

Analysis of the Territory

Goal:

Context of the Ecosystems of the demonstrator

Method:

Literature review & SWOT analysis

Result:

PESTEL & SWOT diagnostic

Neighborhood ecosystem

Identification of Actors

Goal:

Map the main actors around the use case

Method:

Stakeholder mapping theory

Result:

Potential stakeholder of the local ecosystem

Stakeholders
Public
Private
Associative

Acceptability

Goal:

Identify barriers and levers to the recovery process for the Use case

Method:

Qualitative questionnaire

Result:

Identification of key actors, including major barriers and levers of action

Panel from the Territory

Implementation & Monitoring

Goal:

Identify early adopters of the implementation of the use case

Method:

Face to face meetings

Result:

Definition of a local network

Early adopters