

Model No: SBT280-009

Preliminary

CORPC DATE:_	DRA ⁻	IER'S APPROV					
	DEVICE SPECIFICATION for TFT Color LCD Module (240 X RGB X 320 dots) Model No: SBT280-009 VERSION: V0.1						
Skyworth 创维液晶器件(深圳)有限公司 创维 SKYWORTH LCD(SHENZHEN) CO.,LTD.							
Write		Verify	Approve	Project	Quality		

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Model No: SBT280-009

Preliminary

History of Revision

Version V0.1	Date		Description
V0.1	Date 2016.03.25	First	Version

Contents

Skyworth

创维液晶器件(深圳)有限公司 SKYWORTH LCD MODULES (SHENZHEN) CO., LTD.

Issued Date: 25th Mar,16

Model No: SBT280-009

Preliminary

1. General

- 1.1. Application
- 1.2. Name of product, model number
- 1.3. Mechanical Dimensions and Circuit diagram
- 2. Product specifications
 - 2.1. Features
 - 2.2. Mechanical Drawing
- 3. Interface Introduction
 - 3.1. Pin Assignment
 - 3.2. Interface Select
- 4. Command List
- 5. Timing Sequence
- 6. Electrical Characteristics
 - 6.1. Absolute Maximum Rating
 - 6.2. DC Characteristics
- 7. LCD Characteristics
- 8. LED Backlight Characteristics
- 9. Reliability
 - 9.1. Reliability Test Items
 - 9.2. Criteria
- 10. Quality Assurance Standard
 - 10.1. Outgoing Inspection Standards
 - 10.2. Zone Definitions
- 11. Packing Specifications
 - 11.1. Indication of manufacturing code
 - 11.2. Packing process
- 12. Handling Precautions
 - 12.1. Operation
 - 12.2. Safety
 - 12.3. Handling
 - 12.4. Static Electricity
 - 12.5. Storage
 - 12.6. Cleaning
 - 12.7. Waste

1. General



Model No: SBT280-009

Preliminary

1.1.Application

This specification applies to the LCD module designated SBT280-009 LCD to be delivered to customer for mobile phone.

1.2. Name of product, model number

Name of product: LCD module

Model number of SKYWORTH: SBT280-009

1.3. Mechanical Dimensions and Circuit diagram

Refer to drawing as Page5.

Note:

(): Reference value

TBD: To Be Determined after evaluation of sample

2. Product specifications

This product is LCD module with 240 (x3:RGB) x 320dots LCD module with LCD driver.

2.1.Features

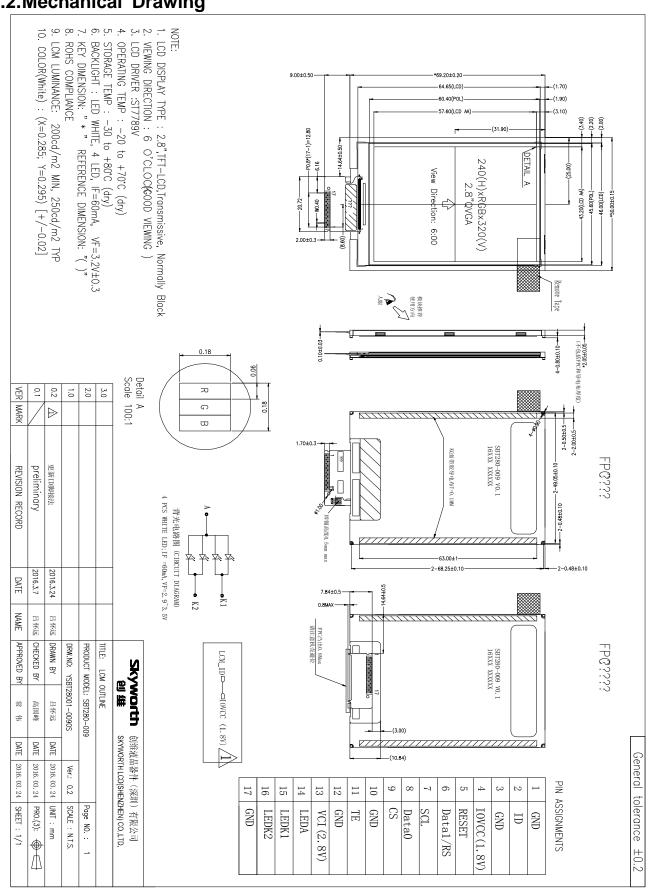
NO.	Item	Specification	Unit	Remark
1	LCD Size:	2.8	inch	-
2	Module Size:	50x69.2x2.05mm(max)	mm	-
		(except FPC length)		
3	Active Area:	57.6x43.2mm	mm	-
4	Resolution:	240x(3:RGB)x320dots	-	-
5	Dot Pitch:	0.18x0.18mm	mm	-
6	Viewing Direction:	6:00	-	-
7	Display color:	262K colors	-	-
8	Display Mode:	TFT LCD, Transmissive Mode	-	-
		Normally Black		
9	LCD Driver:	ST7789V	-	-
10	Interface Mode:	3-line serial	-	-
11	Drive Method:	Dot inversion	-	-
12	Driver IC RAM Size:	240x18x320	-	-
13	Weight:	TBDg typ.	-	-
14	Operating	From -20 to +70 °C (dry)	-	-
	Temperature:	, ,		
15	Storage Temperature :	From -30 to +80 °C (dry)	-	-

- Note 1: Color tune is slightly changed by temperature and driving voltage.
- Note 2: Requirements on Environmental Protection:RoHS
- Note 3: Customer should do assembly according to our FPC bending sketch in the outline drawing
- Note 4: Please approve our spec before placing mass production order. Otherwise we will regard customer has approved the spec when we receive the first 2Kpcs or above order from customer.

Model No: SBT280-009

Preliminary

2.2. Mechanical Drawing





Model No: SBT280-009

Preliminary

3. Interface Introduction

3.1.Pin Assignment

No.	Symbol	Description	Remark
1	GND	GND	-
2	ID	LCD ID Number Connect to GND	-
3	GND	GND	-
4	IOVCC	I/O power supply	-
5	RESET	Reset signal: active Low	-
6	Data1/RS	Data/Command select signal 0:Command,1-Data	-
7	SCL	(SPI_IF)Serial Clock	-
8	Data0	Serial input/output signal	-
9	CS	Chip select signal: active Low	
10	GND	GND	-
11	TE	Fmark signal. If not used then open	-
12	GND	GND	-
13	VCI	Analog/Logic Power supply	-
14	LEDA	LED Anode	-
15	LEDK1	LED Cathode	-
16	LEDK2	LED Cathode	-
17	GND	GND	-

Pin assign :Reference Page 5 Assembly drawing

3.2.Interface Select

Register	Interface
RE7h=00h	3-line Serial Interface
RE7h=10h	2 data lane serial Interface

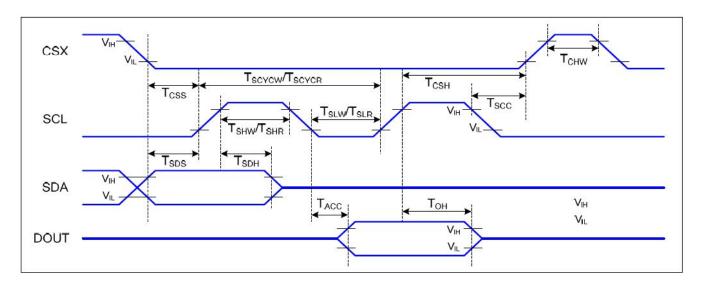
4. Command List

Please refer to the Driver IC Initial Code and contact our engineers.

