

## 为社区里的人们设计

# 社区探探案

### 课程介绍

社区探探案以设计思维为基础，使同学们在了解社区的基础上了解、学习并应用设计思维，提升发现能力、沟通能力、表达能力和动手能力。带领同学们领略设计带给社区的改变与魅力，同样也能够从身边最熟悉的场景——社区出发，学会观察生活、发现问题，建立同理心并创造属于自己的设计概念。

### 课程安排

教师：刘蓝静、徐朝晖、王小姗

时间：2021.07.25-2021.07.29

地点：同济大学中芬中心、NICE 2035社区

方式：讲解主要内容、户外活动、小组合作

### 课程内容

|      |      |  |                   |
|------|------|--|-------------------|
| 第一节课 | 案情初判 | 设计思维与NICE 2035介绍<br>组队与破冰游戏<br>选择人物卡，并判断线索正误<br>小组总结讨论               | 人物卡<br>物品卡<br>任务卡 |
| 第二节课 | 案情搜证 | 在Nice社区完成观察任务<br>交流观察中遇到的问题<br>第二次观察任务<br>完成用户档案记录                   | 任务卡<br>用户档案       |
| 第三节课 | 案情复盘 | 完善用户档案，并向同学们讲解<br>选择3张现场图片深入讨论，得出问题<br>小组间对问题进行投票<br>利用洞察地图将问题导向解决方案 | 问题分析<br>洞察地图      |
| 第四节课 | 设计创造 | 完善设计方案<br>原型制作与讨论<br>交流与展示   | 设计卡               |

# Detective in the Community

## Introduction

Detective in the Community is based on design thinking, enabling students to understand, learn and apply design thinking on the basis of understanding the community, enhancing their discovery, communication, expression and hands-on skills. Students will also learn to observe life, identify problems, build empathy and create their own design concepts from the most familiar scenes around them - the community.

## Arrangement

Lecturer: Lanjing Liu, Zhaohui Xu, Xiaoshan Wang

Time: 2021.07.25 - 2021.07.29

Location Tongji University Sino-Finnish Centre, NICE 2035

Mode: Lecture, outdoor activities, group work

## Content

|           |                     |   |
|-----------|---------------------|---|
| Session 1 | Initial Judgement   | Introduction to Design Thinking and NICE 2035<br>Form groups and play ice breakers<br>Choose Character Cards and judging clues<br>Group summary discussion  |
| Session 2 | Search for Evidence | Complete observation tasks in the NICE2035<br>Share problems<br>Second observation tasks<br>Complete the User Files   |
| Session 3 | Case Review         | Improve the User Files and explain it to the students<br>Choose 3 live images to come up with questions<br>Vote on the problem among the groups<br>Use Insight Maps to direct problems to solutions |
| Session 4 | Design Creation     | Refine the Design Cards<br>Prototype making and discussion<br>Communication and presentation  |