Ideation Phase
Define the Problem Statements

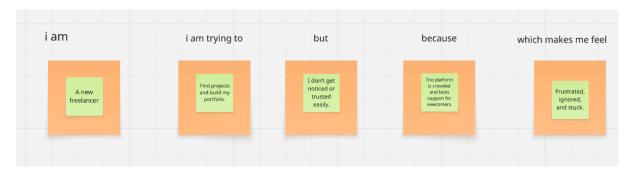| Date	16 June 2025
Team ID	LTVIP2025TMID55293
Project Name	HOUSE RENT APP USING MERN
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - *who are they?*	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - *what are they trying to achieve?*	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way — *what bothers them most?*	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists — *what needs to be solved?*	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view — *how does it impact them emotionally?*	Describe the emotions the result from experiencing the problems or barriers

Example:

i am	i am trying to	but	because	which makes me feel
A new freelancer	Find projects and build my portfolio.	I don't get noticed or trusted easily.	The platform is crowded and lacks support for newcomers.	Frustrated, ignored, and stuck.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A skilled freelancer, eager to find work.	Get freelance projects and grow my career.	I don't get selected or noticed easily.	The platform is crowded and lacks tools for new freelancers.	Frustrated and demotivated.
PS-2	An admin managing freelancer and client activity.	Keep the platform secure and workflows smooth.	It's hard to track quality and manage issues manually.	There's no central dashboard for oversight and control.	Drained and constantly under pressure.