

ECOMMERCE SHOE STORE

1.Introduction

The project "Ecommerce shoe store" it is to purchase,productsand many more.It would fullfill all requirements of latest products.It contains all the fuctionality,which is as follows:user registration,searching and feedback.Interenet is now a days became usefull for everyone who use the internet,in addition to this projects will give more usefull to all this user.

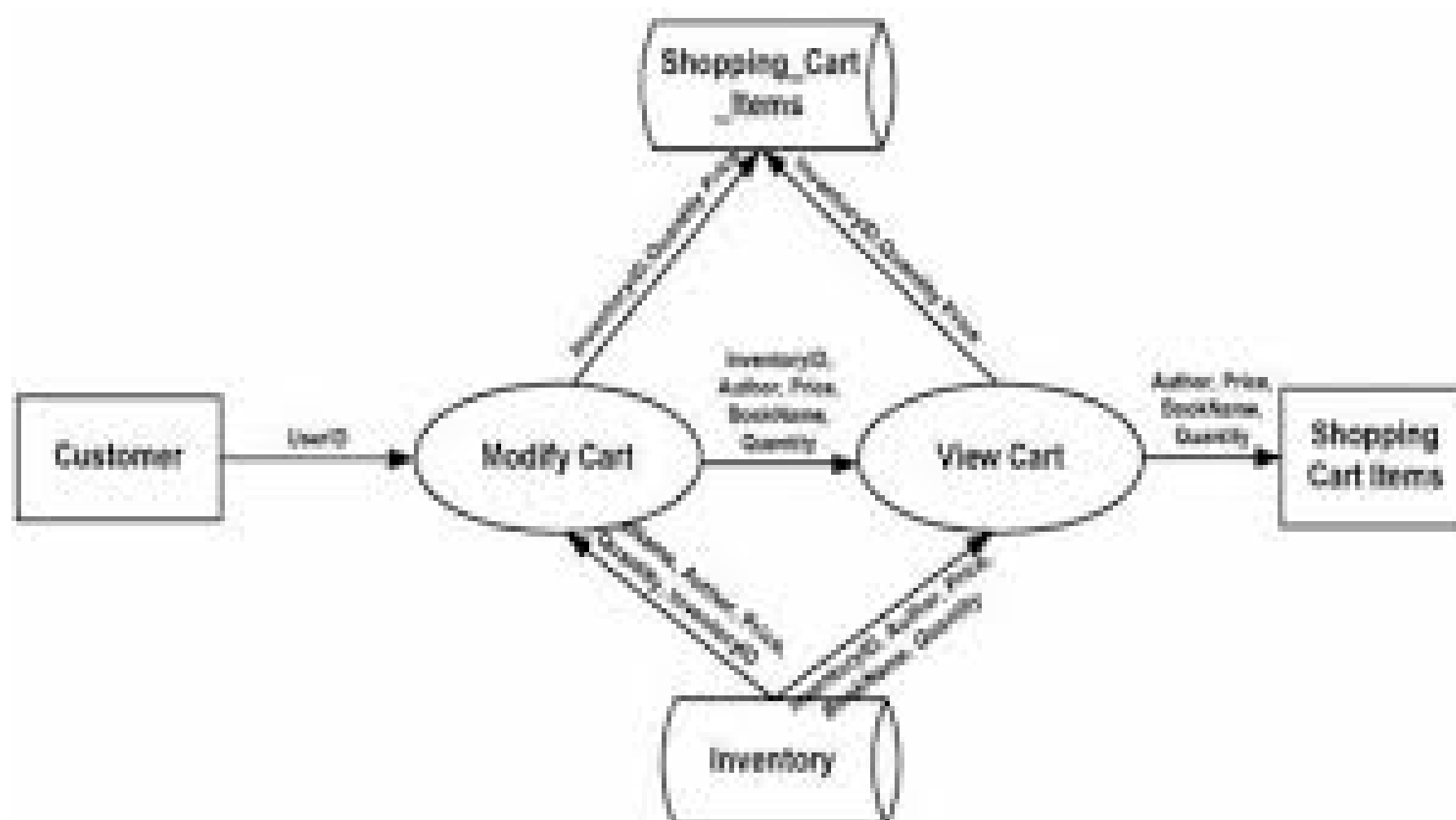
This project provides alot of features to manage this products in very well manner.

