Lucas Gaete Cortés

Lucas is a designer based in Toronto who is passionate about innovation, technology, design, and research, which allows identifying business opportunities and developments that create value for users, stakeholders, and ecosystems.

Lucas is dedicated to developing his career in a dynamic context of innovation and interdisciplinarity. His goal is to be involved in cutting-edge innovation and participatory design, develop new technology, and apply state-of-the-art design methodologies that translate into design projects with positive impacts on society and the planet.

Service design	Product design	3D Design	Strategic design
Design-lead innovation	Social design	Visual communication	

✉ Lucas.gaete@uc.cl 📍 Toronto, Canada

📞 +569 74958764 🌐 Link to website portfolio
www.lgcdesign.github.io/LGCdesign

Language skills

Spanish native   English Advanced C1   German A2
TOEIC Certification

Soft skills

With his experience working with agile methodologies, Lucas has developed self-reliance skills that enable him to overcome challenges both independently and also in work teams, building

Work experience

03 / 2023 - 07 / 2023
Design researcher
UC Innovation Center
Acciona Energía

Alongside an interdisciplinary team, Lucas participates in the innovation project: Developing innovative plans to obtain the Social License to Operate (LSO) in renewable energy projects. Redesigning the "Stakeholders Mapping" tool to enhance the Social Area of Acciona Energía for socioenvironmental impact evaluation and management in renewable energy projects. The results increased usability and efficiency, reducing in 50% the effort time for filling the new stakeholders mapping tool compared to previous.

03 / 2022 - 06 / 2023
Associate designer
Impact Chile Ltda.

Designer at tech and innovation consulting company. Lucas contributes on the company branding design, improving the brand identity and launching the re-design of the new company website and marketing communications.
Lucas developed several high quality e-learning courses, improving the user experience for +11.000 workers during their training in industries like banking and mining.

08 / 2022 - 07 / 2023
Teacher assistant
UC School of Design

Lucas contributes in the organization, teaching, and evaluation of the course "Color Management and Application" which focuses in comprehensive color studies, developing methodologies for improving communication design in all kind of different projects.
Lucas develop lectures in color for 3D design and Artifficial intelligence applied in color design.
The course is ranked in the top 5 courses prefered by students in the school of design.

04 / 2022 - 07/ 2022
Junior Designer
UC Innovation Center
Entel

Alongside an interdisciplinary team, Lucas participates in the innovation project "Technological Tools to Transform the Educational Model in Chile". The project focuses on generating a social business model that could benefit students from +1600 educational institutions along the country, through partnerships with providers of technological and innovative solutions for learning.

Education

03 / 2023 - 06 / 2025
Master in Advanced Design
Pontifical Catholic University of Chile

Graduate program with focus on business, technology, and design for research on markets and users, identifying pain points and opportunities to develop comprehensive strategic design solutions, including service design, project management, user experience, and critical analysis of the social and environmental design impacts.

09 / 2023 - 12 / 2023
Bachelor of Information (Exchange student program)
University of Toronto

The Bachelor of Information (BI) considers the interactions between information technologies and social worlds, providing the conceptual IT tools and practical techniques necessary to understand and effect change in a data-intensive society

03 / 2019 - 12 / 2022
Licentiate in Design
Pontifical Catholic University of Chile

Undergraduate degree that covers design from a comprehensive perspective, developing projects in industrial design, service design, social innovation, speculative design, user experience (UX/UI) design, and multimedia communication with a key focus on their impacts on people, societies and the planet.

Certifications and Recognitions.

ELAP Scholarship awarded
Emerging leaders in the Americas Program (06 / 2023)
Scholarship from The Government of Canada for funding the studies of one term as exchange student at Faculty of Information, University of Toronto.

Diploma in Web Design and Programming. (02 / 2023 - 06 /2023)
Sence | AIEP | Fundación Telefónica Movistar

Awarded as Best resolution of challenge, by jury's choice. (08/2022)
For the project "Technological Tools to Transform the Educational Model in Chile" within the framework of the 15th edition of the innovation program SinLímites | UC Innovation Center - Entel

Certificate in Techniques of Excellence in Customer Service (07/2017)
SENCE

IT skills

Advanced skills in graphic design softwares
Adobe Photoshop | Adobe Illustrator | Adobe InDesign

Advanced skills in video production softwares
Adobe Premiere | Adobe After Effects | Adobe Animate

Advanced skills in user experience design softwares
Adobe XD | Figma | Sketch | Miro

Advanced skills in 3D modeling and animation software
Blender

Elemental skills in programming and web design
HTML | CSS | JavaScript