Fengming Liu

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Education

2020 – 2023 High School Diploma

Experimental High School Attached to Beijing Normal University

2023 – Present BSc Philosophy, Politics and Economics

University College London

Department of Political Science

Research Experience

2024 - Present Research Assistant

BI Norwegian Business School

Supervisor: Dr. Shubin Yu

Project: Generative AI for Research Initiative (Project Website)

Responsibilities: Conducted interviews, designed questionnaires, co-developed *mimitalk.app* (an AI-powered interview platform),

drafted papers

Publications

Published

1. Huang, Y., Shu, M., **Liu, F.**, Liu, B., Huang, C., & Wang, S. Nonlinear Heterogeneity Impact of El Niño-Southern Oscillation on Energy Markets: A Global Perspective Analysis. Energy (2025): 137475.

doi: 10.1016/j.energy.2025.137475 Corresponding Author: Baoliu Liu

2. Shu, M., Wang, C., **Liu, F**. et al. The Risk Transmission Mechanism of Global Stock Markets from the Perspective of Entropy-Riemann Geometry: Theoretical Construction and Empirical Analysis. Comput Econ (2025).

doi: 10.1007/s10614-025-10913-4

Corresponding Author: Fengming Liu

Preprint

1. **Liu, F.**, & Yu, S. Step Further Towards Automated Social Science: An AI-Powered Interview Platform. Available at SSRN (2025).

doi: 10.2139/ssrn.5120349

Targeting at *CHI 2026*. Designated as a Recent Top Paper by SSRN (Frontiers in Information Systems Research & Applications eJournal), April 2025.

Presented at: AMA Summer Academic Conference 2025 (Poster), Biz AI Conference: AI Applications in Business Research (Poster), Wharton's "Business and Gen AI" Conference (Oral Presentation), HumanTech Summit 2025 Conference (Accepted).

*Presented by corresponding author. Corresponding Author: Shubin Yu

Working Papers

1. Shu, M., Liu, F., & Wang, S. Cannon to Kilowatts: The Enduring Legacy of the Self-Strengthening Movement on China's Electrification.

R&R at Cliometrica. Accepted by The Eleventh Annual Symposium on Quantitative History.

Corresponding Author: Mingyu Shu

2. Yu, S., **Liu, F.**, Shu, M., Hu, J & Joerling, M, Consumer Research in the Age of Generative AI: Comparing AI and Human Interview Performance.

Targeting at Nature Human Behaviour.

Corresponding Author: Shubin Yu

Language and Skills

Mandarin (Native), English (Fluent), French (Basic), C, Javascript, Python, R, LATEX

Research Interests

AI Application, Marketing, Human-centered AI, Social Science, Political Economy, Quantitative History

Last Updated: 2025-08-02