# Multi-dimensional Regression Model: Pandemic and Bike Rents in London

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- · Data Dictionary
- Data Exploration
- · Model Building

```
install.packages("tidyverse")
install.packages("emmeans")
install.packages("Hmisc")
install.packages("Car")
install.packages("RColorBrewer")
install.packages("gridExtra")
install.packages("ggpubr")

library(tidyverse)
library(emmeans) # for emmeans() and pairs()
library(Hmisc) # for correlation functions
library(car) # for vif()
library(RColorBrewer)
library(gridExtra)
library(ggpubr)
```

```
# Read in the datafile "London_COVID_bikes.csv"
data <- read_csv("London_COVID_bikes.csv")</pre>
```

# **Data Dictionary**

Variable (Restriction Policy)

variable (Nestriction i oney)	Bescription
School closures	Complete closures only
Pub closures	Excluding pubs that serve food
Shop closures	Non-essential shops only
Eating Places closures	Including pubs that serve food
Stay at home orders	When people are ordered to stay at homes, started on 2020-03-23
Household mixing indoors banned	Household mixing rules have been imposed to prevent people who do not live together from meeting.
Working from home encouraged (wfh)	When working from home is encouraged, first advised on 2020-03-17

Description

Variable	(Restriction	Policy)
variable	(1762111711011	P UIICY)

#### Description

Rule of 6 indoors	When people were prohibited from meeting more than six people socially, first announced on 2020-09-14 and implemented on 2020-09-22
10pm curfew on hospitality (curfew)	All hospitality venues must shut at 10pm
Eat Out to Help Out scheme	From 3 to 31 August, 2020, get a 50% discount when you eat in at restaurants that are registered with the Eat Out to Help Out Scheme

# **Data Exploration**

We first start the exploration of data by checking its structure, summary, and whether there is any missing values contained.

```
# Check the structure and summary of the data str(data)
```

```
## spc_tbl_ [4,812 x 15] (S3: spec_tbl_df/tbl_df/tbl/data.frame)
                                  : Date[1:4812], format: "2010-07-30" "2010-07-31" ...
## $ Hires
                                  : num [1:4812] 6897 5564 4303 6642 7966 ...
## $ schools closed
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ pubs_closed
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ shops_closed
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ eating_places_closed
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ stay_at_home
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ household_mixing_indoors_banned: num [1:4812] 0 0 0 0 0 0 0 0 0 0 0 ...
##
   $ wfh
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ rule_of_6_indoors
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
##
   $ curfew
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
## $ eat_out_to_help_out
                                  : num [1:4812] 0 0 0 0 0 0 0 0 0 0 ...
                                  : chr [1:4812] "Fri" "Sat" "Sun" "Mon" ...
## $ day
## $ month
                                  : chr [1:4812] "Jul" "Jul" "Aug" "Aug" ...
## $ year
                                  - attr(*, "spec")=
##
    .. cols(
##
        date = col_date(format = ""),
##
##
    .. Hires = col_double(),
##
    .. schools_closed = col_double(),
##
    .. pubs_closed = col_double(),
##
    .. shops_closed = col_double(),
##
    .. eating_places_closed = col_double(),
##
    .. stay_at_home = col_double(),
##
    .. household_mixing_indoors_banned = col_double(),
    .. wfh = col_double(),
##
    .. rule_of_6_indoors = col_double(),
##
##
        curfew = col_double(),
        eat_out_to_help_out = col_double(),
##
##
    .. day = col_character(),
##
    .. month = col_character(),
##
         year = col_double()
##
   - attr(*, "problems")=<externalptr>
```

```
summary(data)
```

```
##
       date
                       Hires
                                 schools_closed
                                                 pubs_closed
##
   Min. :2010-07-30 Min. : 0 Min. :0.00000 Min. :0.00000
   ##
   Median :2017-02-28 Median :26356 Median :0.00000 Median :0.00000
   Mean :2017-02-28 Mean :26607 Mean :0.02743 Mean :0.05175
##
   3rd Qu.:2020-06-15 3rd Qu.:33481 3rd Qu.:0.00000
                                                3rd Qu.:0.00000
##
##
   Max. :2023-09-30 Max. :73094 Max. :1.00000 Max. :1.00000
   shops_closed eating_places_closed stay_at_home
##
   Min.
##
       :0.00000 Min. :0.00000
                                 Min. :0.00000
   1st Qu.:0.00000 1st Qu.:0.00000
                                 1st Qu.:0.00000
##
   Median :0.00000 Median :0.00000
                                 Median :0.00000
##
##
   Mean :0.04634 Mean :0.05175
                                 Mean :0.03616
   3rd Qu.:0.00000 3rd Qu.:0.00000
                                 3rd Qu.:0.00000
##
   Max. :1.00000 Max. :1.00000
                                 Max. :1.00000
   household_mixing_indoors_banned wfh rule_of_6_indoors
##
                            Min. :0.0000 Min. :0.00000
##
   Min. :0.00000
##
   1st Qu.:0.00000
                             1st Qu.:0.0000 1st Qu.:0.00000
##
   Median :0.00000
                             Median :0.0000
                                          Median :0.00000
   Mean :0.06525
                             Mean :0.2273 Mean :0.01995
##
                             3rd Qu.:0.0000 3rd Qu.:0.00000
##
   3rd Qu.:0.00000
##
   Max. :1.00000
                             Max. :1.0000 Max. :1.00000
      curfew
##
                 eat_out_to_help_out day
                                                    month
## Min.
       :0.00000 Min. :0.000000 Length:4812
                                                Length:4812
   1st Qu.:0.00000 1st Qu.:0.000000 Class :character Class :character
##
## Median:0.00000 Median:0.000000 Mode:character Mode:character
   Mean :0.01164
                 Mean :0.005819
   3rd Qu.:0.00000
                 3rd Qu.:0.000000
##
   Max. :1.00000 Max. :1.000000
##
      year
## Min.
       :2010
   1st Qu.:2013
##
## Median :2017
   Mean :2017
##
##
   3rd Qu.:2020
##
  Max. :2023
```

```
summarise_all(data, ~ sum(is.na(.x))) # no missing value contained
```

The data structure indicates that most of the variables are numerical data except variables "day" and "month", which are characters. The earliest record in this data is on 2010-07-30, and the last record is on 2023-09-30, as we can learn from the summary. There is no missing value contained in the data.

Then, we convert time variables (day, month, year) into factors with appropriate levels.

# Check for unique month inputs and see if there's upper and lower case inconsistency issue (e.g. Jul and jul w ould be identified as two distinct inputs).
unique(data\$month)

```
## [1] "Jul" "Aug" "Sep" "Oct" "Nov" "Dec" "Jan" "Feb" "Mar" "Apr" "May" "Jun"
```

# Check for unique day inputs and see if there's upper and lower case inconsistency issue. unique(data\$day)

```
## [1] "Fri" "Sat" "Sun" "Mon" "Tue" "Wed" "Thu"
```

```
# Convert "month" variable into factor with appropriate levels
data <- data %>% mutate(month=factor(month, levels=c("Jan", "Feb", "Mar", "Apr", "May", "Jun", "Jul", "Aug", "S
ep", "Oct", "Nov", "Dec")))

# Convert "day" variable into factor with appropriate levels
data <- data %>% mutate(day=factor(day, levels=c("Mon", "Tue", "Wed", "Thu", "Fri", "Sat", "Sun")))

# Convert "year" variable into factors; since years are in numeric form so we do not have to re-specify the lev
els.
data$year <- as.factor(data$year)

# Check the data summary again and see if the data type of these three time variables are changed successfully.
summary(data)</pre>
```

```
##
       date
                         Hires
                                    schools_closed
                                                     pubs_closed
## Min. :2010-07-30 Min. : 0 Min. :0.00000 Min. :0.00000
##
   1st Qu.:2013-11-13
                     1st Qu.:19776
                                   1st Qu.:0.00000
                                                   1st Qu.:0.00000
   Median :2017-02-28 Median :26356 Median :0.00000 Median :0.00000
##
        :2017-02-28 Mean :26607 Mean :0.02743 Mean :0.05175
##
   Mean
   3rd Qu.:2020-06-15 3rd Qu.:33481 3rd Qu.:0.00000 3rd Qu.:0.00000
##
## Max. :2023-09-30 Max. :73094 Max. :1.00000 Max. :1.00000
##
##
                   eating_places_closed stay_at_home
   shops_closed
## Min.
        :0.00000 Min. :0.00000
                                     Min. :0.00000
##
   1st Qu.:0.00000
                   1st Qu.:0.00000
                                     1st Qu.:0.00000
                   Median :0.00000
   Median :0.00000
                                     Median :0.00000
##
   Mean :0.04634
                   Mean :0.05175
                                     Mean :0.03616
                   3rd Qu.:0.00000
   3rd Qu.:0.00000
                                     3rd Qu.:0.00000
##
##
   Max. :1.00000 Max. :1.00000
                                    Max. :1.00000
##
   household_mixing_indoors_banned
                                   wfh
                                              rule_of_6_indoors
                               Min. :0.0000 Min. :0.00000
##
   Min.
         :0.00000
   1st Qu.:0.00000
                               1st Qu.:0.0000
                                              1st Qu.:0.00000
##
##
   Median :0.00000
                               Median :0.0000
                                              Median :0.00000
   Mean :0.06525
                               Mean :0.2273
                                              Mean :0.01995
##
   3rd Qu.:0.00000
                               3rd Qu.:0.0000
                                              3rd Qu.:0.00000
##
   Max. :1.00000
                               Max. :1.0000 Max. :1.00000
##
##
      curfew
                   eat_out_to_help_out day
                                               month
                                                               year
                  Min. :0.000000 Mon:688
                                             Aug : 434
## Min. :0.00000
                                                           2012 : 366
## 1st Qu.:0.00000
                   1st Qu.:0.000000 Tue:687
                                                  : 420
                                                           2016 : 366
                                             Sep
                   Median :0.000000
                                             Jul : 405
                                                           2020 : 366
## Median :0.00000
                                     Wed:687
## Mean :0.01164
                   Mean :0.005819
                                    Thu:687
                                                           2021 : 366
                                             Dec
                                                    : 404
   3rd Qu.:0.00000
                   3rd Qu.:0.000000
                                     Fri:688
                                             Jan
                                                    : 403
                                                           2011
##
                                                                 : 365
##
   Max. :1.00000
                  Max. :1.000000
                                     Sat:688
                                             Mar
                                                    : 403
                                                           2013
                                                                : 365
##
                                     Sun:687
                                             (Other):2343
                                                           (Other):2618
```

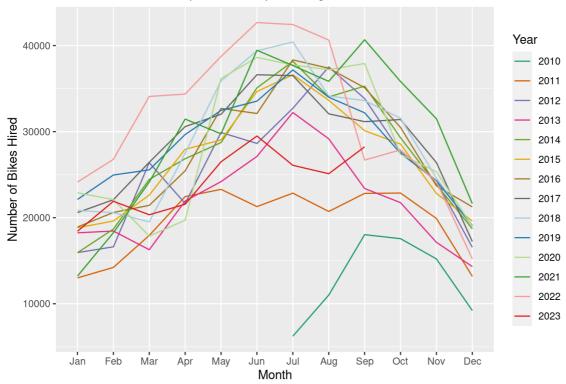
After checking the data types, we move on to see the relationship between month and bike rents across 2010-2023.

```
# Set colors to be used in the following visualizations
mycolors = c(brewer.pal(name="Dark2", n = 8), brewer.pal(name="Paired", n = 6))
# Calculate the monthly average bike hires data to be used in the visualization
monthly_avg <- data %>%
  group_by(year, month) %>%
  summarise(monthly_avg_hires = mean(Hires))
```

```
## `summarise()` has grouped output by 'year'. You can override using the
## `.groups` argument.
```

```
# Plot the relationship between month and monthly average bike hires, with line color representing different ye
ars
ggplot(monthly_avg, aes(x=month, y=monthly_avg_hires, col=year, group=year)) +
    geom_line() +
    labs(title="Bike Rental Trends (2010-2023): Average Rentals for Each Month", x="Month", y="Number of Bikes Hi
red", col="Year")+
    scale_color_manual(values = mycolors)
```

### Bike Rental Trends (2010-2023): Average Rentals for Each Month



Overall looking, the number of bikes hired seems to increase year by year; in each year, bike rents reach a peak usually in the middle of the year, and such figure is low at the beginning and ending of the year.

