



Revision #: Date: 1/20/2026
1:16 PM

Client: Thunder Valley Casino Resort **Estimate:** 10882 **Vendor:** CROSSINGS TV-TV
Media: TV **Description:** Y26 TVCR-Asian- Q2 Jan-Mar - Television- Video
Product: Asian **Flight Start Date:** 1/12/2026 03:00 AM
Market: San Francisco **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Daypart Program	Daypart Code	STN Gross	Dur	Wks	1/19	1/26	2/2	2/9	3/16	3/23	Total Spots	Adults 35-64 Rtg
CROSSINGS TV-TV												
MTuWThFSa 6:00a- 7:00a Mandarin News	RT	\$120.00	30	1	2	2	2	2	2	2	11	0.0
MTuWThF 7:00p- 7:30p Canotnese News	PA	\$160.00	30	4	3	3	3	3	3	3	19	0.0
MTuWThF 7:30p- 8:00p Cantonese Talk	PA	\$160.00	30	2	2	2	2	2	2	2	12	0.0
MTuWThFSaSu 8:00p- 9:00p Shanghai TV Primetime News	RT	\$160.00	30	2	2	2	2	2	2	2	12	0.0
SaSu 9:00p-12:00a Marnarin Variety	RT	\$130.00	30	1	1	1	1	1	1	1	6	0.0
MTuWThF 11:00a-11:30a Vietnamese News	DT	\$140.00	30	2	2	2	2	2	2	2	12	0.0
MTuWThF 12:00p- 1:00p Vietnamese Variety/Talk	DT	\$140.00	30	3	3	3	3	3	3	3	18	0.0
MTuWThF 11:00a-12:00p Vietnamese Variety/Talk	DT	\$120.00	30	2	2	2	2	2	2	2	12	0.0
MTuWThF 12:00p- 1:00p Vietnamese Variety/Talk	DT	\$120.00	30	3	3	3	3	3	3	3	18	0.0
Total Spots:				20	20	20	20	20	20	20	120	
Total GRP/GIMP(000):				0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0
Total Cost:		\$16,780.00										120
Terms & Conditions:												



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Client: Thunder Valley Casino Resort **Estimate:** 10882 **Vendor:** KTSF-TV
Media: TV **Description:** Y26 TVCR-Asian- Q2 Jan-Mar - Television- Video
Product: Asian **Flight Start Date:** 1/12/2026 03:00 AM
Market: San Francisco **Flight End Date:** 3/29/2026 02:59 AM
Primary Demo: Adults 35-64
Separation between spots: 30 **Buyer:** Mary Jo Papaleo

Affiliation: Independent

Daypart Program	Daypart Code	STN Gross	Dur	Wks						Total Spots	Adults 35-64 Rtg
				1/19	1/26	2/2	2/9	3/16	3/23		
KTSF-TV											
MTuWThF 5:00p- 5:30p Mandarin News	RT	\$80.00	30	2	2	2	2			8	0.0
MTuWThF 6:30p- 7:00p Canotnese News	PA	\$150.00	30	2	2	2	2			8	0.0
MTuWThF 7:00p- 8:30p Cantonese Talk	PA	\$800.00	30	2	2	2	2			8	0.0
MTuWThF 9:00p-10:00p Shanghai TV Primetime News	RT	\$200.00	30	2	2	2	2			8	0.0
MTuWThF 10:00p-11:00p Marnarin Variety	RT	\$200.00	30	2	2	2	2			8	0.0
MTuWThFSaSu 7:00p- 11:00p Vietnamese News	DT	\$380.00	30	2	2	2	2			8	0.0
SaSu 6:00p-10:30p Vietnamese Drama	DT	\$200.00	30	2	2	2	2			8	0.0
SaSu 7:00p- 7:30p Vietnamese Variety/Talk	DT	\$550.00	30	1	1	1	1			4	0.0
SaSu 10:00p-10:30p Vietnamese Drama	DT	\$100.00	30	4	4	4	4			16	0.0
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Total Spots:				19	19	19	19			76	
Total GRP/GIMP(000):				0.0	0.0	0.0	0.0	0.0	0.0		0.0
Total Cost:		\$19,880.00								76	

Terms & Conditions: