

Client: Western Washington Toyota Dirs Adv Assoc **Estimate:** 9715
Media: Cable **Description:** OCT26 Asian Cable
Product: Asian **Survey:** Seattle-Tacoma
Market: Seattle-Tacoma **Buyer:** Jason Murphy
Flight Date: 9/28/2026-10/25/2026

										# of SPOTS PER WEEK		
Station	Day	DP	Time	Program	Adults 25-54 RTG	Dur	10/5 10/11	10/12 10/18	10/19 10/25	Total Spots	STN Gross Cost	CPP
CRTV-Cable	M-Su	RT	6:00a- 7:00a	CRTV-TV mandarin news	0.0	30	14	14	14	42	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	8:00a-10:00a	CRTV-TV Korean News	0.0	30	21	21	21	63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	11:00a- 1:00p	CRTV-TV Vietnamese	0.0	30	21	21	21	63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	1:00p- 4:00p	CRTV-TV South Asian	0.0	30	21	21	21	63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	4:00p- 7:00p	CRTV-TV Filipino	0.0	30	21	21	21	63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	7:00p-12:00a	CRTV-TV Chinese evening	0.0	30	35	35	35	105	\$43.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV	0.0	30	10	10	10	30	\$0.00	\$0.00
		AV										
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV	0.0	30	10	10	10	30	\$0.00	\$0.00
		AV										
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV	0.0	30	10	10	10	30	\$0.00	\$0.00
		AV										
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV	0.0	30	10	10	10	30	\$0.00	\$0.00
		AV										
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV	0.0	30	10	10	10	30	\$0.00	\$0.00
		AV										
Station Total:					0.0					549	\$17,157.00	
Spots Per Week							183	183	183	549		
Cost Per Week							5,719	5,719	5,719	17,157		
TRPs Per Week							0.0	0.0	0.0	0.0		

SCHEDULE TOTALS

TOTAL SPOTS: 549
 TOTAL COST: \$17,157.00
 TOTAL Adults 25-54 TRPs: 0.0
 TOTAL Adults 25-54 CPP: \$0.00

Disclaimer:

Agreed to and Accepted by: _____

Summary by Station/System

Summary by Market

Date: 2/5/2026

Client:

Media:

Product:

Primary Demo:

Separation between spots:

Western Washington Toyota Dirs Adv Assoc

Cable

Asian

Adults 25-54

10

Estimate:

Description:

Flight Start Date:

Flight End Date:

Survey:

Buyer:

9715

OCT26 Asian Cable

9/28/2026 03:00 AM

10/25/2026 02:59 AM

Seattle-Tacoma

Jason Murphy

Market	Total Spots	STN Gross	PCT	Adults 25-54				
				CPP	GRP	PCT		
Seattle-Tacoma	549	\$17,157.00	100%	\$0.00	0.0	0%		
Estimate Total:	549	\$17,157.00			0.0			