

Order# 00024827
Client WESTERN WASHINGTON OP. ASSOC.
Product QUICK SERVICE-RESTAURANT
Estimate 0041

Order Comments :

Hello,

Here is you new TV order for McDonald's March 2026. Please confirm and thanks, Rosa Lina

Terms & Conditions:

Disclaimer:

All makegoods must have prior approval. Agency will not pay for spots aired outside of scheduled dates/times, or with incorrect traffic tags. The order you receive is our contract to the station and invoices must match to be approved for payment. Additionally, Davis Elen (or CA) will not process payment to the station until monthly invoice(s) are reconciled and payment has been received from the client (unless the client is paying the station directly). 30 minute spot separation is required. Programming restrictions must be adhered to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent to accountspayable@davisenlen.com. Invoices must include either the full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as well as the MOS. Invoices sent must be in a PDF, Word or Excel format -- links to invoices will not be accepted.

Agency Code/IDB: 4006
Agency Name: Davis Elen

Brand Time Schedule - CROS

DAVIS ELEN ADVERTISING

PERIOD FROM MAR02/26 TO APR05/26
LOCAL TV

865 S. FIGUEROA ST.
SUITE 1200
LOS ANGELES, CA 90017

CLIENT DMWW WESTERN WASHINGTON OP. ASSMarket
PRODUCT QSR QUICK SERVICE-RESTAURANT
ESTIMATE 0041 26_03_04_T__MAN_AM_MCNUGGETS

REVISION: ORIGINAL

RTG SVC-NSI

LINE#	DAY(S)	TIME	PROGRAM	AD SIZE	MAR	MAR	MAR	MAR	MAR	TOT	COST/TAX
					DP	02	09	16	23		
MEDIA OUTLET: CROS CROSSINGS TV (IND) SLS REP: UNASSIGNED											
001	M-SU	8-9P	MSU 8P9P	:15 PT	7	7	7	7	7	35	28.00
002	M-SU	6A-12A	MSU 6a12m	:15 BO	5	5	5	5	5	25	0.00
003	M-F	8-1130P	MF 8P11:30P	:15 PT	7	7	7	7	7	35	28.00
004	M-F	9-10P	MF 9P10P	:15 PT	5	5	5	5	5	25	29.00
CROS TOT					24	24	24	24	24	120	2685.00