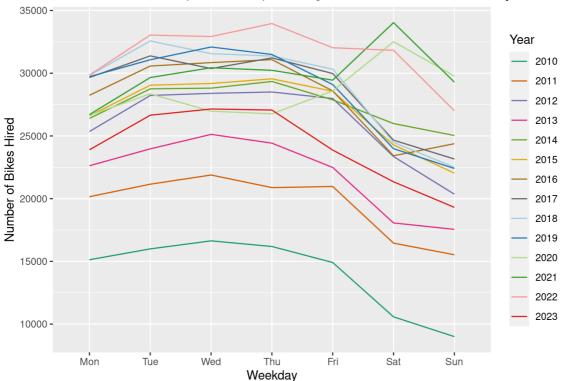
Then we can also review the relationship between weekday and bike rents across 2010-2023.

```
# Calculate the average bike hires data for each weekday to be used in the visualization
weekday_avg <- data %>%
group_by(year, day) %>%
summarise(day_avg_hires = mean(Hires))
```

```
## `summarise()` has grouped output by 'year'. You can override using the
## `.groups` argument.
```

```
# Plot the relationship between weekday and daily average bike hires, with line color representing different ye
ars
ggplot(weekday_avg, aes(x=day, y=day_avg_hires, col=year, group=year)) +
   geom_line() +
   labs(title="Bike Rental Trends (2010-2023): Average Rentals for Each Weekday",x="Weekday", y="Number of Bikes
Hired", col="Year") +
   scale_color_manual(values = mycolors)
```

## Bike Rental Trends (2010-2023): Average Rentals for Each Weekday



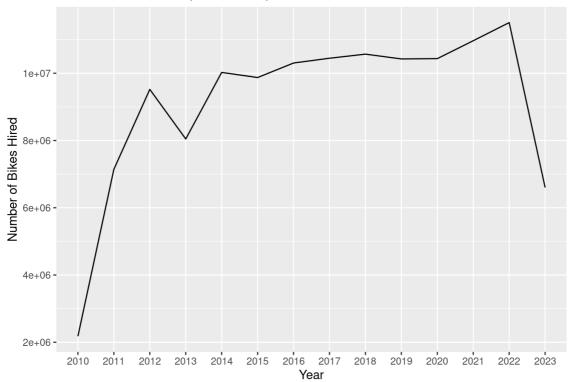
Again, we can see that the number of bikes hired seems to increase year by year; in each week, bike rents are lower on weekends (especially on Sunday) than on workdays.

Moreover, we can use the following graph to review the overall bike rental trend across years:

```
# Calculate the yearly total bike rents
year_sum <- data %>%
  group_by(year) %>%
  summarise(total_hires = sum(Hires))

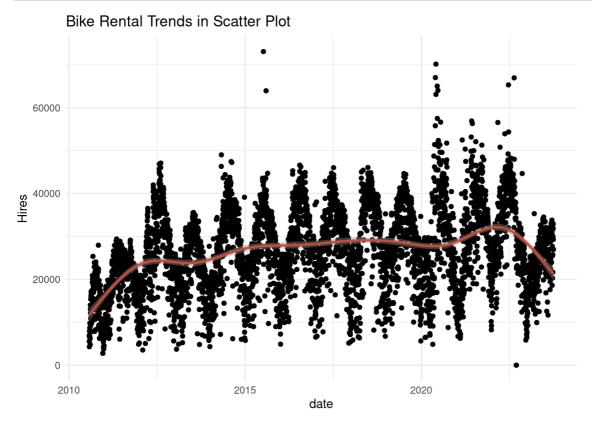
# Plot the summation out
ggplot(year_sum, aes(x=year, y=total_hires)) + geom_line(aes(group=1)) +
  labs(title="Bike Rental Trends (2010-2023): Total Rentals for Each Year",x="Year", y="Number of Bikes Hired")
```

## Bike Rental Trends (2010-2023): Total Rentals for Each Year



```
# Plot the scatter graph as well to better understand the trend
ggplot(data, aes(y=Hires, x=date)) +
geom_jitter(width=0.1, height=0.1) + geom_smooth(color="tomato3")+
theme_minimal() + labs(title="Bike Rental Trends in Scatter Plot")
```

```
## `geom_smooth()` using method = 'gam' and formula = 'y \sim s(x, bs = "cs")'
```



Bike rents increased at most of the years and reached the peak at 2022.

Since we are most interested in three variables- Rule of 6 indoors, Working from home, and Eat out to help out scheme- we can highlight them out on the scatter plot to better see their distribution.

```
# create new columns with some variables being turned into factor to better visualize them
wfh_factor <- as.factor(data$wfh)
ro6_factor <- as.factor(data$rule_of_6_indoors)
eatout_factor <- as.factor(data$eat_out_to_help_out)</pre>
```

We first count the number of 0 and 1 instances in these variables to get a rough idea about the implementation frequency of these policies.

```
# count the number of 0 and 1 instances count(data, wfh)
```

```
## # A tibble: 2 x 2
## wfh n
## <dbl> <int>
## 1 0 3718
## 2 1 1094
```

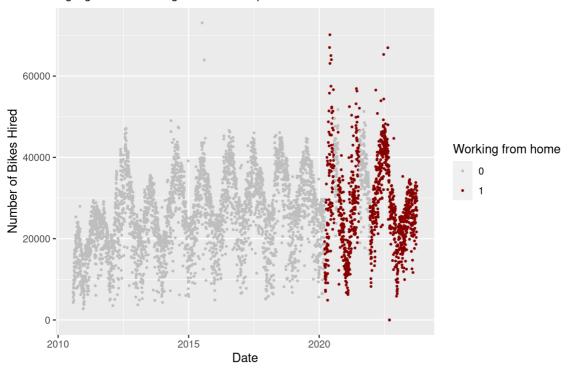
```
count(data, rule_of_6_indoors)
```

```
count(data, eat_out_to_help_out)
```

ggplot(data, aes(y=Hires, x=date, color=wfh\_factor)) + geom\_jitter(width=0.1, height=0.1, size=0.5) + scale\_col
or\_manual(values = c("gray", "darkred")) + labs(x="Date", y="Number of Bikes Hired", col="Working from home") +
labs(title="Bike Rents across Years", subtitle = "highlighted as working from home implemented")

#### Bike Rents across Years

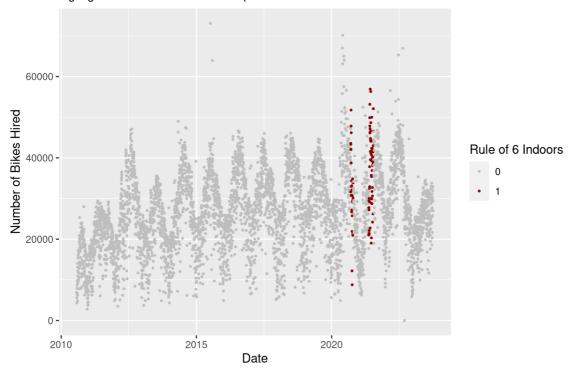
highlighted as working from home implemented



ggplot(data, aes(y=Hires, x=date, color=ro6\_factor)) + geom\_jitter(width=0.1, height=0.1, size=0.5) + scale\_col
or\_manual(values = c("gray", "darkred")) + labs(x="Date", y="Number of Bikes Hired", col="Rule of 6 Indoors")+
labs(title="Bike Rents across Years", subtitle = "highlighted as rule of 6 indoors implemented")

#### Bike Rents across Years

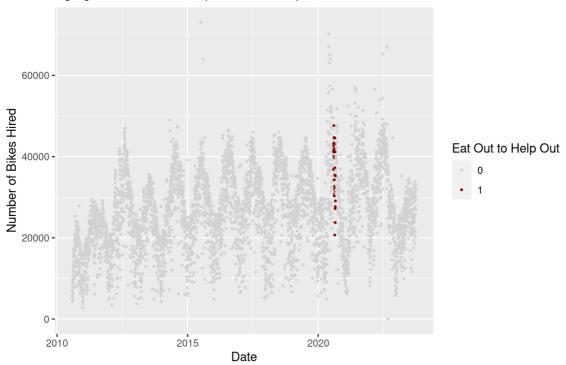
highlighted as rule of 6 indoors implemented



ggplot(data, aes(y=Hires, x=date, color=eatout\_factor)) + geom\_jitter(width=0.1, height=0.1, size=0.5) + scale\_
color\_manual(values = c("lightgray", "darkred")) + labs(x="Date", y="Number of Bikes Hired", col="Eat Out to He
lp Out")+ labs(title="Bike Rents across Years", subtitle = "highlighted as eat out to help out scheme implement
ed")

#### Bike Rents across Years

highlighted as eat out to help out scheme implemented



As we can see, working from home policy had been implemented all the way from early 2020 to the end of 3rd quarter in 2023, with 1094 records (days) of implementation. Rule of 6 indoors was started being implemented in the late 2020 and stopped in the mid-2021, with only 96 days of implementation. Eat out to help out scheme started from 3 to 31 August, 2020, with 28 days of implementation.

# Model Building

Regression model with time variables excluded

Before we start building the model, we first examine the pairwise correlations between each variable we have; if two variables are strongly correlated (either negatively or positively), our regression could be suffering from multicollinearity.

rcorr(as.matrix(select\_if(data, is.numeric)))

```
##
                                  Hires schools_closed pubs_closed shops_closed
## Hires
                                   1.00
                                          -0.09
                                                        -0.06
                                                                        -0.08
## schools_closed
                                  -0.09
                                                 1.00
                                                             0.72
                                                                           0.76
                                  -0.06
                                                0.72
                                                            1.00
                                                                           0.94
## pubs_closed
## shops_closed
                                  -0.08
                                                0.76
                                                              0.94
                                                                           1.00
                                  -0.06
                                                 0.72
                                                              1.00
## eating_places_closed
                                                                           0.94
## stay_at_home
                                  -0.15
                                                 0.72
                                                              0.83
                                                                           0.88
## household_mixing_indoors_banned -0.04
                                                 0.63
                                                              0.87
                                                                           0.83
## wfh
                                   0.08
                                                 0.31
                                                             0.43
                                                                           0.41
                                                 -0.02
## rule_of_6_indoors
                                   0.13
                                                             -0.03
                                                                          -0.03
                                   0.00
                                                 -0.02
                                                             -0.03
                                                                          -0.02
## curfew
                                   0.08
                                                 -0.01
                                                                          -0.02
## eat_out_to_help_out
                                                           -0.02
                                  eating_places_closed stay_at_home
##
## Hires
                                                 -0.06
                                                             -0.15
## schools_closed
                                                  0.72
                                                              0.72
                                                  1.00
                                                               0.83
## pubs_closed
## shops_closed
                                                  0.94
                                                               0.88
## eating_places_closed
                                                  1.00
                                                               0.83
## stay_at_home
                                                  0.83
                                                              1.00
## household_mixing_indoors_banned
                                                  0.87
                                                              0.73
## wfh
                                                  0.43
                                                              0.36
## rule_of_6_indoors
                                                 -0.03
                                                              -0.03
## curfew
                                                 -0.03
                                                              -0.02
                                                 -0.02
                                                              -0.01
## eat_out_to_help_out
##
                                  household_mixing_indoors_banned
## Hires
                                                            -0.04 0.08
## schools_closed
                                                             0.63 0.31
## pubs closed
                                                             0.87 0.43
                                                             0.83 0.41
## shops_closed
                                                             0.87 0.43
## eating_places_closed
## stay_at_home
                                                             0.73 0.36
## household_mixing_indoors_banned
                                                             1.00 0.49
## wfh
                                                             0.49 1.00
## rule_of_6_indoors
                                                            -0.04 0.23
## curfew
                                                             0.23 0.20
                                                            -0.02 -0.04
## eat_out_to_help_out
##
                                  rule_of_6_indoors curfew eat_out_to_help_out
                                               0.13 0.00
## Hires
                                                                          0.08
                                              -0.02 -0.02
                                                                         -0.01
## schools_closed
## pubs_closed
                                              -0.03 -0.03
                                                                         -0.02
                                              -0.03 -0.02
## shops_closed
                                                                         -0.02
## eating_places_closed
                                              -0.03 -0.03
                                                                         -0.02
                                              -0.03 -0.02
                                                                         -0.01
## stay_at_home
## household_mixing_indoors_banned
                                              -0.04
                                                     0.23
                                                                         -0.02
## wfh
                                               0.23 0.20
                                                                         -0.04
## rule_of_6_indoors
                                               1.00
                                                     0.30
                                                                         -0.01
## curfew
                                               0.30
                                                     1.00
                                                                         -0.01
                                              -0.01 -0.01
## eat_out_to_help_out
                                                                          1.00
##
## n= 4812
##
##
## P
##
                                  Hires schools_closed pubs_closed shops_closed
## Hires
                                         0.0000
                                                        0.0000
                                                                    0.0000
## schools_closed
                                  0.0000
                                                        0.0000
                                                                    0.0000
## pubs_closed
                                  0.0000 0.0000
                                                                    0.0000
## shops_closed
                                  0.0000 0.0000
                                                        0.0000
## eating_places_closed
                                  0.0000 0.0000
                                                        0.0000
                                                                    0.0000
## stay_at_home
                                                        0.0000
                                                                    0.0000
                                  0.0000 0.0000
## household_mixing_indoors_banned 0.0032 0.0000
                                                                    0.0000
                                                        0.0000
## wfh
                                  0.0000 0.0000
                                                        0.0000
                                                                    0.0000
## rule_of_6_indoors
                                  0.0000 0.0965
                                                        0.0208
                                                                    0.0291
                                                        0.0787
## curfew
                                  0.9347 0.2063
                                                                    0.0971
## eat_out_to_help_out
                                  0.0000 0.3729
                                                        0.2152
                                                                    0.2421
```

```
##
                                    eating_places_closed stay_at_home
## Hires
                                    0.0000
                                                          0.0000
                                    0.0000
                                                          0.0000
## schools_closed
## pubs_closed
                                    0.0000
                                                          0.0000
## shops_closed
                                    0.0000
                                                          0.0000
## eating_places_closed
                                                          0.0000
## stay_at_home
                                    0.0000
## household_mixing_indoors_banned 0.0000
                                                          0.0000
                                    0.0000
                                                          0.0000
## rule_of_6_indoors
                                    0.0208
                                                          0.0553
                                    0.0787
                                                          0.1449
## curfew
## eat_out_to_help_out
                                    0.2152
                                                          0.3041
##
                                    household_mixing_indoors_banned wfh
                                                                      0.0000
## Hires
                                    0.0032
## schools_closed
                                    0.0000
                                                                      0.0000
## pubs closed
                                                                      0.0000
                                    0.0000
## shops_closed
                                    0.0000
                                                                      0.0000
## eating_places_closed
                                    0.0000
                                                                      0.0000
## stay_at_home
                                    0.0000
                                                                      0.0000
## household_mixing_indoors_banned
                                                                      0.0000
## wfh
                                    0.0000
## rule_of_6_indoors
                                    0.0089
                                                                      0.0000
## curfew
                                    0.0000
                                                                      0.0000
## eat_out_to_help_out
                                    0.1609
                                                                      0.0040
##
                                    rule_of_6_indoors curfew eat_out_to_help_out
                                                       0.9347 0.0000
## Hires
                                    0.0000
## schools_closed
                                    0.0965
                                                       0.2063 0.3729
## pubs_closed
                                    0.0208
                                                       0.0787 0.2152
## shops_closed
                                    0.0291
                                                       0.0971 0.2421
## eating_places_closed
                                    0.0208
                                                       0.0787 0.2152
## stay_at_home
                                    0.0553
                                                       0.1449 0.3041
## household_mixing_indoors_banned 0.0089
                                                       0.0000 0.1609
                                    0.0000
                                                       0.0000 0.0040
                                                       0.0000 0.4491
## rule_of_6_indoors
## curfew
                                    0.0000
                                                              0.5648
## eat_out_to_help_out
                                    0.4491
                                                       0.5648
```

