

# UNDERSTAND MY RIGHTS



A cookie is a small file stored by a server in the user's terminal (computer, mobile phone...) and associated with a web domain (in most cases with all the pages of a single website).

Cookies are **read or stored when a terminal is used.**



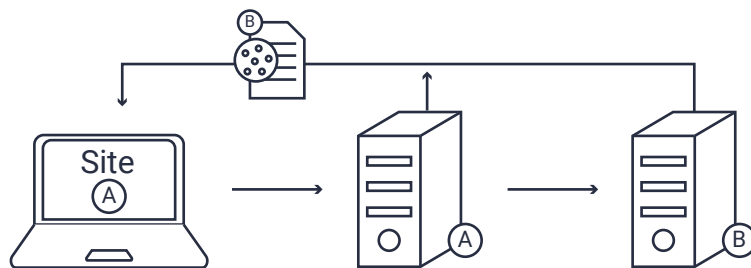
They allow to **navigation data and to identify a person** when consulting a website, a mobile application, a software...

Cookies can be stored in two different ways :

**1. First-party cookie**, stored **by the website the user is visiting**, more precisely on the website's domain.



**2. Third party cookies** read or stored **on other domains than the one consulted**, managed by third parties. Third party cookies are **usually used for advertising purposes.**



## READING

## APPLICATION



In any cases, cookies can be classified into two main categories

**1. The cookies necessary for the proper functioning of the service**, such as **saving a cart during online purchases** or **the user's authentication to stay connected online**. They didn't require the prior consent of the user.

**2. All other cookies**, which **allow to memorize data and create a detailed profile of the user**. They allow to **remember the user's choices**, in order to make **personalization**, according to these profiles, or **to make navigation tracking**. For example, with the products viewed online, links clicked or time spent on a page. These cookies are **submitted to the user's consent**, who is free to accept them or not.

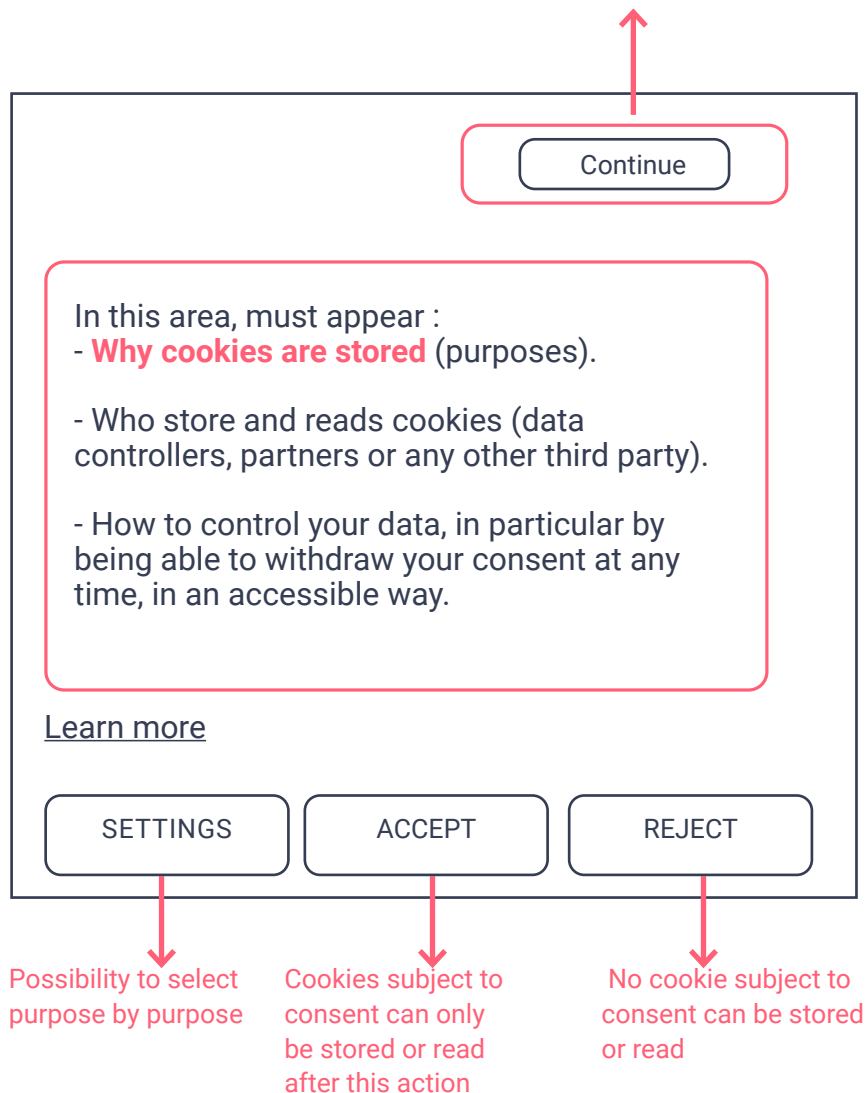
Whether it is a first-party or a third party cookie, **the purpose is the only criteria to determine if consent is required.**

## INFORMATION

To give their consent, **users must be informed about the use of cookies**. This information is provided by the presence of **a cookie banner at the loading of a web page**. The consent is considered as **valid when the information is qualitative and understandable by all**.

## COOKIE BANNER

Anything other than « accept » should be considered as a reject.



## NON-COMPLIANCE

### YOU CAN CONTACT THE CNIL

1. In the event that the absence or withdrawal of your consent is not respected.
2. If there is no way to refuse cookies on the first level of information.

→ [Submit a complaint](#)

→ [New recommendations from the CNIL](#)

→ [Evolution of the rules for the use of cookies](#)