

Lisa Downie

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PROFESSIONAL SUMMARY

Young Developer committed to maintaining cutting edge technical skills and up-to-date industry knowledge. Currently a student studying computer science with a focus on software development, while studying game development and mobile app development in my free time.

WORK HISTORY

LDCREATIONS. Stewarton

Small Business Owner | 06/2021 - Current

- Launched new products with detailed marketing plans.
- Managed cash flow through rigorous forecasting and ordering.
- Built online marketing campaigns targeting key customer segments, leading to.
- Enhanced new product awareness by posting engaging images to company websites and social media accounts.
- Demonstrated exceptional customer service by employing tailored and consultative sales approach.
- Devised seasonal promotions to appeal to current customer appetite.
- Analyzed customer data and market trends to enhance product offerings.
- Gathered and bought materials needed to successfully complete projects, including HTV Vinyl and Card Stock materials.
- Planned project concepts by researching and studying information.

SKILLS

- Coding fundamentals
- Digital media
- Social media
- Graphic design
- Creative and innovative
- Games Development
- Web design
- HTML, CSS, JavaScript, PHP, MySQL
- Java, XML
- Android Studio
- Visual Studio Code
- Python

EDUCATION

University of The West of Scotland

Paisley

Expected in 06/2025

Bachelor of Science:
Computer Science

Ayrshire College

Kilwinning

2015

| **Art:** Design

- Used skills in Illustrator, InDesign and GIMP to create unique images and layouts.
- Built design mock-ups and prototypes with Adobe Creative Cloud, Canva and PaintShop Pro.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Applied SEO techniques to drive engagement and improve Google rankings.
- Reached 200+ social media followers by posting strategic and quality content.

GENERAL ASSISTANT | 11/2012

- Kilmarnock College | Kilmarnock, East Ayrshire
- Discussed ideas for events and ways to make college better for students
- Assisted staff in event planning and on day tasks
- Use of communication skills were used as well as being prepared for unexpected
- Assisted staff by using social media to promote events
- Communicated with staff and students.

LIBRARY ASSISTANT | 11/2012 - 11/2012

- Kilmarnock College | Kilmarnock, East Ayrshire
- Located and requested books on the shelves and in the library database using a specific software provided and used by staff
- Checked in, checked out and renewed library materials
- Responsible for creative design for prominent wall displays
- Communicated with students as well as staff.

STUDENT LEADER ASSISTANT | 11/2012 - 11/2012

- Kilmarnock College | Kilmarnock, East Ayrshire
- Entered Data into an Excel spreadsheet
- Assisted staff in event planning
- Assisted staff by using Social media to promote events
- Communicated with staff and students.

Alzheimer Scotland | Kilmarnock

ASSISTANT | 08/2010 - 08/2010

- Engaged patients with games, crafts, cooking, music, reading and other activities
- Ensured safety and wellbeing of patients
- Assisted patients with daily functions
- Helped move patients from lounge to dining tables
- Assisted with breakfasts and lunches
- Served tea, coffee, water and soft drinks to patients.