

## COLOR #1

Primary Color

Secondary color

Dark color swatch



CMYK(.55, .02, .48, 0)  
RGB(117, 194, 158)  
HEX #75C29E

CMYK(.6, .1, .53, 0)  
RGB(108, 179, 141)  
HEX #6CB392

CMYK(0.67, .25, .60, .05)  
RGB(92, 148, 121)  
HEX #5C9479

## COLOR #2

Primary Color

Secondary color

Dark color swatch



CMYK(.73, .32, .07, 0)  
RGB(63, 145, 195)  
HEX #3F91C3

CMYK(.76, .38, .12, 0)  
RGB(61, 135, 182)  
HEX #3D87B6

CMYK(.83, .49, .26, .04)  
RGB(52, 114, 150)  
HEX #347296

## COLOR #3

Primary Color

Secondary color

Dark color swatch



CMYK(.68, .03, .08, 0)  
RGB(36, 186, 222)  
HEX #24BADE

CMYK(.73, .11, .14, 0)  
RGB(15, 173, 206)  
HEX #0FADCE

CMYK(.80, .28, .28, .01)  
RGB(33, 145, 168)  
HEX #2191A8

## COLOR #4

Primary Color

Secondary color

Dark color swatch



CMYK(.63, .03, .34, 0)  
RGB(83, 188, 181)  
HEX #53BCB5

CMYK(.68, .11, .38, 0)  
RGB(74, 174, 169)  
HEX #4AAEA9

CMYK(.75, .26, .47, .03)  
RGB(66, 145, 139)  
HEX #42918B

## TEXT

Heading (Gentona Book)

Body (Open Sans Regular)



CMYK(.79, .79, .5, .57)  
RGB(42, 37, 56)  
HEX #2A2538