What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

need to track and evaluate the effectiveness of our talent management strategies

What have we heard them say?

What can we imagine them saying?

want to have a clear visualization of key HR metrics

I'm looking for a tool that helps me understand employee performance and engagement

HR Scorecard will simplify the process the data analysis

I hope this tableau

I wonder if this tool can help me identify areas for improvement in talent management

I need to find a way to present data insights in compelling manner

Collects and compiles various HR data sources such as employee surveys performance reviewes and recruitment data

Transforming talent management unveiling the power of tableu HR Scorecard for gauging success. Unlocking HR success metrics a closer look at tableau's scorecard for Talent Management.

Overwhelmed by the prospect of handling data visualisation tools and techniques

Spends significant time manually creating excel report to present HR metrics to stakeholders

Tries to identify trends and patterns within the HR data to make informed decisions

Anxious about whether the data will reveal any hidden challenges in talent management

Hopefull that the tableau HR Scorecard will offer a more intuitive way to present HR data

**Feels** 

## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



