

Lecture 6: Generalized Linear Models

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SoE, Westlake University

October 14, 2025



1 Review of Last Week

2 Exponential Families and Generalized Linear Models

- Motivation
- Exponential family
- Application in ML (Generalized Linear Models)

Reading materials & Reference

Reading materials:

- Chapter 3, Stanford CS 229 Lecture Notes,
https://cs229.stanford.edu/notes2022fall/main_notes.pdf
- Lecture 4, Stanford CS 231n, <http://cs231n.stanford.edu/schedule.html>

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Optimal classification for known generating model

What is the **optimal performance**, regardless of the finiteness of the training data?

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⇒ Bayes classifier is an unattainable gold standard.

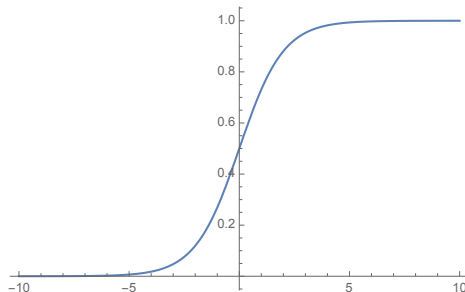
But we can use the data to learn the distribution (by assuming the data distribution)

The logistic function

Consider first of all the case of two classes.
The posterior probability for class \mathcal{C}_1 :

$$p(\mathcal{C}_1|\mathbf{x}) = \frac{p(\mathbf{x}|\mathcal{C}_1)p(\mathcal{C}_1)}{p(\mathbf{x}|\mathcal{C}_1)p(\mathcal{C}_1) + p(\mathbf{x}|\mathcal{C}_2)p(\mathcal{C}_2)} \quad (3)$$

$$= \frac{1}{1 + \exp(-\eta)} = \sigma(\eta) \quad (4)$$



Properties of the logistic function:

- $1 - \sigma(\eta) = \sigma(-\eta)$
- $\sigma'(\eta) = \sigma(\eta) (1 - \sigma(\eta))$

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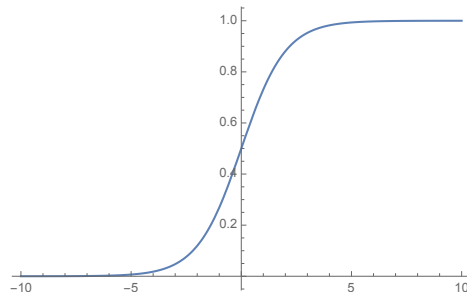
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$$\eta = \ln \frac{p(\mathbf{x}|\mathcal{C}_1)p(\mathcal{C}_1)}{p(\mathbf{x}|\mathcal{C}_2)p(\mathcal{C}_2)} \text{ and } \sigma(\eta) := \frac{e^\eta}{1 + e^\eta} \quad (5)$$



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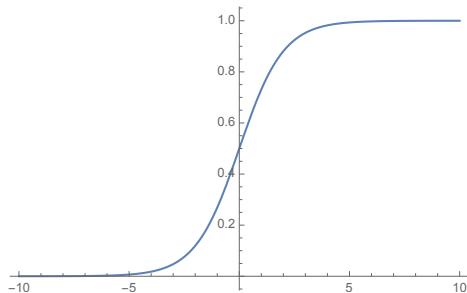
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For the case of $K > 2$ classes, we have

$$p(\mathcal{C}_k|\mathbf{x}) = \frac{p(\mathbf{x}|\mathcal{C}_k)p(\mathcal{C}_k)}{\sum_j p(\mathbf{x}|\mathcal{C}_j)p(\mathcal{C}_j)} = \frac{\exp(\eta_k)}{\sum_j \exp(\eta_j)} \quad (6)$$

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Logistic Regression

Given a “new” feature vector \mathbf{x} , we predict the (posterior) probability of the two class labels given \mathbf{x} by means of

$$p(1|\mathbf{x}) := \Pr[Y = 1|\mathbf{X} = \mathbf{x}] = \sigma(\mathbf{x}^\top \mathbf{w} + w_0) \quad (7)$$

$$p(0|\mathbf{x}) := \Pr[Y = 0|\mathbf{X} = \mathbf{x}] = 1 - \sigma(\mathbf{x}^\top \mathbf{w} + w_0) , \quad (8)$$

where we predict a real value (a probability) and not a label.

