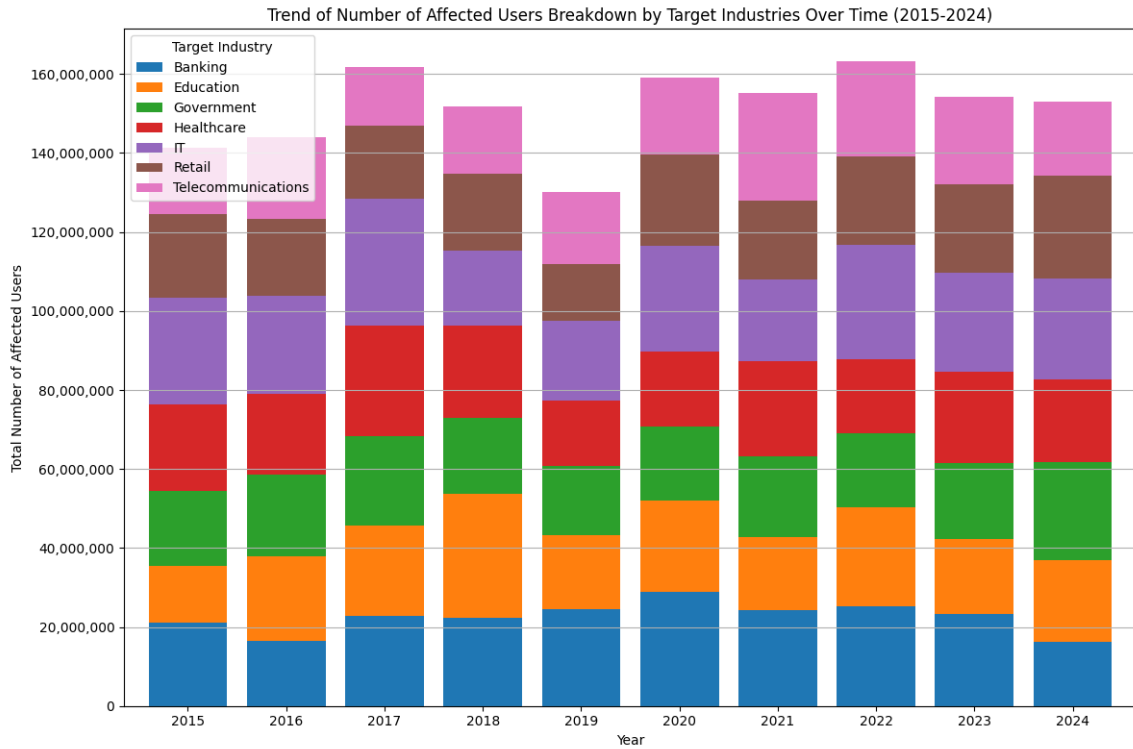
```

trend_df = df.groupby(['Year', 'Target Industry'])['Number of Affected
↳ Users'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', stacked=True, figsize=(12, 8), width=0.8)

plt.title('Trend of Number of Affected Users Breakdown by Target Industries Over Time
↳ (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Number of Affected Users')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Target Industry')
plt.grid(axis='y')
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}')) # Apply
↳ number formatting
plt.tight_layout()
plt.show()

```



2.2.5 Breakdown by Vulnerabilities

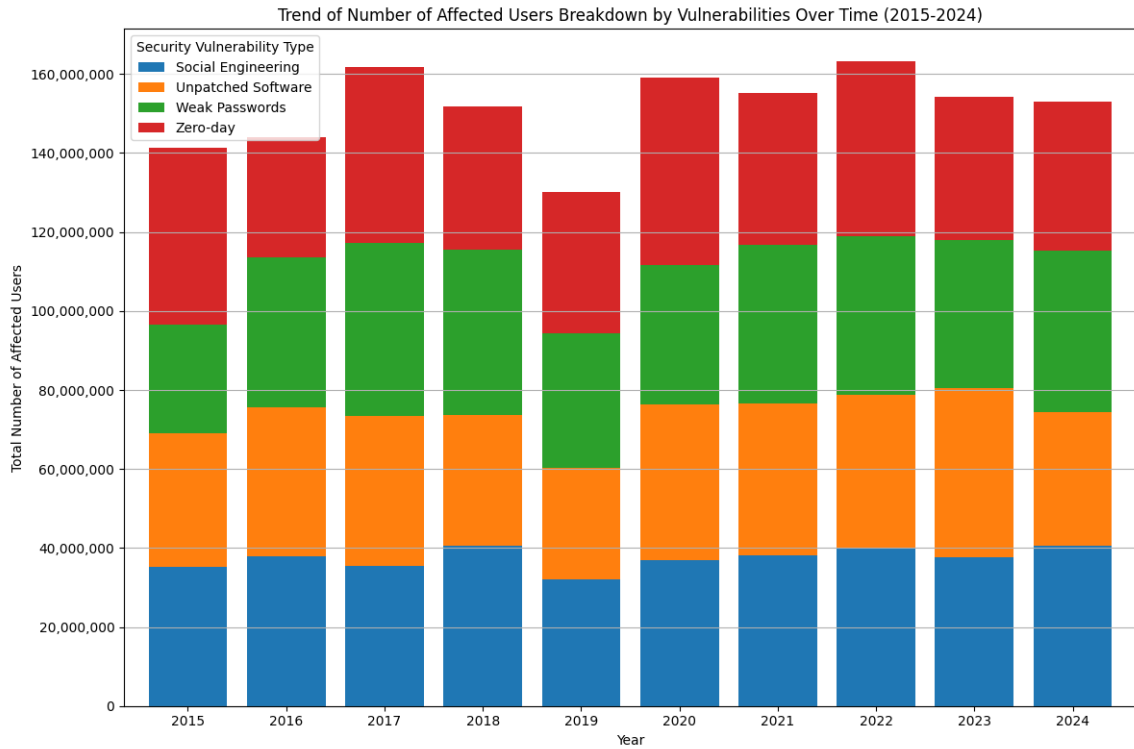
```

trend_df = df.groupby(['Year', 'Security Vulnerability Type'])['Number of Affected
↳ Users'].sum().unstack(fill_value=0)

# Plotting the data as a bar chart
trend_df.plot(kind='bar', stacked=True, figsize=(12, 8), width=0.8)

plt.title('Trend of Number of Affected Users Breakdown by Vulnerabilities Over Time
↳ (2015-2024)')
plt.xlabel('Year')
plt.ylabel('Total Number of Affected Users')
plt.xticks(rotation=0) # Keep x-axis labels horizontal
plt.legend(title='Security Vulnerability Type')
plt.grid(axis='y')
plt.gca().yaxis.set_major_formatter(FuncFormatter(lambda x, _: f'{int(x):,}')) # Apply
↳ number formatting
plt.tight_layout()
plt.show()

```



3 Geographical Analysis

- Compare the frequency and impact of cyberattacks across different countries.
- Identify which countries are most affected by specific attack types.

