

## Total US POI

| NAICS code | SafeGraph Category                             | SafeGraph Subcategory                         | Total POI |
|------------|--|---|-----------|
| 111421     | Greenhouse, Nursery, and Floriculture Prod..   | Nursery and Tree Production                   | 1,388     |
| 115112     | Support Activities for Crop Production         | Soil Preparation, Planting, and Cultivating   | 369       |
| 211120     | Oil and Gas Extraction                         | Crude Petroleum Extraction                    | 18        |
| 213112     | Support Activities for Mining                  | Support Activities for Oil and Gas Operations | 19        |
| 221111     | Electric Power Generation, Transmission an..   | Hydroelectric Power Generation                | 3,038     |
| 221112     | Electric Power Generation, Transmission an..   | Fossil Fuel Electric Power Generation         | 2,996     |
| 221114     | Electric Power Generation, Transmission an..   | Solar Electric Power Generation               | 2,061     |
| 221115     | Electric Power Generation, Transmission an..   | Wind Electric Power Generation                | 655       |
| 22210      | Natural Gas Distribution                       | Natural Gas Distribution                      | 295       |
| 2361       | Residential Building Construction              | NaN   | 1,019     |
| 236115     | Residential Building Construction              | New Single-Family Housing Construction (ex..  | 99        |
| 236118     | Residential Building Construction              | Residential Remodelers                        | 435       |
| 237110     | Utility System Construction                    | Water and Sewer Line and Related Structure..  | 2,015     |
| 237310     | Highway, Street, and Bridge Construction       | Highway, Street, and Bridge Construction      | 1         |
| 238140     | Foundation, Structure, and Building Exterior.. | Masonry Contractors                           | 141       |
| 238150     | Foundation, Structure, and Building Exterior.. | Glass and Glazing Contractors                 | 5,531     |
| 238160     | Foundation, Structure, and Building Exterior.. | Roofing Contractors                           | 65        |
| 238220     | Building Equipment Contractors                 | Plumbing, Heating, and Air-Conditioning Con.. | 25,929    |
| 238290     | Building Equipment Contractors                 | Other Building Equipment Contractors          | 16        |
| 238310     | Building Finishing Contractors                 | Drywall and Insulation Contractors            | 24        |
| 238330     | Building Finishing Contractors                 | Flooring Contractors                          | 7,916     |
| 238390     | Building Finishing Contractors                 | Other Building Finishing Contractors          | 14,681    |
| 238990     | Other Specialty Trade Contractors              | All Other Specialty Trade Contractors         | 276       |
| 311811     | Bakeries and Tortilla Manufacturing            | Retail Bakeries                               | 34,040    |
| 3119       | Other Food Manufacturing                       | NaN   | 125       |
| 311991     | Other Food Manufacturing                       | Perishable Prepared Food Manufacturing        | 146       |
| 3121       | Beverage Manufacturing                         | NaN   | 17        |
| 312113     | Beverage Manufacturing                         | Ice Manufacturing                             | 78        |
| 312120     | Beverage Manufacturing                         | Breweries                                     | 11,522    |
| 312130     | Beverage Manufacturing                         | Wineries                                      | 6,255     |
| 312140     | Beverage Manufacturing                         | Distilleries                                  | 1,369     |
| 315240     | Cut and Sew Apparel Manufacturing              | Women's, Girls', and Infants' Cut and Sew A.. | 2         |
| 315990     | Apparel Accessories and Other Apparel Man..    | Apparel Accessories and Other Apparel Man..   | 2,883     |
| 316210     | Footwear Manufacturing                         | Footwear Manufacturing                        | 33        |
| 316998     | Other Leather and Allied Product Manufactu..   | All Other Leather Good and Allied Product M.. | 63        |
| 321992     | Other Wood Product Manufacturing               | Prefabricated Wood Building Manufacturing     | 6         |
| 322230     | Converted Paper Product Manufacturing          | Stationery Product Manufacturing              | 10        |
| 3231       | Printing and Related Support Activities        | NaN   | 18,854    |
| 323111     | Printing and Related Support Activities        | Commercial Printing (except Screen and Boo..  | 558       |
| 323113     | Printing and Related Support Activities        | Commercial Screen Printing                    | 728       |

