LING YUAN

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EDUCATION

Suzhou University

Anhui, China

Bachelor of Economics, GPA: 3.43/5.00, 1st in the major

2019-2023

- Thesis: "Assessment and Forecast of the Development of China's TMT Industry in the Era of Digital Economy"

Research Experience

A Study of Listed Companies in China's Digital Economy

Anhui, China Summer 2022

Program leader

- Collected share price data of the relevant companies and collated a total of 120,000 pieces of data
- Performed statistical processing on the collected data and performed statistical modelling based on the processed data
- Wrote a 20,000 word thesis that received a RMB 2,000 research grant and was honoured as my thesis with the Outstanding Thesis award

A Study on the Securities Industry in China

Anhui, China Summer 2022

Program leader

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- Collecting data and constructing an indicator system for listed companies in China's securities industry
- Statistically processed the collected data and performed statistical modelling based on the processed data
- Wrote a 15,000 word paper, which was published in the Journal of Functional Spaces after peer review

A Study on the Railway Transport Industry in China

Anhui, China Summer 2021

Program leader

- Collecting data and constructing an indicator system for China's railway transport industry
- Statistically processed the collected data and performed statistical modelling based on the processed data
- Wrote a 15,000-word paper that was peer-reviewed, presented at ISTTCA, and published in IEEE.

Publications

- [1] L. Yuan, T. Jing, S.-H. Sun, and C. Yaqi, "Digital transformation and value creation in the tmt industry: An integrated analysis with deep learning", in *IEEE Journal of IT Professional*, under review.
- [2] L. Yuan, T. Jing, and S.-H. Sun, "Study on the performance of listed companies in china's aviation industry based on game cross efficiency-machine learning models", working paper, 2023.
- [3] L. Yuan and S. Sun, "Research on e-sports user preferences and user characteristics of student groups in anhui province", in *Proceedings of the 2nd International Academic Conference on Blockchain, Information Technology and Smart Finance (ICBIS 2023)*, Atlantis Press, 2023, pp. 184–190, ISBN: 978-94-6463-198-2.
- [4] J. Qi, W. Li, X. Li, and L. Yuan, "Research on entropy-weighting topsis method basedon shanghai digital economy index system", in *Proceedings of the 2022 International Conference on Computer Science*, Information Engineering and Digital Economy (CSIEDE 2022), Atlantis Press, 2022, pp. 656–662, ISBN: 978-94-6463-108-1.
- [5] L. Yuan, S. Sun, and Z.-Q. Cai, "Bsc-based performance evaluation model for securities industry and its application", in *Journal of Function Spaces*, vol. 2022, 2022, p. 10.

[6] L. Yuan, S. Sun, J. Dong, B. Zhang, and W. Lu, "Research on coupling and coordination of rail demand market", in 2021 4th International Symposium on Traffic Transportation and Civil Architecture (ISTTCA), 2021, pp. 55–58.

Invited Reviewer

Energy Strategy Reviews

Digital Business

Finance Research Letters

International Review of Financial Analysis

SKILLS LANGUAGES

• Programming languages: R, Python

• Analysis software: MATLAB, Eviews, SPSS, SAS

• Simulation software: Netlogo, Vensim

• Other software: Latex, Word, Excel, PPT, Access

• Chinese: Native language level

• English: Fluency level

SCHOLARSHIPS AND AWARDS

• Excellen	t Graduation Thesis of Economic Statistics major of Suzhou University	2023
• First-cla	ss academic scholarship of Suzhou University	2022
• Top 10 S	Students of Suzhou University (Science and Technology Innovation)	2022
• First Pr	ze of the 12th National Student Market Research and Analysis Competition in Anhui Province	2022
• First Pr	ze of the Eighth National Student Statistical Modelling Competition	2022
• Second 1	Prize of Anhui Provincial Statistical Modelling Competition	2021
• Third P	rize of the 11th National Student Market Research Competition	2021

Internships

•	Hefei Insignia Technology Company, Data analyst	2022
•	H3C Technologies Co., Limited, Data analyst	2021
•	The Marketing Department of EDUA, Campus ambassador	2020

EXTRACURRICULAR ACTIVITIES

•	Suzhou University DT Statistical survey Service Association	2020 – 2021
	Chairman	
•	Suzhou University anti-aids anti-drug publicity group	2021-2022
	Chairman	
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• Suzhou University, School of Mathematics and Statistics, Statistical Surveys Team Team leader Fall 2021