



Revision #: Date: 12/29/2025
11:08 AM

Client:	Muckleshoot Casino Resort	Estimate:	10868	Vendor:	CROSSINGS TV SEATTLE-TV
Media:	TV	Description:	MCR FY26 Q1 Jan - Mar TV Asian Television		
Product:	Multicultural	Flight Start Date:	1/5/2026	03:00 AM	
Market:	Seattle-Tacoma	Flight End Date:	3/29/2026	02:59 AM	
Primary Demo:	Adults 35-64				
Separation between spots:	30	Buyer:	Mary Jo Papaleo		

Daypart Program	Daypart Code	STN Gross		Dur	Wks 1/5	1/12	1/19	3/9	3/16	3/23	Total Spots	Adults 35-64 Rtg	
CROSSINGS TV SEATTLE-TV													
MTuWThF 6:00a- 8:00p CHINESE	RT	\$36.00		30	5	5	5	5	5	5	30	0.0	
MTuWThF 7:00p-12:00a CHINESE	RT	\$57.00		30	5	5	5	5	5	5	30	0.0	
SaSu 6:00a-12:00p CHINESE	RT	\$46.00		30	5	5	5	5	5	5	30	0.0	
MTuWThFSaSu 6:00a- 12:00a Asian Rotation	RT	\$0.00		30	4	4	4	4	4	4	24	0.0	
MTuWThF 11:00a- 1:00p VIETNAMESE	DT	\$46.00		30	7	7	7	7	7	7	42	0.0	
SaSu 11:00a- 1:00p VIETNAMESE	RT	\$37.00		30	7	7	7	7	7	7	42	0.0	
MTuWThFSaSu 6:00a- 12:00a Asian Rotation	RT	\$0.00		30	10	10	10	10	10	10	60	0.0	
SaSu 8:00p-12:00a Vietnmese Weekend Prime	RT	\$46.00		30	6	6	6	6	6	5	35	0.0	
Total Spots:					49	49	49	49	49	48	293		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0		0.0	
Total Cost:		\$9,266.00										293	
Terms & Conditions:													



Summary by Station/System

Date: 12/29/2025
11:08 AM

Client: Muckleshoot Casino Resort

Media: TV

Product: Multicultural

Market: Seattle-Tacoma

Primary Demo: Adults 35-64

Separation between spots: 30

Estimate: 10868

Description: MCR FY26 Q1 Jan - Mar TV Asian Television

Flight Start Date: 1/5/2026 03:00 AM

Flight End Date: 3/29/2026 02:59 AM

Buyer: Mary Jo Papaleo

Station	Total Spots	STN Gross	PCT	Adults 35-64		GRP	PCT
CROSSINGS TV SEATTLE-TV							
	293	\$9,266.00	100%			0.0	0%
Market Total:	293	\$9,266.00				0.0	