Model No: SBT280-009

Preliminary

5. Timing Sequence



Signal	Symbol	Parameter	Min	Max	Unit	Description
	T _{CSS}	Chip select setup time (write)	15		ns	
	T _{CSH}	Chip select hold time (write)	15		ns	
CSX	T _{CSS}	Chip select setup time (read)	60		ns	
:	T _{SCC}	Chip select hold time (read)	65	50	ns	1
1	T _{CHW}	Chip select "H" pulse width	40		ns	1
	T _{SCYCW}	Serial clock cycle (Write)	66		ns	
	T _{SHW}	SCL "H" pulse width (Write)	15		ns	1
SCL	T _{SLW}	SCL "L" pulse width (Write)	15		ns	
SCL	T _{SCYCR}	Serial clock cycle (Read)	150		ns	1
	T _{SHR}	SCL "H" pulse width (Read)	60		ns	1
	T _{SLR}	SCL "L" pulse width (Read)	60		ns	1
SDA	T _{SDS}	Data setup time	10		ns	
(DIN)	T _{SDH}	Data hold time	10		ns	1
DOUT	T _{ACC}	Access time	10	50	ns	For maximum CL=30pF
DOUT	Тон	Output disable time	15	50	ns	For minimum CL=8pF



Model No: SBT280-009

Preliminary

6. Electrical Characteristics

6.1. Absolute Maximum Rating

Item	Symbol	Standard	Unit	Remark
Supply Voltage	IOVCC	-0.3 to 4.6V	V	-
	VCI	-0.3 to 4.6V	V	-
Input Voltage	V _{IN}	-0.3 to IOVCC+0.5	V	-
Output Voltage	Vo	-0.3 to IOVCC+0.5	V	-

Note: Use over the absolute maximum rating might affect reliability and might cause malfunction.

6.2.DC Characteristics

T=25°C

Item		Symbol	Min.	Тур.	Max.	Unit	Remark
Operating Voltage		IOVCC		1.80	3.30	V	*1
		VCI	2.40	2.75	3.30	V	"1
Input high-leve	el voltage	V _{IH}	0.7*IOVCC	-	IOVCC	V	
Input low-leve	l voltage	V_{IL}	0	-	0.3*IOVCC	V	
Output high-le	Output high-level voltage		0.8*IOVCC	-	IOVCC	V	-
Output low-lev	el voltage	V_{OL}	0	-	0.2*IOVCC	V	
Current	Operating (All on: Black)	IOVCC	-	TDB	TDB	mA	*2
Consumption	Sleep in	IOVCC	-	-	TDB	mA	2

^{*1:} VCI≧IOVCC

Refer to ST7789V data sheet for AC and other DC characteristics

Test circuit

Ampere meter 2.80V Controller Control LCD module GND

^{*2 :}It applies, when there is no access from MPU.



Model No: SBT280-009

Preliminary

7. LCD Characteristics

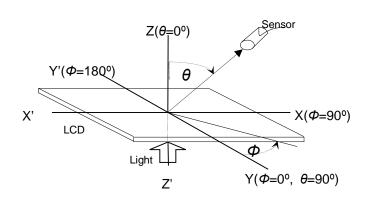
GND=0V, IOVCC=1.8V,VCI=2.80V

5.12 51, 16166 Hot/161 2								
Item		Symbol	Condition	on	Min.	Тур.	Max.	Unit
contrast ratio		С	$\theta=0^{\circ}, \ \phi=0^{\circ}$	25°C	-	500	-	-
Range of Viewing angle		θ(6h) -	C≥10	25°C	-	50 20	-	degree
(θ:6h–12h	1)	θ(12h)						
Range of Viewing angle (θ:3h–9h))	θ(3h) - θ(9h)	C≥10	25°C	-	45 45	-	degree
	White	Х		25°C	-	0.285	-	-
	vviile	У			-	0.295	-	-
	Red	Х	DM 7	25°C	-	0.621	-	-
Color	Reu	у	BM-7 (TOPCON)		-	0.332	-	-
Color	Croon	Х	$\theta=0^{\circ}, \ \phi=0^{\circ}$	25°C	-	0.294	-	-
	Green	у	υ=υ , ψ=υ	25 C	-	0.577	-	-
	Dluc	Х		25°C	-	0.141	-	-
	Blue	У		25 C	-	0.157	-	-
NTSC ratio		-	↑	25°C	-	55		%
B/W Response time		Ton+T off	θ=0°, φ=0°	25°C	-	16	-	msec