Some predictors have an extremely high r value (above 0.85): shops\_closed and pubs\_closed (0.94), eating\_places\_closed and pubs\_closed (1.00), eating\_places\_closed and shops\_closed (0.94), household\_mixing\_indoors\_banned and pubs\_closed (0.87), stay\_at\_home and shops\_closed (0.88), household\_mixing\_indoors\_banned and eating\_places\_closed (0.87).

It is worth mentioning that if we check the data dictionary again, we can see that eating\_places\_closed and pubs\_closed are nested; eating place closures has already included pub closures, and that's why their r value is 1. Thus, in order to prevent multicollinearity issues and isolate the individual effects of each variable, we retain the eating\_places\_closed variable and exclude the pubs\_closed variable from our following model. As for other highly correlated variables, we will check their VIF score after building the model.

Here we are creating a model with variables that may have an effect on the dependent variable (number of bike rented). I am using all variables in the data to build the model because their occurrence can more or less affect the number of bike rented. For example, when working from home is encouraged, bike rents might decrease because the transportation need is weakened; this rationale can be extended to variables such as schools\_closed, stay\_at\_home, and curfew. Also, since people might ride bikes to work on workdays, bike rents on working days might thus be higher than on weekends.

Since the variable "pubs closures" is already included in the variable "eating places closures", I am only using the latter for model building.

```
# Build the regression model with the above-mentioned variables used
m.hires <- lm(Hires~schools_closed+shops_closed+eating_places_closed+stay_at_home+household_mixing_indoors_bann
ed+curfew+eat_out_to_help_out+wfh+rule_of_6_indoors, data=data)
# Check the VIF score and modify the model if we have variables with VIF>=5
vif(m.hires)
```

```
##
                     schools_closed
                                                          shops_closed
##
                           2.403903
                                                             13.193574
##
               eating_places_closed
                                                          stay_at_home
##
                          12.870333
                                                              4.516650
\verb|## household_mixing_indoors_banned|\\
                                                                curfew
                                                              1.578761
##
                           6.337655
##
                eat_out_to_help_out
                                                                    wfh
##
                                                              1.434432
                           1.001727
##
                  rule_of_6_indoors
##
                           1.242229
```

Not surprisingly, VIF scores are high for the eating\_places\_closed, shops\_closed, and household\_mixing\_indoors\_banned scores, suggesting multicollinearity and reflecting the high pairwise correlation between eating\_places\_closed and shops\_closed, and between household\_mixing\_indoors\_banned and eating\_places\_closed.

Since compare to other two variables, we tend to use eating\_places\_closed as a predictor in our model, we choose to exclude household\_mixing\_indoors\_banned and shops\_closed from the model.

Before removing household\_mixing\_indoors\_banned and shops\_closed, we can use one-way ANOVA to test whether these variables have significant effects on bike rents.

```
# Conduct the ANOVA test
anova(m.hires)
```

```
## Analysis of Variance Table
## Response: Hires
                                                 Mean Sq F value Pr(>F)
                                   Df
                                          Sum Sq
##
## schools_closed
                                   1 3.7591e+09 3.7591e+09 42.9528 6.197e-11
## shops_closed
                                   1 1.5060e+08 1.5060e+08 1.7208 0.1897
                                  1 1.4210e+09 1.4210e+09 16.2365 5.677e-05
## eating_places_closed
                                   1 1.0895e+10 1.0895e+10 124.4865 < 2.2e-16
## stay_at_home
## household_mixing_indoors_banned 1 2.1692e+08 2.1692e+08 2.4786
                                                                      0.1155
                                   1 8.3856e+07 8.3856e+07 0.9582
## curfew
                                                                      0.3277
                                    1 2.6499e+09 2.6499e+09 30.2793 3.935e-08
## eat_out_to_help_out
## wfh
                                    1 6.0792e+09 6.0792e+09 69.4633 < 2.2e-16
## rule_of_6_indoors
                                    1 6.7856e+09 6.7856e+09 77.5354 < 2.2e-16
## Residuals
                                 4802 4.2026e+11 8.7517e+07
##
                                 ***
## schools_closed
## shops_closed
## eating_places_closed
## stay_at_home
## household_mixing_indoors_banned
## curfew
                                 ***
## eat_out_to_help_out
                                 ***
## wfh
                                 ***
## rule_of_6_indoors
## Residuals
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

As wee can see from the ANOVA result, both of these two variables are not significant predictor upon bike rents. Thus, we can try to build the model again without these variable:

```
# Build the regression model again with the above-mentioned variables used (household_mixing_indoors_banned and
shops_closed excluded)
m.hires <- lm(Hires~schools_closed+eating_places_closed+stay_at_home+curfew+eat_out_to_help_out+wfh+rule_of_6_i
ndoors, data=data)

# Check the VIF score again
vif(m.hires)</pre>
```

```
##
        schools_closed eating_places_closed
                                                    stay_at_home
##
              2.292220
                                   3.829955
                                                       3.543772
##
                curfew eat_out_to_help_out
                                                        1.367402
##
              1.132010
                                   1.001727
##
     rule_of_6_indoors
              1.158946
##
```

This reduces all VIF scores to be less than 5.

Then, we can check the summary of this regression model and try interpret the coefficients of variables that we are interested in.

```
# Check the summary of the regression model summary(m.hires)
```

```
##
## Call:
## lm(formula = Hires ~ schools_closed + eating_places_closed +
      stay_at_home + curfew + eat_out_to_help_out + wfh + rule_of_6_indoors,
##
##
      data = data)
## Residuals:
                        3Q
##
    Min
           1Q Median
                              Max
## -28541 -6576 -245 6675 46985
##
## Coefficients:
##
                     Estimate Std. Error t value Pr(>|t|)
                    26108.8
                                  154.1 169.373 < 2e-16 ***
## (Intercept)
## schools_closed
                      -1462.2
                                  1251.1 -1.169
                                                  0.243
## eating_places_closed 7657.4 1192.5 6.422 1.48e-10 ***
                     -16070.3 1361.0 -11.808 < 2e-16 ***
## stay_at_home
                      -5395.7 1339.0 -4.030 5.67e-05 ***
## curfew
## eat_out_to_help_out 10309.6 1776.1
                                           5.805 6.87e-09 ***
## wfh
                       2432.5
                                  376.6 6.459 1.16e-10 ***
## rule_of_6_indoors
                       8685.4
                                  1039.2 8.358 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 9363 on 4804 degrees of freedom
## Multiple R-squared: 0.06889,
                                 Adjusted R-squared: 0.06754
## F-statistic: 50.78 on 7 and 4804 DF, p-value: < 2.2e-16
```

# View the coefficients of each variable and their respective confidence interval
cbind(coef(m.hires), confint(m.hires))

```
2.5 %
                                               97.5 %
## (Intercept)
                      26108.819 25806.615 26411.0235
## schools_closed
                       -1462.211 -3914.932
                                           990.5099
## eating_places_closed 7657.421 5319.651 9995.1911
## stay_at_home
                    -16070.323 -18738.550 -13402.0962
## curfew
                       -5395.671 -8020.736 -2770.6059
## eat_out_to_help_out 10309.609 6827.600 13791.6186
                       2432.475 1694.206 3170.7440
## wfh
                       8685.396 6648.171 10722.6205
## rule_of_6_indoors
```

The three variables that we are interested in are eat\_out\_to\_help\_out, wfh, and rule\_of\_6\_indoors. When estimating the effect of these three variables in the same regression model without considering the effect of time variables, we find that when controlling for other variables, the practice of Eat Out to Help Out scheme (eat\_out\_to\_help\_out=1 compare to eat\_out\_to\_help\_out=0) predicts 10309.6 additional rentals (t(4804) = 5.805, p<0.001, 95% CI [6827.600, 13791.6186]); the practice of Working from home encouraged (wfh=1 compare to wfh=0) predicts 2432.5 additional rentals (t(4804) = 6.459, p<0.001, 95% CI [1694.206, 3170.7440]); the practice of Rule of 6 indoors (rule\_of\_6\_indoors=1 compare to rule\_of\_6\_indoors=0) predicts 8685.4 additional rentals (t(4804) = 8.358, p<0.001, 95% CI [6648.171, 10722.6205]). As we can learn from their small p-values and positive confidence intervals, these three variables are significant predictors.

In the following part, we try to obtain estimated marginal means for different combinations of levels of these three variables and get their confidence intervals as well.

```
# Obtain the estimated mean value by using emmeans()
m.hires.emm <- emmeans(m.hires, ~eat_out_to_help_out+wfh+rule_of_6_indoors)
# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.emm)</pre>
```

```
eat_out_to_help_out wfh rule_of_6_indoors emmean
                                                   SE df lower.CL upper.CL
##
                    0
                                         0 18473 850 4804
                                                             16808
                                                                      20139
                        0
                                                             24947
##
                    1
                                         0 28783 1957 4804
                                                                      32619
                                                             19367
##
                    0 1
                                        0 20906 785 4804
                                                                      22444
                    1 1
                                        0 31216 1942 4804
                                                             27409
                                                                      35022
##
                                        1 27159 1238 4804
                                                             24733
                                                                     29585
##
                    1 0
                                        1 37468 2155 4804
                                                             33244
                                                                      41693
                    0 1
                                        1 29591 1119 4804
                                                             27398
##
                                                                     31785
##
                    1
                        1
                                         1 39901 2100 4804
                                                             35784
                                                                     44018
##
## Results are averaged over the levels of: schools closed, eating places closed, stay at home, curfew
## Confidence level used: 0.95
```

The mean bike rents when these three variables equal to 0 (not practiced) is 18473 with 95% CI [16808-20139]; the mean bike rents when only eat\_out\_to\_help\_out equals to 1 (practiced) and the other two variables equal to 0 (not practiced) is 28783 with 95% CI [24947-32619], which is indeed an increase compare to the first original situation; the mean bike rents when only wfh equals to 1 (practiced) and the other two variables equal to 0 (not practiced) is 20906 with 95% CI [19367-22444], which is also an increase compare to the first situation; the mean bike rents when only rule\_of\_6\_indoors equals to 1 (practiced) and the other two variables equal to 0 (not practiced) is 27159 with 95% CI [24733-29585], which is as well an increase compare to the first situation.

We can also check the mean number of bike rents for each of these three variables without controlling the other two variables:

```
# Eat out to help out scheme
# Obtain the estimated mean value by using emmeans()
m.hires.eat.emm <- emmeans(m.hires, ~eat_out_to_help_out)

# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.eat.emm)</pre>
```

```
## eat_out_to_help_out emmean SE df lower.CL upper.CL
## 0 24032 851 4804 22363 25702
## 1 34342 1964 4804 30492 38192
##
## Results are averaged over the levels of: schools_closed, eating_places_closed, stay_at_home, curfew, wfh, ru le_of_6_indoors
## Confidence level used: 0.95
```

The mean bike rents when eat\_out\_to\_help\_out equals to 0 (not practiced) is 23180 with 95% CI [21424-24937]; the mean bike rents when eat\_out\_to\_help\_out equals to 1 (practiced) is 33492 with 95% CI [29605-37378], which is indeed an increase compare to the first situation.

```
# Working from home
# Obtain the estimated mean value by using emmeans()
m.hires.wfh.emm <- emmeans(m.hires, ~wfh)
# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.wfh.emm)</pre>
```

```
## wfh emmean SE df lower.CL upper.CL
## 0 27971 1274 4804 25474 30468
## 1 30403 1206 4804 28040 32767
##
## Results are averaged over the levels of: schools_closed, eating_places_closed, stay_at_home, curfew, eat_out
_to_help_out, rule_of_6_indoors
## Confidence level used: 0.95
```

The mean bike rents when wfh equals to 0 (not practiced) is 27237 with 95% CI [24697-29776]; the mean bike rents when wfh equals to 1 (practiced) is 29436 with 95% CI [26991-31880], which is indeed an increase compare to the former situation.

