

# Psychology & The Web

After studying psychology and being involved in clinical research, I found that my place was creating through programming. I enrolled in various classes and found web design and development was what I enjoyed the most. I took it upon myself to learn more through online courses in order to create better and better web projects. Bringing my knowledge of psychology and the web, I create websites that are engaging, efficient, and contain a little creative flair. I am looking to take all my experiences and apply them to the world to create web applications.



## **Experience**

#### Developer AlphaGraphics, Pittsburgh, PA

Sept 2017-Present

I am heavily involved in Marketing Automation through XMPie (Circle) and MindFire. I code HTML emails and use various programming languages to make branded interactives, webpages, and other digital content for clients. I set-up e-commerce stores for customers to customize and purchase our products.

#### Course Developer Accelerate Education, Remote

2017-2018

I developed educational course content through a custom CMS. I created lessons using HTML, CSS, and Javascript/JQuery. I edited photos and images for lessons and created pdf worksheets for students to fill out.

#### Research Assistant | CENIC University of Pittsburgh, Pittsburgh, PA

2013-2017

At CENIC, I administered and ran various clinical research protocols relating to the addiction of nicotine and tobacco products. In addition to my daily duties, I made a randomization database website, brochure websites, and managed the online presence of the lab (Google Analytics, Facebook Ads, etc.).

#### Freelance Web Developer/Design

2013-Present

I use my web design/development skills in various capacities for other personal and professional web projects.



## **Education**

2008-2012

University of Pittsburgh
Psychology/Linguistics
Web Design & Development

Undergraduate Degree in Cognitive Psychology Post-baccalaureate classes in Computer Science and Web



### **Skills**

HTML CSS PHP SQL Java JavaScript

JQuery Ruby Rails Python Laravel Adobe Suite