615 Final Project

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Warning: package 'syuzhet' was built under R version 3.4

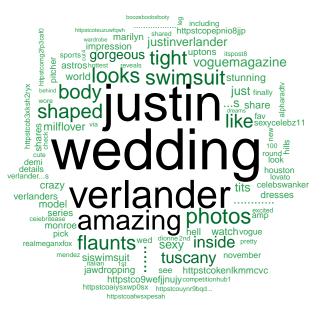


Model Kate Upton and Houston Astros player Justin Verlander got married on November 4th, 2017. The famous supermodel and pitcher finally got togather at an old church at the Rosewood Castiglion Del Bosco resort in Italy. Although they kept their

pitcher finally got togather at an old church at the Rosewood Castiglion Del Bosco resort in Italy. Although they kept their wedding 'small', celebrities attended it, media reported it, so it still became a hot topic on the social media platform, twitter.In this

project, I am going to try to find and study what people are talking

about on twitter.

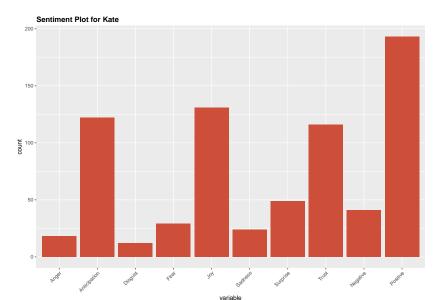


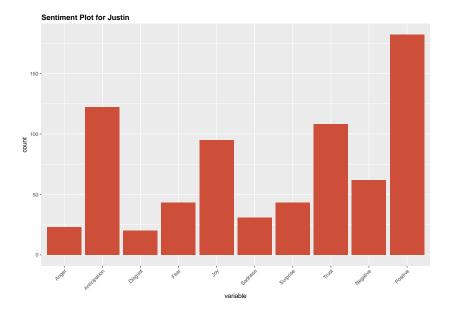


For Kate's wordcloud, for the plot we can see that, except those words that describe or compliment Kate herself, such as 'amazing', 'gorgeous', the top 3 most frequently mentioned words are 'Justin', 'Verlander' and 'wedding'; For Justin, except for those words like 'Astros', which is the name of his team, the top 3 frequently mentioned words are 'Kate', 'Upton' and 'wedding'. It shows that

on twitter, people are definitely talking about their relationship, and

their wedding.





From the graph of sentiment for Kate, we can see that the word that related with positive emotions are greatly exceed negative emotions, especially for emotions like 'Joy', 'Trust', 'Anticipation'. Similar with the graph of Kate, from the graph of sentiment for Justin, we see that the word that related with positive emotions are

greatly exceed negative emotions (I notice negative emotions uprise a little bit), and emotions like 'Joy', 'Trust', 'Anticipation' remains

high in our sample.

Warning: `panel.margin` is deprecated. Please use `panel
instead



This is the map that shows the location of people who have interaction with kate's and Justin's twiiter account. Due to the privacy policy of twitter, I cannot obtain the geographic locations of all the people. However, we can still find something from even these a few points. Those points are spotted on several continents, such as North America, Europe or Oceania. It means that Kate and

Justin's wedding are discussed and concerned worldwidely, which means this topic is popular and well-known for recent days.