Model No: SBT280-009

Preliminary



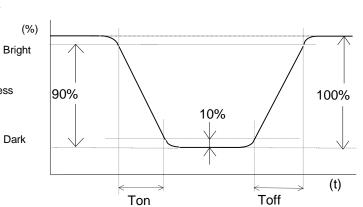
*Definition of contrast C

The contrast ratio is defined as follows:

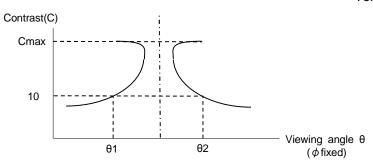
Brightness of selected position(white) Brightness of unselected position(black)

*Definition of response time (Ton, Toff)

The response time is defined as the following figure.



*Definition of viewing angle θ1 and θ2



Brightness

Dark

Note: Angle of optimized contrast with naked eye and viewing angle θ at Cmax above are not always the same.



Model No: SBT280-009

Preliminary

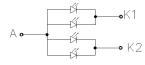
8. LED Backlight Characteristics

GND=0V, IOVCC=1.8V, VDD=2.80V

Item	Symbol	Condition	Min.	Тур.	Max.	unit	Remark
Current	I _{BL}	Ta=25°C±3°C	-	80	-	mΑ	*1
Power Consumption	P _{BL}	30-80%RH	-	256		mW	*2
LCM Brightness *3 *4 *5	Вр		310	330	-	cd/m ²	
Uniformity *3 *4 *6	∆ Вр		80	-	-	%	

Note 1:

*1 The data is measured using the constant current (If=20mA/1pcs.Total80mA) power supply.



背光电路图(CIRCUIT DIAGRAM) 4 PCS WHITE LED; IF =80mA, VF=2.9~3.5V

- *2 Power Consumption PBL=IBL*3.2V*4=20mA * 3.2V*4 =256mW.
- *3 The data is measured after LEDs are turned on for 5 minutes.
- *4 Tester: BM-7 (TOPCON); spot size=1°field; Distance=500mm Conditions

LED backlight power supply: 80mA

LCD: White color

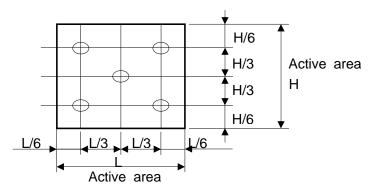
- *5 Brightness in the center of the LCD panel.
- *6 Definition of Uniformity (ΔB_P)

 $\Delta B_P = B_P (Min.) / B_P (Max.) \times 100[\%]$

B_P (max.) = Maximum brightness in 5 measurement spots (refer to below chart).

B_P (Min.) = Minimum brightness in 5 measurement spots (refer to below chart).

Measurement spots (5spots)





Model No: SBT280-009

Preliminary

9. Reliability

SKYWORTH will develop engineering samples that meet the reliability level in mass production.