MLE is a method of estimating the parameters of a statistical model

The MLE finds the parameters \mathbf{w}^* under which $\{\mathbf{y}, \mathbf{X}\}$ are the most likely:

$$\mathbf{w}^* = \arg \max_{\mathbf{w}} \left(\mathcal{L}(\mathbf{w}) := \prod_{n=1}^N p(\{\mathbf{x}_n, y_n\} | \mathbf{w}) \right) = \arg \min_{\mathbf{w}} [-\log \mathcal{L}(\mathbf{w})] . \quad (9)$$

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The likelihood of the data $\{\mathbf{y}, \mathbf{X}\}$ given the parameter \mathbf{w} , i.e., $p(\mathbf{y}, \mathbf{X} | \mathbf{w})$.

$$p(\mathbf{y}, \mathbf{X} | \mathbf{w}) = p(\mathbf{X} | \mathbf{w}) p(\mathbf{y} | \mathbf{X}, \mathbf{w}) = p(\mathbf{X}) p(\mathbf{y} | \mathbf{X}, \mathbf{w}) , \quad (10)$$

where \mathbf{X} does not depend on \mathbf{w} .

MLE for Logistic Regression

For Logistic Regression, we have:

$$p(\mathbf{y}|\mathbf{X}, \mathbf{w}) = \prod_{n=1}^N p(y_n|\mathbf{x}_n)$$

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Minimizing $\mathcal{L}(\mathbf{w})$ through the property of stationary points.

$$\nabla \mathcal{L}(\mathbf{w}) = \frac{1}{N} \sum_{n=1}^N \mathbf{x}_n (\sigma(\mathbf{x}_n^\top \mathbf{w}) - y_n) = \frac{1}{N} \mathbf{X}^\top [\sigma(\mathbf{X}\mathbf{w}) - \mathbf{y}] , \quad (13)$$

where $\mathbf{X} \in \mathbb{R}^{N \times d}$.

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where $\mathbf{X} \in \mathbb{R}^{N \times d}$. It has no closed-form solution to $\nabla \mathcal{L}(\mathbf{w}) = 0$.

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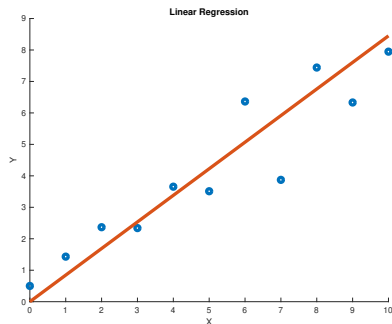
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The Least-Squares can be defined in two different ways

- **Geometric way:**

Minimizing the sum of the squares of the residuals:

$$\hat{\mathbf{w}} = \arg \min_{\mathbf{w}} \frac{1}{2N} \sum_{n=1}^N (y_n - \mathbf{x}_n^\top \mathbf{w})^2 \quad (14)$$



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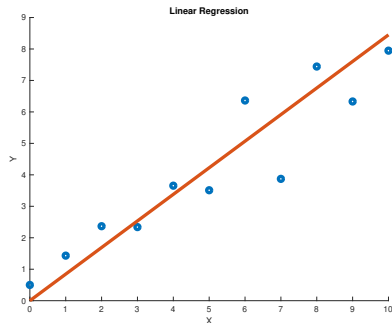
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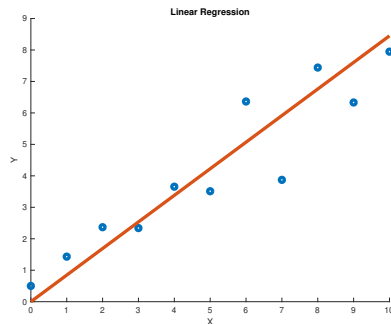
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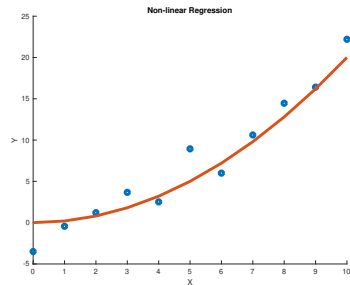
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Doing MLE recovers the LS estimator $\hat{\mathbf{w}}$.