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|------------|---|--|-----------|
| 323117     | Printing and Related Support Activities         | Books Printing                                 | 246       |
| 324122     | Petroleum and Coal Products Manufacturing       | Asphalt Shingle and Coating Materials Manu..   | 3         |
| 325510     | Paint, Coating, and Adhesive Manufacturing      | Paint and Coating Manufacturing                | 19        |
| 326199     | Plastics Product Manufacturing                  | All Other Plastics Product Manufacturing       | 6         |
| 327120     | Clay Product and Refractory Manufacturing       | Clay Building Material and Refractories Manu.. | 338       |
| 327212     | Glass and Glass Product Manufacturing           | Other Pressed and Blown Glass and Glasswa..    | 730       |
| 33121      | Steel Product Manufacturing from Purchase..     | Iron and Steel Pipe and Tube Manufacturing ..  | 18        |
| 331221     | Steel Product Manufacturing from Purchase..     | Rolled Steel Shape Manufacturing               | 51        |
| 3313       | Alumina and Aluminum Production and Proc..      | NaN  | 2         |
| 331313     | Alumina and Aluminum Production and Proc..      | Alumina Refining and Primary Aluminum Pro..    | 2         |
| 332311     | Architectural and Structural Metals Manufa..    | Prefabricated Metal Building and Componen..    | 33        |
| 332313     | Architectural and Structural Metals Manufa..    | Plate Work Manufacturing                       | 48        |
| 332510     | Hardware Manufacturing                          | Hardware Manufacturing                         | 76        |
| 332812     | Coating, Engraving, Heat Treating, and Allie..  | Metal Coating, Engraving (except Jewelry an..  | 7,210     |
| 332992     | Other Fabricated Metal Product Manufactur..     | Small Arms Ammunition Manufacturing            | 10        |
| 333112     | Agriculture, Construction, and Mining Machi..   | Lawn and Garden Tractor and Home Lawn an..     | 3         |
| 333120     | Agriculture, Construction, and Mining Machi..   | Construction Machinery Manufacturing           | 72        |
| 333132     | Agriculture, Construction, and Mining Machi..   | Oil and Gas Field Machinery and Equipment ..   | 3         |
| 333414     | Ventilation, Heating, Air-Conditioning, and C.. | Heating Equipment (except Warm Air Furnac..    | 15        |
| 3344       | Semiconductor and Other Electronic Compo..      | NaN  | 4         |
| 334510     | Navigational, Measuring, Electromedical, an..   | Electromedical and Electrotherapeutic Appa..   | 2         |
| 334519     | Navigational, Measuring, Electromedical, an..   | Other Measuring and Controlling Device Ma..    | 6         |
| 335220     | Household Appliance Manufacturing               | Major Household Appliance Manufacturing        | 6,305     |
| 336111     | Motor Vehicle Manufacturing                     | Automobile Manufacturing                       | 2         |
| 336120     | Motor Vehicle Manufacturing                     | Heavy Duty Truck Manufacturing                 | 318       |
| 336411     | Aerospace Product and Parts Manufacturing       | Aircraft Manufacturing                         | 16        |
| 336991     | Other Transportation Equipment Manufactu..      | Motorcycle, Bicycle, and Parts Manufacturing   | 87        |
| 337121     | Household and Institutional Furniture and Ki..  | Upholstered Household Furniture Manufact..     | 1         |
| 339112     | Medical Equipment and Supplies Manufactu..      | Surgical and Medical Instrument Manufactu..    | 20        |
| 339114     | Medical Equipment and Supplies Manufactu..      | Dental Equipment and Supplies Manufacturi..    | 46        |
| 3399       | Other Miscellaneous Manufacturing               | NaN  | 4,850     |
| 339910     | Other Miscellaneous Manufacturing               | Jewelry and Silverware Manufacturing           | 2         |
| 339920     | Other Miscellaneous Manufacturing               | Sporting and Athletic Goods Manufacturing      | 106       |
| 339950     | Other Miscellaneous Manufacturing               | Sign Manufacturing                             | 11,873    |
| 423110     | Motor Vehicle and Motor Vehicle Parts and S..   | Automobile and Other Motor Vehicle Mercha..    | 382       |
| 423120     | Motor Vehicle and Motor Vehicle Parts and S..   | Motor Vehicle Supplies and New Parts Merc..    | 124       |
| 423130     | Motor Vehicle and Motor Vehicle Parts and S..   | Tire and Tube Merchant Wholesalers             | 177       |
| 423140     | Motor Vehicle and Motor Vehicle Parts and S..   | Motor Vehicle Parts (Used) Merchant Whole..    | 280       |
| 423210     | Furniture and Home Furnishing Merchant W..      | Furniture Merchant Wholesalers                 | 1         |
| 423310     | Lumber and Other Construction Materials M..     | Lumber, Plywood, Millwork, and Wood Panel..    | 50        |

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|------------|---|--|-----------|
| 423320     | Lumber and Other Construction Materials M..   | Brick, Stone, and Related Construction Mate..  | 21        |
| 423330     | Lumber and Other Construction Materials M..   | Roofing, Siding, and Insulation Material Mer.. | 852       |
| 423390     | Lumber and Other Construction Materials M..   | Other Construction Material Merchant Whol..    | 187       |
| 423420     | Professional and Commercial Equipment and..   | Office Equipment Merchant Wholesalers          | 1         |
| 423450     | Professional and Commercial Equipment and..   | Medical, Dental, and Hospital Equipment an..   | 900       |
| 423510     | Metal and Mineral (except Petroleum) Merc..   | Metal Service Centers and Other Metal Merc..   | 74        |
| 423610     | Household Appliances and Electrical and Ele.. | Electrical Apparatus and Equipment, Wiring ..  | 1,227     |
| 423690     | Household Appliances and Electrical and Ele.. | Other Electronic Parts and Equipment Merch..   | 467       |
| 423710     | Hardware, and Plumbing and Heating Equip..    | Hardware Merchant Wholesalers                  | 562       |
| 423720     | Hardware, and Plumbing and Heating Equip..    | Plumbing and Heating Equipment and Suppli..    | 1,330     |
| 423730     | Hardware, and Plumbing and Heating Equip..    | Warm Air Heating and Air-Conditioning Equi..   | 19,616    |
| 423740     | Hardware, and Plumbing and Heating Equip..    | Refrigeration Equipment and Supplies Merc..    | 377       |
| 423810     | Machinery, Equipment, and Supplies Mercha..   | Construction and Mining (except Oil Well) M..  | 1,691     |
| 423820     | Machinery, Equipment, and Supplies Mercha..   | Farm and Garden Machinery and Equipment ..     | 10,448    |
| 423830     | Machinery, Equipment, and Supplies Mercha..   | Industrial Machinery and Equipment Mercha..    | 2,237     |
| 423840     | Machinery, Equipment, and Supplies Mercha..   | Industrial Supplies Merchant Wholesalers       | 266       |
| 423850     | Machinery, Equipment, and Supplies Mercha..   | Service Establishment Equipment and Suppl..    | 6,969     |
| 423910     | Miscellaneous Durable Goods Merchant Wh..     | Sporting and Recreational Goods and Suppli..   | 16,199    |
| 423920     | Miscellaneous Durable Goods Merchant Wh..     | Toy and Hobby Goods and Supplies Merchan..     | 1,255     |
| 423930     | Miscellaneous Durable Goods Merchant Wh..     | Recyclable Material Merchant Wholesalers       | 190       |
| 423940     | Miscellaneous Durable Goods Merchant Wh..     | Jewelry, Watch, Precious Stone, and Preciou..  | 257       |
| 423990     | Miscellaneous Durable Goods Merchant Wh..     | Other Miscellaneous Durable Goods Mercha..     | 786       |
| 424210     | Drugs and Druggists' Sundries Merchant Wh..   | Drugs and Druggists' Sundries Merchant Wh..    | 10,936    |
| 424320     | Apparel, Piece Goods, and Notions Merchant..  | Men's and Boys' Clothing and Furnishings M..   | 164       |
| 424340     | Apparel, Piece Goods, and Notions Merchant..  | Footwear Merchant Wholesalers                  | 11        |
| 424410     | Grocery and Related Product Merchant Whol..   | General Line Grocery Merchant Wholesalers      | 31        |
| 424430     | Grocery and Related Product Merchant Whol..   | Dairy Product (except Dried or Canned) Merc..  | 28        |
| 424490     | Grocery and Related Product Merchant Whol..   | Other Grocery and Related Products Mercha..    | 534       |
| 424510     | Farm Product Raw Material Merchant Whole..    | Grain and Field Bean Merchant Wholesalers      | 73        |
| 424690     | Chemical and Allied Products Merchant Who..   | Other Chemical and Allied Products Merchan..   | 1,301     |
| 424710     | Petroleum and Petroleum Products Merchan..    | Petroleum Bulk Stations and Terminals          | 21        |
| 424720     | Petroleum and Petroleum Products Merchan..    | Petroleum and Petroleum Products Merchan..     | 943       |
| 424910     | Miscellaneous Nondurable Goods Merchant ..    | Farm Supplies Merchant Wholesalers             | 1,631     |
| 424950     | Miscellaneous Nondurable Goods Merchant ..    | Paint, Varnish, and Supplies Merchant Whol..   | 68        |
| 441110     | Automobile Dealers                            | New Car Dealers                                | 22,276    |
| 441120     | Automobile Dealers                            | Used Car Dealers                               | 46,385    |
| 441210     | Other Motor Vehicle Dealers                   | Recreational Vehicle Dealers                   | 4,145     |
| 441222     | Other Motor Vehicle Dealers                   | Boat Dealers                                   | 8,897     |
| 441228     | Other Motor Vehicle Dealers                   | Motorcycle, ATV, and All Other Motor Vehicl..  | 17,468    |
| 441310     | Automotive Parts, Accessories, and Tire Sto.. | Automotive Parts and Accessories Stores        | 83,689    |

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|------------|---|--|-----------|
| 441320     | Automotive Parts, Accessories, and Tire Sto.. | Tire Dealers                                 | 3,706     |
| 442110     | Furniture Stores                              | Furniture Stores                             | 50,595    |
| 442210     | Home Furnishings Stores                       | Floor Covering Stores                        | 9,952     |
| 442291     | Home Furnishings Stores                       | Window Treatment Stores                      | 41        |
| 442299     | Home Furnishings Stores                       | All Other Home Furnishings Stores            | 24,139    |
| 443141     | Electronics and Appliance Stores              | Household Appliance Stores                   | 2,867     |
| 443142     | Electronics and Appliance Stores              | Electronics Stores                           | 53,441    |
| 444110     | Building Material and Supplies Dealers        | Home Centers                                 | 11,265    |
| 444120     | Building Material and Supplies Dealers        | Paint and Wallpaper Stores                   | 9,925     |
| 444130     | Building Material and Supplies Dealers        | Hardware Stores                              | 34,156    |
| 444190     | Building Material and Supplies Dealers        | Other Building Material Dealers              | 718       |
| 444210     | Lawn and Garden Equipment and Supplies St..   | Outdoor Power Equipment Stores               | 5,315     |
| 444220     | Lawn and Garden Equipment and Supplies St..   | Nursery, Garden Center, and Farm Supply St.. | 24,277    |
| 445110     | Grocery Stores                                | Supermarkets and Other Grocery (except Co..  | 101,346   |
| 445120     | Grocery Stores                                | Convenience Stores                           | 61,217    |
| 445210     | Specialty Food Stores                         | Meat Markets                                 | 5,794     |
| 445220     | Specialty Food Stores                         | Fish and Seafood Markets                     | 5,315     |
| 445230     | Specialty Food Stores                         | Fruit and Vegetable Markets                  | 11,748    |
| 445291     | Specialty Food Stores                         | Baked Goods Stores                           | 1,659     |
| 445292     | Specialty Food Stores                         | Confectionery and Nut Stores                 | 9,761     |
| 445299     | Specialty Food Stores                         | All Other Specialty Food Stores              | 4,904     |
| 445310     | Beer, Wine, and Liquor Stores                 | Beer, Wine, and Liquor Stores                | 37,348    |
| 4461       | Health and Personal Care Stores               | NaN  | 1         |
| 446110     | Health and Personal Care Stores               | Pharmacies and Drug Stores                   | 82,833    |
| 446120     | Health and Personal Care Stores               | Cosmetics, Beauty Supplies, and Perfume St.. | 25,922    |
| 446130     | Health and Personal Care Stores               | Optical Goods Stores                         | 45,408    |
| 446191     | Health and Personal Care Stores               | Food (Health) Supplement Stores              | 17,643    |
| 446199     | Health and Personal Care Stores               | All Other Health and Personal Care Stores    | 9,490     |
| 447110     | Gasoline Stations                             | Gasoline Stations with Convenience Stores    | 150,965   |
| 447190     | Gasoline Stations                             | Other Gasoline Stations                      | 48,475    |
| 448110     | Clothing Stores                               | Men's Clothing Stores                        | 9,424     |
| 448120     | Clothing Stores                               | Women's Clothing Stores                      | 60,503    |
| 448130     | Clothing Stores                               | Children's and Infants' Clothing Stores      | 8,430     |
| 448140     | Clothing Stores                               | Family Clothing Stores                       | 24,781    |
| 448150     | Clothing Stores                               | Clothing Accessories Stores                  | 4,475     |
| 448190     | Clothing Stores                               | Other Clothing Stores                        | 12,976    |
| 448210     | Shoe Stores                                   | Shoe Stores                                  | 26,452    |
| 4483       | Jewelry, Luggage, and Leather Goods Stores    | NaN  | 1         |
| 448310     | Jewelry, Luggage, and Leather Goods Stores    | Jewelry Stores                               | 34,445    |
| 448320     | Jewelry, Luggage, and Leather Goods Stores    | Luggage and Leather Goods Stores             | 4,755     |

