E-Day Poll – Ontario Election 2018

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

YEAR/MONTH. What is your date of birth?

* YEAR
* \_1910 1910
* ...
* \_2015 2015
* MONTH
* \_1 January
* \_2 February
* \_3 March
* \_4 April
* \_5 May
* \_6 June
* \_7 July
* \_8 August
* \_9 September
* \_10 October
* \_11 November
* \_12 December

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

RESP\_AGE [Hidden]. Hidden Question - RESP\_AGE "this is a dummy question that will hold age"

* USE RESP\_AGE [Hidden] response list

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

QUOTAGERANGE [Hidden]. Hidden Question - QUOTAGERANGE "this is a dummy question that will hold age breaks" for the quotas that should be defined by the PM; it CAN be edited and lines can be added to meet survey objectives.

* \_18\_24 "18-24",
* \_25\_34 "25-34",
* \_35\_44 "35-44",
* \_45\_54 "45-54",
* \_55\_64 "55-64"
* \_65+ “65+”

**[TERMINATE IF UNDER 18 YEARS OF AGE]**

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

RESP\_GENDER\_ca. Are you…?

* \_1 Male
* \_2 Female

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: Add term instruction if invalid postal codes are not allowed; no GEO info will be populated from invalid postal codes]

QMktSize\_CA. What is your postal code? (example: A8A8A8)

HADD\_ZipCode\_CA

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PROGRAMMER NOTES]

HCAL\_Region1\_Label\_CA [Hidden]. Hidden Question: Province

* (48) Alberta
* (59) British Columbia
* (46) Manitoba
* (13) New Brunswick
* (10) Newfoundland and Labrador
* (12) Nova Scotia
* (61) Northwest Territories
* (62) Nunavut
* (35) Ontario
* (11) Prince Edward Island
* (24) Quebec
* (47) Saskatchewan
* (60) Yukon

**[TERMINATE IF DID NOT SELECT ONTARIO\_Code 35]**

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: Not Required to access age/gender of other HH Members]

HHCMP10. How many people are living or staying at your current address? (Include yourself and any other adults or children who are currently living or staying at this address for at least two months)

* \_1 1
* \_2 2
* \_3 3
* \_4 4
* \_5 5
* \_6 6
* \_7 7
* \_8 8
* \_9 9
* \_10 10
* \_11 11
* \_12 12+

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: if HHCMP10=1, then KIDS02+DKIDS02 not asked and assume no children in hhld. KIDS02 and DKIDS02 are always asked together and consecutively.]

KIDS02. How many children under the age of 18 are living in your household? Please reference only the children for which you are the parent or legal guardian. (If there are no children under 18 in your household, please type 0)

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: KIDS02 and DKIDS02 are always asked together and consecutively. (In Europe & UK DKIDS02 is not a mandatory question and may be blank.) If 0 kids declared on KIDS02, then DKIDS02 is skipped and assume no children. Otherwise, allow entering data for as many children declared in KIDS02 - maximum 6. One kid per screen]

DKIDS02. Please provide us with the following information about the children under the age of 18 in your household. Please reference only the children for which you are the parent or legal guardian.

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

[PN: Optional for EU countries, mandatory in NA, APAC, MENA & LATAM ones. In all regions, we are allowed to collect information only for the children that in relationship field have codes \_1 or \_2. The data provided for any child with code \_3 Other in relationship will not be considered and not stored; code \_3 plays a validation role for info provided]

Gender. Gender

* \_1 Boy
* \_2 Girl

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

Year. Year of birth

* - Current year TO Current year -18

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

Month. Month of birth

* \_1 January
* \_2 February
* \_3 March
* \_4 April
* \_5 May
* \_6 June
* \_7 July
* \_8 August
* \_9 September
* \_10 October
* \_11 November
* \_12 December

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

Relationship . Relationship

* \_1 Parent (biological, adopted or step-child)
* \_2 Legal guardian
* \_3 Other

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

BOYSPEC1 [Hidden]. Hidden question: - nb of boys in hhld by age range, who are survey takers child or child is non-relative and survey taker is guardian

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

GIRLSPEC1 [Hidden]. Hidden question: - nb of girls in hhld by age range, who are survey takers child or child is non-relative and survey taker is guardian

[END]

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

CAEDU2. What is the highest degree or level of school you have completed?

