



Crossings TV: Sacramento Region Community Foundation "Big Day Of Giving"

Advertiser	Sacramento Region Community Foundation
Contact	Vasey Coman
Email	Vasey.Coman@srcreacf.org
Station	Crossings TV
Languages	Mandarin, Tagalog, Vietnamese, Hindi, Hmong, Korean

AIRTIME - Schedule -:15 seconds

Week of 4/27 through May 7

Central Valley of California Xfinity TV 398 and KBTU CD 8.2 Sacramento						
Language	Daypart	Unit Value (Per: 15sec)	27-Apr	4-May	Total Spots	Total Amount of Airtime
BONUS Chinese (Mandarin)	M-F 7p-11p; Sat-Sun 7p-12a	\$ 30.00	10	6	16	\$ 480.00
BONUS Chinese	Chinese ROS Bonus	\$ -	8	5	13	\$ -
BONUS Filipino	M-F 4p-7p; Sat-Sun 4p-6p	\$ 30.00	10	6	16	\$ 480.00
BONUS Filipino	Filipino ROS Bonus	\$ -	7	5	12	\$ -
BONUS Hmong	Sat-Sun 6p-8p	\$ 25.00	4	0	4	\$ 100.00
BONUS Hmong	Hmong ROS Bonus	\$ -	3	0	3	\$ -
BONUS Vietnamese	M-Sun 11a-1p	\$ 30.00	10	6	16	\$ 480.00
BONUS Vietnamese	Vietnamese ROS Bonus	\$ -	8	5	13	\$ -
BONUS Korean	M-Sun 8a-10a	\$ 30.00	10	6	16	\$ 480.00
BONUS Korean	Korean ROS Bonus	\$ -	8	5	13	\$ -
BONUS South Asian	M-Sun 1p-4p	\$ 30.00	12	4	16	\$ 480.00
BONUS South Asian	South Asian ROS Bonus	\$ -	8	4	12	\$ -
Total Paid			56	28	84	\$ 2,500.00
Total Bonus			42	24	66	\$ -
Total Units			98	52	150	\$ 2,500.00

*Bonus spots will air anywhere in the schedule where the language occurs

Voiceover/Translation Services

Languages: Mandarin, Vietnamese, Tagalog, Hindi, Hmong, and Korean

As a valued partner, voiceover/Translation Services waived

Retail value(\$1575)

APPROVED BY: Kerry Wood

Signature






Crossings TV Proposal _SRCF Big Day of Giving_ 2026

Final Audit Report

2026-02-05

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