

Ref: McDonald's
Campaign: McValue Feb 2026
Campaign Period: 2/17/2026-3/8/2026
DMA: Houston
No religious shows



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Order Number: 14-MD10-2602VT
Order Date: 1/26/2026
Version: Original

| ISCI | | |
|------------|-----|---------------------------------|
| Vietnamese | -15 | ACM This This or This Version B |
| | | MCIV10652SVH |

| Broadcast Order | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|----------------------------|---|-----------------|-----------------|-------------|---|---|---|----|----|----|----|----|----|----|---|---|---|---|---|-------------|------------|----|-----------|-----------|
| Length | Ad Title | Program Name | Day Part | Unit Cost (Net) | Feb/Mar | | | | | | | | | | | | | | | | Total Spots | Total Cost | | | |
| | | | | | T | W | R | F | S | U | M | T | W | R | F | S | U | M | T | W | | | R | F | S |
| :15 | ACM This or This Version B | (M-F) CBN NEWS / Featured News | CT11:00a-11:30a | \$ 25.50 | 1 | 1 | 1 | 1 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 14 | \$ 357.00 |
| | | (M) Oriental Medicine / (TU) Talk with Celeb / (WR) Variety and Travel Shows / (F) Tech in Our Life | CT11:30-12:00p | \$ 25.50 | 1 | 1 | 1 | 1 | | 1 | 1 | 1 | 1 | | | | 1 | 1 | 1 | 1 | | | 9 | \$ 229.50 | |
| | | (S-U) Vietnamese Variety | CT12:00-1:00p | \$ 25.50 | | | | 1 | 1 | | | | | | | | | | | | 1 | 1 | 6 | \$ 153.00 | |
| | | (M-U)Vietnamese Drama | CT12:00p-1:00p | \$ 25.50 | | 1 | 1 | 1 | | | 1 | 1 | 1 | | | | 1 | 1 | 1 | | | | 10 | \$ 255.00 | |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | Order Total | | | | | | | | | | | | | | | | 39 | \$ 994.50 | | | |
| * If the program has changed, please kindly follow the spot on the IO based on Day Part. | | | | | | | | | | | | | | | | | | | | | | | | | |