Select only one

* \_1      Primary school or less
* \_2      Some high school
* \_3      Graduated high school
* \_4      Some college / CEGEP / Trade School
* \_5      Graduated from college / CEGEP / Trade School
* \_6      Some university, but did not finish
* \_7      University undergraduate degree
* \_8      University graduate degree

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

* USE CAETHN4 response list

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

USMAR2. What is your marital status?

Select only one

* \_1 Single, never married
* \_2 Living with partner
* \_3 Married
* \_4 Widowed
* \_5 Divorced or separated

[Cortex 5 Standard Screener: DO NOT MODIFY OR TRANSLATE]

USHHI3. Please indicate your annual household income before taxes.

* USE USHHI3 response list

1. Did you vote in today's provincial election?

**[DOWN, SINGLE PUNCH]**

Yes

Yes, I already voted (in an advance poll or via mail, etc)

No, not yet

No, and I don't plan to vote

Don't know/ Not sure **[ALWAYS LAST]**

**[IF ‘YES’ AT Q1 SKIP TO Q3; IF NO, NOT YET OR DON’T KNOW CONTINUE TO Q2; IF NO, AND I DON’T PLAN TO VOTE SKIP TO Q5-Q7 AND THEN TERMINATE]**

2. Do you plan to vote today?

Yes, I plan to vote today but have not yet **[SHOW MESSAGE: “Please return to this survey after you have voted.”]**

No, I do not plan to vote today **[ASK Q5-Q7, THEN TERMINATE]**

Don’t know/ Not sure **[ASK Q5-Q7, THEN TERMINATE]**

3. Which candidate did you vote for? Was it your local...

**[RANDOMIZE first 3, SINGLE PUNCH]**

Progressive Conservative Party candidate

Liberal Party candidate

New Democratic Party (NDP) candidate

A candidate from another party/Independent

Spoiled ballot

Don't know/ Refuse

**[IF DK/NS THANK AND TERMINATE]**

4. Is this the first provincial election you have ever voted in?

Yes

No

Don't know/ Not sure

**[IF Q4=YES, SKIP TO Q8]**

**[MQB]**

5. Thinking back to the last provincial election which was hel~~p~~ in June 2014, did you vote in that election?

**[DOWN, SINGLE PUNCH]**

Yes, voted

No, did not

Not sure

Don’t Know/Refused

**[IF ‘YES, VOTED’ IN Q5, CONTINUE. OTHERS SKIP TO Q8]**

6. And do you remember which party’s candidate you voted for in the last provincial election?

**[DOWN, SINGLE PUNCH]**

Yes, remember

No, do not

Don’t Know/Refused

**[IF ‘YES, VOTED’ IN Q6, CONTINUE. OTHERS SKIP TO Q8]**

7. Who did you vote for in that election?

**[RANDOMIZE – SINGLE PUNCH]**

The Progressive Conservative Party

The New Democratic Party

The Ontario Liberal Party

Some other party [ANCHOR]

Don’t Know/Not sure/Can’t remember [ANCHOR]

**[IF RESPONSE TO Q7 IS DIFFERENT FROM RESPONSE TO Q3; CONSIDER ONLY CODES 1-4 FROM Q3, ASK Q7a, IF DON’T KNOW, NOT SURE, CAN’T REMEMBER IN Q7, SKIP TO Q8]**

7a. Which of the following describes why you changed your vote from the last election to this election?