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|------------|---|---|-----------|
| 451110     | Sporting Goods, Hobby, and Musical Instrum..  | Sporting Goods Stores                           | 44,639    |
| 451120     | Sporting Goods, Hobby, and Musical Instrum..  | Hobby, Toy, and Game Stores                     | 18,513    |
| 451130     | Sporting Goods, Hobby, and Musical Instrum..  | Sewing, Needlework, and Piece Goods Stores      | 17,906    |
| 451140     | Sporting Goods, Hobby, and Musical Instrum..  | Musical Instrument and Supplies Stores          | 13,217    |
| 451211     | Book Stores and News Dealers                  | Book Stores                                     | 14,981    |
| 452210     | Department Stores                             | Department Stores                               | 17,558    |
| 452319     | General Merchandise Stores, including Ware..  | All Other General Merchandise Stores            | 54,637    |
| 453110     | Florists                                      | Florists  | 33,887    |
| 453210     | Office Supplies, Stationery, and Gift Stores  | Office Supplies and Stationery Stores           | 14,922    |
| 453220     | Office Supplies, Stationery, and Gift Stores  | Gift, Novelty, and Souvenir Stores              | 23,272    |
| 453310     | Used Merchandise Stores                       | Used Merchandise Stores                         | 44,277    |
| 453910     | Other Miscellaneous Store Retailers           | Pet and Pet Supplies Stores                     | 43,084    |
| 453920     | Other Miscellaneous Store Retailers           | Art Dealers                                     | 12,298    |
| 453991     | Other Miscellaneous Store Retailers           | Tobacco Stores                                  | 26,248    |
| 453998     | Other Miscellaneous Store Retailers           | All Other Miscellaneous Store Retailers (exc..  | 12,343    |
| 454310     | Direct Selling Establishments                 | Fuel Dealers                                    | 1,506     |
| 481111     | Scheduled Air Transportation                  | Scheduled Passenger Air Transportation          | 317       |
| 482111     | Rail Transportation                           | Line-Haul Railroads                             | 5,101     |
| 483112     | Deep Sea, Coastal, and Great Lakes Water Tr.. | Deep Sea Passenger Transportation               | 1         |
| 483212     | Inland Water Transportation                   | Inland Water Passenger Transportation           | 662       |
| 484121     | General Freight Trucking                      | General Freight Trucking, Long-Distance, Tr..   | 389       |
| 484210     | Specialized Freight Trucking                  | Used Household and Office Goods Moving          | 9,456     |
| 484230     | Specialized Freight Trucking                  | Specialized Freight (except Used Goods) Tru..   | 2,050     |
| 485111     | Urban Transit Systems                         | Mixed Mode Transit Systems                      | 1,144     |
| 485112     | Urban Transit Systems                         | Commuter Rail Systems                           | 5,843     |
| 485113     | Urban Transit Systems                         | Bus and Other Motor Vehicle Transit Systems     | 644,960   |
| 485119     | Urban Transit Systems                         | Other Urban Transit Systems                     | 192       |
| 485210     | Interurban and Rural Bus Transportation       | Interurban and Rural Bus Transportation         | 2,043     |
| 485310     | Taxi and Limousine Service                    | Taxi Service                                    | 335       |
| 485320     | Taxi and Limousine Service                    | Limousine Service                               | 7         |
| 485410     | School and Employee Bus Transportation        | School and Employee Bus Transportation          | 23        |
| 485999     | Other Transit and Ground Passenger Transp..   | All Other Transit and Ground Passenger Tra..    | 1,583     |
| 487110     | Scenic and Sightseeing Transportation, Land   | Scenic and Sightseeing Transportation, Land     | 1,944     |
| 488119     | Support Activities for Air Transportation     | Other Airport Operations                        | 4,062     |
| 488190     | Support Activities for Air Transportation     | Other Support Activities for Air Transportati.. | 691       |
| 488310     | Support Activities for Water Transportation   | Port and Harbor Operations                      | 599       |
| 488410     | Support Activities for Road Transportation    | Motor Vehicle Towing                            | 20,949    |
| 488510     | Freight Transportation Arrangement            | Freight Transportation Arrangement              | 626       |
| 488991     | Other Support Activities for Transportation   | Packing and Crating                             | 214       |
| 491110     | Postal Service                                | Postal Service                                  | 31,383    |

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|------------|--|---|-----------|
| 492110     | Couriers and Express Delivery Services         | Couriers and Express Delivery Services          | 20,896    |
| 493110     | Warehousing and Storage                        | General Warehousing and Storage                 | 6,361     |
| 493120     | Warehousing and Storage                        | Refrigerated Warehousing and Storage            | 710       |
| 493130     | Warehousing and Storage                        | Farm Product Warehousing and Storage            | 6         |
| 493190     | Warehousing and Storage                        | Other Warehousing and Storage                   | 10        |
| 511130     | Newspaper, Periodical, Book, and Directory ..  | Book Publishers                                 | 16        |
| 511191     | Newspaper, Periodical, Book, and Directory ..  | Greeting Card Publishers                        | 10        |
| 512131     | Motion Picture and Video Industries            | Motion Picture Theaters (except Drive-Ins)      | 9,709     |
| 512132     | Motion Picture and Video Industries            | Drive-In Motion Picture Theaters                | 465       |
| 512240     | Sound Recording Industries                     | Sound Recording Studios                         | 1,692     |
| 515120     | Radio and Television Broadcasting              | Television Broadcasting                         | 1         |
| 515210     | Cable and Other Subscription Programming       | Cable and Other Subscription Programming        | 726       |
| 517312     | Wired and Wireless Telecommunications Car..    | Wireless Telecommunications Carriers (exce..    | 57,793    |
| 517911     | Other Telecommunications                       | Telecommunications Resellers                    | 52        |
| 517919     | Other Telecommunications                       | All Other Telecommunications                    | 1,840     |
| 518210     | Data Processing, Hosting, and Related Servi..  | Data Processing, Hosting, and Related Servi..   | 1,656     |
| 519120     | Other Information Services                     | Libraries and Archives                          | 14,987    |
| 522110     | Depository Credit Intermediation               | Commercial Banking                              | 223,291   |
| 522120     | Depository Credit Intermediation               | Savings Institutions                            | 5         |
| 522130     | Depository Credit Intermediation               | Credit Unions                                   | 17,919    |
| 522291     | Nondepository Credit Intermediation            | Consumer Lending                                | 18,340    |
| 522298     | Nondepository Credit Intermediation            | All Other Nondepository Credit Intermediati..   | 9,491     |
| 522310     | Activities Related to Credit Intermediation    | Mortgage and Nonmortgage Loan Brokers           | 21,065    |
| 522320     | Activities Related to Credit Intermediation    | Financial Transactions Processing, Reserve, ..  | 46,353    |
| 522390     | Activities Related to Credit Intermediation    | Other Activities Related to Credit Intermedi..  | 84,538    |
| 523110     | Securities and Commodity Contracts Intermedi.. | Investment Banking and Securities Dealing       | 1,037     |
| 523120     | Securities and Commodity Contracts Intermedi.. | Securities Brokerage                            | 552       |
| 523920     | Other Financial Investment Activities          | Portfolio Management                            | 121       |
| 523930     | Other Financial Investment Activities          | Investment Advice                               | 41,131    |
| 523999     | Other Financial Investment Activities          | Miscellaneous Financial Investment Activities   | 14,923    |
| 524113     | Insurance Carriers                             | Direct Life Insurance Carriers                  | 1,841     |
| 524114     | Insurance Carriers                             | Direct Health and Medical Insurance Carriers    | 23        |
| 524126     | Insurance Carriers                             | Direct Property and Casualty Insurance Carri..  | 205       |
| 524127     | Insurance Carriers                             | Direct Title Insurance Carriers                 | 1,125     |
| 524128     | Insurance Carriers                             | Other Direct Insurance (except Life, Health, .. | 822       |
| 524210     | Agencies, Brokerages, and Other Insurance ..   | Insurance Agencies and Brokerages               | 153,186   |
| 525990     | Other Investment Pools and Funds               | Other Financial Vehicles                        | 169       |
| 531110     | Lessors of Real Estate                         | Lessors of Residential Buildings and Dwellin..  | 547,624   |
| 531120     | Lessors of Real Estate                         | Malls   | 32,507    |
| 531130     | Lessors of Real Estate                         | Lessors of Miniwarehouses and Self-Storage..    | 22,866    |

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|------------|--|--|-----------|
| 531190     | Lessors of Real Estate                           | Lessors of Other Real Estate Property            | 620       |
| 531210     | Offices of Real Estate Agents and Brokers        | Offices of Real Estate Agents and Brokers        | 75,034    |
| 531311     | Activities Related to Real Estate                | Residential Property Managers                    | 7,194     |
| 532111     | Automotive Equipment Rental and Leasing          | Passenger Car Rental                             | 15,249    |
| 532120     | Automotive Equipment Rental and Leasing          | Truck, Utility Trailer, and RV (Recreational V.. | 7,155     |
| 532210     | Consumer Goods Rental                            | Consumer Electronics and Appliances Rental       | 39        |
| 532282     | Consumer Goods Rental                            | Video Tape and Disc Rental                       | 40,543    |
| 532284     | Consumer Goods Rental                            | Recreational Goods Rental                        | 5,268     |
| 532289     | Consumer Goods Rental                            | All Other Consumer Goods Rental                  | 10,372    |
| 532299     | NaN  | NaN  | 95        |
| 532310     | General Rental Centers                           | General Rental Centers                           | 2,213     |
| 532412     | Commercial and Industrial Machinery and Eq..     | Construction, Mining, and Forestry Machine..     | 849       |
| 532490     | Commercial and Industrial Machinery and Eq..     | Other Commercial and Industrial Machinery ..     | 2,900     |
| 541120     | Legal Services                                   | Offices of Notaries                              | 2,908     |
| 541199     | Legal Services                                   | All Other Legal Services                         | 1         |
| 541200     | NaN  | NaN  | 54        |
| 541213     | Accounting, Tax Preparation, Bookkeeping, ..     | Tax Preparation Services                         | 44,183    |
| 541219     | Accounting, Tax Preparation, Bookkeeping, ..     | Other Accounting Services                        | 8,760     |
| 541310     | Architectural, Engineering, and Related Serv..   | Architectural Services                           | 1,331     |
| 5416       | Management, Scientific, and Technical Cons..     | NaN  | 28,805    |
| 541611     | Management, Scientific, and Technical Cons..     | Administrative Management and General M..        | 218       |
| 541613     | Management, Scientific, and Technical Cons..     | Marketing Consulting Services                    | 1         |
| 541618     | Management, Scientific, and Technical Cons..     | Other Management Consulting Services             | 1         |
| 541712     | NaN  | NaN  | 2         |
| 541715     | Scientific Research and Development Servic..     | Research and Development in the Physical, E..    | 36        |
| 5418       | Advertising, Public Relations, and Related S..   | NaN  | 5,530     |
| 541810     | Advertising, Public Relations, and Related S..   | Advertising Agencies                             | 66        |
| 541860     | Advertising, Public Relations, and Related S..   | Direct Mail Advertising                          | 445       |
| 541921     | Other Professional, Scientific, and Technical .. | Photography Studios, Portrait                    | 18,278    |
| 541940     | Other Professional, Scientific, and Technical .. | Veterinary Services                              | 40,599    |
| 551112     | Management of Companies and Enterprises          | Offices of Other Holding Companies               | 543       |
| 551114     | Management of Companies and Enterprises          | Corporate, Subsidiary, and Regional Managi..     | 9,255     |
| 561311     | Employment Services                              | Employment Placement Agencies                    | 5,720     |
| 561320     | Employment Services                              | Temporary Help Services                          | 1,800     |
| 561431     | Business Support Services                        | Private Mail Centers                             | 494       |
| 561440     | Business Support Services                        | Collection Agencies                              | 2         |
| 561499     | Business Support Services                        | All Other Business Support Services              | 187       |
| 561510     | Travel Arrangement and Reservation Services      | Travel Agencies                                  | 5,219     |
| 561520     | Travel Arrangement and Reservation Services      | Tour Operators                                   | 9         |
| 561591     | Travel Arrangement and Reservation Services      | Convention and Visitors Bureaus                  | 12        |



## Total US POI

| NAICS code | SafeGraph Category                             | SafeGraph Subcategory                           | Total POI |
|------------|--|---|-----------|
| 561612     | Investigation and Security Services            | Security Guards and Patrol Services             | 4         |
| 561621     | Investigation and Security Services            | Security Systems Services (except Locksmit..    | 254       |
| 561622     | Investigation and Security Services            | Locksmiths                                      | 4,147     |
| 5617       | Services to Buildings and Dwellings            | NaN   | 1         |
| 561710     | Services to Buildings and Dwellings            | Exterminating and Pest Control Services         | 786       |
| 561720     | Services to Buildings and Dwellings            | Janitorial Services                             | 1,286     |
| 561730     | Services to Buildings and Dwellings            | Landscaping Services                            | 1,784     |
| 561740     | Services to Buildings and Dwellings            | Carpet and Upholstery Cleaning Services         | 125       |
| 561790     | Services to Buildings and Dwellings            | Other Services to Buildings and Dwellings       | 138       |
| 561920     | Other Support Services                         | Convention and Trade Show Organizers            | 26        |
| 561990     | Other Support Services                         | All Other Support Services                      | 234       |
| 562119     | Waste Collection                               | Other Waste Collection                          | 2,756     |
| 562211     | Waste Treatment and Disposal                   | Hazardous Waste Treatment and Disposal          | 18,360    |
| 562212     | Waste Treatment and Disposal                   | Solid Waste Landfill                            | 76        |
| 562910     | Remediation and Other Waste Management ..      | Remediation Services                            | 9         |
| 562920     | Remediation and Other Waste Management ..      | Materials Recovery Facilities                   | 4,651     |
| 562991     | Remediation and Other Waste Management ..      | Septic Tank and Related Services                | 2,658     |
| 611110     | Elementary and Secondary Schools               | Elementary and Secondary Schools                | 126,640   |
| 611210     | Junior Colleges                                | Junior Colleges                                 | 2,722     |
| 611310     | Colleges, Universities, and Professional Sch.. | Colleges, Universities, and Professional Sch..  | 15,120    |
| 611410     | Business Schools and Computer and Manage..     | Business and Secretarial Schools                | 44        |
| 611420     | Business Schools and Computer and Manage..     | Computer Training                               | 324       |
| 611511     | Technical and Trade Schools                    | Cosmetology and Barber Schools                  | 1,380     |
| 611512     | Technical and Trade Schools                    | Flight Training                                 | 18        |
| 611519     | Technical and Trade Schools                    | Other Technical and Trade Schools               | 1,033     |
| 611610     | Other Schools and Instruction                  | Fine Arts Schools                               | 705       |
| 611620     | Other Schools and Instruction                  | Sports and Recreation Instruction               | 34,145    |
| 611630     | Other Schools and Instruction                  | Language Schools                                | 3,014     |
| 611691     | Other Schools and Instruction                  | Exam Preparation and Tutoring                   | 14,516    |
| 611692     | Other Schools and Instruction                  | Automobile Driving Schools                      | 7,518     |
| 611699     | Other Schools and Instruction                  | All Other Miscellaneous Schools and Instruct..  | 8,165     |
| 611710     | Educational Support Services                   | Educational Support Services                    | 264       |
| 6211       | Offices of Physicians                          | NaN   | 1         |
| 621111     | Offices of Physicians                          | Offices of Physicians (except Mental Health ..  | 369,929   |
| 621112     | Offices of Physicians                          | Offices of Physicians, Mental Health Speciali.. | 2,086     |
| 621210     | Offices of Dentists                            | Offices of Dentists                             | 167,036   |
| 6213       | Offices of Other Health Practitioners          | NaN   | 1         |
| 621310     | Offices of Other Health Practitioners          | Offices of Chiropractors                        | 57,919    |
| 621320     | Offices of Other Health Practitioners          | Offices of Optometrists                         | 9,841     |
| 621330     | Offices of Other Health Practitioners          | Offices of Mental Health Practitioners (exce..  | 70,711    |