2.Literature Surevy

- basic misconceptions about the framework

- bootstrap is removing alot of tricky css parts from developers shoulders.
- this is the best way to avoid other components affecting the modals appearance and functionality.

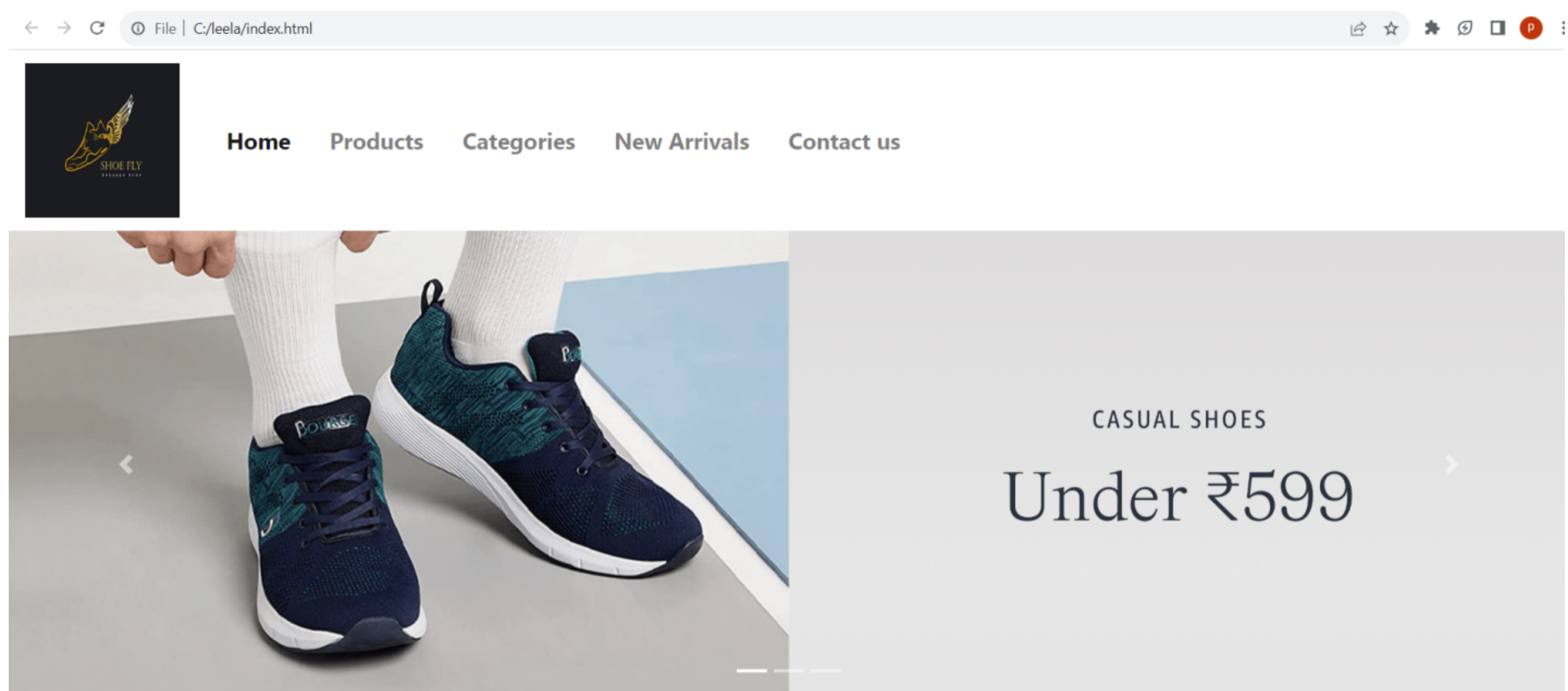
3.Theoritical Analysis



A catalogue is an organized list of goods & services being sold. An e-catalogue is a simple list of goods and services in HTML form that appears on a webpage on the website of an ecommerce company. Content Management Software – it helps companies control the large amount of text,

graphics, drawings, photographs and media files that have become important in doing ecommerce business. this software easily allows the company to perform regular maintenance activities like adding, creating or deleting categories on the web page. A Website is a collection of related web pages on a web server maintained by any individual or organization. • A website is hosted on web server, accessible via internet or private LAN through an internet address called URL (Uniform Resource Locator). All publicly accessible websites collectively constitute the WWW.

