



Says

Thinks



YouTube is an American online video sharing and social media platform headquartered in San Bruno, California, United States, launched on February 14, 2005, by Steve Chen, Chad Hurley, and Jawed Karim.

YouTube is owned by Google and is the second most visited website, after Google Search. YouTube has more than 2.5 billion monthly users, who collectively watch more than one billion hours of videos each day.

Hitting subscribers on YouTube milestones is critical. For instance, you need at least 1,000 subscribers to become a YouTube Partner

YouTube is the perfect place to learn and gain expertise. With online videos and "how to do" tricks, gaining knowledge is simple.

YouTube has been led by a CEO since its founding in 2005, and has retained this leadership model even after its acquisition by Google. The current CEO is Neal Mohan, who was appointed on February 16, 2023.

A subscriber to a channel on YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, & each user's subscription feed consists of videos published by channels to which the user is subscribed.

Youtube can offer any creator who has viewers and subscribers. If your channel is populated with viewers and interesting content, you'll benefit the most from a YouTube Channel.

You're often required to watch commercials lasting between 15 and 20 seconds. This isn't just a time-waster, but it can be irritating at times. Another issue is YouTube requires you to pay a charge if you would like to view ads-free content.



SUBSCRIBERS GALORE

Exploring worlds
top YouTube
Channels based on
Subscribers

Creating and publishing videos frequently helps to increase your subscribers. Conversely, if you haven't published in a long time, people won't want to subscribe to your channel.

Asking for suggestions in the comments section is especially helpful when your audience is still small, because it's possible to read every single comment and find great ideas.

Choosing a YouTube channel name is a big deal because it's how everyone will recognize you – and not just viewers.

Short-form video format in YouTube is taking the platform by storm. Even to specialize in long-form video, there are few good reasons why you should make Shorts part of your contents.

YouTube banner welcomes everyone who clicks into your channel. Maybe they just watched a video and are looking for more. Maybe they're a potential subscriber.

When you write the description of your video, make sure that you provide all the necessary information such as keywords, timestamps, and links.

The subscribe button comes in the form of a video watermark. When viewers are using YouTube , they can click the watermark to directly subscribe to your channel.

YouTube has a search engine, can use a few simple tricks to get more attention for your videos and reach potential new subscribers.



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