



SUMMARY

Proficient and creative developer with a strong history in website management and development plus graphics design. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites. Excel at team projects and leadership. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

EXPERIENCE

2012-Current

YOUNGLINE CARGO FORWARDERS LIMITED Brisbane, AU & Nairobi, KE ***Full Stack Web Developer and Graphics Designer***

- PHP and HTML development outside of WordPress for landing pages, microsites, etc
- Utilizing JavaScript frameworks to implement website functionality
- Manage technical integration with third party services
- Ensure cross-browser, cross-platform, and multiple device type compatibility for all web solutions and perform any necessary QA on finished products
- Design and marketing materials development: enhance our brand presence (eBooks, flyers, booth design, web banners, PowerPoints, sales collateral, infographics, videos, etc.)
- Monitor uptime, hosting, and databases to ensure site is performing at maximum capacity
- Development expertise with custom post types, custom fields, plugins and themes for high-traffic WordPress sites
- Assesses and communicates website usage to management and researches and evaluates new technology for purchasing recommendations or decisions regarding web development
- Assist in migration of the Company primary website into Drupal
- Commitment to creating clean, efficient code
- Coordinates with departments in maintaining and updating their web-page material including debugging, and regularly updating site security to keep pace with the evolving environment
- Coordinates with departments on developing web-page layout, content, and user interface to ensure site consistency and functionality. Involves interfaces allowing complex user interaction with advanced dynamic content
- Create and administer Drupal multisite install for the Company eight-plus department sites
- Creates and optimizes 508 compliant images and PDFs for the web using Adobe Creative Suite (Photoshop, Illustrator, Fireworks, and Acrobat)
- Document processes and standards
- Ensures web server and site technical performance 24/7
- Excellent debugging and troubleshooting techniques
- Has worked with UX and development teams to create annotated design composites
- Keeps Manager informed of project status and work with various teams
- Knowledge of analytics tools
- Manage SSL certificates and configure user authentication services on websites
- Oversee the workflow process from creating the initial design concept to delivery
- Perform site patching, updates and upgrades to ensure security
- Performs web design and production tasks using Dreamweaver, Web Content Management System, and/or SharePoint tools
- Provision/working with Big Data
- Recommends and oversees a cohesive website image based on the group's communications strategies, goals, and standards and may participate in the planning of the overall Internet strategy
- Work closely with UX and digital services teams to generate responsive mobile and desktop web designs using wireframes

- Work well within an agile development cycle where meeting short deadlines is critical to success of team

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| 2010-2012 | TRIPLE K SMART TECHNOLOGIES LIMITED <i>PHP WordPress Developer and Graphics Designer</i> <ul style="list-style-type: none"> • Responsible for the architecture, design and development of high volume web service applications • Object oriented development is a plus • Technically lead a team of more junior developers from design through release • Deadline focused, detail oriented, well organized and self-motivated • Extensive knowledge in PHP (LAMP stack) • Prepare business and technical documentation • Work with Demand Generation team to make sure the website functions properly for SEO and SEM as well as the proper display of data • Account management for creative requests submitted outside of the marketing requests • Apply strong working knowledge of four-color printing process into quality end products for delivery to clients • Communicating with people outside the organization, representing the organization to customers, the public, government, and other external sources. This information can be exchanged in person, in writing, or by telephone or e-mail • Conceptualize and design logos and supporting collateral, brand and identity development, advertising, design brochures, fact sheets, banners and other publications • Develop technical departmental procedures and work standards, ensuring all work meets specifications as set by the department head • Developing and conducting BD Academy proposal development training courses under the direction of the Director, Proposal Development & Training • Developing constructive and cooperative working relationships with others, and maintaining them over time • Developing creative processes to support cross banner workflow • In concert with PAE Communications and PAE Corporate Proposals & Publications Group (PPG), develop graphics standards to achieve clarity and effectiveness in all print and electronic communications • Logo development, style guides and special projects • Management and coordination with production the distribution of creative assets • May be specialized in a field of action and work independently on work packages in that field • May include working with Promotions to create graphics and animation for promos • Partnering with visual for new branding support and hording • Performs other graphic duties, including on-line, print work, signage, animation, and set design as assigned by Art Director • Performs the duties of a graphic designer through the conceptualizing of information and data to design and construct illustrative/pictorial presentations that convey the intent of author • Private label branding programs and woven label initiatives and library • Support HBC C.O.E. Design Team in all cross-banner initiatives • Support storyboarding and content development • To work with all wider creative, editorial and marketing teams to deliver integrated work • Working with 3D Modelling | Nairobi, KE |
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| EDUCATION 2018-2019 | THE UNIVERSITY OF QUEENSLAND Master of Computer Science With Management | Brisbane, AU |
| 2013-2016 | UNITED STATES INTERNATIONAL UNIVERSITY Bachelor of Science Applied Computer and Technology Software Engineering Concentration | Nairobi, KE |

SKILLS

- Basic knowledge of image authoring tools, ability to crop, resize, or perform small adjustments on an image
- Knowledge of HTTP standards, API best practices, REST, web security and authentication, basics of building scalable solutions
- Basic statistical knowledge or a math background is
- 3+ years of software development experience in a variety of programming languages writing production quality, professional code
- Solid knowledge and hands on experience with a variety of Amazon Web Services product offerings (EC2, S3, Load Balancing, CloudSearch, ElastiCache)
- Develop products of the highest quality through strict attention to visual and interaction details
- Strong knowledge of object-oriented programming and software design principles
- Creativity, knowledge of basic UI design principles, and a constant focus on user experience to build elegant interfaces
- Knowledge of basic statistical concepts
- Demonstrate good verbal and written communication skills and maintain regular, timely, accurate, and professional communication with the team
- Web Development
- Coding & Programming
- Search Engine Optimization
- Cross-Browser Compatibility
- Site Troubleshooting
- UX & UI Design
- Agile Methodologies
- Hosting & Maintenance
- Digital & eCommerce Strategy
- CRM & CMS Platforms
- Information Architecture
- Multimedia Design

TECHNOLOGY SUMMARY

HTML5; XHTML; CSS3; JavaScript; jQuery; PHP; SQL; Bootstrap; .NET; ActionScript; Adobe Creative Cloud; WordPress; Google Analytics; AJAX; CMS Tools; ColdFusion; Windows; Mac; iOS; Android

REFERENCES

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