**[DOWN, SINGLE PUNCH]**

Dislike my old party's leader

Like my new party's leader

Dislike my old party's policies

Like my new party's policies

Dislike my old party's local candidate

Like my new party's local candidate

Dislike my old party’s stand on issues

Like my new party’s stand on issues

8. When did you decide who you were going to vote for today?

**[DOWN, SINGLE PUNCH]**

Before the campaign started

Before the debate

Shortly after the debate

In the last week of the campaign

In the voting booth today

Don't know / Not sure

9. What was your main reason or reasons for voting for this party or candidate today? Select all that apply:

**[DOWN, MULTI-PUNCH]**

I like this party/candidate the best

I wanted to make sure another party/candidate did not win

I wanted to express my disgust with all of the other parties/candidates

I wanted to prevent a coalition government

Don't know/ Not sure **[EXCLUSIVE]**

9B. And when you voted, were you mostly trying to:

**[ROTATE]**

Give the party you voted for a mandate to do what they promised to do

Send a message to the party you voted for to stop another party from gaining power

9C. And when you voted, what was more important to you:

**[RANDOMIZE]**

Stopping the Wynne Liberals from forming government

Stopping the Horwath NDP from forming government

Stopping the Ford PCs from forming government

None of these motivated me **[ANCHOR]**

9D. Which of the following best describes your thoughts:

**[ROTATE]**

When I voted I held my nose – while I don’t like the party or leader, I felt compelled to vote for them anyways

When I voted I felt good about my vote – I voted for this party and leader without reservation because I knew it was the right thing to do

10. Would you say that your vote today was mostly for your local candidate, the party leader, or the party’s stand on the issues?

**[DO NOT RANDOMIZE]**

Mostly for the local candidate

Mostly for the party leader

Mostly for the party’s stand on the issues

Don’t Know/not sure **[ANCHOR]**

11. If you had to bet $1000.00 of your own money, which party's candidate do you think will **win in your riding** during this election?

**[RANDOMIZE]**

The Progressive Conservative Candidate

The Liberal Candidate

The NDP Candidate

Other Candidate **[ANCHOR]**

Don’t know **[ALWAYS LAST]**

12. If you had to bet $1000.00 of your own money on which Party and leader will **win this election province-wide**, who would you bet on?

**[RANDOMIZE]**

**Doug Ford and the Progressive Conservative Party**

Kathleen Wynne and the Liberal Party

**Andrea Horwath and the New Democratic Party (NDP)**

**Don’t know [ALWAYS LAST]**

13. Thinking about the Liberal government in Ontario under the leadership of Premier Kathleen Wynne, from what you have seen, read, or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of their performance?

Strongly approve

Somewhat approve

Somewhat disapprove

Strongly disapprove

14. **[ROTATE STATEMENTS]**

Some people say that **[INSERT STATEMENT- RANDOMIZED]**

Other people say that **[INSERT SECOND STATEMENT]**

**[STATEMENTS]**

the Liberal government under Premier Kathleen Wynne has done a good job and deserves to be re-elected today.

it is time for another provincial party to take over and run the province after the election

**[NEW SCREEN]**

Which of these statements is closest to your point of view?

**[ANSWER LIST TO MATCH ORDER OF STATEMENTS ABOVE - SINGLE PUNCH]**

Wynne government has done a good job and deserves re-election

Time for another provincial party to take over

15. Which of the provincial party leaders do you think would make the best Premier of Ontario?

**[RANDOMIZE, SINGLE PUNCH]**

PC Leader Doug Ford

Liberal Leader Kathleen Wynne

NDP Leader Andrea Horwath

**[PLEASE PUT COMPLETE MARKER HERE]**

16. Which major provincial party leader is best described by the following traits:

**[DOWN, RANDOMIZE, SINGLE PUNCH]**

Kathleen Wynne

Doug Ford

Andrea Horwath

None of these leaders **[ANCHOR]**

**[SPILT INTO TWO SEPARATE SCREENS]**

**[PROGRESSIVE GRID RANDOMIZE]**

Someone who will protect the interests of cultural, religious and other minorities in Ontario

