

# Lecture 8: Introduction to Unsupervised Learning, K-means, Gaussian Mixture Model (GMM), and EM algorithm

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# Motivation of Expectation-Maximization (EM)

Recall the equation of maximum likelihood for GMM:

$$\max_{\boldsymbol{\theta}} \mathcal{L}(\boldsymbol{\theta}) := \sum_{n=1}^N \log \sum_{k=1}^K \pi_k \mathcal{N}(\mathbf{x}_n \mid \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) \quad (1)$$

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## Remarks:

- Computing maximum likelihood for GMM is difficult, due to the  $\log$  outside the sum.

EM provides an elegant solution by iteratively building & optimizing lower bounds.

- It uses an iterative two-step procedure, where individual steps usually involve problems that are easy to optimize.

# An Overview of EM

- The EM algorithm provides an elegant approach to latent variable estimation problems.
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  - **E-step:** Compute the *distribution* of the latent variables given our current parameters.
  - **M-step:** Update the parameters using these *expected* latent variable values.

# A Note on Notation: $z_n$ (scalar) vs. $\mathbf{z}_n$ (vector)

The latent variable for  $\mathbf{x}_n$  can be written in two ways:

- $\mathbf{z}_n$  is the **one-hot vector** (formal notation).
  - A  $K$ -dimensional vector, e.g.,  $\mathbf{z}_n = [0, 1, 0, \dots, 0]^\top$ .
  - Useful for writing the complete-data likelihood compactly:

$$p(\mathbf{x}_n, \mathbf{z}_n | \boldsymbol{\theta}) = \prod_{k=1}^K [\pi_k \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)]^{z_{nk}}$$

- $z_n$  is the **scalar index** (convenient notation).
  - A single number, e.g.,  $z_n = 2$ .
  - $z_n = k$  is equivalent to the vector  $\mathbf{z}_n$  having  $z_{nk} = 1$ .
- $q_n(z_n)$  is our **approximating posterior distribution**.
  - Since  $z_n$  takes one of  $K$  discrete values,  $q_n(z_n)$  is a *categorical distribution*.
  - In the E-step, we set it to the true posterior:  $q_n(z_n) = p(z_n | \mathbf{x}_n, \boldsymbol{\theta}^{(t)})$ .
- $q_{kn}^{(t)}$  is the **probability** of component  $k$  for point  $n$ . This single value connects all notations:

$$q_{kn}^{(t)} := q_n(z_n = k) = p(z_n = k | \mathbf{x}_n, \boldsymbol{\theta}^{(t)}) = \mathbb{E}_{q_n}[\mathbf{z}_{nk}]$$

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Start with  $\theta^{(1)}$  and iterate:



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- 1 **Expectation step**: Compute a lower bound  $\underline{\mathcal{L}}$  to the true log-likelihood  $\mathcal{L}$  such that it is *tight* at the current parameters  $\theta^{(t)}$ :

$$\mathcal{L}(\theta) \geq \underline{\mathcal{L}}(\theta, \theta^{(t)}) \text{ and} \tag{2}$$

$$\mathcal{L}(\theta^{(t)}) = \underline{\mathcal{L}}(\theta^{(t)}, \theta^{(t)}) . \tag{3}$$

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Each iteration of EM is guaranteed to increase (or keep the same) the true log-likelihood  $\mathcal{L}(\theta)$ .

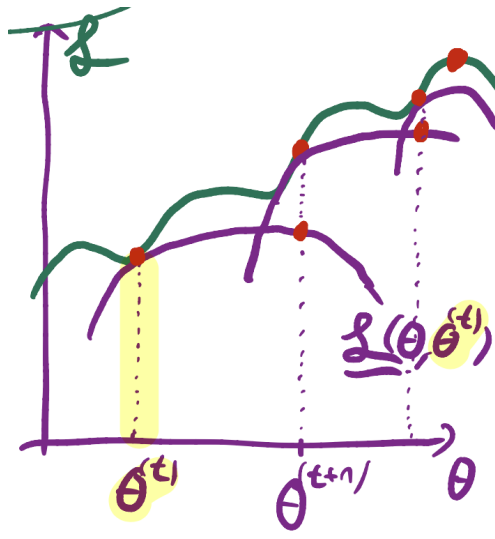


Figure: Visualization of EM iterations: Each M-step maximizes a new lower bound  $\underline{\mathcal{L}}$  (purple), guaranteeing an increase in the true log-likelihood  $\mathcal{L}$  (green).

## Background: What is KL Divergence?

The **Kullback-Leibler (KL) Divergence** is a measure of how one probability distribution  $q(z)$  is different from a second, reference probability distribution  $p(z)$ .

For discrete distributions:

$$\text{KL}(q \parallel p) = \sum_z q(z) \log \frac{q(z)}{p(z)}$$

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In EM, we use KL divergence to measure how “bad” our approximation  $q(\mathbf{z})$  is compared to the true posterior  $p(\mathbf{z}|\mathbf{x}, \boldsymbol{\theta})$ .

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$$\log p(\mathbf{x}|\boldsymbol{\theta}) = \mathcal{L}(q, \boldsymbol{\theta}) + \text{KL}(q(\mathbf{z}) \parallel p(\mathbf{z}|\mathbf{x}, \boldsymbol{\theta})) \quad (5)$$

where  $\mathcal{L}(q, \boldsymbol{\theta})$  is the ELBO:

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- EM alternates between:
  - **E-step:** Maximize  $\mathcal{L}$  w.r.t.  $q$ . This happens when  $\text{KL} = 0$ , so we set  $q(\mathbf{z}) = p(\mathbf{z}|\mathbf{x}, \boldsymbol{\theta}^{(t)})$ .
  - **M-step:** Maximize  $\mathcal{L}$  w.r.t.  $\boldsymbol{\theta}$ , keeping  $q$  fixed.

# ELBO: Intuition and Properties

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- EM optimization balances:
  - Finding a good fit to the data through  $\theta$ .
  - Finding a good approximation to the posterior through  $q$ .

# The Expectation step (E-step) in Practice

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**How?** We just need to find the probability for each component  $k$ :

$$\begin{aligned} q_{kn}^{(t)} &:= q_n(z_n = k) = p(z_n = k | \mathbf{x}_n, \boldsymbol{\theta}^{(t)}) \\ &= \frac{p(\mathbf{x}_n | z_n = k, \boldsymbol{\theta}^{(t)}) p(z_n = k | \boldsymbol{\theta}^{(t)})}{p(\mathbf{x}_n | \boldsymbol{\theta}^{(t)})} \quad (\text{Bayes' rule}) \\ &= \frac{p(\mathbf{x}_n | z_n = k, \boldsymbol{\theta}^{(t)}) p(z_n = k | \boldsymbol{\theta}^{(t)})}{\sum_{j=1}^K p(\mathbf{x}_n | z_n = j, \boldsymbol{\theta}^{(t)}) p(z_n = j | \boldsymbol{\theta}^{(t)})} \end{aligned}$$

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This gives the famous E-step update rule:

$$q_{kn}^{(t)} = \frac{\pi_k^{(t)} \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_k^{(t)}, \boldsymbol{\Sigma}_k^{(t)})}{\sum_{j=1}^K \pi_j^{(t)} \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_j^{(t)}, \boldsymbol{\Sigma}_j^{(t)})} \quad (9)$$

This is the “soft assignment” or “responsibility” of component  $k$  for point  $n$ .

## The Maximization step (M-step)

**Goal:** Maximize the lower bound w.r.t.  $\theta$ , using the  $q_{kn}^{(t)}$  we just found.

$$\max_{\theta} \sum_{n=1}^N \sum_{k=1}^K q_{kn}^{(t)} [\log \pi_k + \log \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)] \quad (10)$$

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This maximization can be solved independently for  $\boldsymbol{\mu}_k$ ,  $\boldsymbol{\Sigma}_k$ , and  $\pi_k$ . This results in intuitive “weighted MLE” updates:

$$\boldsymbol{\mu}_k^{(t+1)} := \frac{\sum_{n=1}^N q_{kn}^{(t)} \mathbf{x}_n}{\sum_{n=1}^N q_{kn}^{(t)}} \quad (11)$$

$$\boldsymbol{\Sigma}_k^{(t+1)} := \frac{\sum_{n=1}^N q_{kn}^{(t)} (\mathbf{x}_n - \boldsymbol{\mu}_k^{(t+1)})(\mathbf{x}_n - \boldsymbol{\mu}_k^{(t+1)})^\top}{\sum_{n=1}^N q_{kn}^{(t)}} \quad (12)$$

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For  $\pi_k$ , we maximize (10) with a Lagrangian for the constraint  $\sum_k \pi_k = 1$ :

$$\pi_k^{(t+1)} := \frac{1}{N} \sum_{n=1}^N q_{kn}^{(t)} \quad (13)$$

(See derivation slides for full proof.)

## M-step: The Objective Function (Why Eq. 10?)

The M-step maximizes the ELBO w.r.t.  $\theta$ . From our ELBO definition:

$$\mathcal{L}(q, \theta) = \mathbb{E}_{q(\mathbf{z})}[\log p(\mathbf{x}, \mathbf{z}|\theta)] - \mathbb{E}_{q(\mathbf{z})}[\log q(\mathbf{z})]$$

Since the M-step optimizes for  $\theta$ , we can ignore the second term,  $\mathbb{E}_{q(\mathbf{z})}[\log q(\mathbf{z})]$ , as it does not depend on  $\theta$ . We are left with maximizing the expected complete-data log-likelihood:

$$Q(\theta, \theta^{(t)}) = \mathbb{E}_{q(\mathbf{z})}[\log p(\mathbf{X}, \mathbf{z}|\theta)] = \sum_{n=1}^N \mathbb{E}_{q_n(\mathbf{z}_n)}[\log p(\mathbf{x}_n, \mathbf{z}_n|\theta)]$$

We expand  $\log p(\mathbf{x}_n, \mathbf{z}_n|\theta) = \log p(\mathbf{x}_n|\mathbf{z}_n, \theta) + \log p(\mathbf{z}_n|\theta)$ .

- $p(\mathbf{z}_n = k|\theta) = \pi_k$
- $p(\mathbf{x}_n|\mathbf{z}_n = k, \theta) = \mathcal{N}(\mathbf{x}_n|\boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$

Using  $q_{kn}^{(t)} := q_n(\mathbf{z}_n = k)$  as the expectation weight, we get:

$$Q(\theta, \theta^{(t)}) = \sum_{n=1}^N \sum_{k=1}^K q_{kn}^{(t)} [\log \mathcal{N}(\mathbf{x}_n|\boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) + \log \pi_k]$$

This is exactly the objective from the previous slide.



## M-step Derivation: Mean $\mu_k$

**Goal:** Find  $\mu_k$  that maximizes the objective. We only need terms that depend on  $\mu_k$ :

$$\mathcal{L}(\mu_k) = \sum_{n=1}^N q_{kn}^{(t)} \log \mathcal{N}(\mathbf{x}_n | \mu_k, \Sigma_k) + \text{const} = \sum_{n=1}^N q_{kn}^{(t)} \left[ \text{const} - \frac{1}{2} (\mathbf{x}_n - \mu_k)^\top \Sigma_k^{-1} (\mathbf{x}_n - \mu_k) \right]$$

Take the gradient w.r.t.  $\mu_k$  and set to 0 (using  $\nabla_{\mathbf{z}}(\mathbf{a} - \mathbf{z})^\top \mathbf{C}(\mathbf{a} - \mathbf{z}) = 2\mathbf{C}(\mathbf{z} - \mathbf{a})$ ):

$$\nabla_{\mu_k} \mathcal{L} = \sum_{n=1}^N q_{kn}^{(t)} \left[ -\frac{1}{2} \cdot 2 \Sigma_k^{-1} (\mu_k - \mathbf{x}_n) \right] = \sum_{n=1}^N q_{kn}^{(t)} \left[ \Sigma_k^{-1} (\mathbf{x}_n - \mu_k) \right] \stackrel{\text{set}}{=} 0$$

Multiply by  $\Sigma_k$  (which is invertible) to simplify:

$$\begin{aligned} \sum_{n=1}^N q_{kn}^{(t)} (\mathbf{x}_n - \mu_k) &= 0, & \sum_{n=1}^N q_{kn}^{(t)} \mathbf{x}_n &= \sum_{n=1}^N q_{kn}^{(t)} \mu_k, & \sum_{n=1}^N q_{kn}^{(t)} \mathbf{x}_n &= \mu_k \left( \sum_{n=1}^N q_{kn}^{(t)} \right), \\ \implies \mu_k^{(t+1)} &= \frac{\sum_{n=1}^N q_{kn}^{(t)} \mathbf{x}_n}{\sum_{n=1}^N q_{kn}^{(t)}} \end{aligned}$$

## M-step Derivation: Covariance $\Sigma_k$

**Goal:** Find  $\Sigma_k$  that maximizes the objective. We only need terms that depend on  $\Sigma_k$ :

$$\begin{aligned}\mathcal{L}(\Sigma_k) &= \sum_{n=1}^N q_{kn}^{(t)} \log \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_k, \Sigma_k) + \text{const} = \sum_{n=1}^N q_{kn}^{(t)} \left[ \log \left( \frac{1}{(2\pi)^{D/2} |\Sigma_k|^{1/2}} \right) - \frac{1}{2} (\dots)^\top \Sigma_k^{-1} (\dots) \right] \\ &= \sum_{n=1}^N q_{kn}^{(t)} \left[ -\frac{1}{2} \log |\Sigma_k| - \frac{1}{2} (\mathbf{x}_n - \boldsymbol{\mu}_k)^\top \Sigma_k^{-1} (\mathbf{x}_n - \boldsymbol{\mu}_k) \right]\end{aligned}$$

This objective is a weighted log-likelihood for a Gaussian distribution.

- The Maximum Likelihood Estimate (MLE) for the covariance of a Gaussian is the sample covariance.
- For our *weighted* data (where  $\mathbf{x}_n$  has weight  $q_{kn}^{(t)}$ ), the MLE is the *weighted sample covariance*.

By taking the derivative w.r.t.  $\Sigma_k$  (using matrix calculus), setting  $\boldsymbol{\mu}_k = \boldsymbol{\mu}_k^{(t+1)}$  (the new mean we just found), and setting the result to 0, we get:

$$\Sigma_k^{(t+1)} = \frac{\sum_{n=1}^N q_{kn}^{(t)} (\mathbf{x}_n - \boldsymbol{\mu}_k^{(t+1)}) (\mathbf{x}_n - \boldsymbol{\mu}_k^{(t+1)})^\top}{\sum_{n=1}^N q_{kn}^{(t)}}$$

## M-step Derivation: Mixture $\pi_k$

**Goal:** Maximize w.r.t.  $\pi_k$ , subject to the constraint  $\sum_{k=1}^K \pi_k = 1$ .

- Objective terms for  $\pi$ :  $\mathcal{L}(\pi) = \sum_{n=1}^N \sum_{k=1}^K q_{kn}^{(t)} \log \pi_k$
- Constraint:  $\sum_{k=1}^K \pi_k - 1 = 0$

We use a **Lagrange multiplier**  $\lambda$ , as suggested:  $\mathcal{J}(\pi, \lambda) = \mathcal{L}(\pi) - \lambda \left( \sum_{k=1}^K \pi_k - 1 \right)$ .

Take the partial derivative w.r.t. a single  $\pi_k$  and set to 0:

$$\frac{\partial \mathcal{J}}{\partial \pi_k} = \sum_{n=1}^N \frac{q_{kn}^{(t)}}{\pi_k} - \lambda \stackrel{\text{set}}{=} 0 \implies \sum_{n=1}^N q_{kn}^{(t)} = \lambda \pi_k$$

Let  $N_k = \sum_{n=1}^N q_{kn}^{(t)}$ , then  $N_k = \lambda \pi_k$ . Sum over all  $k$  to find  $\lambda$ :

$$\sum_{k=1}^K N_k = \sum_{k=1}^K \lambda \pi_k \implies \sum_{k=1}^K \sum_{n=1}^N q_{kn}^{(t)} = \lambda \underbrace{\sum_{k=1}^K \pi_k}_{=1}, \quad \sum_{n=1}^N \sum_{k=1}^K q_{kn}^{(t)} = \lambda \underbrace{\sum_{k=1}^K 1}_{=1} \implies N = \lambda.$$

Substitute  $\lambda = N$  back into  $N_k = \lambda \pi_k$ :  $N_k = N \pi_k \implies \pi_k^{(t+1)} = \frac{N_k}{N} = \frac{1}{N} \sum_{n=1}^N q_{kn}^{(t)}$ .

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If we let the covariance be diagonal i.e.  $\boldsymbol{\Sigma}_k := \sigma^2 \mathbf{I}$ , EM algorithm is same as K-means as  $\sigma^2 \rightarrow 0$ .



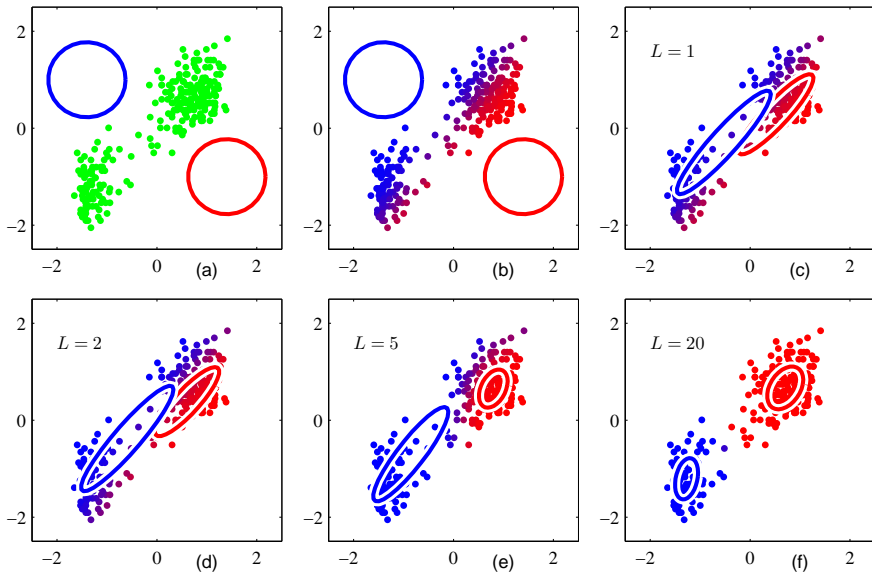
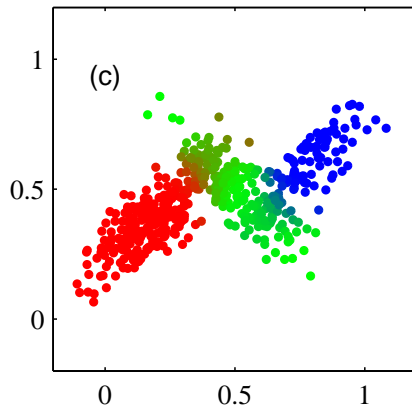


Figure: EM algorithm for GMM: Visualization of the iterative fitting process

# Posterior distribution

We now show that  $q_{kn}^{(t)}$  is the posterior distribution of the latent variable, i.e.  $q_{kn}^{(t)} = p(z_n = k | \mathbf{x}_n, \boldsymbol{\theta}^{(t)})$

$$\underbrace{p(\mathbf{x}_n, z_n | \boldsymbol{\theta})}_{\text{joint}} = \underbrace{p(\mathbf{x}_n | z_n, \boldsymbol{\theta})}_{\text{likelihood}} \underbrace{p(z_n | \boldsymbol{\theta})}_{\text{prior}} = \underbrace{p(z_n | \mathbf{x}_n, \boldsymbol{\theta})}_{\text{posterior}} \underbrace{p(\mathbf{x}_n | \boldsymbol{\theta})}_{\text{marginal likelihood}} \quad (18)$$



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- “Hard” assignments take values in  $\{0, 1\}$  or  $\{1, \dots, K\}$ .
- Like K-means, EM is also susceptible to local optima, so initializing at several different parameter values may be a good strategy.

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- In practice, we monitor the change in log-likelihood and stop when it falls below a threshold.

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- This connection has led to powerful techniques like variational autoencoders (VAEs).

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- The same principles apply: identify latent variables, compute their expected values, and maximize parameters.

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- Using criteria like BIC (Bayesian Information Criterion) or AIC (Akaike Information Criterion)

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  - Expectation-Maximization Algorithm
  - Supp.

# A Deeper Look: Unifying K-means and GMM

At first glance, K-means and GMM (via EM) seem very different:

## K-means

- **Goal:** Minimize Sum of Squares
- **Loss:**  $\mathcal{L} = \sum_{n,k} z_{nk} \|\mathbf{x}_n - \boldsymbol{\mu}_k\|^2$
- **Method:** Simple geometry, hard assignments.

## GMM (EM)

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**Key Idea:** What if they are both instances of the *same* general algorithm, just using different “distance” functions?

# The Unifying Tool: Bregman Divergence

A **Bregman divergence** is a “distance-like” function (not a true distance, as  $D(p, q) \neq D(q, p)$ ) generated by any strictly convex function  $F$ .

## Definition:

$$D_F(p, q) = \underbrace{F(p)}_{\text{Function at } p} - \underbrace{\left[ F(q) + \nabla F(q)^\top (p - q) \right]}_{\text{Taylor approx. at } q, \text{ eval. at } p}$$

**Geometric Intuition:** It is the vertical gap between the function  $F$  at point  $p$  and the tangent line of  $F$  at point  $q$ .

# Connection 1: K-means is Bregman Clustering

K-means minimizes the [Squared Euclidean Distance](#).

**Claim:** The Squared Euclidean Distance *is* a Bregman divergence.

**Proof:**

- Let the convex function be  $F(\mathbf{x}) = \|\mathbf{x}\|^2 = \mathbf{x}^\top \mathbf{x}$ .
- Its gradient is  $\nabla F(\mathbf{x}) = 2\mathbf{x}$ .

Now, plug this into the definition of  $D_F(\mathbf{x}, \boldsymbol{\mu})$ :

$$\begin{aligned} D_F(\mathbf{x}, \boldsymbol{\mu}) &= F(\mathbf{x}) - \left[ F(\boldsymbol{\mu}) + \nabla F(\boldsymbol{\mu})^\top (\mathbf{x} - \boldsymbol{\mu}) \right] \\ &= \|\mathbf{x}\|^2 - \left[ \|\boldsymbol{\mu}\|^2 + (2\boldsymbol{\mu})^\top (\mathbf{x} - \boldsymbol{\mu}) \right] = \|\mathbf{x}\|^2 - \|\boldsymbol{\mu}\|^2 - 2\boldsymbol{\mu}^\top \mathbf{x} + 2\|\boldsymbol{\mu}\|^2 \\ &= \|\mathbf{x}\|^2 - 2\boldsymbol{\mu}^\top \mathbf{x} + \|\boldsymbol{\mu}\|^2 = \|\mathbf{x} - \boldsymbol{\mu}\|_2^2 \end{aligned}$$

K-means is a clustering algorithm that minimizes the Bregman divergence generated by  $F(\mathbf{x}) = \|\mathbf{x}\|^2$ .

## Connection 2: GMM (EM) is Bregman Clustering

GMM-EM maximizes the log-likelihood, which is equivalent to minimizing the **negative log-likelihood**.

### Key Insight:

- The **negative log-likelihood** of *any* distribution in the exponential family is a Bregman divergence.
- A Gaussian distribution  $\mathcal{N}(\mathbf{x}|\boldsymbol{\mu}, \boldsymbol{\Sigma})$  is in the exponential family.
- Therefore, the GMM “distance” (loss) for a point  $\mathbf{x}_n$  to a cluster  $k$  is also a Bregman divergence:

$$D_{\text{GMM}}(\mathbf{x}_n, \theta_k) = -\log \mathcal{N}(\mathbf{x}_n | \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$$

### Connecting to K-means:

- If we set  $\boldsymbol{\Sigma}_k = \sigma^2 \mathbf{I}$  (spherical clusters) and  $\sigma^2 \rightarrow 0$ , this divergence becomes:

$$D_{\text{GMM}} \propto \|\mathbf{x}_n - \boldsymbol{\mu}_k\|_2^2$$

- This exactly matches previous slide’s conclusion: GMM-EM becomes K-means when  $\boldsymbol{\Sigma}_k$  is isotropic and  $\sigma^2 \rightarrow 0$ .

# The Unification: Hard vs. Soft Clustering

Both algorithms are just “Bregman clustering”, differing only in the *divergence* used and the *assignment* type.

## K-means (Hard Clustering)

- **Divergence:**

$$D_F(\mathbf{x}, \boldsymbol{\mu}) = \|\mathbf{x} - \boldsymbol{\mu}\|^2$$

- **E-step:** Hard Assignment. Find the *single*  $k$  that minimizes the divergence:

$$z_{nk} = 1 \iff k = \arg \min_j D_F(\mathbf{x}_n, \boldsymbol{\mu}_j)$$

- **M-step:** Update  $\boldsymbol{\mu}_k$  to be the mean (centroid) of all points assigned to it.

## GMM (EM) (Soft Clustering)

- **Divergence:**

$$D_{\text{GMM}}(\mathbf{x}, \theta_k) = -\log \mathcal{N}(\mathbf{x}|\theta_k)$$

- **E-step:** Soft Assignment. Compute  $q_{kn}^{(t)}$  (responsibility) based on the divergence (and prior  $\pi_k$ ).

$$q_{kn}^{(t)} \propto \pi_k \cdot \exp(-D_{\text{GMM}}(\mathbf{x}_n, \theta_k))$$

- **M-step:** Update  $\theta_k$  to be the *weighted* mean (centroid) of all points.