

[Home](#)[Details](#)[Products](#)[Customers](#)

Summary

Ordered
Quantity

214K



Total Net
Sales

\$81M

[Full Report](#)

Total Gross
Profit

\$48M

[Full Report](#)

Select Date Range

1/1/2010



12/31/2013

[Full Report](#)

HPD / **HEAVY
POWER
NUTRITION**

Product details

Filter by category

All



Home

Analysis between

1/1/2010

12/31/2013

Product	Transaction	Qty Ordered	Revenue	Net Sales	Profit Margin
Pure Casein Protein	4,980	15,100	\$12,741,689	\$11,556,553	\$7,710,974
Hydrolyzed Whey Protein	4,941	13,173	\$12,394,206	\$11,253,624	\$7,433,451
Isolate Whey Protein	4,553	12,976	\$12,278,898	\$11,268,654	\$7,573,527
Concentrate Whey Protein	4,263	15,104	\$12,727,102	\$11,613,394	\$7,717,172
100% Egg Protein	3,759	11,439	\$10,950,361	\$8,223,662	\$4,932,585
PRO Weight Gainer	3,622	9,245	\$2,746,877	\$2,514,562	\$1,675,486
Serious MASS Gainer	3,593	10,179	\$2,522,722	\$2,321,534	\$1,562,357
Long-Sleeve Logo Jersey	2,622	11,901	\$349,800	\$321,141	\$214,985
Blended Protein	2,304	7,223	\$6,082,072	\$5,589,525	\$3,755,580
STEAK in Powder	1,556	3,483	\$2,678,749	\$2,460,615	\$1,657,189
Short-Sleeve Classic Jersey	1,237	7,478	\$243,745	\$223,116	\$148,433
Half-Finger Gloves	1,212	5,498	\$79,902	\$73,786	\$49,517
100% Vegan Protein	1,210	2,822	\$2,230,087	\$2,057,523	\$1,389,067
Men's 3/4 Leggings	1,192	6,121	\$322,270	\$297,701	\$198,410

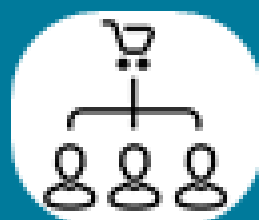
Transaction Details

Home

Analysis between

1/1/2010
12/31/2013

Detail Analysis



61K

Transaction



214K

Qty Ordered



\$72M

Net Sales



\$48M

Profit Margin

334
Total Products



Product

Filter by
Product Category

All



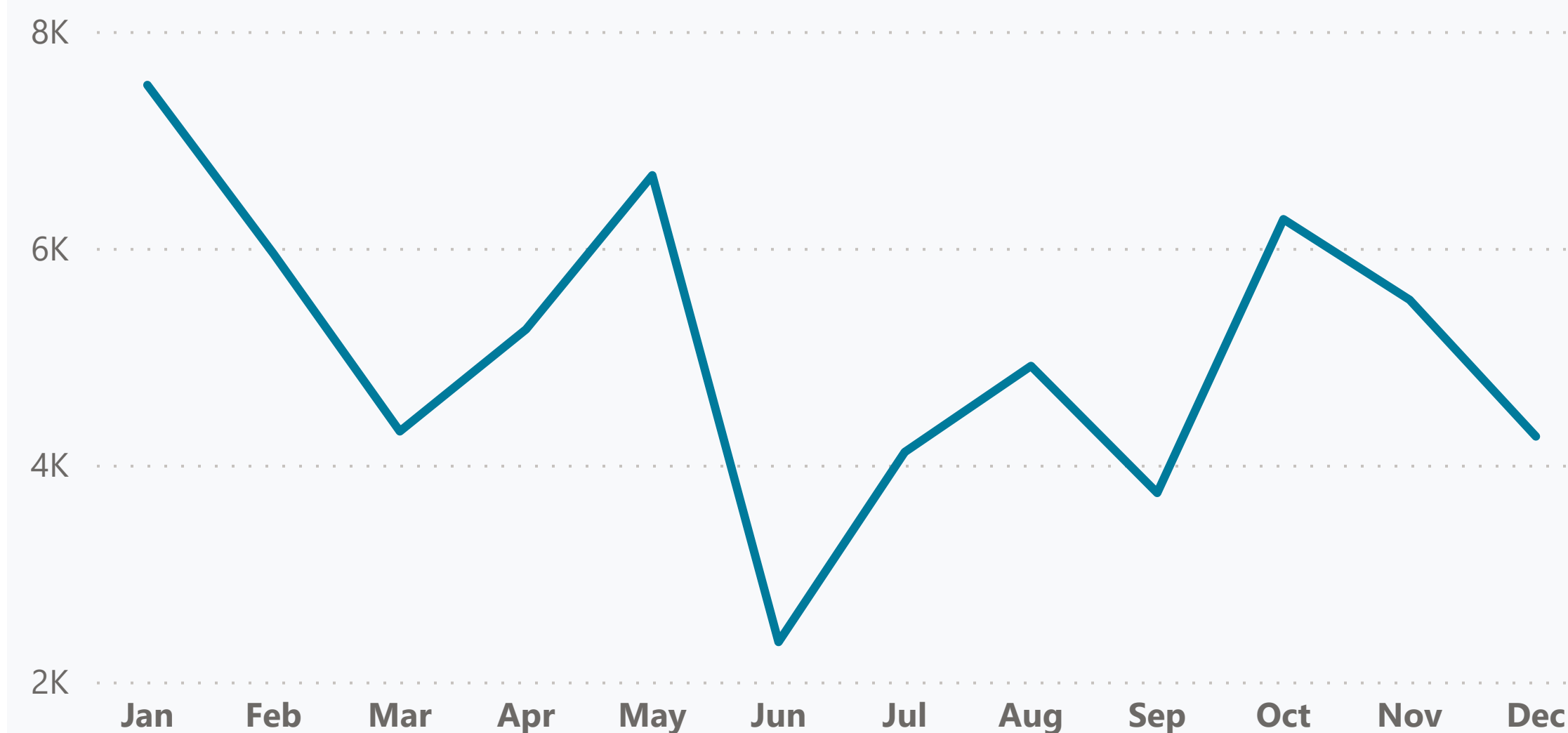
1/1/2010



12/31/2013



Transaction by Month



Month

Quarter

Weekday

Year

Transaction by Customer Ratings

Diamond

Sliver

15K

Gold

13K

33K



Total Customers

363

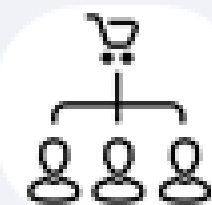
Gross Revenue Details

Home

Analysis between

1/1/2010
12/31/2013

Detail Analysis



61K

Transaction



214K

Qty Ordered



\$72M

Net Sales



\$48M

Profit Margin

334
Total Products



Product

Filter by
Product Category

All



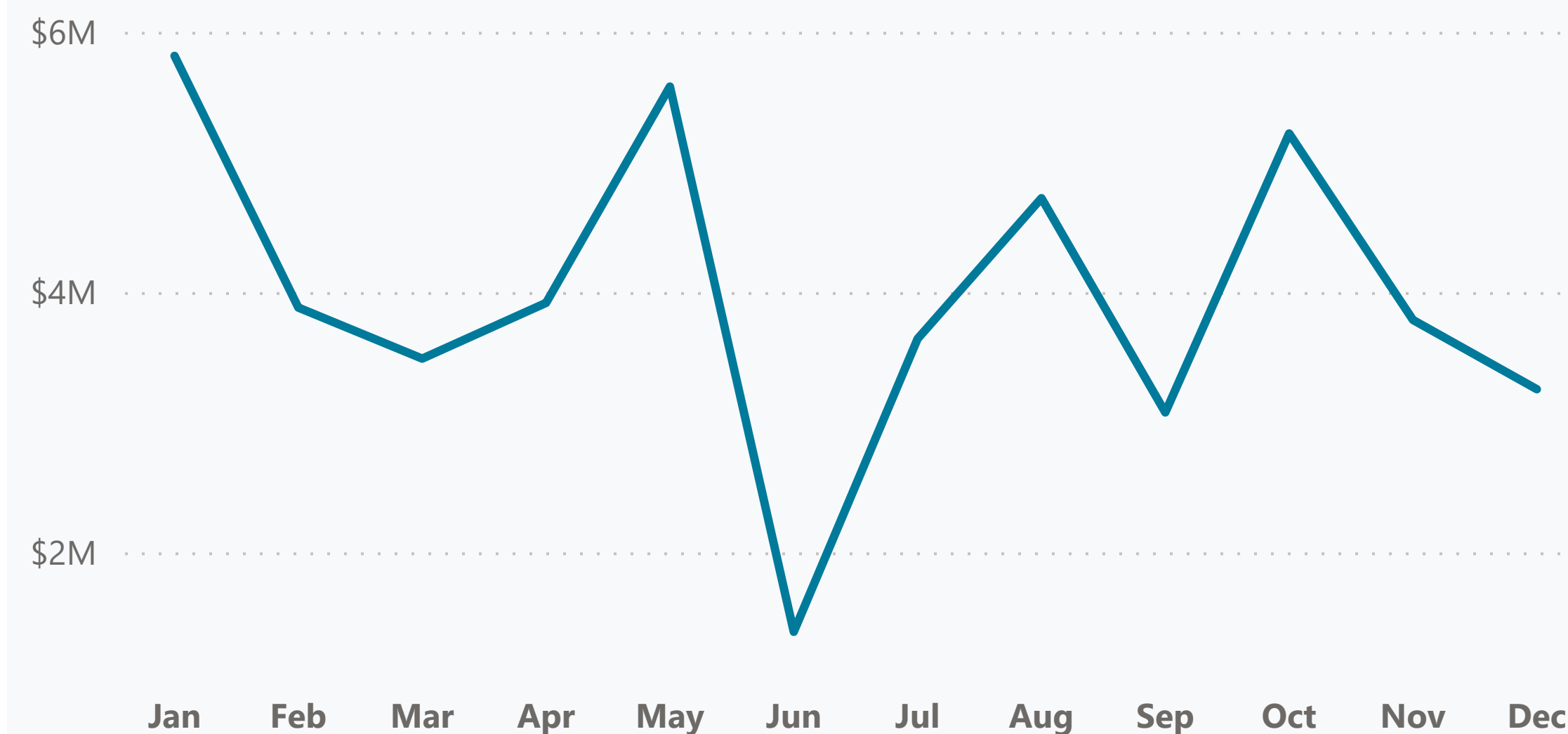
1/1/2010



12/31/2013



Gross Profit Margin by Month



Month

Quarter

Weekday

Year

Gross Profit Margin by Customer Ratings

Sliver

\$24M

Diamond

\$12M

Gold

\$12M



Total Customers

363

Net Sales Details

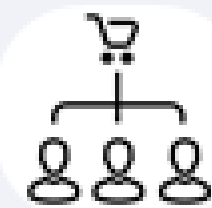
Home

Analysis between

1/1/2010

12/31/2013

Detail Analysis



61K

Transaction



214K

Qty Ordered



\$72M

Net Sales



\$48M

Profit Margin

334

Total Products



Product

Filter by
Product Category

All



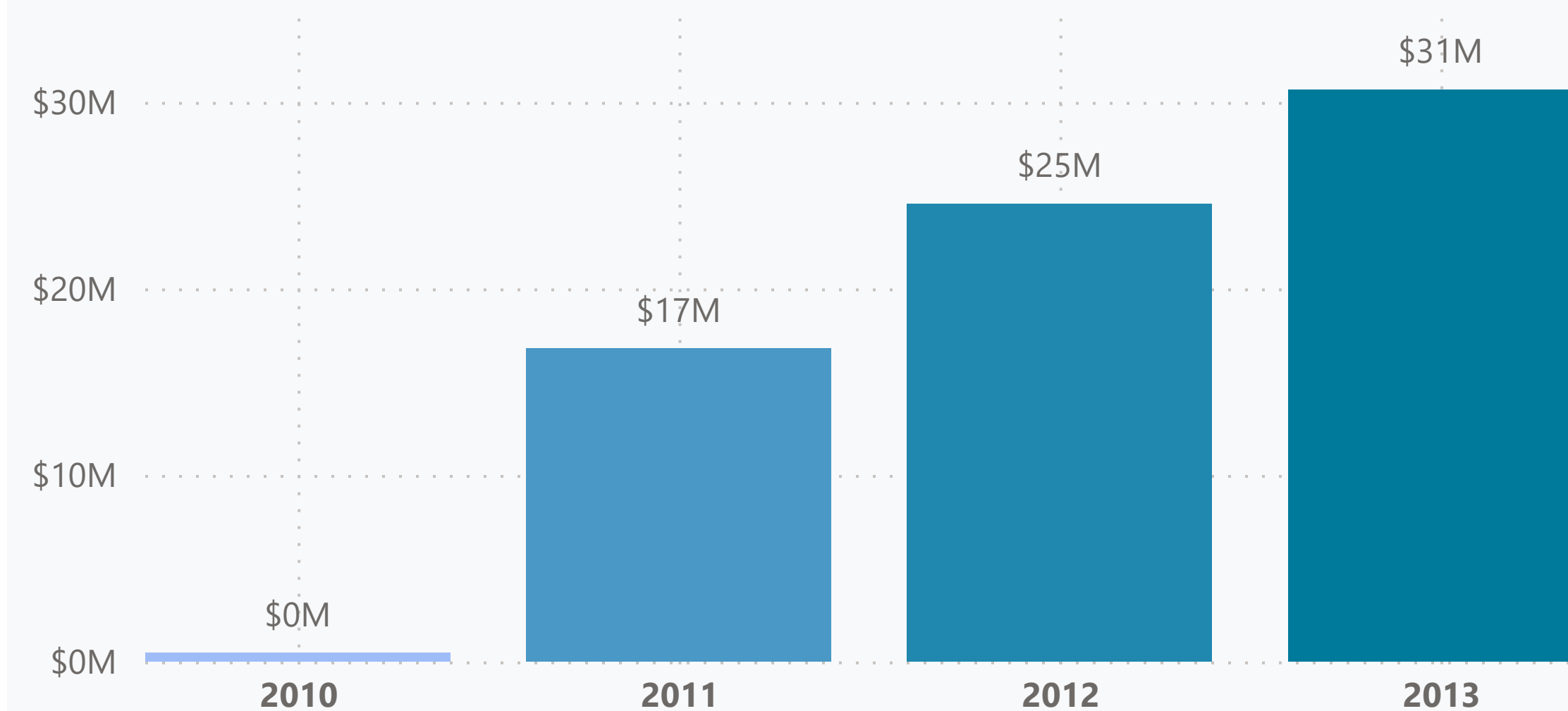
1/1/2010



12/31/2013



Gross Revenue by Year



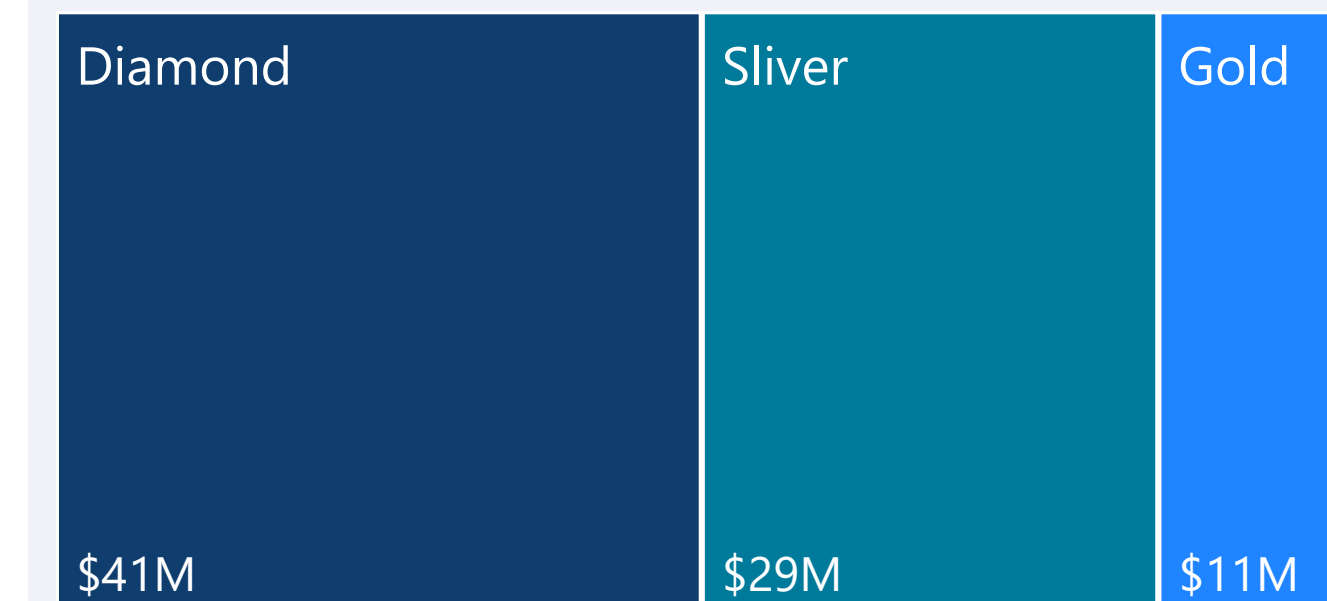
Month

Quarter

Weekday

Year

Net Sales by Customer Ratings



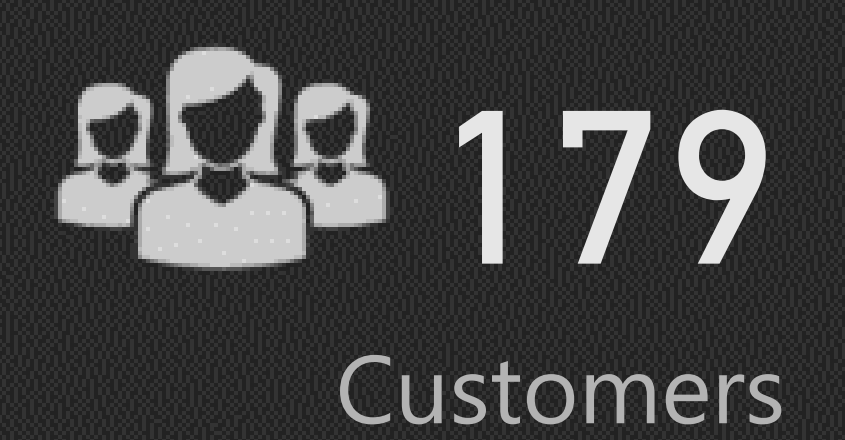
Total Customers

363

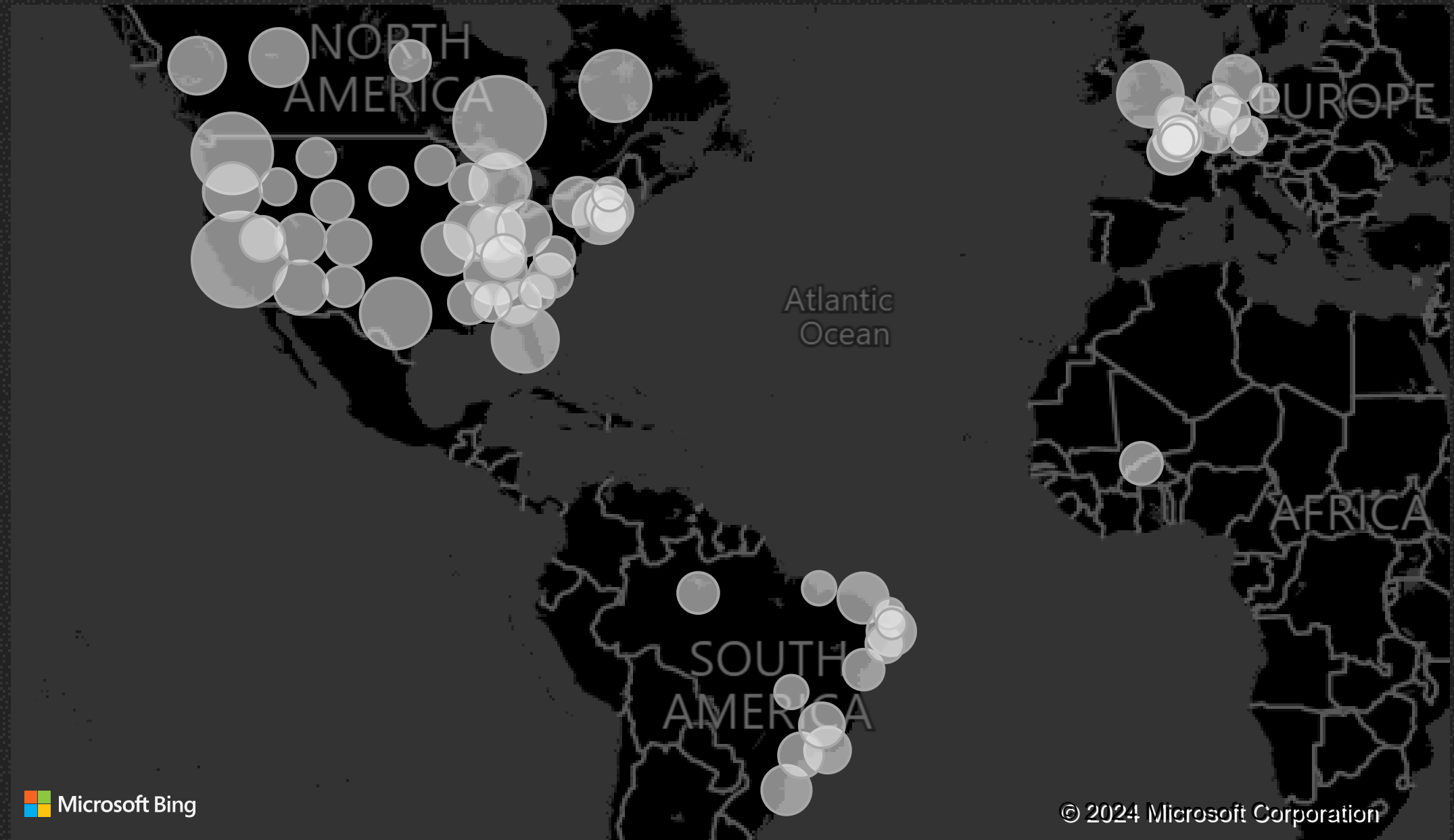


Customers under Gold category

Customer	Qty Ordered	Gross Revenue
#13MEMO Gym	126	\$10,749
100% Puro Suplementos	13	\$7,338
9 Rounds Fitness	1	\$672
A Women's Gym	15	\$17,582
A+ Store	9	\$4,848
AbsoluteFit	195	\$22,095
Academia BIRL	61	\$39,463
Aesthetic Den	137	\$23,390
Ajax Department	20	\$6,288
Ajax Sports	21	\$2,677
Alpha Muscle Center	14	\$9,730
Alphalete Gym	222	\$60,998
Anytime Fitness	219	\$28,486
Arnold is King	73	\$7,886
Around the World Fitness	17	\$6,962
Art of Wellness	1	\$419



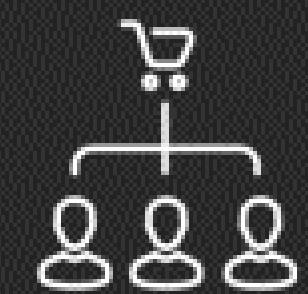
Customers States





Customers under Diamond category

Customer	Qty Ordered	Gross Revenue
Afterburner Store	1,408	\$735,236
Balanced Warehouse	1,545	\$310,489
Bigger Sports	2,350	\$603,317
BodyBuild Department	1,776	\$537,529
Bounce Store	702	\$294,117
Bounce Warehouse	1,115	\$418,997
Brawn Department	840	\$423,734
Bro Warehouse	1,951	\$430,612
Circulate Store	1,203	\$414,077
Cleanse Department	2,129	\$648,112
Clever Warehouse	691	\$278,964
Defender Warehouse	1,578	\$253,017
Departadil	1,124	\$210,252
Departarc	1,005	\$157,301
Departops	1,055	\$154,598
Departque	1,688	\$751,633



33K

Transactions



91

Customers

Customers States