```
# Rule of 6 Indoors
# Obtain the estimated mean value by using emmeans()
m.hires.ro6.emm <- emmeans(m.hires, ~rule_of_6_indoors)
# Check the summary of the emmeans() and the mean values and confidence interval of each combination
summary(m.hires.ro6.emm)</pre>
```

```
## rule_of_6_indoors emmean SE df lower.CL upper.CL
## 0 24844 1187 4804 22517 27172
## 1 33530 1461 4804 30665 36395
##
## Results are averaged over the levels of: schools_closed, eating_places_closed, stay_at_home, curfew, eat_out
_to_help_out, wfh
## Confidence level used: 0.95
```

The mean bike rents when rule\_of\_6\_indoors equals to 0 (not practiced) is 23603 with 95% CI [21137-26070]; the mean bike rents when wfh equals to 1 (practiced) is 33069 with 95% CI [30192-35945], which is indeed an increase compare to the former situation.

However, there is a big mistake exists in the analysis above- the effect of time variables was not considered when building the model. As we can see in the visualization with title "Bike Rental Trends (2010-2023): Total Rentals for Each Year", it is obvious that bike rents increased almost yearly overall, and reached a peak on 2022. We all know that before the pandemic, non of these policies was implemented (denoted as 0), so with the overall upward bike rental trend and the fact that in early years non of the policies has even occurred, the comparison between average bike rents when the three variables (eat\_out\_to\_help\_out, wfh, and rule\_of\_6\_indoors) equal to 0 and when one of them is implemented is flawed and the latter will always have more bike rents. The former situation (all 3 variables equal to 0) is most likely happened in early years, while the latter situations (one of the 3 variables equal to 1) happened only after the outbreak of the pandemic.

Thus, we should build a regression model with time variables included to assess the effect of these policies upon bike rents correctly.

Regression model with time variables considered

```
# Build the regression model with variables used in the final m.hires model and time variables added (year, mon
th, day)
m.hires.time <- lm(Hires~schools_closed+eating_places_closed+stay_at_home+curfew+eat_out_to_help_out+wfh+rule_o
f_6_indoors+year+month+day, data=data)

# Check the VIF score and modify the model if we have variables with GVIF^(1/(2*Df)) above 1.6
vif(m.hires.time)</pre>
```

```
##
                           GVIF Df GVIF^(1/(2*Df))
## schools_closed
                       2.415286 1
                                          1.554119
## eating_places_closed 6.508757 1
                                          2.551227
## stay at home
                       3.814975 1
                                         1.953196
## curfew
                       1.695970 1
                                         1.302294
                                         1.114725
## eat_out_to_help_out 1.242613 1
## wfh
                     12.171102 1
                                         3.488711
## rule_of_6_indoors
                      1.679369 1
                                         1.295905
                      24.574817 13
## vear
                                         1.131046
                       1.514675 11
## month
                                         1.019052
## day
                       1.000502 6
                                          1.000042
```

Ramzi(2024) mentions that when using adjusted generalized standard error inflation factor (aGSIF), we must take the square-root of our rules of thumb for what is a large value – aGSIF values above  $\sqrt{2.5}$  (1.6) may be of concern, and values above  $\sqrt{10}$  (3.2) are indicative of a more serious problem.

After checking the VIF score, we can see that eating\_places\_closed and wfh have fairly high aGSIF, 2.55 and 3.49 respectively. Since wfh is one of the three variables that we are interested in, we first try removing eating\_places\_closed variable from the model and see if this helps reduce aGSIF score.

Before removing eating\_places\_closed variable, we can use one-way ANOVA to test whether the variable eating\_places\_closed has a significant effect on bike rents.

```
anova(m.hires.time)
```

```
## Analysis of Variance Table
##
## Response: Hires
##
                        Df
                               Sum Sq
                                        Mean Sq F value
                                                            Pr(>F)
## schools_closed
                        1 3.7591e+09 3.7591e+09 95.7799 < 2.2e-16 ***
## eating_places_closed 1 5.1065e+07 5.1065e+07
                                                 1.3011
                     1 1.2222e+10 1.2222e+10 311.4077 < 2.2e-16 ***
## stay_at_home
                        1 3.8956e+04 3.8956e+04 0.0010
## curfew
                                                            0.9749
## eat_out_to_help_out 1 2.6396e+09 2.6396e+09 67.2545 3.038e-16 ***
## wfh
                        1 6.3647e+09 6.3647e+09 162.1708 < 2.2e-16 ***
                        1 6.1240e+09 6.1240e+09 156.0368 < 2.2e-16 ***
## rule_of_6_indoors
                       13 7.0192e+10 5.3994e+09 137.5734 < 2.2e-16 ***
## year
                       11 1.4155e+11 1.2868e+10 327.8647 < 2.2e-16 ***
## month
                         6 2.2032e+10 3.6721e+09 93.5628 < 2.2e-16 ***
## dav
## Residuals
                     4774 1.8737e+11 3.9247e+07
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

As wee can see from the ANOVA result, bike rents do not differ significantly with and without the closure of eating places, F(1,4774)=1.3011, p=.2541. Thus, we try to build the model again without eating\_places\_closed variable:

```
# Build the regression model again without eating_places_closed variable
m.hires.time <- lm(Hires~schools_closed+stay_at_home+curfew+eat_out_to_help_out+wfh+rule_of_6_indoors+year+mont
h+day, data=data)

# Check the VIF score again
vif(m.hires.time)</pre>
```

```
GVIF Df GVIF^(1/(2*Df))
##
## schools_closed
                       2.261822 1
                                         1.503935
## stay_at_home
                       2.784857 1
                                         1.668789
## curfew
                      1.493394 1
                                         1.222045
## eat_out_to_help_out 1.235195 1
                                         1.111393
                      8.879793 1
                                         2,979898
## wfh
## rule_of_6_indoors 1.497901 1
                                         1.223888
## year
                     14.910494 13
                                         1.109518
## month
                      1.472587 11
                                         1.017747
## dav
                      1.000420 6
                                         1.000035
```

Most of the aGSIF scores for each variable are decreased after the modification; though the aGSIF score for wfh is still high, we consider it might exhibit characteristics as a combination of other variables or has a relationship with multiple predictors. Since work from home is the variable we are interested in and its aGSIF score is now below 3.2, we will keep this model as it is and move on to analyze the results.

```
# Check the summary of the regression model summary(m.hires.time)
```

```
##
## Call:
## lm(formula = Hires ~ schools_closed + stay_at_home + curfew +
             eat_out_to_help_out + wfh + rule_of_6_indoors + year + month +
             day, data = data)
##
##
## Residuals:
       Min 1Q Median
                                                 3Q
                                                                 Max
## -33775 -3435 543 3672 39642
##
## Coefficients:
##
                                          Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                            5883.6 652.0 9.024 < 2e-16 ***
## schools_closed
                                            -1261.6 834.0 -1.513 0.130405
                                            -6298.0 809.7 -7.779 8.93e-15 ***
## stay_at_home
                                             -2184.2 1032.1 -2.116 0.034374 *
## curfew
283.3
                                                                   792.8 0.357 0.720840
## rule_of_6_indoors
                                             5424.8 612.6 8.856 < 2e-16 ***
## year2011

      11888.9
      612.4
      19.414
      < 2e-16 ***</td>

      7888.2
      612.6
      12.877
      < 2e-16 ***</td>

      13308.4
      612.6
      21.725
      < 2e-16 ***</td>

      12891.7
      612.6
      21.044
      < 2e-16 ***</td>

      14023.7
      612.4
      22.900
      < 2e-16 ***</td>

      14481.2
      612.6
      23.639
      < 2e-16 ***</td>

      14804.0
      612.6
      24.166
      < 2e-16 ***</td>

      14407.3
      612.6
      23.519
      < 2e-16 ***</td>

      17692.8
      717.9
      24.644
      < 2e-16 ***</td>

      18626.4
      681.7
      27.323
      < 2e-16 ***</td>

      19272.3
      877.4
      21.964
      < 2e-16 ***</td>

      10756.3
      903.0
      11.912
      < 2e-16 ***</td>

      4227.1
      444.2
      9.516
      < 2e-16 ***</td>

      7703.2
      449.0
      17.156
      < 2e-16 ***</td>

      14570.6
      455.8
      31.970
      < 2e-16 ***</td>

      16043.0
      448.0
      35.807
      < 2e-16 ***</td>

      13137.5
      445.9
      29.466
      < 2e-16 ***</td>

      12222.4
      443.0
      27.591
      < 2e-16 ***</td>

## year2012
                                          11888.9 612.4 19.414 < 2e-16 ***
## year2013
## year2014
## year2015
## year2016
## year2017
## year2018
## year2019
## year2020
## year2021
## year2022
## year2023
## monthFeb
## monthMar
## monthApr
## monthMay
## monthJun
## monthJul
## monthAug
                                         13137.5 445.9 29.466 < 2e-16 ***
12222.4 443.0 27.591 < 2e-16 ***
9241.0 453.1 20.396 < 2e-16 ***
5144.8 452.3 11.374 < 2e-16 ***
-1021.4 450.4 -2.268 0.023393 *
2185.6 338.9 6.449 1.24e-10 ***
2255.9 338.9 6.657 3.12e-11 ***
2292.0 338.9 6.763 1.52e-11 ***
1061.0 338.8 3.132 0.001748 **
-1710.5 338.8 -5.049 4.61e-07 ***
## monthSep
## monthOct
## monthNov
## monthDec
## dayTue
## dayWed
## dayThu
## dayFri
                                            -1710.5 338.8 -5.049 4.61e-07 ***
## daySat
                                             -3692.3 338.9 -10.895 < 2e-16 ***
## daySun
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 6283 on 4775 degrees of freedom
## Multiple R-squared: 0.5832, Adjusted R-squared: 0.5801
## F-statistic: 185.6 on 36 and 4775 DF, p-value: < 2.2e-16
```

# View the coefficients of each variable and their respective confidence interval
cbind(coef(m.hires.time), confint(m.hires.time))

```
2.5 %
##
                                                      97.5 %
                    5883.6315 4605.3643 7161.8988
## (Intercept)
## schools_closed -1261.6452 -2896.6678 373.3773
## eat_out_to_help_out -637.1107 -3231.8737 1957.6522
## wfh
                        -1892.8773 -3155.4096 -630.3449
## rule_of_6_indoors
                          283.3146 -1270.9448 1837.5740
## year2011 5424.8498 4223.8867 6625.8129
                   11888.9399 10688.3710 13089.5088
7888.1755 6687.2121 9089.1389
## year2012
## year2013
                  7888.1755 6687.2121 9089.1389
13308.3609 12107.3974 14509.3244
12891.6649 11690.7013 14092.6285
14023.6700 12823.1039 15224.2361
14481.2245 13280.2620 15682.1870
14803.9744 13603.0112 16004.9377
14407.3426 13206.3792 15608.3060
17692.7505 16285.2633 19100.2377
18626.3641 17289.9042 19962.8241
19272.3106 17552.1054 20992.5159
## year2014
## year2015
## year2016
## year2017
## year2018
## year2019
## year2020
## year2021
## year2022
## year2023
                       10756.2687 8985.9950 12526.5424
## monthFeb
                        1650.3215 761.3756 2539.2674
## monthMar
                        4227.1010 3356.2079 5097.9941
                         7703.1910 6822.9506 8583.4315
## monthApr
                       11816.5865 10936.4831 12696.6900
## monthMay
                      14570.5578 13677.0698 15464.0458 16043.0088 15164.6506 16921.3671
## monthJun
## monthJul
                       13137.4827 12263.3958 14011.5695
## monthAug
                       12222.3847 11353.9299 13090.8396
## monthSep
## monthOct
                        9240.9726 8352.7511 10129.1941
## monthNov
                        5144.8352 4258.0568 6031.6137
## monthDec
                       -1021.4031 -1904.4286 -138.3775
## dayTue
                        2185.6147 1521.2074 2850.0220
## dayWed
                         2255.9372 1591.5287 2920.3456
                         2291.9746 1627.5608 2956.3883
## dayThu
                         1060.9883 396.8224 1725.1543
## dayFri
## daySat
                        -1710.5043 -2374.6684 -1046.3401
                         -3692.2883 -4356.6949 -3027.8816
## daySun
```

We can find that when controlling for other variables, the practice of Eat Out to Help Out scheme (eat\_out\_to\_help\_out=1 compare to eat\_out\_to\_help\_out=0) predicts 637.1 less rentals (t(4775) = -0.481, p=0.630278, 95% CI [-3231.8737, 1957.6522]); the practice of Working from home encouraged (wfh=1 compare to wfh=0) predicts 1892.9 less rentals (t(4775) = -2.939, p<0.01, 95% CI [-3155.4096, -630.3449]); the practice of Rule of 6 indoors (rule\_of\_6\_indoors=1 compare to rule\_of\_6\_indoors=0) predicts 283.3 additional rentals (t(4775) = 0.357, p=0.72, 95% CI [-1270.9448, 1837.5740]).

We can learn from their p-values that after adding the time variables in the regression model, the effect of eat\_out\_to\_help\_out and rule\_of\_6\_indoors upon bike rents are no more significant; there is a significant bike rents decrease (-1892.9) when wfh is implemented, with t(4775)=-2.939 and p<0.01.

