

ADVERTISER: CAL FIRE**CAMPAIGN:** 2026 CAL FIRE Fourth of July**FLIGHT DATES:** 06/08/26 - 07/04/26**MARKET:** California**DEMO:** P 25-54**ORDER****REV: 0****ORDER #:** Cros202601282125211**VENDOR:** Crossings TV**ATTN:** Aki Liaki.li@crossingstv.com**Brand:** 4th of July

Sagent
 2215 21st St
 Sacramento, CA 95818
Phone: 916-359-8316
Buyer: Michelle Breese
Estimate #: 000202

Television - California

Line #	Time Period Days	Len	Net Rate	Network	Program	DP	Jun 15	Jun 22	Jun 29	Tot Spots	GRI	Net Cost
1	6:00A to 11:59P M T W R F Sa Su	:15	\$21.25		CVC CHINESE		72	72	0	144	0.0	\$3,060.00
2	6:00A to 11:59P M T W R F Sa Su	:15	\$0.00		CVC CHINESE		0	0	20	20	0.0	\$0.00
3	6:00A to 11:59P M T W R F Sa Su	:15	\$49.56		LA CHINESE		72	72	0	144	0.0	\$7,136.64
4	6:00A to 11:59P M T W R F Sa Su	:15	\$0.00		LA CHINESE		0	0	20	20	0.0	\$0.00
							144	144	40	328		\$10,196.64

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Monthly Totals

Month	Net Cost	Spots	GRIs
June, 2026	\$10,196.64	288	0.00
July, 2026	\$0.00	40	0.00
Total	\$10,196.64	328	0.00

Campaign Comments: All billing/invoicing needs to be complete by the end of the fiscal year, June 30.

Vendor Comments:

Vendor Approval: _____ 01/28/2026 1:29PM

Legal Disclaimer: ALL INVOICES MUST REFERENCE ORDER NUMBER IN ORDER TO RELEASE PAYMENT. In addition to order number, clearly indicate the client name, campaign name, and month of service. Send all invoices to accounting@sagentmarketing.com or the address noted on this order. Invoices must be received by the 15th of the month following the month of service to be processed on time.

Lines/cells highlighted in salmon, reflect changes made since the last order revision