

Client:	Western Washington Toyota Dlrs Adv Assoc	Estimate:	9715
Media:	Cable	Description:	OCT26 Asian Cable
Product:	Asian	Survey:	Seattle-Tacoma
Market:	Seattle-Tacoma	Buyer:	Jason Murphy
Flight Date:	9/28/2026-10/25/2026		

Station	Day	DP	Time	Program	Adults 25-54 RTG	Dur	# of SPOTS PER WEEK				Total Spots	STN Gross Cost	CPM
							10/5 10/11	10/12 10/18	10/19 10/25				
CRTV-Cable	M-Su	RT	6:00a- 7:00a	CRTV-TV mandarin news	0.0	30	14	14	14		42	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	8:00a-10:00a	CRTV-TV Korean News	0.0	30	21	21	21		63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	11:00a- 1:00p	CRTV-TV Vietnamese	0.0	30	21	21	21		63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	1:00p- 4:00p	CRTV-TV South Asian	0.0	30	21	21	21		63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	4:00p- 7:00p	CRTV-TV Filipino	0.0	30	21	21	21		63	\$43.00	\$0.00
CRTV-Cable	M-Su	RT	7:00p-12:00a	CRTV-TV Chinese evening	0.0	30	35	35	35		105	\$43.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV AV	0.0	30	10	10	10		30	\$0.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV AV	0.0	30	10	10	10		30	\$0.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV AV	0.0	30	10	10	10		30	\$0.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV AV	0.0	30	10	10	10		30	\$0.00	\$0.00
CRTV-Cable	M-Su	VE	6:00a-12:00a	CRTV-TV AV	0.0	30	10	10	10		30	\$0.00	\$0.00
Station Total:					0.0						549	\$17,157.00	
Spots Per Week							183	183	183			549	
Cost Per Week							5,719	5,719	5,719			17,157	
TRPs Per Week							0.0	0.0	0.0			0.0	

SCHEDULE TOTALS

TOTAL SPOTS:	549
TOTAL COST:	\$17,157.00
TOTAL Adults 25-54 TRPs:	0.0
TOTAL Adults 25-54 CPP:	\$0.00

Disclaimer:

Agreed to and Accepted by:

Summary by Station/System

Summary by Market

Date: 2/5/2026

Client: Western Washington Toyota Dlrs Adv
Assoc

Media: Cable

Product: Asian

Primary Demo: Adults 25-54

Separation between spots: 10

Estimate: 9715

Description: OCT26 Asian Cable

Flight Start Date: 9/28/2026 03:00 AM

Flight End Date: 10/25/2026 02:59 AM

Survey: Seattle-Tacoma

Buyer: Jason Murphy

Market	Total Spots	STN Gross	PCT	Adults 25-54		
				CPP	GRP	PCT
Seattle-Tacoma	549	\$17,157.00	100%	\$0.00	0.0	0%
Estimate Total:	549	\$17,157.00		0.0		