As for time variables, all three time variables (year, month, and day) have significant effects upon bike rents (p-value < 0.05). We will further analyze the effect of time variables with some visualizations.

In the following part, we again try to obtain estimated marginal means for different combinations of levels of variables we are interested in and time variables, and get their confidence intervals as well.

```
# In case that the rows of requested reference grid would exceed the limit of 10000
emm_options(rg.limit = 100000)
options(max.print = 3000)

# Obtain the estimated mean value by using emmeans()
m.hires.time.emm <- emmeans(m.hires.time, ~eat_out_to_help_out+wfh+rule_of_6_indoors+year+month+day)

# Check the summary of the emmeans() and the mean values and confidence interval of each combination
summary(m.hires.time.emm)</pre>
```

## ##	eat_out_to_help_out				year 2010			emmean 1011.71	SE 972	df 4775	
##	0	0 0			2010		Mon Mon	374.60			
##	0	1			2010		Mon	-881.16			
##	1	1			2010			-1518.27			
##	0	0	1	L	2010	Jan	Mon	1295.03	1279	4775	5
##	1	0	1	L	2010	Jan	Mon	657.92	1862	4775	5
##	0	1			2010		Mon	-597.85			
##	1	1			2010			-1234.96			
##	0	0			2011		Mon	6436.56			
## ##	1 0	0 1			2011 2011		Mon Mon	5799.45 4543.69			
##	1	1			2011		Mon	3906.57			
##	0	0			2011		Mon	6719.88			
##	1	0	1	L	2011	Jan	Mon	6082.77	1805	4775	5
##	0	1	1	L	2011	Jan	Mon	4827.00	1051	4775	5
##	1	1			2011		Mon	4189.89	1801	4775	5
##	0	0			2012			12900.65			
##	1	0			2012			12263.54			
##	0	1 1			2012 2012			11007.78 10370.67			
##	0	0			2012			13183.97			
##	1	0			2012			12546.86			
##	0	1			2012			11291.09			
##	1	1			2012		Mon	10653.98	1801	4775	5
##	0	0	0	)	2013	Jan	Mon	8899.89	866	4775	5
##	1	0			2013		Mon	8262.78			
##	0	1			2013		Mon	7007.01			
##	1	1			2013		Mon	6369.90			
## ##	0	0 0			2013 2013		Mon	9183.20 8546.09			
##	0	1			2013		Mon Mon	7290.33			
##	1	1			2013		Mon	6653.22			
##	0	0			2013			14320.07			
##	1	0			2014			13682.96			
##	0	1	0	)	2014	Jan	Mon	12427.20	860	4775	5
##	1	1			2014			11790.09			
##	0	0			2014			14603.39			
##	1	0			2014			13966.28			
##	0	1 1			2014 2014			12710.51 12073.40			
##	0	0			2015			13903.38			
##	1	0			2015			13266.27			
##	0	1			2015			12010.50			
##	1	1			2015		Mon	11373.39	1716	4775	5
##	0	0			2015		Mon	14186.69	1202	4775	5
##	1	0			2015			13549.58			
##	0	1			2015			12293.82			
##	1	1			2015			11656.70			
## ##	0	0			2016 2016			15035.38 14398.27			
##	0	1			2016			13142.51			
##	1	1			2016			12505.40			
##	0	0			2016			15318.70			
##	1	0	1	L	2016	Jan	Mon	14681.59	1805	4775	5
##	0	1	1	L	2016	Jan	Mon	13425.82	1051	4775	5
##	1	1			2016			12788.71			
##	0	0			2017			15492.94			
##	1	0			2017			14855.83			
## ##	0	1 1			2017 2017			13600.06 12962.95			
##	0	0			2017			15776.25			
##	1	0			2017			15139.14			
##	0	1			2017			13883.38			
##	1	1			2017			13246.26			

	_	_		_						
##	0	0	0 201				15815.69			
##	1	0	0 201				15178.58			
##	0	1	0 201				13922.81			
##	1	1	0 201				13285.70			
##	0	0	1 201				16099.00			
##	1	0	1 201				15461.89			
##	0	1	1 201				14206.13			
##	1	1	1 201				13569.01			
##	0	0	0 201				15419.06			
##	1	0	0 201				14781.95			
##	0	1	0 201				13526.18			
##	1	1	0 201				12889.07			
##	0	0	1 201				15702.37			
##	1	0	1 201				15065.26			
##	0	1	1 201				13809.49			
##	1	1	1 201				13172.38			
##	0	0	0 202				18704.46			
##	1	0	0 202				18067.35			
##	0	1	0 202				16811.59			
##	1	1	0 202				16174.48			
##	0	0	1 202				18987.78			
##	1	0	1 202				18350.67			
##	0	1	1 202				17094.90			
##	1	1	1 202				16457.79			
##	0	0	0 202				19638.08			
##	1	0	0 202				19000.97			
##	0	1	0 202				17745.20			
##	1	1	0 202				17108.09			
##	0	0	1 202				19921.39			
##	1	0	1 202				19284.28			
##	0	1	1 202				18028.51			
##	1	1	1 202				17391.40			
##	0	0	0 202				20284.02			
##	1	0	0 202				19646.91			
##	0	1	0 202				18391.15			
##	1	1	0 202				17754.04			
##	0	0	1 202				20567.34			
##	1	0	1 202				19930.23			
##	0	1	1 202				18674.46			
##	1	1	1 202				18037.35			
##	0	0	0 202				11767.98			
##	1	0	0 202				11130.87			
##	0	1	0 202				9875.10			
##	1	1	0 202				9237.99			
##	0	0	1 202				12051.30			
##	1	0	1 202				11414.19			
##	0	1	1 202				10158.42			
##	1	1	1 202			n	9521.31			
##	0	0	0 201	0	Feb Mo	n	2662.03	976	4775	
##	1	0	0 201			n	2024.92			
##	0	1	0 201	0	Feb Mo	n	769.16	961	4775	
##	1	1	0 201	0	Feb Mo	n	132.05	1775	4775	
##	0	0	1 201	0	Feb Mo	n	2945.35	1281	4775	
##	1	0	1 201	0	Feb Mo	n	2308.24	1863	4775	
##	0	1	1 201	0	Feb Mo	n	1052.47	1132	4775	
##	1	1	1 201	0	Feb Mo	n	415.36	1855	4775	
##	0	0	0 201	1	Feb Mo	n	8086.88	870	4775	
##	1	0	0 201	1	Feb Mo	n	7449.77	1623	4775	
##	0	1	0 201	1	Feb Mo	n	6194.01	865	4775	
##	1	1	0 201	1	Feb Mo	n	5556.90	1719	4775	
##	0	0	1 201	1	Feb Mo	n	8370.20	1204	4775	
##	1	0	1 201	1	Feb Mo	n	7733.09	1806	4775	
##	0	1	1 201	1	Feb Mo	n	6477.32	1054	4775	
##	1	1	1 201	1	Feb Mo	n	5840.21	1804	4775	
##	0	0	0 201	2	Feb Mo	n	14550.97	869	4775	
##	1	0	0 201	2	Feb Mo	n	13913.86	1623	4775	
I										

1	##	0	1	0	2012	Feb	Mon	12658.10	864	4775
		1	1		2012			12020.99		
		0	0		2012			14834.29		
		1	0		2012			14197.18		
		0	1		2012			12941.41		
		1	1		2012			12304.30		
		0	0		2013			10550.21		
		1	0		2013		Mon	9913.10		
		0	1		2013		Mon	8657.33		
		1	1		2013		Mon	8020.22		
		0	0		2013			10833.52		
		1 0	0 1		2013 2013			10196.41 8940.65		
		1	1				Mon			
		0	0		2013 2014		Mon	8303.54 15970.40		4775
		1	0		2014			15333.28		
		0	1		2014			14077.52		
		1	1		2014			13440.41		
		0	0		2014			16253.71		_
		1	0		2014			15616.60		
		0	1		2014			14360.83		
		1	1		2014			13723.72		
		0	0		2015			15553.76		
		1	0		2015			14916.59		
		0	1		2015			13660.82		
		1	1		2015			13023.71		
		0	0		2015			15837.01		
		1	0		2015			15199.96		
		0	1		2015			13944.14		
		1	1		2015			13307.03		
		0	0		2016			16685.76		4775
		1	0		2016			16048.59		4775
1	<b>#</b> #	0	1	0	2016	Feb	Mon	14792.83	865	4775
1	##	1	1	0	2016	Feb	Mon	14155.72	1719	4775
1	##	0	0	1	2016	Feb	Mon	16969.02	1204	4775
1	##	1	0	1	2016	Feb	Mon	16331.91	1806	4775
1	##	0	1	1	2016	Feb	Mon	15076.14	1054	4775
1	##	1	1		2016		Mon	14439.03	1803	4775
1	##	0	0	0	2017	Feb	Mon	17143.26	876	4775
1	##	1	0	0	2017	Feb	Mon	16506.15	1623	4775
1	##	0	1	0	2017	Feb	Mon	15250.38	865	4775
1	##	1	1	0	2017	Feb	Mon	14613.27	1719	4775
1	##	0	0		2017			17426.57		
1	##	1	0	1	2017	Feb	Mon	16789.46	1806	4775
1	##	0	1	1	2017	Feb		15533.70		
1		1	1		2017			14896.59		
		0	0		2018			17466.01		
		1	0		2018			16828.90		
		0	1		2018			15573.13		
		1	1		2018			14936.02		
		0	0		2018			17749.32		
		1	0		2018			17112.21		
		0	1		2018			15856.45		
		1	1		2018			15219.34		
		0	0		2019			17069.38		
		1	0		2019			16432.27		
		0	1		2019			15176.50		
		1	1		2019			14539.39		
		0	0		2019			17352.69		
		1	0		2019			16715.58		
		0	1		2019			15459.81		
		1	1		2019			14822.70		
		0	0		2020			20354.79		
		1	0		2020			19717.67		
		0	1		2020			18461.91		
1 4	<b>‡</b> #	1	1	0	2020	⊦eb	Mon	17824.80	1462	4775

					2020			20638.10		
	<b>!</b> #				2020			20000.99		
					2020			18745.22		
	<del>                                      </del>				2020 2021			18108.11 21288.40		4775
					2021			20651.29		
					2021			19395.52		
					2021			18758.41		
					2021			21571.71		
;	<b>#</b> #	1			2021		Mon	20934.60	1777	4775
1	##	0	1	1	2021	Feb	Mon	19678.84	934	4775
1	##	1	1	1	2021	Feb	Mon	19041.73	1682	4775
;	##	0	0	0	2022	Feb	Mon	21934.35	1263	4775
					2022			21297.23		
					2022			20041.47		
					2022			19404.36		
					2022			22217.66		
					2022			21580.55		
					2022			20324.78		
	<del>                                      </del>				2022			19687.67 13418.30		
					2023			13418.30		
					2023			11525.43		
					2023			10888.32		
					2023			13701.62		
					2023			13064.51		
					2023			11808.74		
7					2023		Mon	11171.63	1816	4775
7	##	0	0	0	2010	Mar	Mon	5238.81	984	4775
Ŧ	##	1	0	0	2010	Mar	Mon	4601.70	1689	4775
1	##	0	1	0	2010	Mar	Mon	3345.94	953	4775
7	##	1	1	0	2010	Mar	Mon	2708.83		
1	##				2010		Mon	5522.13		
					2010		Mon	4885.02		
					2010		Mon	3629.25		
	<b>#</b> #				2010		Mon	2992.14		
	<b>!#</b>				2011			10663.66		
	<b>#</b> #				2011			10026.55		
					2011		Mon	8770.79		
					2011 2011		Mon	8133.68 10946.98		
					2011			10346.98		
					2011		Mon	9054.10		
					2011		Mon	8416.99		
					2012			17127.75		
					2012			16490.64		
					2012			15234.88		
					2012			14597.77		
1	##	0	0	1	2012	Mar	Mon	17411.07	1216	4775
7	##	1	0	1	2012	Mar	Mon	16773.96	1811	4775
1	##	0	1	1	2012	Mar	Mon	15518.19	1053	4775
1	##	1	1	1	2012	Mar	Mon	14881.08	1799	4775
1	##	0	0	0	2013	Mar	Mon	13126.99	879	4775
1	##	1	0	0	2013	Mar	Mon	12489.88	1625	4775
					2013			11234.11		
					2013			10597.00		
					2013			13410.30		
					2013			12773.19		
					2013			11517.43		
					2013			10880.32		
					2014			18547.18		
					2014			17910.06		
					2014 2014			16654.30 16017.19		
					2014			18830.49		
					2014			18193.38		
1	тп	1	v	1	2014	ייומו'	MON	10173.38	TOTT	4//5

```
##
                     0
                         1
                                           1 2014 Mar
                                                        Mon 16937.61 1053 4775
##
                                           1 2014 Mar
                                                        Mon 16300.50 1800 4775
                     1
                         1
##
                     0
                         0
                                           0 2015 Mar
                                                        Mon 18130.48 879 4775
##
                     1
                         0
                                           0 2015 Mar
                                                        Mon 17493.37 1625 4775
##
                     0
                        1
                                           0 2015 Mar
                                                        Mon 16237.60 856 4775
                                                        Mon 15600.49 1711 4775
##
                     1
                        1
                                           0 2015 Mar
##
                     0
                        0
                                           1 2015 Mar
                                                        Mon 18413.79 1217 4775
##
                         0
                                           1 2015 Mar
                                                        Mon 17776.68 1811 4775
                     1
##
                     0
                         1
                                           1 2015 Mar
                                                        Mon 16520.92 1053 4775
##
                         1
                                           1 2015 Mar
                                                        Mon 15883.81 1800 4775
   lower.CL upper.CL
##
##
    -894.46
              2917.9
   -2930.77
              3680.0
##
##
   -2756.34
              994.0
   -4992.21
              1955.7
##
##
   -1211.54
              3801.6
##
   -2991.78
              4307.6
##
    -2810.68
              1615.0
##
    -4867.32
              2397.4
##
    4738.93
              8134.2
##
    2621.14
              8977.8
    2857.88
##
              6229.5
##
    541.82
              7271.3
##
    4363.24
              9076.5
##
    2544.56
              9621.0
##
    2766.74
              6887.3
##
     658.63
              7721.1
##
    11203.52 14597.8
##
    9085.55 15441.5
##
    9322.58 12693.0
    7006.26 13735.1
##
##
   10827.69 15540.2
##
    9008.94 16084.8
##
    9231.32 13350.9
    7123.05 14184.9
##
    7202.25 10597.5
##
##
    5084.47 11441.1
##
    5321.20
              8692.8
##
    3005.14
              9734.7
    6826.56 11539.9
##
##
    5007.89 12084.3
##
    5230.06
             9350.6
    3121.95 10184.5
##
   12622.44 16017.7
##
   10504.66 16861.3
##
   10741.39 14113.0
##
##
    8425.33 15154.9
   12246.75 16960.0
##
##
   10428.08 17504.5
##
   10650.25 14770.8
##
    8542.14 15604.7
## 12205.75 15601.0
##
   10087.96 16444.6
##
   10324.69 13696.3
##
    8008.63 14738.1
##
   11830.05 16543.3
   10011.38 17087.8
##
##
   10233.55 14354.1
    8125.45 15188.0
##
## 13337.90 16732.9
## 11220.09 17576.5
## 11456.95 14828.1
```

