Long-Jing (Claire) Hsu

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EDUCATION

Indiana University Bloomington (IUB), USA   **Aug 2021- May 2026**
Doctor of Philosophy (Ph.D.) in Informatics, Human Computer Interaction Track
- Advisors: Dr. Selma Sabanovic, Dr. Chia-Fang (Christina) Chung
- Cumulative GPA: 4.00/4.00

National Taiwan University, Taiwan   **Aug 2018- Jan 2021**
Master of Science in Department of Bio-Industry Communication and Development
- Advisor: Dr. Yueh, Hsiu-Ping
- Cumulative GPA: 4.26/4.30. Top 1 of 13 (2019 academic year)

National Taiwan University, Taiwan   **Aug 2011- Jan 2016**
Bachelor of Science in School of Forestry and Conservation
- Last 2.5 years GPA: 4.03/4.30

SKILLS

- **UX Research**: Qualitative methods (In-depth and focus-group interviews), Persona development, Surveys, Usability testing, User journey, Eye tracking
- **Psychology**: Human emotions, EEG, QOL and well-being
- **Statistics**: Structural equation modeling, Latent class analysis, Logistic regression
- **Other skills**: SPSS, AMOS, Python, ERPLAB, R, HTML/CSS

EXPERIENCE

Indiana University Bloomington, USA — Associate Instructor   **Jan 2022 - present**
- Supporting professor in "Human Computer Interaction Design Theory" class of 30 students
- Coordinating with the professor to grade student works and maintain course website

Toyota Research Institute, USA — Student Researcher   **Jan 2022 - present**
- A Indiana University - Toyota Research University 2.0 Collaboration program
- Assisting team of 9 in conducting robot interactions, adjusting tablet user interface, surveys, interviews, co-design workshops, and analysis of data

National Taiwan University, Taiwan — Graduate and Teaching Assistant   **Aug 2018 - July 2021**
- Aided professor in implementing curriculum for classes of 20- 80+ students.
- Supported with the professor to create and grade the exams; collected and analyzed surveys and assignments in classes. Classes include "Storytelling in Marketing," "General Psychology," "Persuasive Technology Interactive Design Workshop," "International Companions for Learning," "Social Robotics"

Duofu Care Services, Taiwan — Intern   **March 2021- June 2021**
- Planned and marketed local revitalization based trips and wheelchair lessons through email and podcast
- Reached out to 200+ professors in Taiwanese Universities

International Companion for Learning (ICL) in NTU, Taiwan — Manager   **Sept 2016- July 2018**
- Maintained the official website and Facebook FanPage
- Responsible for 400+ students and negotiated with teachers of primary and secondary schools
- Arranged and guided trips of 10-60 students to rural areas
- Assisted in arranging meetings, making recordings, preparing annual reports, and program budget

PUBLICATION

- *Hsu, L. J.*, Yueh, H. P., Hsu, S. H. (2021). Subjective Social Capital and Loneliness for the Elderly: The Moderator Role of Line and Facebook Use. *Social Media+ Society, 7*(3), 20563051211043906.

CONFERENCES

- *Hsu, L. J.*, Wang, G. Y., Hu, Y. H., Lu, M. H., Lin, Y. H., Lin, W., Yueh, H. P. (2019, October). Investigating older adults' technological needs for social activities, paper accepted for Poster presentation at the 11th International Association of Gerontology and Geriatrics Asia/Oceania Regional Congress, 23-27 October, Taipei, Taiwan.
- "The impact of social media on social capital and loneliness of older people." 2nd Kyushu- NTU Colloquium, June 2020, Taipei, Taiwan.

AWARD

- 2020 Taiwan Communication Survey (TCS) Honorable Mention Paper   May 2020

SCHOLARSHIPS

- Luddy Doctoral AI Fellowship   Aug 2021- May 2023
- Distinguished Overseas Chinese Student Scholarship (National Taiwan University)   Jan 2018- July 2020