

Order# 00022398  
Client WESTERN WASHINGTON OP. ASSOC.  
Product QUICK SERVICE-RESTAURANT  
Estimate 0040

**Order Comments :**

Hello,  
Here is your new TV order for McDonald's January 2026. DMWW ACM TV  
40|WWOA\_ROD\_\$6 20pc Nuggs MAN\_1/12/2026 to 2/1/26. Please note Please  
confirm. Rosa Lina Happy Holidays!

**Terms & Conditions:**

**Disclaimer:**

All makegoods must have prior approval. Agency will not pay for spots aired outside of scheduled dates/times, or with incorrect traffic tags. The order you receive is our contract to the station and invoices must match to be approved for payment. Additionally, Davis Elen (or CA) will not process payment to the station until monthly invoice(s) are reconciled and payment has been received from the client (unless the client is paying the station directly). 30 minute spot separation is required. Programming restrictions must be adhered to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent to [accountspayable@davisenlen.com](mailto:accountspayable@davisenlen.com). Invoices must include either the full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as well as the MOS. Invoices sent must be in a PDF, Word or Excel format -- links to invoices will not be accepted.

Agency Code/IDB: 4006  
Agency Name: Davis Elen

# Brand Time Schedule - CROS

DAVIS ELEN ADVERTISING

PERIOD FROM JAN12/26 TO FEB01/26  
LOCAL TV

865 S. FIGUEROA ST.  
SUITE 1200  
LOS ANGELES, CA 90017

CLIENT DMWW WESTERN WASHINGTON OP. ASSMarket  
PRODUCT QSR QUICK SERVICE-RESTAURANT  
ESTIMATE 0040 26\_01\_02\_T\_\_MAN\_AM\_MCNUGGETS  
REVISION: ORIGINAL

RTG SVC-NSI

LINE#	DAY(S)	TIME	PROGRAM	AD	JAN	JAN	JAN	TOT	COST/TAX					
				SIZE	DP	12	19							
MEDIA OUTLET: CROS CROSSINGS TV ( IND )														
SLS REP: UNASSIGNED														
001	M-SU	8-9P	MSU 8P9P	:15	PT	7	7	7	21 28.00					
002	M-SU	6A-12A	MSU 6a12m	:15	BO	5	5	5	15 0.00					
003	M-F	8-1130P	MF 8P11:30P	:15	PT	7	7	7	21 28.00					
004	M-F	9-10P	MF 9P10P	:15	PT	5	5	5	15 29.00					
CROS TOT				24		24	24		72 1611.00					