4.Result





Featured Products




Top Categories

← → ↺

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Top Categories




RUNNING

shop Now




SPORTSTYLE

shop Now



APPAREL


shop Now



PERFORMANCE

shop Now


NEW ARRIVALS



← → ↺

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GEL-NIMBUS 25

"The GEL-NIMBUS® 25 shoe's soft cushioning properties help you feel like you're landing on clouds.

\$89.99

Add to Cart




GEL-KINSEI BLAST

The Gel-Kinsei Blast Shoes Are Designed For Distance Runners Seeking A Smooth Stride. .

\$99.99

Add to Cart




GEL-KINSEI BLAST LE 2

The Gel-Kinsei Blast Shoes Are Designed For Distance Runners Seeking A Smooth Stride.

\$95.99

Add to Cart



SOLUTION SWIFT FF

The Fastest Model In The Asics Tennis Range, Our Solution Speed Ff 2 Shoe Is All About Helping Players Expand Their Territory On The Court.


\$97.99

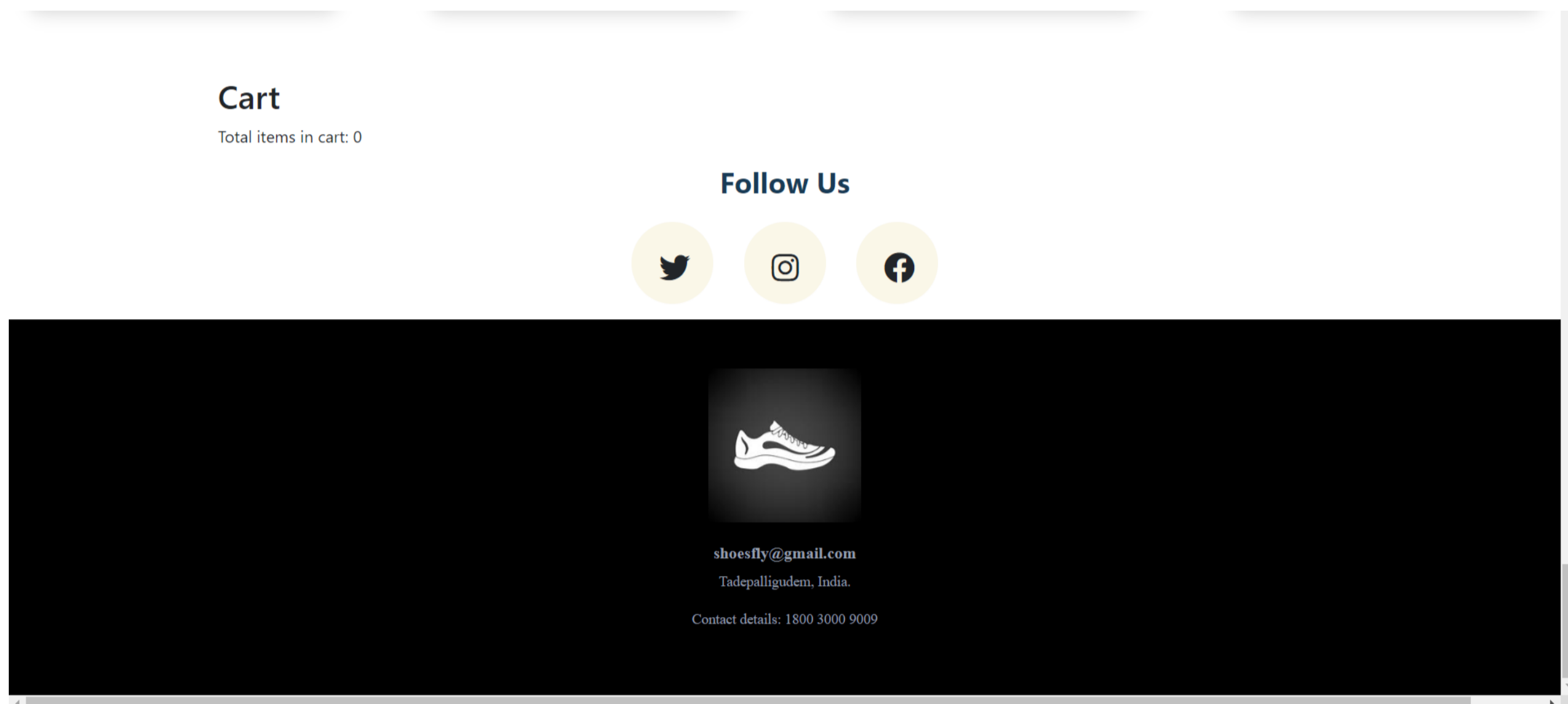
Add to Cart

Cart

Total items in cart: 0

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5. Advantages & Disadvantages

Advantages: The advantages of e-commerce over traditional retail cannot be overstated. That's the reason e-commerce grows more and more every year and why it will only continue to grow. Some of the positives of e-commerce include:

- **Retail websites work 24/7.** Unless there's a power outage that kills the server, online retailers work non-stop. This means you can shop while you're sitting on the toilet at 3 in the morning (purely theoretical example).
- **Online retailers offer lower prices.** When your store is hosted online, you have fewer expenses. Therefore, online retailers can

afford to offer goods at lower prices without cutting into their profit.

- **You can easily compare goods and prices.** Before the Internet, you had to actually walk around town to compare prices. In the end, you ended up wasting more time than saving money. But with e-commerce, you can easily compare prices online. There are websites dedicated to this. You can find the best prices faster than you can say “ka-ching!”
- **It’s super quick.** E-commerce allows you to buy whatever you want with a few clicks. Instead of physically going to the store, shopping for half an hour.

Disadvantages: Enough praise. Now let’s have a look at the disadvantages of e-commerce:

