

Order# 00024130
Client MCD'S OP. ASSOC. OF SO. CAL.
Product QUICK SERVICE-RESTAURANT
Estimate 0175

Order Comments :

Hello,

Here is your McDonald's Lunar New Year order. 2/9/2026 to 2/22/2026.
Assets for production will be sent out on Monday 2/2/26. Please
confirm. Thanks. Rosa Lina

Terms & Conditions:

Disclaimer:

All makegoods must have prior approval. Agency will not pay for spots aired outside of scheduled dates/times, or with incorrect traffic tags. The order you receive is our contract to the station and invoices must match to be approved for payment. Additionally, Davis Elen (or CA) will not process payment to the station until monthly invoice(s) are reconciled and payment has been received from the client (unless the client is paying the station directly). 30 minute spot separation is required. Programming restrictions must be adhered to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent to accountspayable@daviselen.com. Invoices must include either the full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as well as the MOS. Invoices sent must be in a PDF, Word or Excel format -- links to invoices will not be accepted.

Agency Code/IDB: 4006
Agency Name: Davis Elen

Brand Time Schedule - CLAN

PERIOD FROM FEB09/26 TO FEB22/26
LOCAL TV

DAVIS ELEN ADVERTISING

865 S. FIGUEROA ST.
SUITE 1200
LOS ANGELES, CA 90017

CLIENT DMLA MCD'S OP. ASSOC. OF SO. CAmarket LA CA LOS ANGELES, CA
PRODUCT QSR QUICK SERVICE-RESTAURANT
ESTIMATE 0175 26_02_02_T__CLAN; LNY_AM_V

RTG SVC-NSI

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	AD SIZE	DP	FEB 09	FEB 16	TOT	COST/TAX
MEDIA OUTLET: CLAN CROSSINGS TV - LOS ANGELES (IND)									
SLS REP: UNASSIGNED									
001	M-SU	11A-12P	LNY Viet News Variet	:15	RO	15	15	30	60.00
002	M-SU	12P-1P	LNY Viet Drama	:15	RO	10	10	20	60.00
			CLAN TOT			25	25	50	3000.00