



AACM FEB TOYOTA

Revision #: Date: 1/13/2026
11:57 PM

Client: Northern California Dealers Association **Estimate:** 13929 **Vendor:** CRTV-TV **Send Billing To:** H/L Agency San Francisco
Media: TV **Description:** Toyota_2026 February ACM TV 100 Webster Street
Product: Asian Traffic Adult TV (25-54) **Flight Start Date:** 2/2/2026 03:00 AM
Market: Sacramento **Flight End Date:** 3/1/2026 02:59 AM Oakland, CA 94607
Primary Demo: Adults 25-54 **Survey:** Nov25 DMA Nielsen Live+1 **Phone:** 415-434-8500
Separation between spots: 30 **Buyer:** Tracey Tschappat **Fax:** 415-544-4151

Estimate Comments: EXACT FLGIHT DATES: 2/11/26 - 2/15/26

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks				Total Spots	Adults 25-54 Rtg/CPP
					2/2	2/9	2/16	2/23		
CRTV-TV										
7	SaSu 9:00p-12:00a MANDARIN ENTERTAINMENT	PT	\$65.00	30	0	4	0	0	4	0.0 \$0.00
8	WThF 1:00p- 2:00p HINDI NEWS/TALK	EF	\$50.00	30	0	6	0	0	6	0.0 \$0.00
9	WThF 6:30p- 7:00p Filipino news	EN	\$65.00	30	0	5	0	0	5	0.0 \$0.00
10	WThF 7:00p- 8:00p CANTONESE NEWS/TALK	PA	\$65.00	30	0	5	0	0	5	0.0 \$0.00
11	WThFSaSu 7:00p-12:00a ASIAN ROTATOR	PT	\$0.00	30	0	5	0	0	5	0.0 \$0.00
12	WThFSaSu 8:00p- 9:00p MANDARIN NEWS	PT	\$65.00	30	0	6	0	0	6	0.0 \$0.00
13	WThF 9:00p-11:30p MANDARIN DRAMA/ENTERTAINMENT	PT	\$65.00	30	0	6	0	0	6	0.0 \$0.00
Total Spots:					0	37	0	0	37	
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0		0.0 \$0.00
Total CPP/CPM:										
Total Cost:					\$1,990.00				37	

Signature: _____

Please sign and return for confirmation



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Disclaimer:

Terms & Conditions:



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Summary by Week

Date: 1/13/2026

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Week No.	Week Date	Total Spots	STN Gross	PCT	Adults 25-54		
					CPP	GRP	PCT
1	2/2/2026	0	\$0.00	0%	\$0.00	0.0	0%
2	2/9/2026	37	\$1,990.00	100%	\$0.00	0.0	0%
3	2/16/2026	0	\$0.00	0%	\$0.00	0.0	0%
4	2/23/2026	0	\$0.00	0%	\$0.00	0.0	0%
Market Total:		37	\$1,990.00		\$0.00	0.0	



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Summary by Market

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Market	Total Spots	STN Gross	PCT	Adults 25-54		
				CPP	GRP	PCT
Sacramento						
	37	\$1,990.00	100%	\$0.00	0.0	0%
Estimate Total:						
	37	\$1,990.00		0.0		