



Revision #: Date: 1/20/2026
1:16 PM

Client: Thunder Valley Casino Resort **Estimate:** 10882 **Vendor:** CROSSINGS TV-TV
Media: TV **Description:** Y26 TVCR-Asian- Q2 Jan-Mar - Television- Video
Product: Asian **Flight Start Date:** 1/12/2026 03:00 AM
Market: San Francisco **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Daypart Program	Daypart Code	STN Gross	Dur	Wks						Total Spots	Adults 35-64 Rtg	
				1/19	1/26	2/2	2/9	3/16	3/23			
CROSSINGS TV-TV												
MTuWThFSa 6:00a- 7:00a	RT	\$120.00	30	1	2	2	2	2	2	11	0.0	
Mandarin News												
MTuWThF 7:00p- 7:30p	PA	\$160.00	30	4	3	3	3	3	3	19	0.0	
Canotnese News												
MTuWThF 7:30p- 8:00p	PA	\$160.00	30	2	2	2	2	2	2	12	0.0	
Cantonese Talk												
MTuWThFSaSu 8:00p- 9:00p	RT	\$160.00	30	2	2	2	2	2	2	12	0.0	
Shanghai TV Primetime News												
SaSu 9:00p-12:00a	RT	\$130.00	30	1	1	1	1	1	1	6	0.0	
Marnarin Variety												
MTuWThF 11:00a-11:30a	DT	\$140.00	30	2	2	2	2	2	2	12	0.0	
Vietnamese News												
MTuWThF 12:00p- 1:00p	DT	\$140.00	30	3	3	3	3	3	3	18	0.0	
Vietnamese Variety/Talk												
MTuWThF 11:00a-12:00p	DT	\$120.00	30	2	2	2	2	2	2	12	0.0	
Vietnamese Variety/Talk												
MTuWThF 12:00p- 1:00p	DT	\$120.00	30	3	3	3	3	3	3	18	0.0	
Vietnamese Variety/Talk												
				Total Spots:	20	20	20	20	20	20	120	
				Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Total Cost:	\$16,780.00									120		

Terms & Conditions:



Revision #: Date: 1/20/2026
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Client: Thunder Valley Casino Resort **Estimate:** 10882 **Vendor:** KTSF-TV
Media: TV **Description:** Y26 TVCR-Asian- Q2 Jan-Mar - Television- Video
Product: Asian **Flight Start Date:** 1/12/2026 03:00 AM
Market: San Francisco **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Affiliation: Independent

Daypart Program	Daypart Code	STN Gross	Dur	Wks						Total Spots	Adults 35-64 Rtg	
				1/19	1/26	2/2	2/9	3/16	3/23			
KTSF-TV												
MTuWThF 5:00p- 5:30p	RT	\$80.00	30	2	2	2	2			8	0.0	
Mandarin News												
MTuWThF 6:30p- 7:00p	PA	\$150.00	30	2	2	2	2			8	0.0	
Canotnese News												
MTuWThF 7:00p- 8:30p	PA	\$800.00	30	2	2	2	2			8	0.0	
Cantonese Talk												
MTuWThF 9:00p-10:00p	RT	\$200.00	30	2	2	2	2			8	0.0	
Shanghai TV Primetime News												
MTuWThF 10:00p-11:00p	RT	\$200.00	30	2	2	2	2			8	0.0	
Marnarin Variety												
MTuWThFSaSu 7:00p- 11:00p	DT	\$380.00	30	2	2	2	2			8	0.0	
Vietnamese News												
SaSu 6:00p-10:30p	DT	\$200.00	30	2	2	2	2			8	0.0	
Vietnamese Drama												
SaSu 7:00p- 7:30p	DT	\$550.00	30	1	1	1	1			4	0.0	
Vietnamese Variety/Talk												
SaSu 10:00p-10:30p	DT	\$100.00	30	4	4	4	4			16	0.0	
Vietnamese Drama												
-												
Total Spots:				19	19	19	19			76		
Total GRP/GIMP(000):				0.0	0.0	0.0	0.0	0.0	0.0		0.0	
Total Cost:	\$19,880.00									76		

Terms & Conditions: