

Prototyping of your Service Business Site

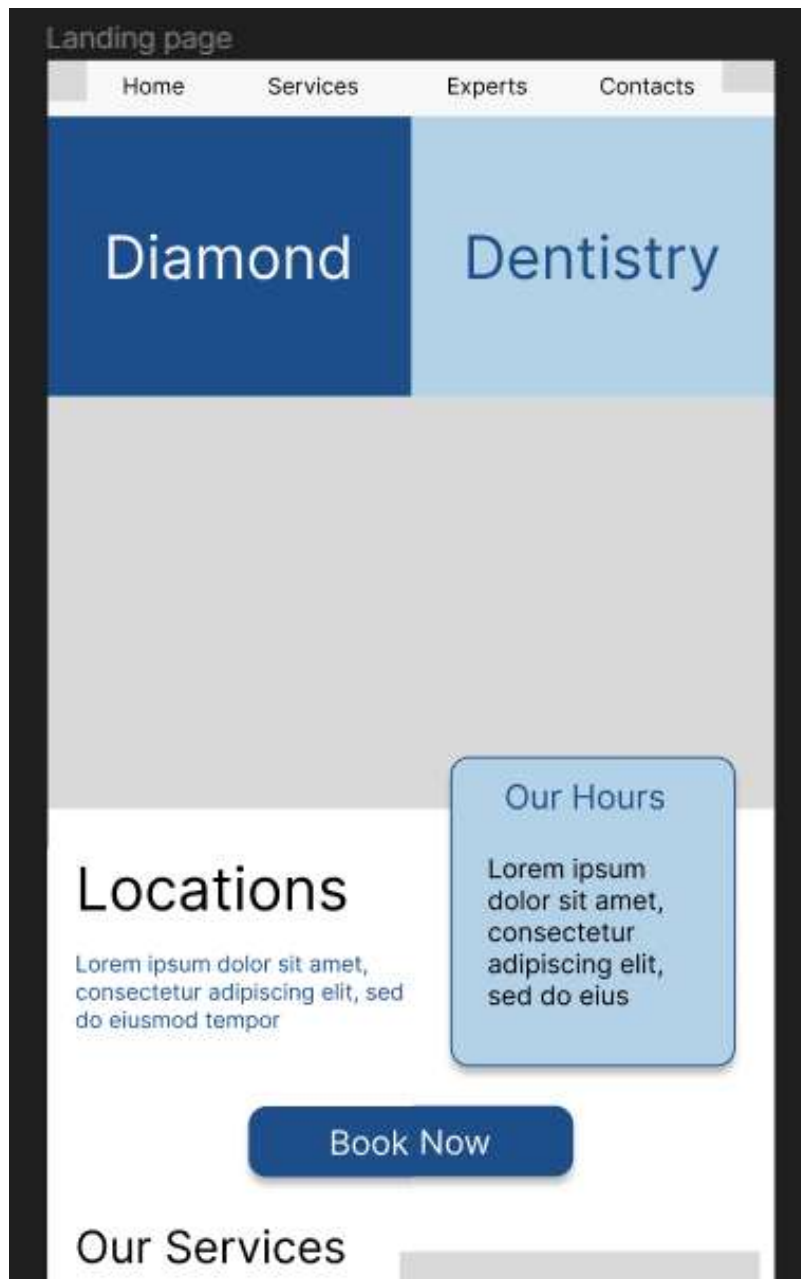
I decided on a dental clinic for the Business Service because it provides a multitude of services and complements the blue and white colour scheme, which I believe best captures the sterile and professional attitude of a dental clinic.

I used the mockup program Figma to make the design. It offers a user-friendly interface and collaborative tools that make design iterations and feedback effective.

