

Jennifer Skulski

Writer | Video Editor | Content Creator

Video Portfolio Website: <https://jennifer-skulski.me>

jkskulski4@gmail.com

(203) 631-3498

<https://linkedin.com/in/jennifer-skulski>

EXPERIENCE

Malka Media | Production/ Post-Production Intern | Santa Monica, CA August 2019 - December 2019

- Edited 80+ social media podcast cutdowns using Adobe Premiere Pro for Malka's Instagram, YouTube, and Twitter
- Acted as Production Assistant on set by assembling equipment, operating cameras, and monitoring audio levels with Avid Pro Tools during production
- Reserved and retrieved filming equipment from rental locations weekly for different shoots

Write Label | Freelance Copywriter | Remote May 2020 - Present

- Paid contributor of 350+ creative copy submissions for a variety of clients including brands, media companies, agencies, and individuals
- Recognized in top 10% of writers on site from copywriting submissions being featured and favored by clients

G22 Sports | Social Media Manager and Videography Intern | Syracuse, NY May 2019 - August 2019

- Created and managed all new Facebook, Twitter, and Instagram accounts to promote Syracuse University Women's Lacrosse Camps
- Redesigning the G22 Sports Website with added media campaigns and engaging video content
- Directed, filmed, and spliced together all video content in Premiere Pro and After Effects

Orange Television Network | Senior Writer/ Crew Member | Syracuse, NY November 2016 - May 2020

- Pitched and critiqued comedy ideas during writer's meetings held two to three times per week
- Wrote monologue jokes, guest interviews, and pre-taped sketches for bi-weekly episodes of "Live from Studio B"
- Assembled and held up cue cards for hosts and guests during run-throughs and tapings
- Operated cameras during live show tapings in a professional multi-camera studio

SKILLS

Avid Media Composer certified user, Avid Pro Tools

Adobe Creative Cloud: Premiere Pro, Photoshop, After Effects, Audition, Lightroom, Animate

Final Cut Pro, Final Draft

YouTube, Facebook, Instagram, Twitter, Vimeo, Slack

EDUCATION

Syracuse University – S.I. Newhouse School of Public Communications Syracuse, NY

Bachelor of Science in Television, Radio & Film

August 2016 - May 2020

Minors: English and Textual Studies/ Music History and Cultures

Renée Crown University Honors Program

GPA: 3.89, Dean's List (All semesters)

ACTIVITIES

Kappa Tau Alpha Mass Communications Honor Society | Member April 2019 - Present

- Accepted based on superior scholarship as membership is only extended to top 10% of Newhouse School's class

Syracuse University Marching Band/ Pep Band | Clarinet Section Leader August 2016 - May 2020

- Led marching and music instruction for a group of 25 clarinetists
- Underwent leadership camp and weekly band leader meetings to learn teaching strategies, discuss rehearsal formats, and solve any issues within band or between sections

Tau Beta Sigma National Honorary Band Sorority | Public Relations Committee Chair September 2016 - May 2020

- Designed, posted, and managed all social media content to highlight members and service projects
- Increased total Facebook page engagements by 112% in 4 months
- Collaborated with committee members to design new media campaigns and collect data for various posts