## Total US POI

| NAICS code | SafeGraph Category                               | SafeGraph Subcategory                            | Total POI |
|------------|--|--|-----------|
| 621340     | Offices of Other Health Practitioners            | Offices of Physical, Occupational and Speech..   | 33,314    |
| 621399     | Offices of Other Health Practitioners            | Offices of All Other Miscellaneous Health Pr..   | 30,824    |
| 621410     | Outpatient Care Centers                          | Family Planning Centers                          | 5,453     |
| 621420     | Outpatient Care Centers                          | Outpatient Mental Health and Substance Ab..      | 113       |
| 621492     | Outpatient Care Centers                          | Kidney Dialysis Centers                          | 13,339    |
| 621493     | Outpatient Care Centers                          | Freestanding Ambulatory Surgical and Emer..      | 8,448     |
| 621498     | Outpatient Care Centers                          | All Other Outpatient Care Centers                | 5,212     |
| 621511     | Medical and Diagnostic Laboratories              | Medical Laboratories                             | 18,219    |
| 621512     | Medical and Diagnostic Laboratories              | Diagnostic Imaging Centers                       | 5,314     |
| 621610     | Home Health Care Services                        | Home Health Care Services                        | 28,812    |
| 621910     | Other Ambulatory Health Care Services            | Ambulance Services                               | 1,739     |
| 621991     | Other Ambulatory Health Care Services            | Blood and Organ Banks                            | 1,473     |
| 621999     | Other Ambulatory Health Care Services            | All Other Miscellaneous Ambulatory Health ..     | 17,080    |
| 622110     | General Medical and Surgical Hospitals           | General Medical and Surgical Hospitals           | 23,620    |
| 622210     | Psychiatric and Substance Abuse Hospitals        | Psychiatric and Substance Abuse Hospitals        | 518       |
| 622310     | Specialty (except Psychiatric and Substance ..   | Specialty (except Psychiatric and Substance ..   | 17,330    |
| 623110     | Nursing Care Facilities (Skilled Nursing Facil.. | Nursing Care Facilities (Skilled Nursing Facil.. | 29,478    |
| 6233       | Continuing Care Retirement Communities an..      | NaN  | 20,640    |
| 623311     | Continuing Care Retirement Communities an..      | Continuing Care Retirement Communities           | 466       |
| 623312     | Continuing Care Retirement Communities an..      | Assisted Living Facilities for the Elderly       | 7,937     |
| 6241       | Individual and Family Services                   | NaN  | 107       |
| 624110     | Individual and Family Services                   | Child and Youth Services                         | 3,851     |
| 624120     | Individual and Family Services                   | Services for the Elderly and Persons with Dis..  | 12,081    |
| 624190     | Individual and Family Services                   | Other Individual and Family Services             | 2,363     |
| 624210     | Community Food and Housing, and Emergen..        | Community Food Services                          | 264       |
| 624221     | Community Food and Housing, and Emergen..        | Temporary Shelters                               | 3,340     |
| 624410     | Child Day Care Services                          | Child Day Care Services                          | 100,119   |
| 7111       | Performing Arts Companies                        | NaN  | 1,206     |
| 711110     | Performing Arts Companies                        | Theater Companies and Dinner Theaters            | 2         |
| 711130     | Performing Arts Companies                        | Musical Groups and Artists                       | 11        |
| 711190     | Performing Arts Companies                        | Other Performing Arts Companies                  | 9         |
| 711211     | Spectator Sports                                 | Sports Teams and Clubs                           | 5,165     |
| 711212     | Spectator Sports                                 | Racetracks                                       | 25        |
| 711219     | Spectator Sports                                 | Other Spectator Sports                           | 60        |
| 711310     | Promoters of Performing Arts, Sports, and S..    | Promoters of Performing Arts, Sports, and S..    | 3,796     |
| 711510     | Independent Artists, Writers, and Performers     | Independent Artists, Writers, and Performers     | 3         |
| 712110     | Museums, Historical Sites, and Similar Instit..  | Museums  | 12,056    |
| 712120     | Museums, Historical Sites, and Similar Instit..  | Historical Sites                                 | 9,025     |
| 712130     | Museums, Historical Sites, and Similar Instit..  | Zoos and Botanical Gardens                       | 3,122     |
| 712190     | Museums, Historical Sites, and Similar Instit..  | Nature Parks and Other Similar Institutions      | 132,091   |