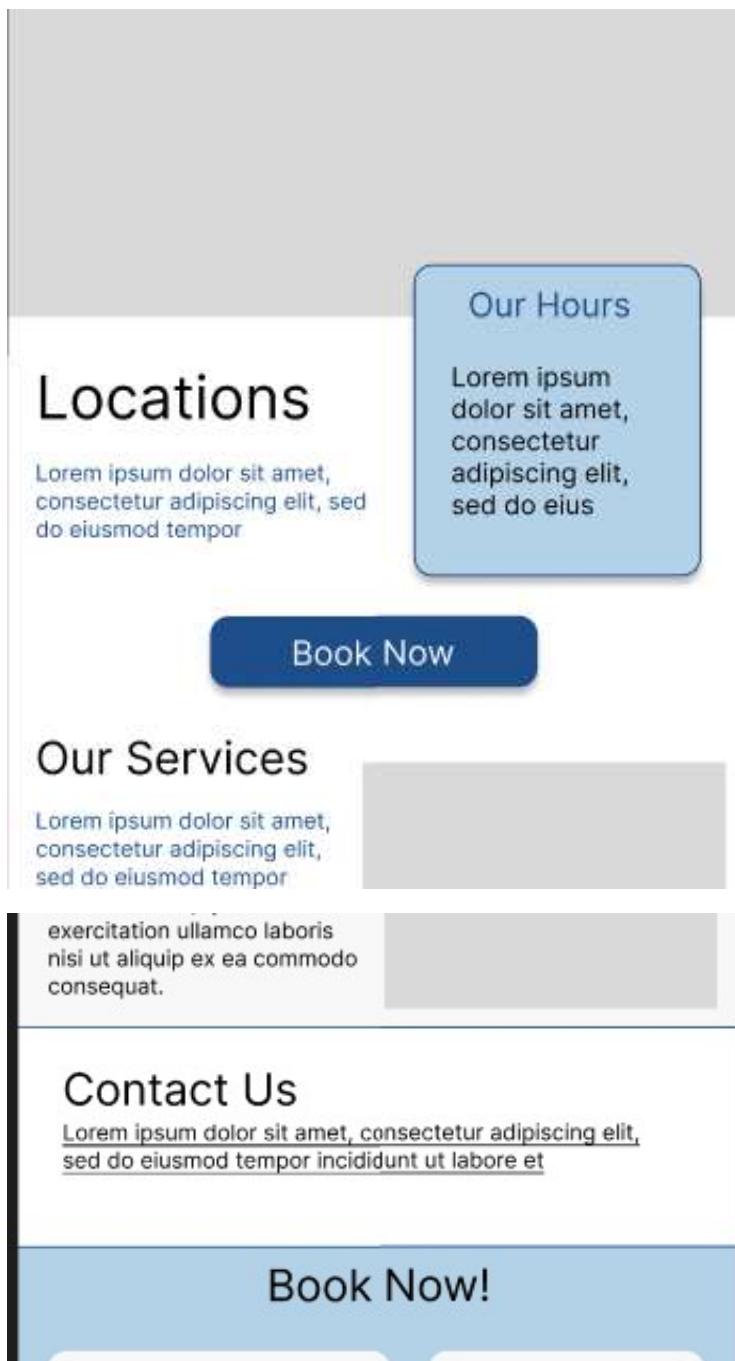
As for sources of inspiration, I looked at the Nike and Kingsway Dental Clinic websites. While Nike's website demonstrated great use of vivid images and simple navigation, Kingsway Dental Clinic offered insights into dental-specific components and style.

In terms of navigation, I plan to combine scrolling with a fixed toolbar to provide a smooth user experience across desktop and mobile devices. Additionally, smooth scrolling and the usage of anchor links would make switching between sections on larger pages straightforward.

a. Find out the business name and type. - Landing/Home Page



b. Find out the address, phone number as well as opening hours. - Hours and Locations on home page -
Phone either by scrolling or 'Contacts' on toolbar

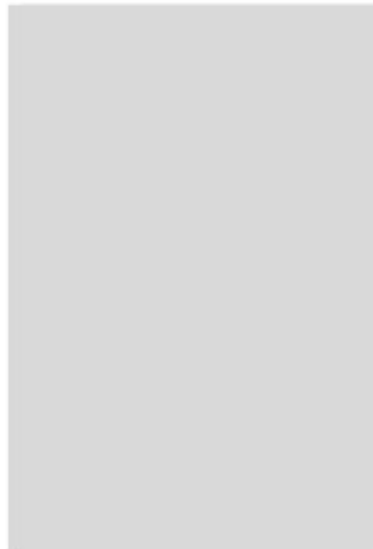


c. Find out the list of services provided, their description and costs. - Scroll or click "services" on toolbar

Our Services

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PRICES HERE



Meet our experts

d. Find out the list of service experts and what they do. - Scroll or click "experts" on toolbar

