

Lucas Gaete Cortés

Lucas is a designer based in Toronto who is passionate about innovation, technology, design, and research, which allows identifying business opportunities and developments that create value for users, stakeholders, and ecosystems.

Lucas is dedicated to developing his career in a dynamic context of innovation and interdisciplinarity. His goal is to be involved in cutting-edge innovation and participatory design, develop new technology, and apply state-of-the-art design methodologies that translate into design projects with positive impacts on society and the planet.



Work experience

- 03 / 2023 - 07 / 2023

Design researcher
UC Innovation Center
Acciona Energia

Alongside an interdisciplinary team, Lucas participates in the innovation project: Developing innovative plans to obtain the Social License to Operate (LSO) in renewable energy projects. Redesigning the "Stakeholders Mapping" tool to enhance the Social Area of Acciona Energia for socioenvironmental impact evaluation and management in renewable energy projects.
The results increased usability and efficiency, reducing in 50% the effort time for filling the new stakeholders mapping tool compared to previous.
- 03 / 2022 - 06 / 2023

Associate designer
Impact Chile Ltda.

Designer at tech and innovation consulting company. Lucas contributes on the company branding design, improving the brand identity and launching the re-design of the new company website and marketing communications. Lucas developed several high quality e-learning courses, improving the user experience for +11.000 workers during their training in industries like banking and mining.
- 08 / 2022 - 07 / 2023

Teacher assistant
UC School of Design

Lucas contributes in the organization, teaching, and evaluation of the course "Color Management and Application" which focuses in comprehensive color studies, developing methodologies for improving communication design in all kind of different projects. Lucas develop lectures in color for 3D design and Artificial intelligence applied in color design.
The course is ranked in the top 5 courses preferred by students in the school of design.
- 04 / 2022 - 07 / 2022

Junior Designer
UC Innovation Center
Entel

Alongside an interdisciplinary team, Lucas participates in the innovation project "Technological Tools to Transform the Educational Model in Chile". The project focuses on generating a social business model that could benefit students from +1600 educational institutions along the country, through partnerships with providers of technological and innovative solutions for learning.

IT skills

- Advanced skills in graphic design softwares
Adobe Photoshop | Adobe Illustrator | Adobe InDesign
- Advanced skills in video production softwares
Adobe Premiere | Adobe After Effects | Adobe Animate
- Advanced skills in user experience design softwares
Adobe XD | Figma | Sketch | Miro
- Advanced skills in 3D modeling and animation software
Blender
- Elemental skills in programming and web design
HTML | CSS | JavaScript

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Link to website portfolio
www.lgcdesign.github.io/LGCDesign

Language skills

- Spanish native
- English Advanced C1
TOEIC Certification
- German A2

Soft skills

With his experience working with agile methodologies, Lucas has developed self-reliance skills that enable him to overcome challenges both independently and also in work teams.

Education

- 03 / 2023 - 06 / 2025

Master in Advanced Design
Pontifical Catholic University of Chile

Graduate program with focus on business, technology, and design for research on markets and users, identifying pain points and opportunities to develop comprehensive strategic design solutions, including service design, project management, user experience, and critical analysis of the social and environmental design impacts.
- 09 / 2023 - 12 / 2023

Bachelor of Information (Exchange student program)
University of Toronto

The Bachelor of Information (BI) considers the interactions between information technologies and social worlds, providing the conceptual IT tools and practical techniques necessary to understand and effect change in a data-intensive society
- 03 / 2019 - 12 / 2022

Licentiate in Design
Pontifical Catholic University of Chile

Undergraduate degree that covers design from a comprehensive perspective, developing projects in industrial design, service design, social innovation, speculative design, user experience (UX/UI) design, and multimedia communication with a key focus on their impacts on people, societies and the planet.

Certifications and Recognitions.

- ELAP Scholarship awarded
Emerging leaders in the Americas Program (06 / 2023)
Scholarship from The Government of Canada for funding the studies of one term as exchange student at Faculty of Information, University of Toronto.
- Diploma in Web Design and Programming. (02 / 2023 - 06 /2023)
Sence | AIEP | Fundación Telefónica Movistar
- Awarded as Best resolution of challenge, by jury's choice. (08/2022)
For the project "Technological Tools to Transform the Educational Model in Chile" within the framework of the 15th edition of the innovation program SinLímites | UC Innovation Center - Entel
- Certificate in Techniques of Excellence in Customer Service (07/2017)
SENCE