##

##

##

9140.80 15870.0

12962.16 17675.2

11143.50 18219.7 11365.76 15485.9

```
##
    9257.61 16319.8
## 13795.30 17190.6
##
   11677.52 18034.1
##
   11914.25 15285.9
##
   9598.19 16327.7
## 13419.61 18132.9
## 11600.94 18677.3
   11823.11 15943.6
##
##
    9715.01 16777.5
##
   14118.41 17513.0
##
   12000.46 18356.7
##
   12237.36 15608.3
   9921.12 16650.3
##
## 13742.62 18455.4
## 11923.86 18999.9
## 12146.15 16266.1
## 10037.93 17100.1
## 13721.42 17116.7
##
   11603.64 17960.2
##
   11840.37 15212.0
##
    9524.31 16253.8
## 13345.73 18059.0
## 11527.06 18603.5
## 11749.23 15869.8
##
    9641.12 16703.6
## 16958.83 20450.1
##
   15181.96 20952.8
##
   15531.27 18091.9
##
   13314.85 19034.1
##
   16549.51 21426.0
##
   15038.74 21662.6
## 15287.12 18902.7
## 13367.20 19548.4
## 17746.08 21530.1
## 15824.34 22177.6
## 16220.68 19269.7
##
   13930.76 20285.4
   17501.79 22341.0
##
   15804.16 22764.4
##
   16203.70 19853.3
## 14097.98 20684.8
## 17812.19 22755.9
## 16172.77 23121.1
## 16693.51 20088.8
## 14575.73 20932.3
   17397.04 23737.6
##
##
   15960.85 23899.6
##
   16317.82 21031.1
   14499.15 21575.5
##
    9279.44 14256.5
##
##
    7642.03 14619.7
    8150.01 11600.2
##
##
    6041.88 12434.1
    8863.98 15238.6
##
    7428.76 15399.6
##
##
    7776.61 12540.2
    5963.55 13079.1
##
##
     749.25
             4574.8
   -1284.79
##
              5334.6
##
   -1115.06
              2653.4
##
   -3347.27
              3611.4
##
    434.81
              5455.9
## -1344.66
              5961.1
##
   -1166.82
              3271.8
##
   -3221.41
              4052.1
    6381.87
              9791.9
##
```

```
##
    4266.98 10632.6
    4498.19
              7889.8
##
##
    2186.60
              8927.2
##
    6009.36 10731.0
##
    4191.60 11274.6
    4410.15
##
             8544.5
##
    2304.43
             9376.0
   12847.13 16254.8
##
   10731.74 17096.0
##
##
   10963.56 14352.6
##
    8651.38 15390.6
   12474.29 17194.3
##
##
   10656.30 17738.1
##
   10875.28 15007.5
    8769.18 15839.4
##
##
    8845.20 12255.2
    6730.30 13095.9
##
    6961.52 10353.1
##
##
    4649.93 11390.5
##
    8472.69 13194.4
##
    6654.93 13737.9
    6873.47 11007.8
##
##
    4767.76 11839.3
##
   14265.38 17675.4
## 12150.49 18516.1
##
   12381.70 15773.3
   10070.11 16810.7
##
##
   13892.88 18614.5
##
   12075.12 19158.1
##
   12293.66 16428.0
   10187.94 17259.5
##
##
   13848.69 17258.7
## 11733.79 18099.4
## 11965.01 15356.6
    9653.42 16394.0
##
## 13476.18 18197.8
##
   11658.42 18741.4
##
   11876.96 16011.3
##
    9771.25 16842.8
## 14981.51 18389.9
##
   12866.28 19230.9
##
   13097.93 16487.7
## 10785.93 17525.5
## 14608.77 19329.3
## 12790.86 19873.0
   13009.72 17142.6
##
##
   10903.73 17974.3
##
   15438.24 18848.3
## 13323.35 19689.0
   13554.57 16946.2
##
## 11242.98 17983.6
## 15065.74 19787.4
## 13247.98 20331.0
## 13466.53 17600.9
##
   11360.81 18432.4
##
   15761.35 19170.7
   13646.29 20011.5
##
## 13877.68 17268.6
##
   11565.91 18306.1
## 15388.74 20109.9
## 13570.90 20653.5
## 13789.57 17923.3
## 11683.73 18754.9
##
   15364.36 18774.4
##
   13249.47 19615.1
  13480.68 16872.3
##
```

```
11169.09 17909.7
##
   14991.86 19713.5
##
   13174.10 20257.1
## 13392.64 17527.0
## 11286.92 18358.5
   18603.11 22106.5
##
## 16828.03 22607.3
   17169.99 19753.8
##
##
   14959.36 20690.2
##
   18196.59
             23079.6
##
   16686.16 23315.8
##
   16930.67 20559.8
##
   15013.00 21203.2
## 19390.32 23186.5
## 17470.50 23832.1
## 17860.61 20930.4
## 15575.54 21941.3
## 19148.45 23995.0
##
   17451.44 24417.8
##
   17846.79 21510.9
## 15743.76 22339.7
##
   19459.20 24409.5
## 17820.24 24774.2
## 18336.45 21746.5
## 16221.56 22587.2
## 19045.61 25389.7
##
   17609.35 25551.8
##
   17963.95 22685.6
##
   16146.19 23229.2
##
   10926.52 15910.1
    9289.54 16272.8
##
##
    9793.14 13257.7
##
    7687.78 14088.9
##
   10512.61 16890.6
    9077.29 17051.7
##
    9422.83 14194.6
##
##
    7610.65 14732.6
##
    3309.80
             7167.8
##
    1289.64
              7913.8
##
    1478.33
              5213.6
##
    -754.79
              6172.4
##
    2988.70
              8055.6
    1222.73
##
              8547.3
    1412.03
              5846.5
##
##
    -636.93 6621.2
    8940.42 12386.9
##
##
    6841.28 13211.8
##
    7093.40 10448.2
    4779.57 11487.8
##
##
    8561.79 13332.2
##
    6758.68 13861.1
    6989.12 11119.1
##
##
    4889.11 11944.9
   15405.01 18850.5
##
##
   13305.69 19675.6
##
   13558.10 16911.7
   11244.02 17951.5
##
##
   15026.23 19795.9
   13223.05 20324.9
##
## 13453.70 17582.7
   11353.53 18408.6
   11403.75 14850.2
##
    9304.61 15675.1
##
    9556.72 12911.5
##
##
    7242.90 13951.1
## 11025.11 15795.5
```

```
9222.00 16324.4
    9452.44 13582.4
##
    7352.43 14408.2
##
## 16823.94 20270.4
## 14724.80 21095.3
## 14976.91 18331.7
## 12663.09 19371.3
## 16445.30 21215.7
   14642.19 21744.6
##
   14872.63 19002.6
   12772.62 19828.4
##
   16407.24 19853.7
##
##
   14308.10 20678.6
   14560.21 17915.0
## 12246.39 18954.6
## 16028.60 20799.0
## 14225.49 21327.9
##
   14455.93 18585.9
##
   12355.92 19411.7
##
   [ reached getOption("max.print") -- omitted 9136 rows ]
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew
## Confidence level used: 0.95
```

The summary can be interpreted as follows: When all 3 variables equal to 0 and on Mondays in January, 2010, the average bike rents is 1011.71 with 95% CI [-894.46-2917.9]. Other conditions are same, when eat\_out\_to\_help\_out equals to 1, the average bike rents is 374.60 with 95% CI [-2930.77-3680.0]. The latter CI is way larger than the first one because in our dataset, there was no such policy implemented (or existed) at that time, and the CI is so wide due to such uncertainty about a situation that did not exist.

It is not easy to see the overall trend with so many variables controlled, so we then only focus on time variables first:

```
# Year

# Obtain the estimated mean value by using emmeans()
m.hires.year.emm <- emmeans(m.hires.time, ~year)

# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.year.emm)</pre>
```

```
year emmean
                SE df lower.CL upper.CL
   2010
          8125 1160 4775
                         5850
                                    10399
                                    15671
##
   2011 13549 1082 4775
                           11428
##
   2012 20014 1082 4775
                           17892
                                    22135
##
   2013 16013 1082 4775
                           13891
                                  18135
   2014 21433 1082 4775
                           19311
                                  23555
   2015 21016 1082 4775
                           18895
                                  23138
##
   2016 22148 1082 4775
                           20027
                                  24270
   2017 22606 1082 4775
                           20484
                                    24728
##
   2018 22929 1082 4775
                           20807
                                    25050
##
##
   2019
         22532 1082 4775
                           20410
                                    24654
                                    27597
##
   2020 25817 908 4775
                           24038
##
   2021 26751 1029 4775
                           24734
                                    28768
##
   2022 27397 1276 4775
                           24896
                                    29898
   2023 18881 1289 4775
                           16353
                                    21408
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, rul
e_of_6_indoors, month, day
## Confidence level used: 0.95
```

The mean bike rents is lowest on 2010, with a value of 18620 95% CI [16026, 21215]; the mean bike rents is highest on 2022, with a value of 41909 95% CI [39681, 44138].

```
# Month
# Obtain the estimated mean value by using emmeans()
m.hires.month.emm <- emmeans(m.hires.time, ~month)
# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.month.emm)</pre>
```

```
SE df lower.CL upper.CL
   month emmean
##
          12763 1066 4775
                            10674
   Jan
                                     14853
##
   Feb
          14414 1069 4775
                            12318
                                     16509
##
   Mar
          16990 1072 4775
                            14888
                                     19092
##
   Apr
          20467 1073 4775
                            18363
                                     22570
##
   May
          24580 1073 4775
                            22476
                                     26684
          27334 1085 4775
                                     29460
##
   Jun
                            25207
## Jul
          28806 1087 4775
                           26676
                                     30937
## Aug
          25901 1025 4775
                          23891
                                     27910
          24986 1065 4775 22897
   Sep
                                     27075
## Oct
          22004 1044 4775 19957
                                     24052
## Nov
          17908 1076 4775
                            15798
                                     20018
## Dec
          11742 1073 4775
                            9637
                                     13846
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, rul
e_of_6_indoors, year, day
## Confidence level used: 0.95
```

The mean bike rents is lowest in December, with a value of 11742 95% CI [9637, 13846]; the mean bike rents is highest in July, with a value of 28806 95% CI [26676, 30937].

```
# Weekday

# Obtain the estimated mean value by using emmeans()
m.hires.day.emm <- emmeans(m.hires.time, ~day)

# Check the summary of the emmeans() and the mean values and confidence interval
summary(m.hires.day.emm)</pre>
```

```
day emmean SE df lower.CL upper.CL
   Mon 20316 1047 4775
                         18264
##
                                  22368
##
   Tue 22502 1046 4775
                         20450
                                  24553
   Wed 22572 1047 4775
                         20520
##
                                  24625
## Thu 22608 1047 4775 20556
                                  24660
##
   Fri 21377 1046 4775 19326
                                23428
   Sat 18606 1046 4775 16554
                                  20657
##
##
   Sun 16624 1046 4775 14573
                                  18675
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, rul
e_of_6_indoors, year, month
## Confidence level used: 0.95
```

The mean bike rents is lowest on Sumday, with a value of 16624 95% CI [14573, 18675]; the mean bike rents is highest on Thursday, with a value of 22608 95% CI [20556, 24660].

```
# Year+Month

# Obtain the estimated mean value by using emmeans()
m.hires.year.month.emm <- emmeans(m.hires.time, ~year+month)

# Check the summary of the emmeans() and the mean values and confidence interval of each combination
summary(m.hires.year.month.emm)</pre>
```

