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## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1. Brainstorm & prioritize
- 2. Share & collaborate
- 3. Collaborate & iterate



**Before you brainstorm**

A list of 10 brainstorming questions to help you get started. Share this document with your team so they can all contribute to the brainstorming session.



**Brainstorming questions**

1. What is the problem we are trying to solve?

2. What are the goals of the project?

3. What are the constraints of the project?



**Brainstorming questions**

4. What are the goals of the project?

5. What are the constraints of the project?

6. What are the goals of the project?



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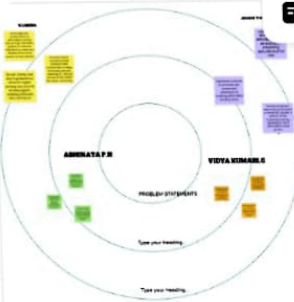
5. What are the constraints of the project?

6. What are the goals of the project?



**Brainstorming**

Take notes on your ideas during the brainstorming session. Use the sticky notes to capture your thoughts and ideas.



**Group ideas**

Take notes on your ideas during the brainstorming session. Use the sticky notes to capture your thoughts and ideas.



**Finalize**

Take notes on your ideas during the brainstorming session. Use the sticky notes to capture your thoughts and ideas.



**After you brainstorm**

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**Brainstorming questions**

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**Brainstorming questions**

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**Brainstorming questions**

7. What are the goals of the project?

8. What are the constraints of the project?

9. What are the goals of the project?



**Brainstorming questions**

10. What are the goals of the project?

11. What are the constraints of the project?

12. What are the goals of the project?



**Brainstorming questions**

13. What are the goals of the project?

14. What are the constraints of the project?

15. What are the goals of the project?



**Brainstorming questions**

16. What are the goals of the project?

17. What are the constraints of the project?

18. What are the goals of the project?



**Brainstorming questions**

19. What are the goals of the project?

20. What are the constraints of the project?

21. What are the goals of the project?



**Brainstorming questions**

22. What are the goals of the project?

23. What are the constraints of the project?

24. What are the goals of the project?



**Brainstorming questions**

25. What are the goals of the project?

26. What are the constraints of the project?

27. What are the goals of the project?



**Brainstorming questions**

28. What are the goals of the project?

29. What are the constraints of the project?

30. What are the goals of the project?



**Brainstorming questions**

31. What are the goals of the project?

32. What are the constraints of the project?

33. What are the goals of the project?



**Brainstorming questions**

34. What are the goals of the project?

35. What are the constraints of the project?

36. What are the goals of the project?