Someone who will get things done

Someone who is best to manage during tough economic times

Someone who will fight for the middle class

Someone who will deal with the traffic gridlock

Someone who will tackle Ontario’s deficit

Someone who will help improve health care

Someone who will provide open, responsible, and ethical government

Someone whose values best represent my own

Someone who will make housing more affordable

Someone you can trust

Someone who has the right temperament and maturity to be Premier

Someone who will spend taxpayers’ money wisely

Someone who will sort out the hydro situation

Someone who will stand up for Ontario’s interests within Canada

Someone who you’d like to have beer or coffee with

Someone I can’t trust to be Premier

17. To what extent do you agree or disagree with the following statements?

**[ACROSS]**

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

**[PROGRESSIVE GRID, RANDOMIZE]**

I could have voted for the PCs if Doug Ford was not leader of that Party **[do not show if PC at Q3]**

I could have voted for the PCs if Doug Ford had told me how he was going to cut spending. **[do not show if PC at Q3]**

I could have voted for the NDP if Andrea Horwath was not the leader of that Party **[do not show if NDP at Q3]**

I would support Andrea Horwath being Premier with the support of the Liberal Party in order to stop Doug Ford and the PCs forming the government **[do not show if PC at Q3]**

I would support Kathleen Wynne being Premier with the support of the NDP Party in order to stop Doug Ford and the PCs forming the government **[do not show if PC at Q3]**

I could have voted for the Liberals if Kathleen Wynne was not leader of the~~ir~~ Party **[do not show if Liberal at Q3]**

I could have voted for the Liberals if they had not had such a big spending budget **[do not show if Liberal at Q3]**

I could have voted Liberal but they have been in power too long and it is time for a change **[do not show if Liberal at Q3]**

I could have voted for the Liberals if they had not wasted money and had so many scandals **[do not show if Liberal at Q3]**

18. In your opinion, what would be the best outcome for Ontario from this election – a minority government, or, a majority government?

**[RANDOMIZE]**

A minority government

A majority government

19. And, who should lead that **[INSERT ANSWER FROM Q18]**?

**[RANDOMIZE, SINGLE PUNCH]**

The Progressive Conservative Party

The Liberal Party

The NDP Party

20. How satisfied would you be with the following outcomes of the provincial election?

**[ACROSS]**

Very satisfied

Somewhat satisfied

Not very satisfied

Not at all satisfied

**[PROGRESSIVE GRID]**

PC majority

PC minority

Liberal majority

Liberal minority

NDP majority

NDP minority

21. There is a possibility that the election could result in a minority government. To what extent do you support or oppose the following combinations of government?

**[ACROSS]**

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

**[PROGRESSIVE GRID]**

The Conservatives governing with support from the Liberals

The Conservatives governing with support from the NDP

The Liberals governing with support from the Conservatives

The Liberals governing with support from the NDP

The NDP governing with support from the Conservatives

The NDP governing with support from the Liberals

22. And which party and leader will bring the type of change that Ontario needs?

**[RANDOMIZE – SINGLE PUNCH]**

The Progressive Conservative Party, led by Doug Ford

The Ontario Liberal Party, led by Kathleen Wynne

The New Democratic Party, led by Andrea Horwath

Other **[ANCHOR]**

23. Over the last two weeks of the campaign, there are a number of sources that may have influenced your decision making in how you cast your vote. Please rate to what extent each of the following influenced your vote today:

**[PROGRESSIVE GRID, REVERSED]**

Very much influenced how I cast my vote

Somewhat influenced my vote

Did not influence my vote

**[RANDOM]**

My friends

My family

My colleagues

Advertisements by the parties

Opinion polls released and reported in the media

Media coverage

Social media sites like Twitter, Youtube or Facebook

NEW23. Did any of the following impact your vote choice in this election:

**[ACROSS]**

Yes

No

**[PROGRESSIVE GRID, RANDOMIZE, SINGLE PUNCH]**

Kathleen Wynne’s early concession of the election

Doug Ford facing a lawsuit

PC platform not being costed

Error in proposed NDP budget

Leaders’ debates

PC nomination irregularities

Quality of local candidates

24. If the Progressive Conservatives don't win the most seats, do you think Doug Ford should:

**[ROTATE]**

Stay on as party leader

Resign as party leader

25. If the Progressive Conservatives win the most seats but don’t form a government because the Liberals and the NDP form a coalition government, do you think Doug Ford should:

**[ROTATE]**

Stay on as party leader

Resign as party leader

26. If the Liberals don’t win the most seats, do you think Kathleen Wynne should:

**[ROTATE]**

Stay on as party leader

Resign as party leader

27. If the NDP don’t win the most seats, do you think Andrea Horwath should:

**[ROTATE]**

Stay on as party leader

Resign as party leader

28. As you may know, a provincial election is scheduled today in Ontario. Which of the following issues are the three most important in determining how you will vote on Election Day?

**[ACROSS]**

Most important

Second-most important

Third-most important

**[DOWN, RANDOMIZE, SINGLE PUNCH] [ONLY ALLOW ONE RESPONSE FOR BOTH ROW AND COLUMN] [IF RESPONDENT SELECTS MORE THAN ONE AT BOTH ROW AND COLUMN ERROR MESSAGE SHOULD APPEAR. ERROR MESSAGE SHOULD SAY: PLEASE SELECT ONLY ONE ISSUE PER RANKING”]**

Fighting corruption

Economy and jobs

Debt repayment and balanced budget

Healthcare

Maintenance of road infrastructure

Investment in public transportation

Education funding

Lower taxes

Aboriginal issues

Small business issues

Improving tolerance for minority communities

Integrity in government and its leaders

Lower energy costs

Increasing the Minimum Wage in Ontario

Protecting social assistance programs

Issues important to Ontario’s big cities

Issues important to small town and rural Ontario

Issues that impact people who commute to work

Issues important to students

Preventing climate change

Crime and public safety

The rules governing the growing, sale and consumption of marijuana in Ontario

Issues important to new immigrants

Other **[ANCHOR LAST]**

29. Now, on these three issues that are most important to you, which party do you think is best to deal with that issue:

**[PROGRESSIVE GRID ROTATE FIRST THREE OPTIONS]**

The Liberals

The Progressive Conservatives

The NDP

Some other Party

None of them – they’re all the same

**[DOWN, RANDOMIZE]**

**[INSERT CHOICES FROM Q28]**

30. Now, please indicate whether you agree or disagree with the following statements:

**[ACROSS]**

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

Don’t Know/Not Sure

**[SPILT INTO TWO SCREENS]**

**[PROGRESSIVE GRID; RANDOMIZE]**

I don't really like any of the parties in this election.

It's important to me that my MPP be a member of the party that forms the government after this election.

I think it's important that the government maintain a balanced budget even if it means cutting current programs and services

When government gets involved in the economy, it usually does more harm than good.

The economy should be the next government's top priority.

I don't think what the provincial government does has much impact on me.

I hope somebody wins a majority government so that we don't have another election for four years

My vote was aimed at punishing the Liberals

I don’t care if the deficit continues to grow because it will all balance out years from now

Drastic action must be taken immediately to stop the growing deficit even if it means serious reductions in current government services, programs and personnel

I am scared of what Doug Ford and the Progressive Conservatives would do if elected

I am worried about an NDP majority government.

I am worried about a PC majority government.

I wish there were different party leaders to choose from in this election

31. To what extent do you agree or disagree with the following statements:

**[GRID ACROSS]**

Strongly agree

Somewhat agree

Somewhat disagree

Strongly disagree

**[PROGRESSIVE GRID– RANDOMIZE]**

I would rather the government raise taxes on people like me than run a larger budget deficit

Stimulating the economy through deficits and infrastructure spending is the right thing to do right now

Reducing taxes to give more money to Ontarian families would do a better job stimulating the economy than spending on infrastructure projects

I would rather the government cut spending on services than run a larger budget deficit

Since we’re not in a recession, the province should be balancing its budget

Running deficits in Ontario is no big deal

NEW27. [**~~ROTATE SOME/OTHER ORDER]~~**

**[ROTATE STATEMENTS]**

Some people say that **[INSERT STATEMENT- RANDOMIZED]**

Other people say that **[INSERT SECOND STATEMENT]**

the current Ontario system for electing candidates to parliament -- First Past the Post -- is optimal because it has a better chance of producing majority governments.

the electoral system should change to one where the share of seats held by a political party more closely matches the share of popular votes it receives. This electoral system is called Proportional Representation, and makes it more difficult to produce a majority government.

Which electoral system do you think Ontarians should use to elect candidates to parliament?

**[DISPLAY IN ORDER OF QUESTIONNAIRE VERBIAGE]**

Our existing electoral system, First-Past-the-Post

A new electoral system, Proportional Representation

A mix of the two

**Social Media Questions**

32. How frequently do you do the following things…?

**[PROGRESSIVE GRID - RANDOMIZE]**

Use the Internet

Visit social networking websites (Facebook, Twitter, Pinterest, etc.)

Watch conventional TV

Watch TV online

Read conventional newspapers (hardcopy)

Read newspapers/news online

Listen to conventional radio

Listen to radio online

Tweet

**[GRID ACROSS]**

Several times a day

Everyday or almost everyday

2-3 times a week

Once a week

2-3 times a month

Once a month/Less often

Never

33. How frequently do you use social online media or online sources/sites to follow, get information about, discuss etc. public policy, social and/or political issues?

Several times a day

Everyday or almost everyday

2-3 times a week

Once a week

2-3 times a month

Once a month/Less often

Never

34. When it comes to public policy, social and/or political issues, which of the following have you done, if any, on social media or online sources/sites in the past month?

**[MULTIPUNCH]**

Started conversations or written original ideas about public/social/political issues

Commented on what others have written or posted about public/social/political issues

Shared links to articles or information about public/social/political issues with others

Read what others have posted about public/social/political issues

None of the above **[SINGLE PUNCH]**

**Beh Sci Questions**

35. To what extent do the following words describe how you felt about voting in the provincial election today…1 does not describe how I felt at all to 7 describes how I felt completely

**[GRID ACROSS]**

1- Does not describe how I f~~eel~~ felt at all

2

3

4

5

6

7- Describes how I f~~eel~~ felt completely

**[PROGRESSIVE GRID ~~GRID DOWN~~, RANDOMIZE]**

Enthusiastic

Nervous

Afraid

Excited

36. Do you agree or disagree with the following statements:

**[GRID ACROSS]**

1- Strongly disagree

2

3

4

5

6

7- Strongly agree

**[PROGRESSIVE GRID, RANDOMIZE]**

**[SPILT INTO THREE SCREENS]**

I see some clear benefits if I vote

There is a particular party, leader or candidate that I like

There is a particular party, leader or candidate that I dislike

Voting is a habit for me

My parents always voted when I was growing up

I have a duty to vote

I see voting to be an important part of who I am

I have thought a lot about voting recently

I had the information and materials I ~~need~~ needed in order to successfully vote

I knew how I ~~am~~ was voting and why

The things and issues I think are important will be addressed ~~if~~ because I ~~vote~~ voted

Our democracy only works if people vote

My vote matters/makes a difference

There are other ways that I get involved in politics and issues other than voting

Public officials/politicians in Ontario don’t care what people like me think

People like me cannot affect politics

Getting out to vote was a physical challenge for me

I knew when, where and how to vote.