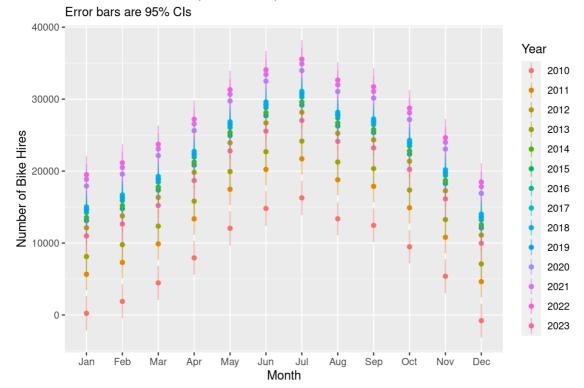
##	year	month	emmean	SE	df	lower.CL	upper.CL
##	2010	Jan	230	1207	4775	-2137	2597
##	2011	Jan	5655		4775	3449	7860
##	2012	Jan	12119		4775	9914	14324
##	2013		8118		4775	5913	10324
##	2014			1125		11333	15744
##	2015	Jan -		1125		10916	15327
##	2016	Jan -		1125		12048	16459
##	2017	Jan -	14711		4775	12506	16917
##	2018	Jan	15034	1125		12829	17239
##	2019		14637		4775	12432	16843
##	2020 2021	Jan	17923 18856	1071	4775 4775	16055 16758	19791 20955
##	2021		19502	1301	4775	16952	22053
##	2023	Jan	10986	1312		8414	13559
##		Feb	1880	1210		-492	4253
##	2011	Feb	7305	1128		5093	9517
##		Feb	13769		4775	11558	15981
##	2013	Feb	9769	1128	4775	7557	11981
##	2014		15189		4775	12977	17401
##	2015	Feb	14772	1128	4775	12560	16984
##	2016	Feb	15904	1128	4775	13693	18115
##	2017	Feb	16362	1128	4775	14150	18574
##	2018	Feb	16684	1128	4775	14472	18896
##	2019	Feb	16288	1128	4775	14076	18500
##	2020	Feb	19573	956	4775	17698	21448
##	2021	Feb	20507	1074	4775	18402	22612
##	2022	Feb	21153	1303	4775	18598	23707
##	2023	Feb	12637	1314	4775	10060	15213
##	2010		4457		4775	2084	6830
##	2011		9882		4775	7670	12094
##	2012		16346		4775	14134	18558
##	2013		12345		4775	10133	14558
##	2014		17766	1128		15553	19978
##	2015 2016		17349		4775	15137 16269	19561
##	2010		18481 18938	1128 1128	4775 4775	16726	20693 21151
##	2017		19261			17049	21131
##	2019		18864			16652	21077
##	2020		22150			20261	24039
##	2021		23084			20967	25200
##	2022	Mar	23729	1316	4775	21150	26309
##	2023	Mar	15213	1327	4775	12613	17814
##	2010	Apr	7933	1209	4775	5563	10304
##	2011	Apr	13358	1126	4775	11150	15566
##	2012	Apr	19822	1126	4775	17614	22030
##	2013	Apr	15821	1126	4775	13613	18029
##	2014	Apr	21242	1126	4775	19034	23450
##	2015		20825	1126	4775	18617	23033
##	2016	Apr	21957	1126	4775	19749	24165
##	2017	•	22414			20206	
##	2018	•	22737			20529	
##	2019		22341			20133	24549
##	2020	•	25626		4775	23727	
##	2021	•	26560			24436	28683
##	2022		27206				
##	2023	•	18690			16069 9676	21310
##	2010 2011	•	12047 17471			9676 15264	14417 19679
##	2011	-	23936			21728	
##	2012	-	19935				
##	2013	-	25355				
##	2014	-	24938				
##	2016	-	26070				
##	2017	-	26528			24321	28735
		,	_		-		

##	2018 May	26851 1126 4775	24643	29058
##	2019 May	26454 1126 4775	24247	28661
##	2020 May	29739 968 4775	27842	31637
##	2021 May	30673 1085 4775	28547	32799
##	2022 May	31319 1329 4775	28714	33924
##	2023 May	22803 1339 4775	20177	25428
##	2010 Jun	14801 1219 4775	12412	17189
##	2011 Jun		17998	22453
##	2012 Jun	26690 1136 4775	24462	28917
##	2013 Jun	22689 1136 4775	20461	24916
##	2014 Jun	28109 1136 4775	25881	30337
##	2015 Jun	27692 1136 4775	25465	29920
##	2016 Jun	28824 1136 4775	26597	31052
##	2017 Jun	29282 1136 4775	27054	31509
##	2018 Jun	29605 1136 4775	27377	31832
##	2019 Jun	29208 1136 4775	26980	31436
##	2020 Jun	32493 978 4775	30576	34410
##	2021 Jun	33427 1097 4775	31276	35578
##	2022 Jun	34073 1341 4775	31444	36702
##	2023 Jun	25557 1351 4775	22908	28206
##	2010 Jul	16273 1220 4775	13880	18666
##	2011 Jul	21698 1140 4775	19463	23933
##	2012 Jul	28162 1140 4775	25927	30397
##	2013 Jul	24161 1140 4775	21926	26396
##	2014 Jul	29581 1140 4775	27347	31816
##	2015 Jul	29165 1140 4775	26930	31400
##	2016 Jul	30297 1140 4775	28062	32531
##	2017 Jul	30754 1140 4775	28519	32989
##	2018 Jul	31077 1140 4775	28842	33312
##	2019 Jul	30680 1140 4775	28446	32915
##	2020 Jul	33966 977 4775	32050	35881
##	2020 Jul 2021 Jul	34899 1095 4775	32753	37046
##	2021 Jul 2022 Jul	35545 1338 4775		38168
			32923	
##	2023 Jul	27029 1349 4775	24386	29673
##	2010 Aug	13368 1155 4775	11104	15631
##	2011 Aug	18792 1088 4775	16659	20925
##	2012 Aug	25256 1088 4775	23124	27389
##	2013 Aug	21256 1088 4775	19123	23389
##	2014 Aug	26676 1088 4775	24543	28809
##	2015 Aug	26259 1088 4775	24126	28392
##	2016 Aug	27391 1088 4775	25258	29524
##	2017 Aug	27849 1088 4775	25716	29982
##	2018 Aug	28172 1088 4775	26039	30304
##	2019 Aug	27775 1088 4775	25642	29908
##	2020 Aug	31060 913 4775	29271	32850
##	2021 Aug	31994 1026 4775	29982	34006
##	2022 Aug	32640 1269 4775	30151	35129
##	2023 Aug	24124 1281 4775	21612	26636
##	2010 Sep	12452 1193 4775	10113	14792
##	2011 Sep	17877 1128 4775	15665	20089
##	2012 Sep	24341 1128 4775	22129	26553
##	2013 Sep	20341 1128 4775	18128	22553
##	2014 Sep	25761 1128 4775	23549	27973
##	2015 Sep	25344 1128 4775	23132	27556
##	2016 Sep	26476 1128 4775	24264	28688
##	2017 Sep	26934 1128 4775	24721	29146
##	2018 Sep	27256 1128 4775	25044	29469
##	2019 Sep	26860 1128 4775	24648	29072
##	2020 Sep	30145 948 4775	28287	32003
##	2021 Sep	31079 1067 4775	28986	33171
##	2021 Sep	31725 1296 4775	29185	34265
##	2023 Sep	23209 1307 4775	20646	25771
##	2010 Oct	9471 1170 4775	7177	11765
##	2010 OCT 2011 Oct	14896 1105 4775	12729	17063
##	2011 Oct 2012 Oct	21360 1105 4775	19193	23527
##	2013 Oct	17359 1105 4775	15192	19526

```
2014 Oct
               22779 1105 4775
##
                                  20612
                                           24947
   2015 Oct
##
               22363 1105 4775
                                  20196
                                           24530
##
   2016 Oct
               23495 1105 4775
                                  21328
                                           25662
##
   2017 Oct
               23952 1105 4775
                                  21785
                                           26119
   2018 Oct
               24275 1105 4775
                                  22108
                                           26442
##
##
   2019 Oct
               23878 1105 4775
                                  21711
                                           26046
##
   2020 Oct
               27164 935 4775
                                  25330
                                           28997
               28097 1045 4775
   2021 Oct
##
                                  26048
                                           30147
##
   2022 Oct
               28743 1284 4775
                                  26227
                                           31260
   2023 Oct
               20227 1305 4775
                                  17670
                                           22785
##
   2010 Nov
                5375 1199 4775
                                   3025
                                            7725
##
   2011 Nov
               10800 1135 4775
                                           13025
##
                                   8574
##
   2012 Nov
               17264 1135 4775
                                  15039
                                           19489
   2013 Nov
               13263 1135 4775
                                  11038
                                           15488
##
##
   2014 Nov
               18683 1135 4775
                                  16458
                                           20909
               18267 1135 4775
##
   2015 Nov
                                  16041
                                           20492
               19399 1135 4775
##
   2016 Nov
                                  17173
                                           21624
##
   2017 Nov
               19856 1135 4775
                                  17631
                                           22082
##
   2018 Nov
               20179 1135 4775
                                  17953
                                           22404
##
   2019 Nov
               19782 1135 4775
                                  17557
                                           22008
   2020 Nov
               23068 965 4775
                                           24959
##
                                  21176
##
   2021 Nov
               24001 1080 4775
                                  21884
                                           26118
##
   2022 Nov
               24647 1313 4775
                                  22072
                                           27222
               16131 1333 4775
   2023 Nov
                                  13517
                                           18745
##
   2010 Dec
                -791 1193 4775
                                  -3130
                                            1547
                4634 1129 4775
##
   2011 Dec
                                   2421
                                            6846
##
   2012 Dec
               11098 1129 4775
                                   8885
                                           13310
##
   2013 Dec
                7097 1129 4775
                                   4884
                                            9310
##
   2014 Dec
               12517 1129 4775
                                  10304
                                           14730
   2015 Dec
               12100 1129 4775
                                   9888
##
                                           14313
##
   2016 Dec
               13232 1129 4775
                                  11020
                                           15445
##
   2017 Dec
               13690 1129 4775
                                  11477
                                           15903
   2018 Dec
               14013 1129 4775
                                  11800
                                           16225
   2019 Dec
               13616 1129 4775
                                  11403
                                           15829
##
               16901 968 4775
##
   2020 Dec
                                  15003
                                           18799
               17835 1078 4775
##
   2021 Dec
                                  15722
                                           19948
##
   2022 Dec
               18481 1324 4775
                                  15885
                                           21077
##
   2023 Dec
                9965 1344 4775
                                   7330
                                           12600
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, rul
e_of_6_indoors, day
## Confidence level used: 0.95
```

# Visualize the data and review the trend of bike rents
ggplot(summary(m.hires.year.month.emm), aes(x=month, y=emmean, ymin=lower.CL, ymax=upper.CL, col=year)) + geom\_
point() + geom\_linerange(alpha=0.5) + labs(x="Month", y="Number of Bike Hires", col="Year", title="Bike Rental
Trends (2010-2023)",subtitle="Error bars are 95% CIs")

#### Bike Rental Trends (2010-2023)



As we can see from this graph, bike rents are higher during the middle of the years and lower at the beginning and ending of the years. Take 2020 for example, the mean bike rents is 17923 with 95% CI[16055-19791] in January, and this figure increases all the way to 2020 July, with an average 33966 bike rents 95% CI[32050-35881]. Then, this figure decrease month by month to the end of the year, 2020 December, with an average bike rents of 16901 95% CI[15003-18799]. This trend can be seen in every year.