9.1.Reliability Test Items

Tikeliability rest items	
Test Items	Condition
High temperature storage	+70°C±3°C, for 96 hours
	*Measure after 12hours left at normal temperature and humidity.
Low temperature storage	-20°C±3°C for 96 hours
	*Measure after 12hours left at normal temperature and humidity.
Operation at	+60°C±3°C, 30%RH max for 96 hours
high temperature	*Measure after 12hours left at normal temperature and humidity.
Operation at	-10°C±3°C, for 96 hours
low temperature	*Measure after 12hours left at normal temperature and humidity.
Operation at	+40°C±3°C,90%+2%/-3%RH max. (no condensation)
High temperature	for 96 hours
And high humidity	* Measure after 12 hours left at normal temperature and humidity
High temperature	+60°C±3°C,90%+2%/-3%RH max.for 96 hours
And high humidity storage	* Measure after 12 hours left at normal temperature and humidity
Temperature cycle storage	
	70°C±3°C \int_{1} t1=30min
	t1=301iiii t2=5min
	-20°C±3°C
	t1 t2 t1 t2
	First cycle Second cycle
	Repeat 10 cycles
	*Measure after 12hours left at normal temperature and humidity
Vibration	Sweep at 10Hz to 50Hz, amplitude 1.5mm for2hours each in X, Y,
	and Z directions.
	Apply shipping package to this test.
Mechanical shock	Drop onto the tiled floor from 80 cm heights, 6 faces.
	Apply shipping package to this test.
ESD	Air discharge 10time at panel center.
	Voltage: $\pm 8KV$ R=330 Ω , C=150pF
	Contact discharge 10time at panel center
	Voltage: $\pm 4KV R=330 \Omega C=150pF$



Model No: SBT280-009

Preliminary

9.2. Criteria

(1) Display characteristics: No Non-display, missing segments

(2) Electrical characteristics: Current Idd is twice higher than initial value.

(3) Appearance: No Air bubble in the LCD, Glass crack.

10. Quality Assurance Standard

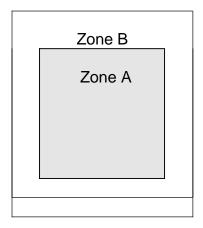
10.1. Outgoing Inspection Standards

- Sampling inspection is ANSI/ASQC Z1.4, single sampling inspection level 2, and normal inspection. The quality assurance level is shown below.

Rank	Inspection Item	AQL
	Unable to turn on (disconnection)	
Major Defect	Short(Abnormal Display)	0.65%
	Bubbles in the cell	
	Spot defect (Black·White·bright spots)	
	Streak defect	
Minor Defect	Glass defect	1%
	Polarizer flaw (Scratch, Bubble, stain, Unevenness)	
	Pattern defect(chip, boss, thick, slim)	

10.2. Zone Definitions

1) LCD



Zone A: Inside of the viewing area

Zone B: Outside of the viewing area

Model No: SBT280-009

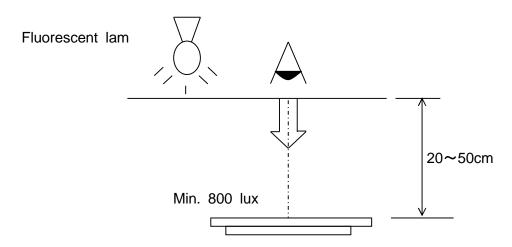
Preliminary

2) Inspection Condition

- a) The visual inspection distance: The visual inspection distance of panel between LCD module and inspector's sight should be at 20~50cm distance.
- b) Ambient Illumination:

External appearance inspection: 800 ~ 1200 Lux

Light on inspection: less than 80 Lux





Model No: SBT280-009

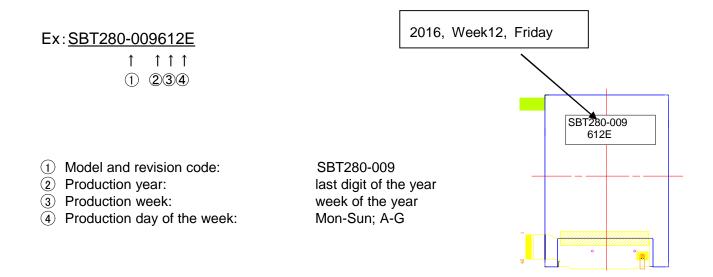
Preliminary

11. Packing Specifications

11.1. Indication of manufacturing code

Indicate following information by TBD digits marking on the Shield Tape by undefeatable ink.

: Model and revision code, Production plant, the last digit of the year, week, day of the week.