Doing something like voting fits with other things I do in my life

I regularly follow politics and important issues in my day to day life

Politics in Ontario is too complicated to understand/follow

I needed some kind of reminder to ensure that I voted

My busy work, social, family life might got in the way of my voting

I could comfortably cover any expenses to vote

I have the resources I needed to vote

The places/ways to vote are convenient for me

The resources I needed /places to vote were easily accessible to me

There are things in society or my personal life that remind me of the importance of voting

I often talk to family or friends about politics and current events

My friends and family believe that voting is very important

People like me vote

There ~~is~~ was a particular issue in this election campaign that I was concerned about

My upbringing, ethnic background, religious beliefs have an impact on my ability to successfully vote

Voting is common among Ontarians

37. Do you agree or disagree with the following statements:

**[GRID ACROSS]**

1- Strongly disagree

2

3

4

5

6

7- Strongly agree

**[PROGRESSIVE GRID, RANDOMIZE]**

Most of the information I saw about the provincial election is similar/consistent with what I already believed

My success in actually voting ~~will be~~ was determined mostly by things out of my control

I knew how the election will turn out even before election day

I knew I will regret it if I ~~don’t~~ didn’t vote

What is happening in the US ~~has~~ had an impact on how voted in this election

What is happening elsewhere in Canada has an impact on how voted in this election

**Demographics**

The voters of Ontario are diverse in their culture and opinions. By answering the following questions, which some people may feel are sensitive, you will provide the information necessary to ensure we better understand all Ontarian voters. Please remember that your information will never be released individually. It will only be reported in conjunction with many of your fellow panelists who have households similar to yours.

38. Were you born in Canada or another country?

**[SINGLE PUNCH]**

Born in Canada

Another country

**[IF Q38= BORN IN CANADA, SKIP TO Q40]**

39. How many years have you lived in Canada?

**[INSERT]** # of years in Canada **[Range 0 to 90]**

40. Which of the following best describes your current dwelling status?

**[ROTATE, SINGLE PUNCH]**

Homeowner

Renter/Other

41. Which of the following best describes your current employment status?

Employed full time

Employed part time

Self-employed

Homemaker

Student

Retired

Currently unemployed

Other **[DO NOT SPECIFY]**

**[IF HOMEMAKER, STUDENT, RETIRED, OR CURRENTLY UNEMPLOYED IN Q41, SKIP TO Q44]**

42. Which of the following best describes your current occupation?

Accountant/Financial Professional

Architect/Engineer/Surveyor

Artist/Designer/Actor/Musician/Athlete

Assembly Line Worker

Construction Worker/Builder

Cook/Chef/Caterer

Doctor/Optometrist and Other Health Professional

Executive/Senior management

Farming/Fishing

Finance and Insurance Occupation

Government/civil service

Health & lab technologist

Judge/Lawyer/Notary

Landscaper

Management - mid-level/supervisory

Mathematician/Statistician/Actuary/Computer and IT Professional

Mechanic

Military

Miner

Nurse/Orderly

Other repair person/Maintenance Worker

Paralegal

Psychologist/Social Worker/Counsellor

Religious minister

Retail salesperson/sales clerk/cashier

Sales/account representative

Sales/Service supervisor

Scientist (Physical Science, Life Science)

Secretarial/Administrative Assistant/Clerk

Security officer/police/protective services

Self-employed/Owner

Software Developer/Network Specialist

Teacher/professor

Travel agent/attendant

Truck/bus driver

Waiter/Waitress/Food & Beverage service

Other professional

Other trade

Other

43. What industry do you work in?

Accommodation/hotel/food services

Aerospace/defense

Agriculture

Arts/entertainment/recreational

Automotive/auto parts

Chemicals

Commercial/retail

Construction

Education

Energy production

Finance, Insurance, Real Estate

Food & Beverage

Government/public administration

Household appliances and products

Medical/health care

Mining, natural resources, forestry

Oil and gas

Pharmaceuticals

Telecommunications/Information technology

Textile & Clothing

Transportation/warehousing

Travel, tourism

Other manufacturing

Other service

44. Do you or does someone in your household belong to a labour union?

Yes

No

Don't know/ Not specified

45. Have you or has someone in your household lost a job in the last year?

Yes

No

Don't know/ Not specified

NEW46. Which of the following best describes your sexual orientation? (Select all that apply)