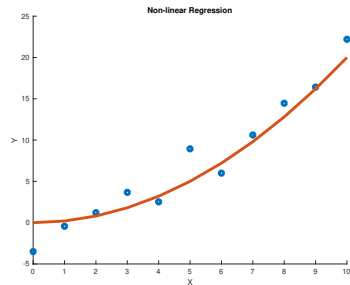
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- **Features augmentations:**
add non-linear features (x, x^2, x^3, \dots)



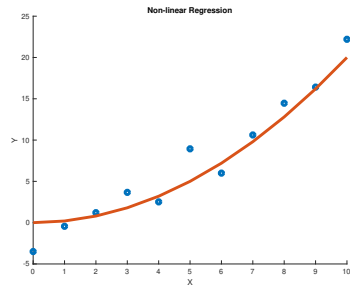
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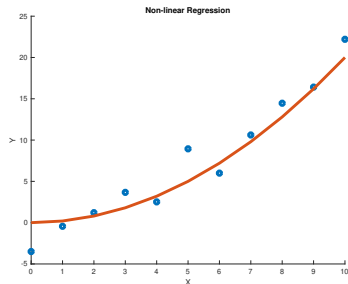
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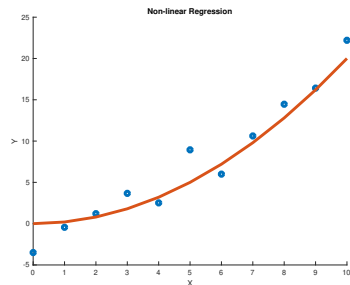
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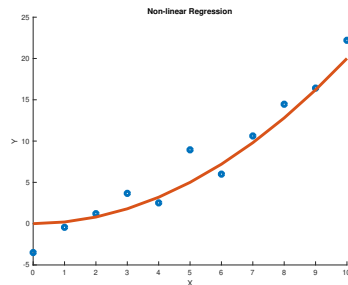
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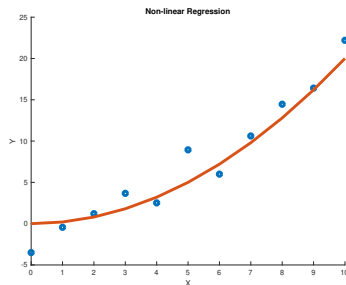
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\implies Generalized linear model

\implies Exponential family



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Logistic Regression models the probability of the two classes $\{0, 1\}$ by

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makes possible to use linear model in this context.

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Logistic Regression models the probability of the two classes $\{0, 1\}$ by

$$p(1|\eta) = \sigma(\eta) \text{ and } p(0|\eta) = 1 - \sigma(\eta), \quad (16)$$

where $\eta = \mathbf{x}^\top \mathbf{w}$. This can be compactly written as (**exercise: express it as the format of $\exp(\dots)$**)

$$p(y|\eta) = \frac{e^{\eta y}}{1 + e^\eta} = \exp(\eta y - \ln(1 + e^\eta)) \quad (17)$$

- The linear model predicts $\sigma(\eta)$ which is not the mean of the distribution.
- Rather η is related to the mean μ by the non-linear relation $\eta = \ln \frac{\mu}{1-\mu}$ or $\mu = \sigma(\eta)$.
- The relation between
 - η (the parameter predicted by the linear model)
 - μ (the distribution's mean)

makes possible to use linear model in this context.

It is called the **link function**.

A unified framework: exponential family

The distribution used in Logistic Regression can be written in a very specific form:

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Goals: a unified framework to generalize other forms of distributions.

- The discussion on a class of distributions, known as *exponential families*.
- Many distributions (but not all) fit into this framework and that distributions in this family have many nice properties.

Table of Contents

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- 2 Exponential Families and Generalized Linear Models
 - Motivation
 - Exponential family
 - Application in ML (Generalized Linear Models)

Exponential family — definition

A distribution belongs to the exponential family if it can be written in the form

$$p(y|\boldsymbol{\eta}) = \underbrace{h(y)}_{\geq 0} \exp [\boldsymbol{\eta}^\top \boldsymbol{\phi}(y) - A(\boldsymbol{\eta})] \quad (19)$$

¹Assume that we are given independent samples from this distribution. We do know $\boldsymbol{\phi}(y)$ and $h(y)$ but not $\boldsymbol{\eta}$. In order to optimally estimate $\boldsymbol{\eta}$ given these samples, all we need is the empirical average of the $\boldsymbol{\phi}(y)$.

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We will exclude such parameters by only looking at the set of parameters

$$\text{Natural parameter space } M := \left\{ \boldsymbol{\eta} : \int_y h(y) \exp [\boldsymbol{\eta}^\top \boldsymbol{\phi}(y)] dy < \infty \right\} \quad (23)$$

Why?

Bernoulli distributions belong to the exponential family

Recall: A distribution belongs to the exponential family if it can be written in the form

$$p(y|\boldsymbol{\eta}) = h(y) \exp [\boldsymbol{\eta}^\top \boldsymbol{\phi}(y) - A(\boldsymbol{\eta})] \quad (24)$$

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The Bernoulli distribution is the binary random variable such that for $\mu \in [0, 1]$:

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$$p(y|\mu) = \mu^y (1 - \mu)^{1-y}, \text{ where } \mu \in (0, 1) \quad (26)$$

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Link function ($\eta := g(\mu)$): $\eta_1 = \frac{\mu}{\sigma^2}, \eta_2 = -\frac{1}{2\sigma^2} \iff \mu = -\frac{\eta_1}{2\eta_2}, \sigma^2 = -\frac{1}{2\eta_2}.$

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Basic properties

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Basic properties

- Cumulant $A(\boldsymbol{\eta})$ is convex.
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$$\boldsymbol{\eta} = \mathbf{g}(\boldsymbol{\mu} := \mathbb{E}[\boldsymbol{\phi}(y)]) \iff \boldsymbol{\mu} = \mathbf{g}^{-1}(\boldsymbol{\eta}) = \nabla A(\boldsymbol{\eta}) \quad (37)$$

Proof: convexity

- For η_1, η_2 two parameters, we define $\eta = \lambda\eta_1 + (1 - \lambda)\eta_2$. We want to show

$$A(\eta) \leq \lambda A(\eta_1) + (1 - \lambda)A(\eta_2) \quad (38)$$

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- We will continue the proof with the Hoelder's inequality.

Proof: convexity

- We recall the **Hoelder's inequality**:

$$\|fg\|_1 \leq \|f\|_p \|g\|_q \quad (44)$$

for $p, q \in [1, +\infty]$ s.t. $\frac{1}{p} + \frac{1}{q} = 1$, and $\|f\|_p = (\int |f(y)|^p dy)^{1/p}$.

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- We apply Hoelder's inequality to f and g for $p = 1/\lambda$ and $q = 1/(1 - \lambda)$:

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$$\|f\|_p = \left(\int f(y)^p dy \right)^{1/p} = \left(\int \left[h(y)^\lambda \exp \left(\lambda \boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y) \right) \right]^{1/\lambda} dy \right)^\lambda = \left(\int h(y) \exp \left(\boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y) \right) dy \right)^\lambda$$

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$$\|g\|_q = \left(\int g(y)^q dy \right)^{1/q} = \left(\int \left[h(y)^{1-\lambda} \exp \left((1-\lambda) \boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y) \right) \right]^{1/(1-\lambda)} dy \right)^{1-\lambda} = \left(\int h(y) \exp \left(\boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y) \right) dy \right)^{1-\lambda}$$

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- Note that

$$\begin{aligned} \|f\|_p &= \left(\int f(y)^p dy \right)^{1/p} = \left(\int \left[h(y)^\lambda \exp \left(\lambda \boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y) \right) \right]^{1/\lambda} dy \right)^\lambda = \left(\int h(y) \exp \left(\boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y) \right) dy \right)^\lambda \\ \|g\|_q &= \left(\int g(y)^q dy \right)^{1/q} = \left(\int \left[h(y)^{1-\lambda} \exp \left((1-\lambda) \boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y) \right) \right]^{1/(1-\lambda)} dy \right)^{1-\lambda} = \left(\int h(y) \exp \left(\boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y) \right) dy \right)^{1-\lambda} \end{aligned}$$

- Therefore we have

$$\begin{aligned} \|f\|_p \|g\|_q &= \left(\int h(y) \exp \left(\boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y) \right) dy \right)^\lambda \left(\int h(y) \exp \left(\boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y) \right) dy \right)^{1-\lambda} \\ &= \exp \left(\lambda A(\boldsymbol{\eta}_1) \right) \exp \left((1-\lambda) A(\boldsymbol{\eta}_2) \right) \end{aligned} \quad (46)$$

Summary of proof: convexity

We have

$$\exp A(\boldsymbol{\eta}) = \int h(y) \exp(\boldsymbol{\eta}^\top \boldsymbol{\phi}(y)) dy \quad (48)$$

$$= \int h(y) \exp\left((\lambda \boldsymbol{\eta}_1 + (1 - \lambda) \boldsymbol{\eta}_2)^\top \boldsymbol{\phi}(y)\right) dy \quad (49)$$

$$= \int \underbrace{[h(y)^\lambda \exp(\lambda \boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y))]}_{f(y)} \cdot \underbrace{[h(y)^{1-\lambda} \exp((1 - \lambda) \boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y))]}_{g(y)} dy \quad (50)$$

$$\leq \left(\int h(y) \exp(\boldsymbol{\eta}_1^\top \boldsymbol{\phi}(y)) dy \right)^\lambda \left(\int h(y) \exp(\boldsymbol{\eta}_2^\top \boldsymbol{\phi}(y)) dy \right)^{1-\lambda} \quad (51)$$

$$= \exp(\lambda A(\boldsymbol{\eta}_1)) \exp((1 - \lambda) A(\boldsymbol{\eta}_2)) \quad (52)$$

Derivate of $A(\boldsymbol{\eta})$ and moments: particular cases

- Bernoulli distribution:

$$A'(\boldsymbol{\eta}) = \frac{d}{d\boldsymbol{\eta}} \ln(1 + e^{\boldsymbol{\eta}}) = \frac{e^{\boldsymbol{\eta}}}{1 + e^{\boldsymbol{\eta}}} = \sigma(\boldsymbol{\eta}) = \mu \quad (53)$$

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- Gaussian distribution:

$$\frac{\partial}{\partial \eta_1} A(\boldsymbol{\eta}) = \frac{\partial}{\partial \eta_1} \left(-\frac{\eta_1^2}{4\eta_2} - \frac{1}{2} \ln(-\eta_2/\pi) \right) = -\frac{\eta_1}{2\eta_2} = \mu \quad (55)$$

$$\frac{\partial}{\partial \eta_2} A(\boldsymbol{\eta}) = \frac{\partial}{\partial \eta_2} \left(-\frac{\eta_1^2}{4\eta_2} - \frac{1}{2} \ln(-\eta_2/\pi) \right) = \frac{\eta_1^2}{4\eta_2^2} - \frac{1}{2\eta_2} = \mu^2 + \sigma^2 \quad (56)$$

$$\frac{\partial^2}{\partial \eta_1^2} A(\boldsymbol{\eta}) = \frac{\partial}{\partial \eta_1} \left(-\frac{\eta_1}{2\eta_2} \right) = -\frac{1}{2\eta_2} = \sigma^2 \quad (57)$$

Derivate of $A(\boldsymbol{\eta})$ and moments: general cases

$$\nabla A(\boldsymbol{\eta}) = \nabla \left[\ln \left(\int h(y) \exp \left(\boldsymbol{\eta}^\top \boldsymbol{\phi}(y) \right) dy \right) \right] \quad (58)$$

(64)

Derivate of $A(\boldsymbol{\eta})$ and moments: general cases

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Maximum Likelihood Estimation (MLE)

Assume a set of iid samples $\{y_n\}_{n=1}^N$, sampled from a member of the exponential family with given $h(y)$, sufficient statistics $\phi(y)$, but unknown parameter η .

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\implies The cost function \mathcal{L} is a convex function in η since $A(\eta)$ is convex.

Given the definition

$$\mathcal{L}(\boldsymbol{\eta}) = \frac{1}{N} \sum_{n=1}^N \left[-\ln(h(y_n)) - \boldsymbol{\eta}^\top \boldsymbol{\phi}(y_n) + A(\boldsymbol{\eta}) \right] \quad (67)$$

²It says that we should pick $\boldsymbol{\eta}$ s.t. the expected value of the sufficient statistics is equal to its empirical value!

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Gradient:

$$\nabla_{\boldsymbol{\eta}} \mathcal{L}(\boldsymbol{\eta}) = -\frac{1}{N} \sum_{n=1}^N \boldsymbol{\phi}(y_n) + \mathbb{E}[\boldsymbol{\phi}(y)] , \quad (68)$$

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Closed-form: assume we have determined the link function $\mathbf{g}(\boldsymbol{\mu}) = \boldsymbol{\eta}$

$$\boldsymbol{\eta} = \mathbf{g} \left(\frac{1}{N} \sum_{n=1}^N \boldsymbol{\phi}(y_n) \right) , \quad (70)$$

and justify why we called $\boldsymbol{\phi}(y)$ a sufficient statistics.

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- The GLM framework extends these ideas to the general exponential family.

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We can apply a Generalized Linear Model (GLM)!

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The condition probability is thus modeled as:

$$p(y|\mathbf{x}; \mathbf{w}) = h(y_n) \exp(\eta \phi(y) - A(\eta)) \quad \text{for } \eta = g \circ f(\mathbf{x}^\top \mathbf{w}) \quad (71)$$

- Two choice points in the specification of a GLM:
 - 1 The choice of the exponential family distribution
 \implies Generally constrained by the nature of the data Y
 - 2 The choice of the response function f
 - \implies Real degree of freedom!
 - \implies Canonical response function: $f = g^{-1}$, uniquely associated with the given exponential family distribution.
- If we decide to use the canonical response function, the choice of the exponential family density completely determines the GLM:

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Negative log-likelihood estimation

Note that:

$$\mathcal{L}(\mathbf{w}) = -\frac{1}{N} \sum_{n=1}^N \ln p(y_n | \mathbf{x}_n^\top \mathbf{w}) = -\frac{1}{N} \sum_{n=1}^N (\ln(h(y_n)) + \eta_n \phi(y_n) - A(\eta_n)) \quad (73)$$

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If we rewrite this sum by using the matrix notation, we get (exercise:)

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In the case of Logistic Regression:

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Some examples

- Gaussian distribution

Least Squares

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- Gaussian distribution
- Bernoulli distribution

Least Squares

Logistic Regression

Some examples

- Gaussian distribution
- Bernoulli distribution
- Multi-nomial distribution

Least Squares

Logistic Regression

Softmax Regression

Last lecture:

- Logistic Regression

This lecture:

- Exponential Families
- Generalized Linear Models