

MAKSYM SHAPOVALOV

Ames, IA 50010 | 515-815-4034 | email: contact@maksymshapovalov.com | web site: <https://resume-ms.com/>

PROFESSIONAL SUMMARY

Results-driven Power BI Analyst with extensive experience in data analysis, business intelligence, and logistics management. Proficient in creating high-impact data visualizations and dashboards using Power BI to support data-driven decision-making. Demonstrated expertise in optimizing supply chain processes and enhancing operational efficiency through innovative technology solutions. Additionally skilled in full-stack web development, having successfully developed and deployed a scalable interactive web application using Python, Flask, HTML/CSS, and Heroku. The application features randomized quizzes, time tracking, and results analytics, showcasing strong technical and project management abilities.

SKILLS

- Full-Stack Web Development: Creating responsive and scalable web applications using Flask and Python
- Backend Development: Expertise in developing server-side logic, RESTful APIs
- Frontend Development: Proficient in HTML, CSS for building dynamic and user-friendly interfaces
- Cloud Deployment: Deploying and managing web applications on cloud platforms like Heroku, ensuring scalability and performance
- Version Control (Git): Skilled in using Git for source code management, including branching, merging, and collaborating with remote teams
- Python Programming: Advanced proficiency in Python, including object-oriented programming, libraries, and frameworks
- Digital Marketing Strategy: Implementing digital marketing techniques to enhance online presence and drive brand growth
- Web Design & Development: Creating and maintaining professional websites with a focus on user experience
- Dashboard & Data Visualization: Developing interactive dashboards for business analytics using Power BI
- Google Ads Campaign Management: Managing and optimizing Google Ads campaigns for increased ROI and brand visibility
- DAX (Data Analysis Expressions): Expertise in data modeling and complex calculations within Power BI for enhanced business insights
- Data Modeling: Designing and implementing data models to support robust business intelligence and analytics

WORK HISTORY

AgCertain Industries, Boone, IA | August 2023 – Present

Team Leader, Shipping & Receiving | Logistics Coordinator

- Developed a program in Visual Basic to automate shipping document processing, reducing time by 85% and eliminating errors, significantly improving efficiency and data accuracy across multiple departments
- Implemented the automated document completion system department-wide, improving data accuracy, productivity, and process efficiency across all teams

Knopmax-Ukraine LLC, Kiev, Ukraine | August 2017 – February 2022

Owner, CEO

- Conducted comprehensive market analysis of the dietary supplement industry in Ukraine, registering a private label and developing a full product line from scratch using data-driven product development strategies
- Created and launched a product line of vitamins and dietary supplements under a private label (made in USA), overseeing all aspects from branding and packaging to supply chain management and regulatory compliance

State Customs Service of Ukraine, Kiev, Ukraine | May 1997 – April 2016

Customs Officer

- Led the management of export, import, and transit operations, developing and implementing criteria for preanalysis of high-risk transactions using data-driven insights and early business intelligence methodologies
- Advanced from Inspector to Deputy Chief of one of Ukraine's largest customs offices, overseeing hundreds of daily export/import clearances, managing a workforce of over 500 personnel, and pioneering data-driven decision-making approaches that laid the groundwork for modern analytics

EDUCATION

Advanced Power BI, Certificate, Des Moines Area Community College, IA, USA, 2024

Google Ads - Measurement Certification, Completion ID: 289278169, IA, USA, 2024

Programmable Controllers, Studio 5000 Logix Designer, Certificate, IA, USA, 2024

Bachelor of Financial Management, Interregional Academy of Personnel Management, Kiev, Ukraine, 2008

Bachelor of Jurisprudence, Specializing as a Jurist, Institute of Internal Affairs, Donetsk, Ukraine, 2003

Specialist's Degree (Equivalent to Master's), Construction of Mines and Underground Structures, Donetsk National Technical University, Donetsk, Ukraine, 1995

PROJECTS

World Geography Quiz App

Developed and deployed an interactive web application for testing geography knowledge using Flask, HTML/CSS, and Heroku. The application allows users to take quizzes with random questions, track the time taken, and receive results at the end of the test.

Technologies: Python, Flask, HTML, CSS, JavaScript, Heroku, Git

Role: Developer

Project Link: <https://geo-quiz-403258dfbda4.herokuapp.com/>

Skills Highlighted in the Project

Web Development: Creating web applications using Flask and Python.

Backend Development: Developing server logic and APIs in Python.

Frontend Development: Working with HTML, CSS, and JavaScript to build user interfaces.

Deployment: Deploying applications on the Heroku platform.

Version Control: Using Git for code version control and working with remote repositories.

Designing and Building RESTful APIs: Utilizing Flask to create RESTful APIs.

Working with Remote Servers and Hosting: Managing and setting up deployments on cloud platforms.

Python Programming: Writing Python code, using standard libraries and frameworks.