**[DOWN, ANCHOR FIRST AND LAST THREE OPTIONS; RANDOMIZE THE REST; MULTI PUNCH]**

Heterosexual (Straight)  
Lesbian  
Gay  
Polysexual  
Bisexual

Pansexual  
Queer  
Questioning

Asexual  
Other **[anchor]**

Not sure **[anchor, exclusive]**

None of the above **[anchor, exclusive]**

NEW46b. Which of the following statements best describes your gender identity? (Select one)

**[DOWN, ROTATE SINGLE PUNCH]**

A gender I was assigned at birth (also known as "cisgender")

A gender other than the one I was assigned at birth ("transgender")

NEW4bcDo you identify yourself as…? (Select one)

**[DOWN, SINGLE PUNCH; ROTATE FIRST TWO OPTIONS]**

Male  
Female  
Two-Spirited  
Intersex

Androgynous   
Gender variant

Other (Specify)

47. Do you or does anyone in your household own a gun?

Yes

No

Don't know/ Not specified

48. Are you a member of a visible minority?

Yes

No

NEW49. Do you consider yourself to be an Aboriginal person?

**[GRID DOWN]**

No

Yes, First Nations (North American Indian)

Yes, Métis

Yes, Inuk

**[IF YES IN NEW49, ASK Q50. OTHERWISE, SKIP TO Q51.]**

50. Do you live on a Reserve?

Yes

No

Don't know/ Not specified

51. What is the population of the city/town you live in?

1,000,000 plus

500,000-999,999

100,000-499,999

10,000- 99,999

1,500- 9,999

Under 1,499

Not specified

52. In your life, would you say religion is VERY important, SOMEWHAT important, NOT VERY important, or NOT IMPORTANT at all?

Very important

Somewhat important

Not very important

Not important at all

Don't know

53. Which of the following best describes your religious identity?

Roman Catholic

Buddhist

Protestant or other Christian

Muslim

Jewish

Hindu

Sikh

Other

No Religious Identity

Don't know/Refused

**[IF “PROTESTANT OR OTHER CHRISTIAN” IN Q53, ASK Q54. OTHERWISE, SKIP TO Q55.]**

54. What specific church denomination is that?

Adventist (7th Day Adventist)

Alliance (Christian & Missionary Alliance)

Anglican (Church of England/Episcopalian)

Associated Gospel

Baptist (Convention Baptist)

Baptist (Fellowship Baptist)

Brethren (Plymouth Brethren or Christian Brethren)

Charismatic

Christian

Church of Christ

Church of God

Evangelical

Jehovah's Witnesses

Lutherans (Evangelical Lutheran Church)

Lutherans (Lutheran Church-Canada)

Lutherans (Lutheran Church of America)

Mennonite (Mennonite Brethren)

Mennonite (Mennonite Church Canada)

Methodist (Free Methodist)

Mormon (Church of Jesus Christ of Latter Day Saints)

Non-denominational

Nazarene

Orthodox (Greek & Ukrainian)

Pentecostal (Pentecostal Assemblies of Canada)

Pentecostal (United Pentecostal)

Presbyterian

Protestant

Reformed (Christian Reformed)

Salvation Army

Unitarian/Universalist

United Church

Wesleyan

Other (SPECIFY)

Don't know/Refused

55. How often do you attend church, temple, mosque, or spiritual services at your place of worship?

More than once a week

Once a week

Less than once a week but more than once a month

Less than once a month

Never

56. Do you believe in a God that answers prayer?

Yes

No

57. Do you believe that the holy book of your religion (Bible, Quran, or other holy book) is the revealed word of God?

Yes

No