



MAD.CO IS THE MYARTISTDNA BRAND HOME THAT EXPLAINS THE RELATED SUITE OF SITES: [MAD.COM](#), [MAD.TV](#), [MAD.FM](#), AND [MAD.IS](#).

MyArtistDNA is a brand and community for artists to display, organize, monetize and manage their rich media content to increase fan engagement and brand loyalty. The MAD sites empower artists to be heard, be seen, and be independent, by giving them the tools, technology and outlet they need to create a cohesive and powerful web presence. We've created our sites to give users maximum control over their brand, product, distribution, and online identity, with design that's both beautiful and functional.

[WHAT IS MADCOM >](#)



MYARTIST
DNA.CO

MAD.COM

MAD.TV

MAD.FM

MAD.IS



MAD.COM IS THE HEART OF MYARTISTDNA. A BRANDING AND CONTENT MANAGEMENT PLATFORM FOR INDEPENDENT ARTISTS.

We know that independent artists are sick of having a fragmented online presence—music videos on YouTube, tracks on Sound Cloud, portfolios on Flickr, merch on Ebay. Mad.com is a better way. A platform built uniquely for artists—be you a musician, a poet, a painter, a chef, a designer, a glass blower—Mad.com gives you a place to build a beautiful, powerful brand that speaks to your audience, and lets you network with other aspiring artists and emerging talents.

Be heard. Be seen. **Be independent.**

VISIT MADCOM >



MYARTIST
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MAD.TV IS THE VIDEO STREAMING
ELEMENT OF MYARTISTDNA. ANY
ARTIST SIGNED UP ON MAD.COM CAN
UPLOAD VIDEOS AND SYNC THEM
SEAMLESSLY INTO THEIR MAD PROFILE.

Mad.tv brings stunning, professional design to the video streaming environment, giving your brand coherence and helping you establish your artistic identity. Our online video management system lets artists upload, organize, manage and share videos

Be heard. **Be seen.** Be independent.

VISIT MADTV >



MAD.FM IS THE AUDIO STREAMING ELEMENT OF MYARTISTDNA. MAD USERS CAN UPLOAD AND STREAM AUDIO TRACKS. NETWORK WITH OTHER USERS AND FANS. AND GET EXPOSURE FOR THEIR SONGS.

Mad.fm emboldens and empowers artists, giving them the tools they need to engage listeners and to reach new ears. Our goal is to make it easy for you to share your music, and Mad.fm transforms your album into an immersive listening experience, using the latest technology to help you connect with your fans and showcase your music.

Be heard. Be seen. Be independent.

VISIT MADFM >



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MAD.IS



MAD.IS IS THE BRANDING AND WEB DEVELOPMENT ELEMENT OF MYARTISTDNA. MAD.IS HELPS ARTISTS UTILIZE CUTTING-EDGE TECHNOLOGY TO GAIN VISIBILITY FOR THEIR WORK ONLINE.

We'll work with you to create a customized, comprehensive internet strategy that encompasses social networking, email campaigns, online promotion, tour development—whatever you need to grow your brand and make your mark. Technology is always changing, but the importance of good branding remains the same.

Aspire to be **independent.**

VISIT MAD.IS >