



Revision #: Date: 12/29/2025
11:08 AM

Client: Muckleshoot Casino Resort **Estimate:** 10868 **Vendor:** CROSSINGS TV SEATTLE-TV
Media: TV **Description:** MCR FY26 Q1 Jan - Mar TV Asian Television
Product: Multicultural **Flight Start Date:** 1/5/2026 03:00 AM
Market: Seattle-Tacoma **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Daypart Program	Daypart Code	STN Gross	Dur	Wks						Total Spots	Adults 35-64 Rtg	
				1/5	1/12	1/19	3/9	3/16	3/23			
CROSSINGS TV SEATTLE-TV												
MTuWThF 6:00a- 8:00p CHINESE	RT	\$36.00	30	5	5	5	5	5	5	30	0.0	
MTuWThF 7:00p-12:00a CHINESE	RT	\$57.00	30	5	5	5	5	5	5	30	0.0	
SaSu 6:00a-12:00p CHINESE	RT	\$46.00	30	5	5	5	5	5	5	30	0.0	
MTuWThFSaSu 6:00a-12:00a Asian Rotation	RT	\$0.00	30	4	4	4	4	4	4	24	0.0	
MTuWThF 11:00a- 1:00p VIETNAMESE	DT	\$46.00	30	7	7	7	7	7	7	42	0.0	
SaSu 11:00a- 1:00p VIETNAMESE	RT	\$37.00	30	7	7	7	7	7	7	42	0.0	
MTuWThFSaSu 6:00a-12:00a Asian Rotation	RT	\$0.00	30	10	10	10	10	10	10	60	0.0	
SaSu 8:00p-12:00a Vietnamese Weekend Prime	RT	\$46.00	30	6	6	6	6	6	5	35	0.0	
				Total Spots:	49	49	49	49	49	48	293	
				Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0	0.0	293	0.0
Total Cost:		\$9,266.00										

Terms & Conditions:



Summary by Station/System

Date: 12/29/2025
11:08 AM

Client: Muckleshoot Casino Resort **Estimate:** 10868
Media: TV **Description:** MCR FY26 Q1 Jan - Mar TV Asian Television
Product: Multicultural **Flight Start Date:** 1/5/2026 03:00 AM
Market: Seattle-Tacoma **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Station	Total Spots	STN Gross	PCT	Adults 35-64		
				GRP	PCT	
CROSSINGS TV SEATTLE-TV						
	293	\$9,266.00	100%	0.0	0%	
Market Total:	293	\$9,266.00		0.0		