- **Low barrier to entry.** One of the advantages is also a disadvantage. The low barrier to entry is amazing for people who genuinely want to build a legitimate business. But it cuts both ways and allows scammers a foot in the door. This is why it’s very important for real business owners to build a brand. So

they can stand out and gain their customers' trust.

- **There's no guarantee you will get what you order.** There are many memes about this – you order something awesome, but when it arrives, it's totally different (and a lot less awesome). You're disappointed. Granted, if you bought it at a legitimate site, you can still return it. But it leaves a bad taste in your mouth.
- **You have to wait for delivery.** With e-commerce, you skip the hassle of going to an actual store, but you have to wait for delivery. In recent years most deliveries happen within a day, so it's really not that big of a deal. But still – if you want it right away, you better go to the store and get it.

6.Applications

- Retail
- Accounting
- Production
- Trade

- Advertising
- Digital Shopping
- Digital Media

7. Conclusion

Shoepermarket is a fully responsive online ecommerce website just for shoes. The online shopping application displays shoes, both new and used, for all brands. Customers can add in a brand they wish for, and they are notified as it appears on the website. Jesus Estrella, owner of Shoepermarket, loved shoes and conceived this idea as he realized that there wasn't an online web application that caters exclusively to shoes, with all possible brands available.

8. Future Scope

Well, to put it bluntly, the scope of e-business in the near future looks to be ever-increasing and growing, because the trend has really caught on here. E-commerce giant

Amazon is keen to conquer the Indian market and has already invested a great deal, especially with its 49% stake in the Future Group.

Indian online retail giant Flipkart has already opened a few offline stores and plans more stores in smaller cities. They plan to combine online and offline stores to maximize their selling potential.

Google and Tata Trust have launched a joint program 'Saathi' to increase internet and mobile penetration among rural women.

As of now, there are close to 20,000 E-commerce companies in India, with many more expected to join the bandwagon every month. Experts are of the opinion that by 2034, we will outperform the US where online shopping is concerned, becoming the second-largest e-commerce economy in the world.

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