

Order# 00024829
Client CAPITAL BUSINESS UNIT
Product QUICK SERVICE-RESTAURANT
Estimate 0054

Order Comments :

Hello,

Here is you new TV order for McDonald's March 2026. Please confirm and thanks, Rosa Lina

Terms & Conditions:

Disclaimer:

All makegoods must have prior approval. Agency will not pay for spots aired outside of scheduled dates/times, or with incorrect traffic tags. The order you receive is our contract to the station and invoices must match to be approved for payment. Additionally, Davis Elen (or CA) will not process payment to the station until monthly invoice(s) are reconciled and payment has been received from the client (unless the client is paying the station directly). 30 minute spot separation is required. Programming restrictions must be adhered to. 100% credit will be applied to all occurrences.

If you utilize EDI to send invoices, continue to do so.

If you DO NOT utilize EDI to send invoices, all invoices must be sent to accountspayable@daviselen.com. Invoices must include either the full "Campaign Name" or the campaign "M/C/P/E" as listed on the IO, as well as the MOS. Invoices sent must be in a PDF, Word or Excel format -- links to invoices will not be accepted.

Agency Code/IDB: 4006
Agency Name: Davis Elen

Brand Time Schedule - CDCN

PERIOD FROM MAR02/26 TO MAR29/26
LOCAL TV

DAVIS ELEN ADVERTISING

865 S. FIGUEROA ST.
SUITE 1200
LOS ANGELES, CA 90017

CLIENT DCBU CAPITAL BUSINESS UNIT Market WAS DC WASHINGTON, DC (HAGRSTWN)
PRODUCT QSR QUICK SERVICE-RESTAURANT
ESTIMATE 0054 26_03_03_T__MAN_AM_SW-FOF-LF
REVISION: ORIGINAL

RTG SVC-NSI

LINE#	DAY(S)	TIME	PROGRAM	AD SIZE DP	MAR 02	MAR 09	MAR 16	MAR 23	TOT	COST/TAX
MEDIA OUTLET: CDCN CROSSINGS TV (IND)										
SLS REP: UNASSIGNED										
001	M-F	6-7A	Cross Mand News TV A	:15 RO	3	4	3	3	13	20.00
002	M-F	8-9P	Cross Mand News TV P	:15 RO	4	4	4	4	16	30.00
003	M-F	9-10P	Cross Mand Drama	:15 RO	4	4	4	4	16	30.00
004	M-F	10-1130P	Cross Mand Enter	:15 RO	4	4	4	4	16	30.00
005	SAT	6-7A	Cross Mand News Sat	:15 RO	3	3	3	3	12	10.00
006	SA-SU	8-9P	Cross Mand News Sat	:15 RO	4	4	4	4	16	20.00
007	SA-SU	9P-12A	Cross Mand Enter Wkn	:15 RO	4	3	3	3	13	20.00
CDCN TOT					26	26	25	25	102	2400.00