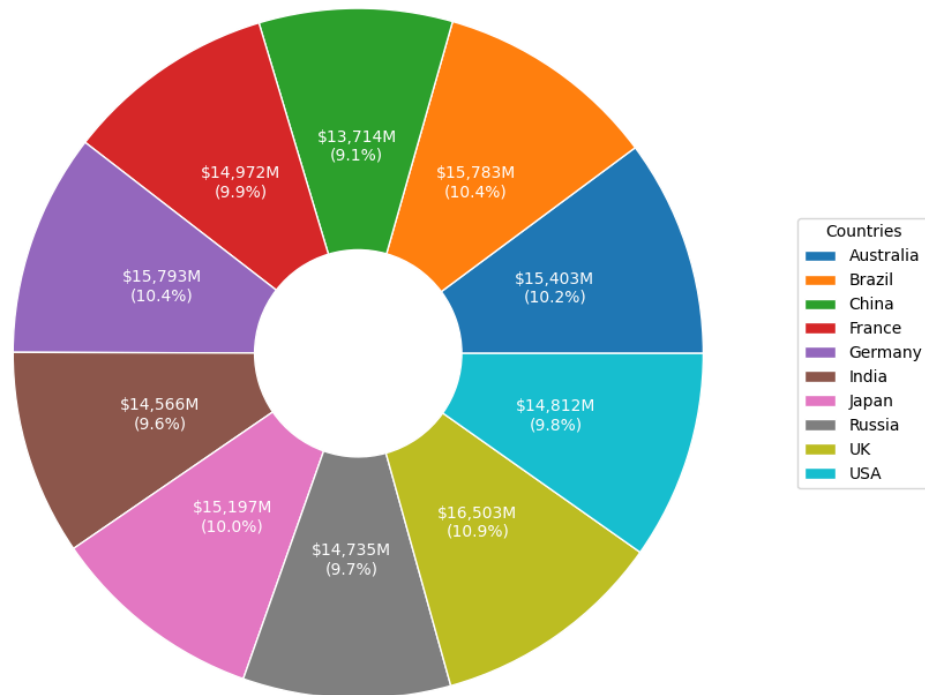
3.1 Financial Losses

3.1.1 Overall

```
grouped_df = df.groupby('Country')['Financial Loss (in Million $)'].sum()
```

```
# Plotting the pie chart
plt.figure(figsize=(10, 8))
wedges, texts, autotexts = plt.pie(grouped_df, autopct=lambda
    ↪ pct:f"${round(grouped_df.sum()*pct/100):,}M\n({pct:.1f}%", textprops=dict(color="w"),
    ↪ wedgeprops=dict(width=0.7, edgecolor='w'))
plt.legend(wedges, grouped_df.index, title="Countries", loc="center left",
    ↪ bbox_to_anchor=(1, 0, 0.5, 1))
plt.title('Financial Losses by Country (2015-2024)')
plt.tight_layout()
plt.show()
```

Financial Losses by Country (2015-2024)



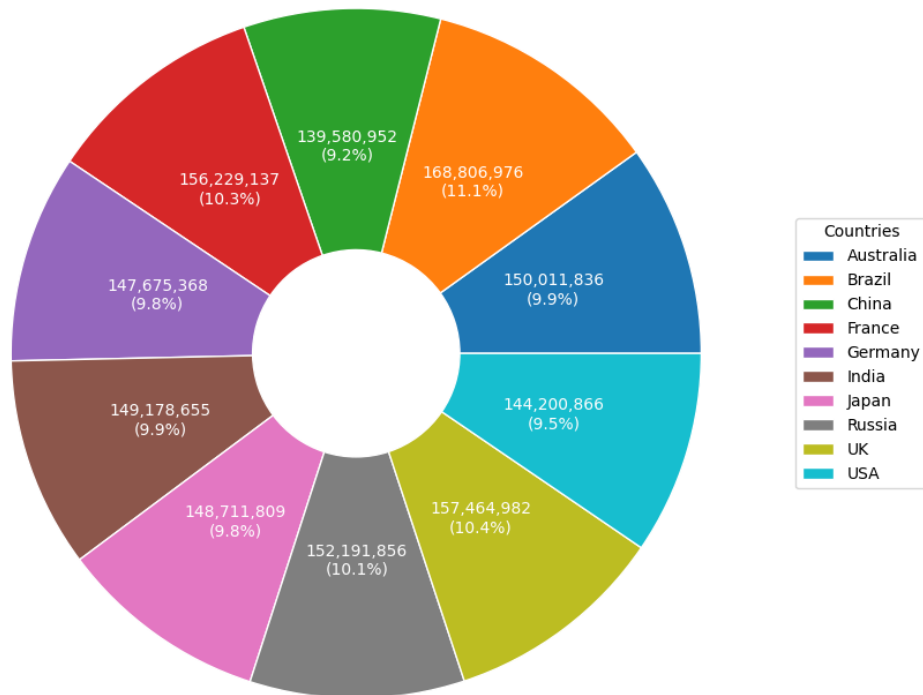
3.2 Number of Affected Users

3.2.1 Overall

```
country_df = df.groupby('Country')['Number of Affected Users'].sum()

# Plotting the pie chart
plt.figure(figsize=(10, 8))
wedges, texts, autotexts = plt.pie(country_df, autopct=lambda
    ↪ pct:f"{round(country_df.sum()*pct/100):,}\n({pct:.1f}%)", textprops=dict(color="w"),
    ↪ wedgeprops=dict(width=0.7, edgecolor='w'))
plt.legend(wedges, country_df.index, title="Countries", loc="center left",
    ↪ bbox_to_anchor=(1, 0, 0.5, 1))
plt.title('Number of Affected Users by Country (2015-2024)')
plt.tight_layout()
plt.show()
```

Number of Affected Users by Country (2015-2024)



4 Financial Impact Analysis

- Assess the total financial losses caused by cyberattacks per year or country.
- Analyze the correlation between attack types and financial losses.

5 Industry Analysis

- Determine which industries are most frequently targeted by cyberattacks.
- Assess the impact of attacks on different sectors, such as healthcare, finance, and education.

6 Vulnerability Analysis

- Identify common security vulnerabilities exploited in attacks.
- Analyze the effectiveness of various defense mechanisms used against attacks.

7 User Impact Analysis

- Assess how many users are affected by different attack types or in different countries.
- Explore the relationship between the number of affected users and financial losses.

8 Response Time Analysis

- Analyze the incident resolution times based on attack types or countries.
- Identify any patterns in response effectiveness.

9 Defensive Mechanism Effectiveness

- Evaluate the success rates of different defense mechanisms against various attack types.