

Order# 00022398  
Client WESTERN WASHINGTON OP. ASSOC.  
Product QUICK SERVICE-RESTAURANT  
Estimate 0040

**Order Comments :**

Hello,  
Here is your new TV order for McDonald's January 2026. DMWW ACM TV  
40|WVOA\_ROD\_\$6 20pc Nuggs MAN\_1/12/2026 to 2/1/26. Please note Please  
confirm. Rosa Lina Happy Holidays!

**Terms & Conditions:**

**Disclaimer:**

All makegoods must have prior approval. Agency will not pay for spots  
aired outside of scheduled dates/times, or with incorrect traffic  
tags. The order you receive is our contract to the station and  
invoices must match to be approved for payment. Additionally, Davis  
Elen (or CA) will not process payment to the station until monthly  
invoice(s) are reconciled and payment has been received from the  
client (unless the client is paying the station directly). 30 minute  
spot separation is required. Programming restrictions must be adhered  
to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent  
to [accountspayable@daviselen.com](mailto:accountspayable@daviselen.com). Invoices must include either the  
full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as  
well as the MOS. Invoices sent must be in a PDF, Word or Excel format  
-- links to invoices will not be accepted.

Agency Code/IDB: 4006  
Agency Name: Davis Elen

# Brand Time Schedule - CROS

PERIOD FROM JAN12/26 TO FEB01/26  
LOCAL TV

DAVIS ELEN ADVERTISING

865 S. FIGUEROA ST.  
SUITE 1200  
LOS ANGELES, CA 90017

CLIENT DMWW WESTERN WASHINGTON OP. ASSMarket SEA WA SEATTLE-TACOMA, WA  
PRODUCT QSR QUICK SERVICE-RESTAURANT  
ESTIMATE 0040 26\_01\_02\_T\_\_MAN\_AM\_MCNUGGETS

RTG SVC-NSI

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	AD SIZE DP	JAN 12	JAN 19	JAN 26	TOT	COST/TAX
MEDIA OUTLET: CROS CROSSINGS TV				(IND)					
SLS REP: UNASSIGNED									
001	M-SU	8-9P	MSU 8P9P	:15 PT	7	7	7	21	28.00
002	M-SU	6A-12A	MSU 6a12m	:15 BO	5	5	5	15	0.00
003	M-F	8-1130P	MF 8P11:30P	:15 PT	7	7	7	21	28.00
004	M-F	9-10P	MF 9P10P	:15 PT	5	5	5	15	29.00
CROS TOT					24	24	24	72	1611.00