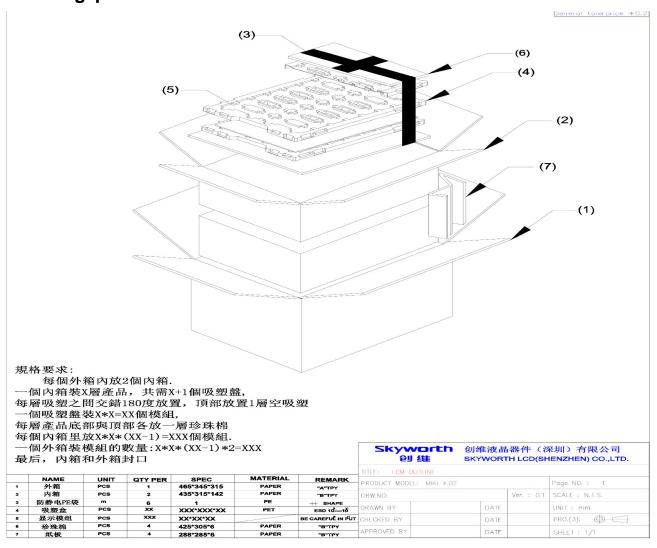
创维液晶器件(深圳)有限公司 SKYWORTH LCD MODULES (SHENZHEN) CO., LTD.

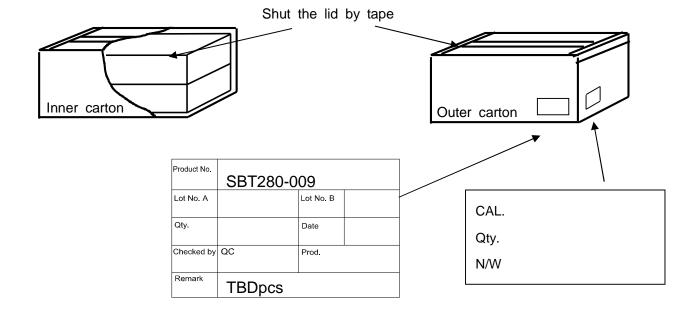
Issued Date: 25th Mar,16

Model No: SBT280-009

Preliminary

11.2. Packing process







Model No: SBT280-009

Preliminary

12. Handling Precautions

12.1. Operation

Burn-in sometimes happens when the same character was displayed at along time. Therefore, to prevent Burn-in, SKYWORTH recommended to set up aScreen-saver function.

12.2. Safety

DO NOT put it in your mouth in case LCD panel has broken. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.

12.3. Handling

- (1) The LCD panel is plate glass. **DO NOT** subject the panel to mechanical shock or to excessive force on its surface.
- (2) The polarizer attached to the display is very easy to damage, handle it with care to avoid scratching.
- (3) To avoid contamination on the display surface, **DO NOT** touch the display surface with bare hands.
- (4) Provide a space so that the LCD panel does not come into contact with other components.
- (5) To protect the LCD panel from external pressure, put covering glass (acrylic board or similar board) to keep appropriate space between them.
- (6) Transparent electrodes may be disconnected if you use the LCD panel under environmental conditions where dew condensation occurs.
- (7) Property of semiconductor devices may be affected when they are exposed to light possibly resulting in malfunctioning of the ICs.

To prevent such malfunctioning of the ICs, your design and mounting layout done are so that the IC is not exposed to light in actual use.

12.4. Static Electricity

- (1) Ground soldering iron tips, tools and testers when they operate.
- (2) Ground your body when handling the products.
- (3) **DO NOT** apply voltage to the input terminal without applying power supply.
- (4) **DO NOT** apply voltage that exceeds the absolute maximum rating.
- (5) Store the products in an anti-electrostatic container.

12.5. Storage

Store the products in a dark place at +5~+25 degree C, low humidity (50%RH or less). **DO NOT** store the products in an atmosphere containing organic solvents or corrosive gases.

12.6. Cleaning

- (1) **DO NOT** wipe the polarizer with dry cloth, as it might cause scratch.
- (2) Wipe the polarizer with a soft cloth soaked with petroleum IPA, other chemical might damage.

12.7. Waste

When dispose of LCD module, manage it as the production waste.