



## Says

What have we heard them say?  
What can we imagine them saying?

I say that metro cities attract individuals seeking better job opportunities. This contributes to higher housing cost.

The strong demand for housing in metro cities often exceeds the available supply, pushing up prices due to competition among buyers.

Real estate in metro areas can be seen as a lucrative investment leading to speculative buying.

Backslashes that people are facing due to increase in prices of land or houses.

I think property rate in India after 20 years will increase.

Business housing can affect the mobility of residents, influencing where they can live, work, and spend their leisure time within the city.

## ANALYSING HOUSING PRICES IN METROPOLITAN AREAS OF INDIA

Real estate in metro cities is often considered a stable long-term investment, attracting buyers and investors.

Metros often offer a high demand for housing due to employment opportunities and amenities, which can reduce the available supply of housing units, driving prices up.

Housing prices influence the local government policies.

Housing prices in metro cities are often a topic of discussion due to their significant impact on residents and overall economy.

Some locations within metro cities, such as downtown areas or neighborhoods with excellent amenities and connectivity, can command premium prices.

Metros cities are usually hubs of economic activity offering better job prospects and higher wages.



## Does

What behavior have we observed?  
What can we imagine them doing?

## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



an example



17%