Meet our experts

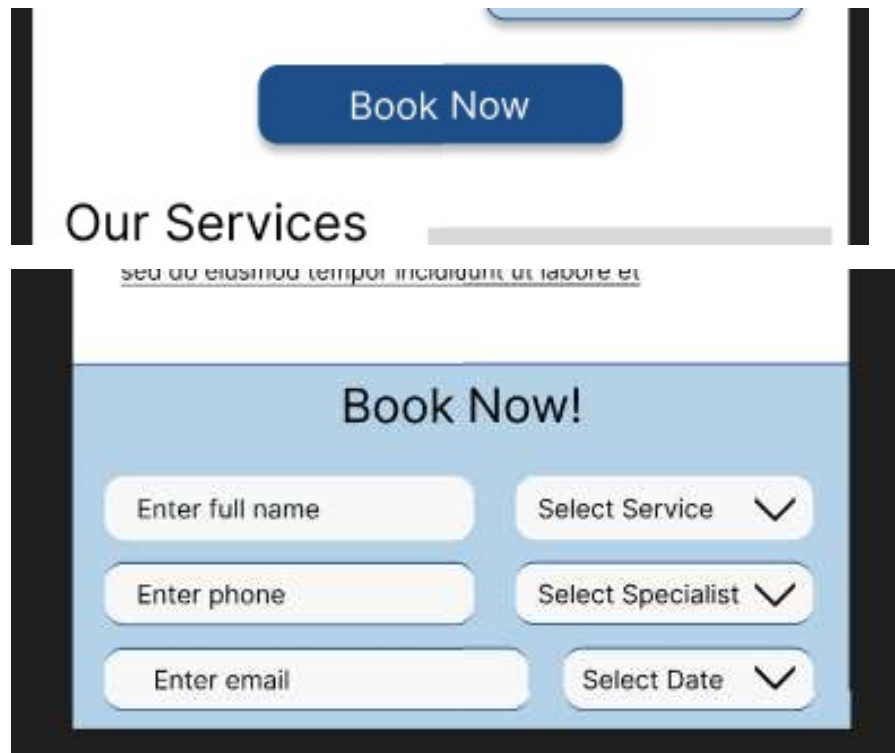


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e. Book an appointment through a selection of a service, an expert and a date and time. - Click "Book now" on toolbar or scroll to end



The image shows a web interface for booking an appointment. At the top, there is a blue button labeled "Book Now". Below this, the heading "Our Services" is visible, followed by a line of placeholder text: "sed ut eiusmod tempor incididunt ut labore et". The main section is a light blue box titled "Book Now!". It contains a form with six input fields arranged in two columns. The left column has three text input fields labeled "Enter full name", "Enter phone", and "Enter email". The right column has three dropdown menu buttons labeled "Select Service", "Select Specialist", and "Select Date", each with a downward-pointing chevron icon.

Book Now

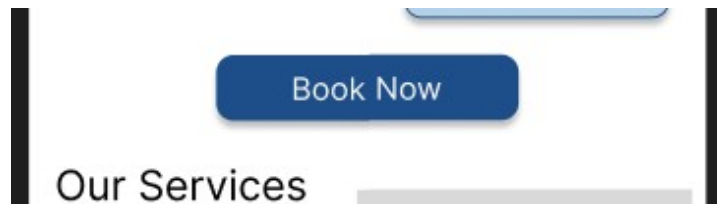
Our Services

sed ut eiusmod tempor incididunt ut labore et

Book Now!

Enter full name	Select Service ▼
Enter phone	Select Specialist ▼
Enter email	Select Date ▼

f. Enter their name and email to be able to book an appointment. - Click "Book now" or scroll to end

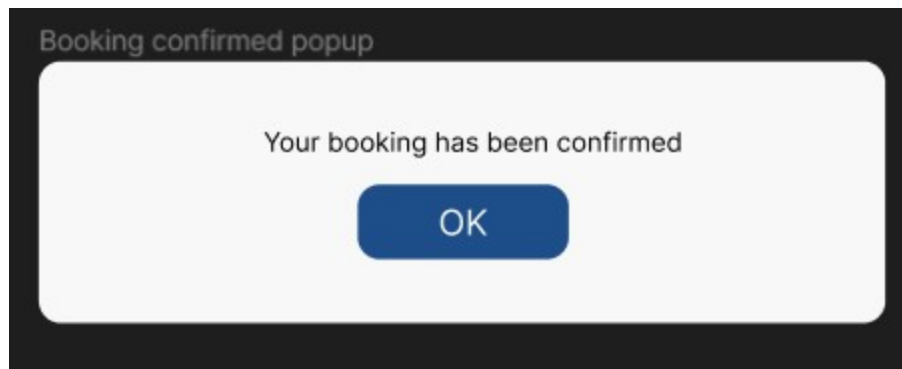


sed do eiusmod tempor incididunt ut labore et

Book Now!

<input type="text" value="Enter full name"/>	<input style="border: none; text-align: right; padding-right: 5px;" type="text" value="Select Service"/> ▼
<input type="text" value="Enter phone"/>	<input style="border: none; text-align: right; padding-right: 5px;" type="text" value="Select Specialist"/> ▼
<input type="text" value="Enter email"/>	<input style="border: none; text-align: right; padding-right: 5px;" type="text" value="Select Date"/> ▼

g. View a confirmation once the booking is done. - Booking confirmed pop up



Figma Link: <https://www.figma.com/file/rXl1MrZ7cMTL3HQ4nHmtls/Project-1-step-1.3?type=design&node-id=0%3A1&t=PJkupFYmOTFCP3SE-1>