

Order# 00023924
Client CAPITAL BUSINESS UNIT
Product QUICK SERVICE-RESTAURANT
Estimate 0046

Order Comments :

Hello,

Here is your new McDonald's order for Feb 2026. DCBU ACM TV
46|CBU_ROD_MAN \$6 20pc Nuggs_2/2/2026_3/1/2026. Please confirm.
Thanks, Rosa Lina

Terms & Conditions:

Disclaimer:

All makegoods must have prior approval. Agency will not pay for spots aired outside of scheduled dates/times, or with incorrect traffic tags. The order you receive is our contract to the station and invoices must match to be approved for payment. Additionally, Davis Elen (or CA) will not process payment to the station until monthly invoice(s) are reconciled and payment has been received from the client (unless the client is paying the station directly). 30 minute spot separation is required. Programming restrictions must be adhered to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent to accountspayable@davisenlen.com. Invoices must include either the full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as well as the MOS. Invoices sent must be in a PDF, Word or Excel format -- links to invoices will not be accepted.

Agency Code/IDB: 4006
Agency Name: Davis Elen

Brand Time Schedule - CDCN

DAVIS ELEN ADVERTISING

PERIOD FROM FEB02/26 TO MAR01/26
LOCAL TV

865 S. FIGUEROA ST.
SUITE 1200
LOS ANGELES, CA 90017

CLIENT DCBU CAPITAL BUSINESS UNIT Market WAS DC WASHINGTON, DC (HAGRSTWN)
PRODUCT QSR QUICK SERVICE-RESTAURANT
ESTIMATE 0046 26_02_03_T__MAN_AM__\$6 20PC

REVISION: ORIGINAL

LINE#	DAY(S)	TIME	PROGRAM	AD SIZE	FEB	FEB	FEB	FEB	TOT	COST/TAX						
					DP	02	09	16								
MEDIA OUTLET: CDCN CROSSINGS TV (IND)																
SLS REP: UNASSIGNED																
001	M-F	6-7A	Cross Mand News TV A	:15 RO	2	2	2	2	8	20.00						
002	M-F	8-9P	Cross Mand News TV P	:15 RO	4	4	4	4	16	30.00						
003	M-F	9-10P	Cross Mand Drama	:15 RO	4	4	4	4	16	30.00						
004	M-F	10-1130P	Cross Mand Enter	:15 RO	3	3	3	3	12	30.00						
005	SAT	6-7A	Cross Mand News Sat	:15 RO	2	2	2	2	8	10.00						
006	SA-SU	8-9P	Cross Mand News Sat	:15 RO	3	3	3	3	12	20.00						
007	SA-SU	9P-12A	Cross Mand Enter Wkn	:15 RO	3	3	3	3	12	20.00						
CDCN TOT					21	21	21	21	84	2040.00						