



# AACM FEB TOYOTA

Revision #:      Date: 1/13/2026  
11:57 PM

Client: Northern California Dealers Association

Media: TV

Product: Asian Traffic Adult TV (25-54)

Market: Sacramento

Primary Demo: Adults 25-54

Separation between spots: 30

Estimate: 13929

Description: Toyota\_2026 February ACM TV

Flight Start Date: 2/2/2026 03:00 AM

Flight End Date: 3/1/2026 02:59 AM

Survey: Nov25 DMA Nielsen Live+1

Buyer: Tracey Tschappat

Vendor: CRTV-TV

Send Billing To: H/L Agency San Francisco

100 Webster Street

Oakland, CA 94607

Phone: 415-434-8500

Fax: 415-544-4151

Estimate Comments: EXACT FLGIHT DATES: 2/11/26 - 2/15/26

Line No	Daypart Program	Daypart Code	STN Gross						Total Spots	Adults 25-54 Rtg/CPP	
				Dur	Wks 2/2	2/9	2/16	2/23			
CRTV-TV											
7	SaSu 9:00p-12:00a MANDARIN ENTERTAINMENT	PT	\$65.00	30	0	4	0	0	4	0.0 \$0.00	
8	WThF 1:00p- 2:00p HINDI NEWS/TALK	EF	\$50.00	30	0	6	0	0	6	0.0 \$0.00	
9	WThF 6:30p- 7:00p Filipino news	EN	\$65.00	30	0	5	0	0	5	0.0 \$0.00	
10	WThF 7:00p- 8:00p CANTONESE NEWS/TALK	PA	\$65.00	30	0	5	0	0	5	0.0 \$0.00	
11	WThFSaSu 7:00p-12:00a ASIAN ROTATOR	PT	\$0.00	30	0	5	0	0	5	0.0 \$0.00	
12	WThFSaSu 8:00p- 9:00p MANDARIN NEWS	PT	\$65.00	30	0	6	0	0	6	0.0 \$0.00	
13	WThF 9:00p-11:30p MANDARIN DRAMA/ENTERTAINMENT	PT	\$65.00	30	0	6	0	0	6	0.0 \$0.00	
Total Spots:					0	37	0	0	37		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0		0.0	
Total CPP/CPM:										\$0.00	
Total Cost:			\$1,990.00						37		

Signature: \_\_\_\_\_  
Please sign and return for confirmation



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				Dur	2/2	2/9	2/16	2/23		

Disclaimer:

Terms & Conditions:



# AACM FEB TOYOTA

## Summary by Week

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Week No.	Week Date	Total Spots	STN Gross	PCT	Adults 25-54		
					CPP	GRP	PCT
1	2/2/2026	0	\$0.00	0%	\$0.00	0.0	0%
2	2/9/2026	37	\$1,990.00	100%	\$0.00	0.0	0%
3	2/16/2026	0	\$0.00	0%	\$0.00	0.0	0%
4	2/23/2026	0	\$0.00	0%	\$0.00	0.0	0%
Market Total:		37	\$1,990.00		\$0.00	0.0	



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Summary by Market

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Market	Total Spots	STN Gross	PCT	Adults 25-54		
				CPP	GRP	PCT
Sacramento	37	\$1,990.00	100%	\$0.00	0.0	0%
Estimate Total:	37	\$1,990.00			0.0	