

Maksym Shapovalov

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PROFESSIONAL SUMMARY

Results-driven Power BI Analyst with extensive experience in data analysis, business intelligence, and logistics management. Proficient in creating high-impact data visualizations and dashboards using Power BI to support data-driven decision-making. Demonstrated expertise in optimizing supply chain processes and enhancing operational efficiency through innovative technology solutions. Additionally skilled in full-stack web development, having successfully developed and deployed a scalable interactive web application using Python, Flask, HTML/CSS, and Heroku. The application features randomized quizzes, time tracking, and results analytics, showcasing strong technical and project management abilities.

SKILLS

- Full-Stack Web Development: Creating responsive and scalable web applications using Flask and Python
- Backend Development: Expertise in developing server-side logic, RESTful APIs
- Frontend Development: Proficient in HTML, CSS for building dynamic and user-friendly interfaces
- Cloud Deployment: Deploying and managing web applications on cloud platforms like Heroku, ensuring scalability and performance
- Version Control (Git): Skilled in using Git for source code management, including branching, merging, and collaborating with remote teams
- Python Programming: Advanced proficiency in Python, including object-oriented programming, libraries, and frameworks
- Digital Marketing Strategy: Implementing digital marketing techniques to enhance online presence and drive brand growth
- Web Design & Development: Creating and maintaining professional websites with a focus on user experience
- Dashboard & Data Visualization: Developing interactive dashboards for business analytics using Power BI
- Google Ads Campaign Management: Managing and optimizing Google Ads campaigns for increased ROI and brand visibility
- DAX (Data Analysis Expressions): Expertise in data modeling and complex calculations within Power BI for enhanced business insights
- Data Modeling: Designing and implementing data models to support robust business intelligence and analytics

WORK HISTORY

AgCertain Industries, Boone, IA | August 2023 – Present

Team Leader, Shipping & Receiving | Logistics Coordinator

- Developed a program in Visual Basic to automate shipping document processing, reducing time by 85% and eliminating errors, significantly improving efficiency and data accuracy across multiple departments
- Implemented the automated document completion system department-wide, improving data accuracy, productivity, and process efficiency across all teams

Knopmax-Ukraine LLC, Kiev, Ukraine | August 2017 – February 2022

Digital Marketing Analyst

- Conducted comprehensive market analysis of the dietary supplement industry in Ukraine, registering a private label and developing a full product line from scratch using data-driven product development strategies
- Created and launched a product line of vitamins and dietary supplements under a private label (made in USA), overseeing all aspects from branding and packaging to supply chain management and regulatory compliance

State Customs Service of Ukraine, Kiev, Ukraine | May 1997 – April 2016

Customs Officer

- Managed export, import, and transit operations, developing and implementing criteria for the pre-analysis of high-risk transactions using data-driven insights and early-stage business intelligence techniques
- Advanced through various roles, leading export/import clearance processes and introducing data-driven decision-making approaches that laid the foundation for modern analytics in customs operations

EDUCATION

Advanced Power BI, Certificate, Des Moines Area Community College, IA, USA, 2024

Google Ads - Measurement Certification, Completion ID: 289278169, IA, USA, 2024

Programmable Controllers, Studio 5000 Logix Designer, Certificate, IA, USA, 2024

Bachelor of Financial Management, Interregional Academy of Personnel Management, Kiev, Ukraine, 2008

Bachelor of Jurisprudence, Specializing as a Jurist, Institute of Internal Affairs, Donetsk, Ukraine, 2003

Specialist's Degree (Equivalent to Master's), Construction of Mines and Underground Structures, Donetsk National Technical University, Donetsk, Ukraine, 1995

PROJECTS (my portfolio website: www.resume-ms.com)

TECHNICAL: Power BI, Tableau, Visual Basic, DAX, WordPress, Shopify, Woocommerce, Google Ads, Google Shopping, Facebook Ads, Canva, Adobe Acrobat, Microsoft Office 365, Excel, Word, SharePoint, Outlook.

LANGUAGES: Ukrainian & Russian (native), English (intermediate).