



### Crossings TV: Sacramento Region Community Foundation "Big Day Of Giving"

Advertiser	Sacramento Region Community Foundation
Contact	Vasey Coman
Email	<a href="mailto:Vasey.Coman@srccacf.org">Vasey.Coman&lt;mailto:Vasey.Coman@srccacf.org&gt;</a>
Station	Crossings TV
Languages	Mandarin, Tagalog, Vietnamese, Hindi, Hmong, Korean

AIRTIME - Schedule -:15 seconds

Week of 4/27 through May 7

Central Valley of California Xfinity TV 398 and KBTW CD 8.2 Sacramento							
	Language	Daypart	Unit Value (Per. 15sec)	27-Apr	4-May	Total Spots	Total Amount of Airtime
BONUS	Chinese ( Mandarin)	M-F 7p-11p; Sat-Sun 7p-12a	\$ 30.00	10	6	16	\$ 480.00
	Chinese	Chinese ROS Bonus	\$ -	8	5	13	\$ -
BONUS	Filipino	M-F 4p-7p; Sat-Sun 4p-6p	\$ 30.00	10	6	16	\$ 480.00
	Filipino	Filipino ROS Bonus	\$ -	7	5	12	\$ -
BONUS	Hmong	Sat-Sun 6p-8p	\$ 25.00	4	0	4	\$ 100.00
	Hmong	Hmong ROS Bonus	\$ -	3	0	3	\$ -
BONUS	Vietnamese	M-Sun 11a-1p	\$ 30.00	10	6	16	\$ 480.00
	Vietnamese	Vietnamese ROS Bonus	\$ -	8	5	13	\$ -
BONUS	Korean	M-Sun 8a-10a	\$ 30.00	10	6	16	\$ 480.00
	Korean	Korean ROS Bonus	\$ -	8	5	13	\$ -
BONUS	South Asian	M-Sun 1p-4p	\$ 30.00	12	4	16	\$ 480.00
	South Asian	South Asian ROS Bonus	\$ -	8	4	12	\$ -
				Total Paid	56	28	\$ 2,500.00
				Total Bonus	42	24	\$ -
				Total Units	98	52	\$ 2,500.00

\*Bonus spots will air anywhere in the schedule where the language occurs

### Voiceover/Translation Services

**Languages:** Mandarin, Vietnamese, Tagalog, Hindi, Hmong, and Korean

**As a valued partner, voiceover/Translation Services waived**

**Retail value(\$1575)**

APPROVED BY: Kerry Wood  
Signature

# Crossings TV Proposal \_SRCF Big Day of Giving\_ 2026

Final Audit Report

2026-02-05

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