As for yearly trends, take January for example, the mean value increased from 2010 January(230 bike rents 95% CI[-2137-2597]) to 2012 January(12119 bike rents 95% CI[9914-14324]), then decreased in 2023 January(8118 bike rents with 95% CI[5913-10324]), increased in 2014 January and decreased again in 2015 January, then increased all the way to 2018 January, decreased a little bit in 2019 January and increased again and reached the peak at 2022 January(19502 bike rents 95% CI[16952-22053]). Such trend can be seen in every month throughout these years.

```
# Year+Weekday

# Obtain the estimated mean value by using emmeans()
m.hires.year.day.emm <- emmeans(m.hires.time, ~year+day)

# Check the summary of the emmeans() and the mean values and confidence interval of each combination
summary(m.hires.year.day.emm)</pre>
```

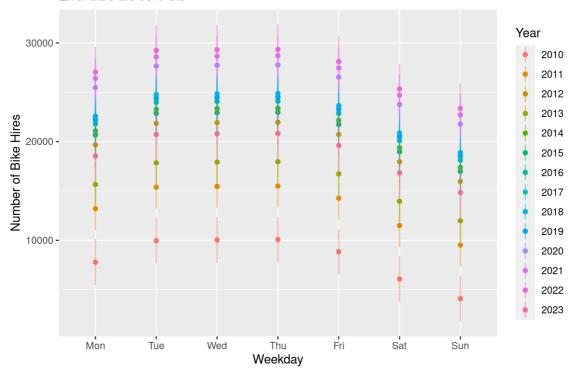
##	year	day	emmean	SE	df	lower.CL	upper.CL
##	2010	Mon	7783	1181	4775	5467	10099
##	2011	Mon	13208	1105	4775	11041	15374
##	2012	Mon	19672	1105	4775	17506	21838
##	2013	Mon	15671	1105	4775	13504	17838
##	2014	Mon	21091	1105	4775	18925	23258
##	2015	Mon	20675	1105	4775	18508	22841
##	2016	Mon	21807	1105	4775	19640	23973
##	2017	Mon	22264	1105	4775	20098	24431
##	2018	Mon	22587	1105	4775	20421	24753
##	2019	Mon	22190	1105	4775	20024	24357
##	2020	Mon	25476	935	4775	23644	27308
##	2021	Mon	26409	1053	4775	24346	28473
##	2022	Mon	27055	1295	4775	24517	29593
##	2023	Mon	18539	1308	4775	15975	21104
##	2010	Tue	9969	1181	4775	7653	12284
##	2011	Tue	15393	1105	4775	13228	17559
##	2012	Tue	21858	1104		19692	24023
##	2013	Tue	17857	1104	4775	15692	20022
##	2014	Tue	23277		4775	21111	25442
##	2015	Tue	22860		4775	20695	25026
##	2016	Tue	23992		4775	21827	26158
##	2017	Tue	24450	1105	4775	22284	26615
##	2018	Tue	24773	1105		22607	26938
##	2019	Tue	24376		4775	22211	26541
##	2020	Tue	27661	935	4775	25829	29494
##	2020	Tue	28595	1053	4775	26531	30659
##	2021	Tue	29241	1295	4775	26702	31780
##	2022	Tue	20725		4775	18160	23290
##		Wed	10039	1181	4775	7723	12355
##	2011		15464	1105	4775	13297	17630
##	2012		21928	1105	4775	19761	24094
##	2013		17927	1105	4775	15760	20094
##	2013		23347	1105	4775	21181	25514
##		Wed	22931	1105	4775	20764	25097
##	2015		24063	1105	4775	21896	26229
			24520	1105		22354	26687
##	2017		24843	1105		22676	27009
##	2019		24446	1105		22280	26613
##	2020		27732		4775	25899	29564
##	2021		_	1053		26601	30730
##	2021		29311	1296		26771	31851
##	2023		20795	1309		18229	23361
##	2010		10075	1181		7759	12391
##	2010	Thu	15500	1105		13334	17666
##	2011		21964	1105		19798	24130
##	2012	Thu	17963	1105		15797	20129
##	2013		23383	1105		21217	25549
	2014	Thu	22967	1105			
##	2015	Thu	24099	1105		20801 21933	25132 26264
	2010		24556	1105		22390	26722
##	2017	Thu	24879			22713	27045
	2019		24482		4775		
##						22316	26648
##	2020	Thu	27768		4775	25936	29600
##	2021 2022	Thu Thu	28701 29347	1053	4775	26637 26808	30765 31886
##	2023	Thu	20831	1308		18266	23396
##	2010		8844 14260	1181		6530	11158
##	2011		14269		4775	12103	16434
##	2012		20733	1104		18568	22898
##	2013		16732	1105		14567	18898
##	2014		22152	1105		19987	24318
##	2015		21736	1105		19570	23901
##	2016		22868			20703	25032 25491
##	2017	LLT	23325	TTAD	4775	21160	25491

```
2018 Fri 23648 1105 4775
                               21483
                                       25813
   2019 Fri 23251 1105 4775
##
                               21086
                                       25417
   2020 Fri 26537 934 4775
##
                               24705
                                       28368
##
   2021 Fri 27470 1052 4775
                              25407
                                       29533
## 2022 Fri 28116 1295 4775
                              25578
                                       30654
   2023 Fri 19600 1308 4775
                               17036
                                       22165
## 2010 Sat
             6072 1181 4775
                               3757
                                        8388
   2011 Sat 11497 1105 4775
##
                               9332
                                       13663
##
   2012 Sat 17961 1105 4775
                               15796
                                       20127
   2013 Sat 13961 1105 4775
                               11795
                                       16126
   2014 Sat 19381 1105 4775
                               17215
                                       21547
##
##
   2015 Sat 18964 1105 4775
                              16798
                                       21130
   2016 Sat 20096 1104 4775
##
                              17931
                                       22261
   2017 Sat 20554 1105 4775 18388
                                       22720
   2018 Sat 20876 1105 4775
                              18711
                                       23042
   2019 Sat 20480 1105 4775
                              18314
                                       22646
   2020 Sat 23765 934 4775
##
                              21934
                                       25597
   2021 Sat 24699 1052 4775
                               22636
                                       26762
   2022 Sat 25345 1294 4775
                               22807
                                       27882
##
   2023 Sat 16829 1308 4775
                             14265
                                       19393
   2010 Sun
             4091 1181 4775
##
                               1776
                                        6406
##
   2011 Sun 9516 1105 4775
                              7350
                                       11681
## 2012 Sun 15980 1104 4775 13815
                                       18144
   2013 Sun 11979 1105 4775
                               9813
                                       14144
##
   2014 Sun 17399 1105 4775
                              15234
                                       19564
   2015 Sun 16982 1105 4775
##
                              14817
                                       19148
##
   2016 Sun 18114 1104 4775
                               15949
                                       20280
##
   2017 Sun 18572 1104 4775
                               16407
                                       20737
##
   2018 Sun 18895 1105 4775
                               16729
                                       21060
   2019 Sun 18498 1105 4775
                                       20663
##
                               16333
   2020 Sun 21783 934 4775
##
                               19952
                                       23614
   2021 Sun 22717 1052 4775
                               20654
                                       24780
   2022 Sun 23363 1294 4775
                               20826
                                       25900
   2023 Sun 14847 1307 4775
                               12284
                                       17410
##
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, rul
e_of_6_indoors, month
## Confidence level used: 0.95
```

# Visualize the data and review the trend of bike rents
ggplot(summary(m.hires.year.day.emm), aes(x=day, y=emmean, ymin=lower.CL, ymax=upper.CL, col=year)) + geom\_poin
t() + geom\_linerange(alpha=0.5) + labs(x="Weekday", y="Number of Bike Hires", col="Year", title="Bike Rental Tr
ends (2010-2023)",subtitle="Error bars are 95% CIs")

# Bike Rental Trends (2010-2023)

Error bars are 95% Cls



As we can see from this graph, bike rents are lower on weekends, which also reflects the negative coefficients of Saturday and Sunday in our regression model. Take 2023 for example, the mean bike rents is 18539 with 95% CI[15975-21104] on Monday, and this figure increases all the way to Thursday, with an average 20831 bike rents 95% CI[18266-23396]. Then, this figure decreases to the end of the week, Sunday, with an average bike rents of 14847 95% CI[12284-17410]. This trend can be seen in every year.

We then move on to assess the effect of the three policies we are interested in with and without time variables added:

```
# Working from home
# Obtain the estimated mean value by using emmeans()
m.hires.wfh.time.emm <- emmeans(m.hires.time, ~wfh)
# Check the summary of the emmeans() and the mean values
summary(m.hires.wfh.time.emm)</pre>
```

```
## wfh emmean SE df lower.CL upper.CL
## 0 21604 1120 4775 19409 23800
## 1 19711 1022 4775 17707 21716
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, rule_of_
6_indoors, year, month, day
## Confidence level used: 0.95
```

The mean bike rents when wfh equals to 0 (not practiced) is 21604 with 95% CI [19409-23800]; the mean bike rents when wfh equals to 1 (practiced) is 19711 with 95% CI [17707-21716], which is a decrease compare to the former situation.

```
# Rule of 6 Indoors
# Obtain the estimated mean value by using emmeans()
m.hires.ro6.time.emm <- emmeans(m.hires.time, ~rule_of_6_indoors)
# Check the summary of the emmeans() and the mean values
summary(m.hires.ro6.time.emm)</pre>
```

```
## rule_of_6_indoors emmean SE df lower.CL upper.CL
## 0 20516 966 4775 18623 22409
## 1 20800 1214 4775 18419 23180
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, eat_out_to_help_out, wfh, year, month, day
## Confidence level used: 0.95
```

The mean bike rents when rule\_of\_6\_indoors equals to 0 (not practiced) is 20516 with 95% CI [18623-22409]; the mean bike rents when rule\_of\_6\_indoors equals to 1 (practiced) is 20800 with 95% CI [18419-23180], which is a slight increase compare to the former situation.

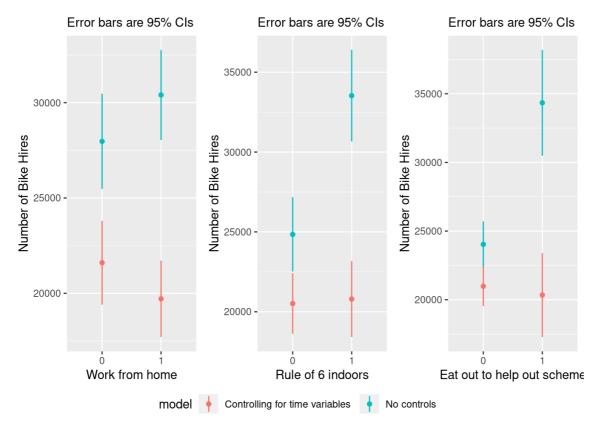
```
# Eat out to help out scheme
# Obtain the estimated mean value by using emmeans()
m.hires.eat.time.emm <- emmeans(m.hires.time, ~eat_out_to_help_out)
# Check the summary of the emmeans() and the mean values
summary(m.hires.eat.time.emm)</pre>
```

```
## eat_out_to_help_out emmean SE df lower.CL upper.CL
## 0 20976 735 4775 19536 22417
## 1 20339 1558 4775 17285 23394
##
## Results are averaged over the levels of: schools_closed, stay_at_home, curfew, wfh, rule_of_6_indoors, year, month, day
## Confidence level used: 0.95
```

The mean bike rents when eat\_out\_to\_help\_out equals to 0 (not practiced) is 20976 with 95% CI [19536-22417]; the mean bike rents when rule\_of\_6\_indoors equals to 1 (practiced) is 20339 with 95% CI [17285-23394], which is a slight decrease compare to the former situation.

We can compare the effect of the three policies with and without time variables added by using the visualization below:

```
# Combine two emmeans (with and without time variables) for each of the three variables
both.wfh.emms <- bind_rows(list(data.frame(m.hires.wfh.emm, model="No controls"), data.frame(m.hires.wfh.time.e
mm, model="Controlling for time variables")))
both.wfh.emms$wfh <- as.factor(both.wfh.emms$wfh)</pre>
both.ro6.emms <- bind_rows(list(data.frame(m.hires.ro6.emm, model="No controls"), data.frame(m.hires.ro6.time.e
mm, model="Controlling for time variables")))
both.ro6.emms$rule_of_6_indoors <- as.factor(both.ro6.emms$rule_of_6_indoors)
both.eat.emms <- bind_rows(list(data.frame(m.hires.eat.emm, model="No controls"), data.frame(m.hires.eat.time.e
mm, model="Controlling for time variables")))
both.eat.emms$eat_out_to_help_out <- as.factor(both.eat.emms$eat_out_to_help_out)
# Plot them together and compare the mean bike rents
ggarrange(ggplot(both.wfh.emms, aes(x=wfh, y=emmean, ymin=lower.CL, ymax=upper.CL, col=model)) + geom_point() +
geom_linerange() + labs(x="Work from home", y="Number of Bike Hires", subtitle="Error bars are 95% CIs") + sca
le_y_continuous(breaks = seq(15000, 40000, 5000)),
  ggplot(both.ro6.emms, aes(x=rule_of_6_indoors, y=emmean, ymin=lower.CL, ymax=upper.CL, col=model)) + geom_poi
nt() + geom_linerange() + labs(x="Rule of 6 indoors", y="Number of Bike Hires", subtitle="Error bars are 95% CI
s")+ scale_y_continuous(breaks = seq(15000, 40000, 5000)),
  ggplot(both.eat.emms, aes(x=eat_out_to_help_out, y=emmean, ymin=lower.CL, ymax=upper.CL, col=model)) + geom_p
oint() + geom linerange() + labs(x="Eat out to help out scheme", y="Number of Bike Hires", subtitle="Error bars
are 95% CIs")+ scale y continuous(breaks = seq(15000, 40000, 5000)), ncol=3, nrow=1, common.legend = TRUE, lege
nd="bottom")
```



As we can see from this chart, after controlling time variables, the mean bike rents after the implementation of these policies are closer to the mean value before implementation, which is more reasonable and meaningful in terms of analyzing the effect of these variables. For example, with time variables controlled, the implementation of working from home will decrease the number of bike rents.

Finally, we can use a two-way ANOVA test to check if the regression model is significantly improved after introducing time variables.

```
anova(m.hires, m.hires.time)
```

```
## Analysis of Variance Table
##
## Model 1: Hires ~ schools_closed + eating_places_closed + stay_at_home +
       curfew + eat_out_to_help_out + wfh + rule_of_6_indoors
## Model 2: Hires ~ schools_closed + stay_at_home + curfew + eat_out_to_help_out +
       wfh + rule_of_6_indoors + year + month + day
##
##
     Res.Df
                   RSS Df Sum of Sq
## 1
       4804 4.2114e+11
       4775 1.8851e+11 29 2.3262e+11 203.18 < 2.2e-16 ***
##
  2
##
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

The ANOVA result shows that after adding time variables, the overall model fit is significantly improved (F(29,4775) = 203.18, p < 0.001).