## Total US POI

| NAICS code | SafeGraph Category                             | SafeGraph Subcategory                          | Total POI |
|------------|--|--|-----------|
| 713110     | Amusement Parks and Arcades                    | Amusement and Theme Parks                      | 5,608     |
| 713120     | Amusement Parks and Arcades                    | Amusement Arcades                              | 2,957     |
| 713210     | Gambling Industries                            | Casinos (except Casino Hotels)                 | 2,972     |
| 713910     | Other Amusement and Recreation Industries      | Golf Courses and Country Clubs                 | 18,512    |
| 713920     | Other Amusement and Recreation Industries      | Skiing Facilities                              | 1,115     |
| 713930     | Other Amusement and Recreation Industries      | Marinas  | 2,609     |
| 713940     | Other Amusement and Recreation Industries      | Fitness and Recreational Sports Centers        | 112,005   |
| 713950     | Other Amusement and Recreation Industries      | Bowling Centers                                | 5,306     |
| 713990     | Other Amusement and Recreation Industries      | All Other Amusement and Recreation Indust..    | 27,126    |
| 721110     | Traveler Accommodation                         | Hotels (except Casino Hotels) and Motels       | 70,576    |
| 721120     | Traveler Accommodation                         | Casino Hotels                                  | 1,338     |
| 721211     | RV (Recreational Vehicle) Parks and Recreati.. | RV (Recreational Vehicle) Parks and Campgr..   | 8,943     |
| 721214     | RV (Recreational Vehicle) Parks and Recreati.. | Recreational and Vacation Camps (except Ca..   | 1         |
| 722320     | Special Food Services                          | Caterers                                       | 9,986     |
| 722410     | Drinking Places (Alcoholic Beverages)          | Drinking Places (Alcoholic Beverages)          | 75,495    |
| 722511     | Restaurants and Other Eating Places            | Full-Service Restaurants                       | 504,921   |
| 722513     | Restaurants and Other Eating Places            | Limited-Service Restaurants                    | 235,794   |
| 722514     | Restaurants and Other Eating Places            | Cafeterias, Grill Buffets, and Buffets         | 159       |
| 722515     | Restaurants and Other Eating Places            | Snack and Nonalcoholic Beverage Bars           | 150,252   |
| 811111     | Automotive Repair and Maintenance              | General Automotive Repair                      | 135,187   |
| 811113     | Automotive Repair and Maintenance              | Automotive Transmission Repair                 | 9,954     |
| 811118     | Automotive Repair and Maintenance              | Other Automotive Mechanical and Electrical ..  | 5,315     |
| 811121     | Automotive Repair and Maintenance              | Automotive Body, Paint, and Interior Repair .. | 62,154    |
| 811122     | Automotive Repair and Maintenance              | Automotive Glass Replacement Shops             | 18,462    |
| 811191     | Automotive Repair and Maintenance              | Automotive Oil Change and Lubrication Shops    | 8,687     |
| 811192     | Automotive Repair and Maintenance              | Car Washes                                     | 28,642    |
| 811198     | Automotive Repair and Maintenance              | All Other Automotive Repair and Maintenanc..   | 3,657     |
| 811211     | Electronic and Precision Equipment Repair a..  | Consumer Electronics Repair and Maintenanc..   | 8,259     |
| 811212     | Electronic and Precision Equipment Repair a..  | Computer and Office Machine Repair and Ma..    | 543       |
| 811219     | Electronic and Precision Equipment Repair a..  | Other Electronic and Precision Equipment R..   | 156       |
| 811411     | Personal and Household Goods Repair and M..    | Home and Garden Equipment Repair and Ma..      | 7,519     |
| 811412     | Personal and Household Goods Repair and M..    | Appliance Repair and Maintenance               | 8,217     |
| 811420     | Personal and Household Goods Repair and M..    | Reupholstery and Furniture Repair              | 6,246     |
| 811430     | Personal and Household Goods Repair and M..    | Footwear and Leather Goods Repair              | 3,412     |
| 811490     | Personal and Household Goods Repair and M..    | Other Personal and Household Goods Repair..    | 12,319    |
| 8121       | Personal Care Services                         | NaN  | 1         |
| 812111     | Personal Care Services                         | Barber Shops                                   | 47,132    |
| 812112     | Personal Care Services                         | Beauty Salons                                  | 193,108   |
| 812113     | Personal Care Services                         | Nail Salons                                    | 66,354    |
| 812191     | Personal Care Services                         | Diet and Weight Reducing Centers               | 10,678    |

## Total US POI

| NAICS code | SafeGraph Category                               | SafeGraph Subcategory                           | Total POI |
|------------|--|---|-----------|
| 812199     | Personal Care Services                           | Other Personal Care Services                    | 116,740   |
| 812210     | Death Care Services                              | Funeral Homes and Funeral Services              | 13,505    |
| 812220     | Death Care Services                              | Cemeteries and Crematories                      | 141,725   |
| 812320     | Drycleaning and Laundry Services                 | Drycleaning and Laundry Services (except Co..   | 16,260    |
| 8129       | Other Personal Services                          | NaN   | 89        |
| 812910     | Other Personal Services                          | Pet Care (except Veterinary) Services           | 25,321    |
| 812921     | Other Personal Services                          | Photofinishing Laboratories (except One-Ho..    | 3,783     |
| 812930     | Other Personal Services                          | Parking Lots and Garages                        | 10,798    |
| 812990     | Other Personal Services                          | All Other Personal Services                     | 19,551    |
| 813110     | Religious Organizations                          | Religious Organizations                         | 403,330   |
| 813212     | Grantmaking and Giving Services                  | Voluntary Health Organizations                  | 441       |
| 813219     | Grantmaking and Giving Services                  | Other Grantmaking and Giving Services           | 1,147     |
| 813312     | Social Advocacy Organizations                    | Environment, Conservation and Wildlife Org..    | 3,783     |
| 813319     | Social Advocacy Organizations                    | Other Social Advocacy Organizations             | 346       |
| 813410     | Civic and Social Organizations                   | Civic and Social Organizations                  | 39        |
| 813990     | Business, Professional, Labor, Political, and .. | Other Similar Organizations (except Busines..   | 54        |
| 921110     | Executive, Legislative, and Other General Go..   | Executive Offices                               | 59        |
| 921190     | Executive, Legislative, and Other General Go..   | Other General Government Support                | 4         |
| 922110     | Justice, Public Order, and Safety Activities     | Courts  | 13,304    |
| 922120     | Justice, Public Order, and Safety Activities     | Police Protection                               | 14,710    |
| 922140     | Justice, Public Order, and Safety Activities     | Correctional Institutions                       | 6,148     |
| 922150     | Justice, Public Order, and Safety Activities     | Parole Offices and Probation Offices            | 142       |
| 922160     | Justice, Public Order, and Safety Activities     | Fire Protection                                 | 30,982    |
| 922190     | Justice, Public Order, and Safety Activities     | Other Justice, Public Order, and Safety Activ.. | 40        |
| 923130     | Administration of Human Resource Programs        | Administration of Human Resource Program..      | 11        |
| 923140     | Administration of Human Resource Programs        | Administration of Veterans' Affairs             | 5         |
| 926120     | Administration of Economic Programs              | Regulation and Administration of Transport..    | 10,708    |
| 928110     | National Security and International Affairs      | National Security                               | 61        |
| 928120     | National Security and International Affairs      | International Affairs                           | 750       |