My name is Levi Smith and I love the web, web development, and game development.

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Experience

PennWell
2011 –
Present

Website Manager - Product Management
Manage the day-to-day upkeep for 60+ websites. This includes troubleshooting front-end code, WordPress issues, AEM issues, adding pages, overseeing the launching of new sites, site redesigns, and product implementations. Work closely with development and product management to collaborate, create, and implement creative solutions for improving user experience and generating revenue. Stay up to date with modern front-end trends and technologies.

Ad Tech Manager
Developed numerous HTML5/JavaScript rich media ad templates implemented utilized in a production environment. Increased efficiency of the department by building an automated system for launching advertising campaigns via Open AdStream/DFP APIs utilizing JavaScript/PHP. Became in charge of troubleshooting issues with ad servers, ad tags, and complex ad creative.

Digital Media Website Support Specialist
Spent the majority of my time troubleshooting advertiser's rich media creative. Worked with hundreds of advertisers each month via e-mail to collect, troubleshoot, and fulfill advertising campaigns..

Self Employed
2009-2010

Web Designer and Developer
Worked on many different projects, including WordPress websites, flash animations, an iOS game, and launched an affiliate marketing website.

Education

TCC
2009-2010

Digital Media – Web Design
Excelled at many web design/development related classes. Took classes on HTML, JavaScript, PHP and became an Adobe Certified Associate in Dreamweaver, Flash, and Photoshop.

Skills

Front-End	Back-End	Other
HTML5, CSS, JavaScript, jQuery, WordPress, Bootstrap.	Node.js, PHP, AWS, Linux	Unity, FileMaker, Firebase, C#