# TEAM F

# BIG DATA SYSTEMS FOR MODEL DEVELOPMENT

## AGENDA

- Model Development Approach
- 1 Automated Data Cleaning
- 2 Human Assisted Data Cleaning
- 3 Automated Method Comparison and Choosing
- 4 Human Assisted Method Picking
- 5 Automated Dummy Creation and Transformation

## MODEL DEVELOPMENT APPROACH

- PYTHON
- 3 TRAINING DATASETS

### **DEV AND OOTO**

USED FOR FRAUD DETECTION
DEV: CSV 82 VARIABLES INCLUDING TARGET, 865 OBS
OOTO: CSV 81 VARIABLES, 2968 OBS
INCLUDES NULL VALUES
BINARY, CATEGORICAL, NUMERIC

### MBD\_FA2

USED FOR VARIABLE AND RATIO CREATION CSV WITH 47 VARIABLES INCLUDING TARGET 5951 OBSERVATIONS INCLUDES NULL VALUES BINARY, CATEGORICAL AND NUMERIC DATA



# AUTOMATED DATA CLEANING

# NAN (NOT A NUMBER)

ID	NUM1	NUM2	NUM3
1	3.56	0.55	
2	2.30	1.60	0.44
3		4.05	3.00
4	0.34	7.00	1.22

SUBSTITUTE NAN FOR 0



ID	NUM1	NUM2	NUM3
1	3.56	0.55	0.00
2	2.30	1.60	0.44
3	0.00	4.05	3.00
4	0.34	7.00	1.22

# **MISSING VALUES**

ID	TOWN
1	MAD
2	BCN
3	NYC
4	BCN
5	
6	NYC
7	BCN

SUBSTITUTE NONE FOR
THE HIGHEST FREQUENCY VALUE



ID	TOWN
1	MAD
2	BCN
3	NYC
4	BCN
5	BCN
6	NYC
7	BCN

# **OUTLIER DETECTION**

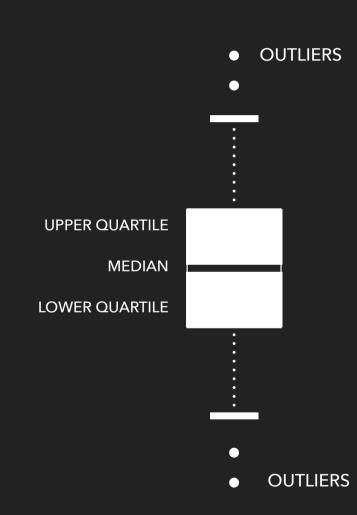
ANYTHING OUTSIDE MEAN +/- 3 \* STANDARD DEVIATION WILL BE CONSIDERED AN OUTLIER.

WE CONVERT DATA VALUES TO STANDARD DEVIATIONS FROM THE MEAN:

def deviations(x, mean, stddev):

return math.abs(x - mean) / stddev

ABSOLUTE VALUES WHICH ARE HIGHER THAN 3 WILL BE CONSIDERED OUTLIERS



# HANDLING OUTLIERS

- IF THE NEXT NON-OUTLIER VALUES IS CLOSE:

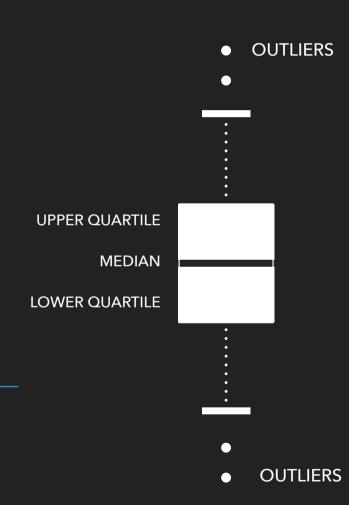
TRANSFORM OUTLIERS TO THE NEXT HIGHEST/LOWEST VALUE

- IF THE NEXT NON-OUTLIER VALUE IS FAR:

**DROP THE OUTLIERS AND INFORM ABOUT IT** 

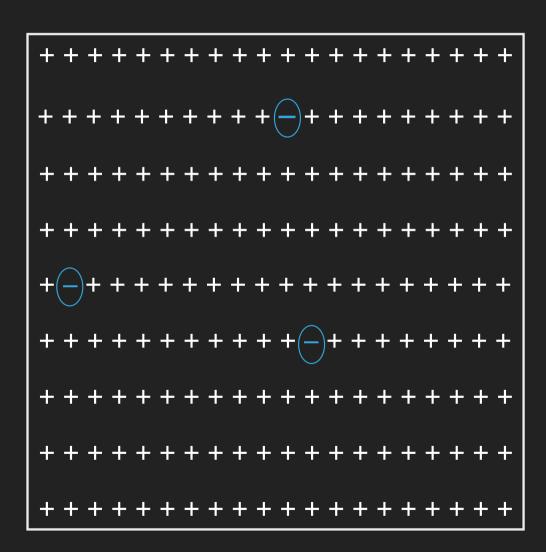
HOW TO DETERMINE WHAT IS FAR?

IF THE OUTLIER IS HIGHER THAN 2 \* (MEAN + 3 STDEV)



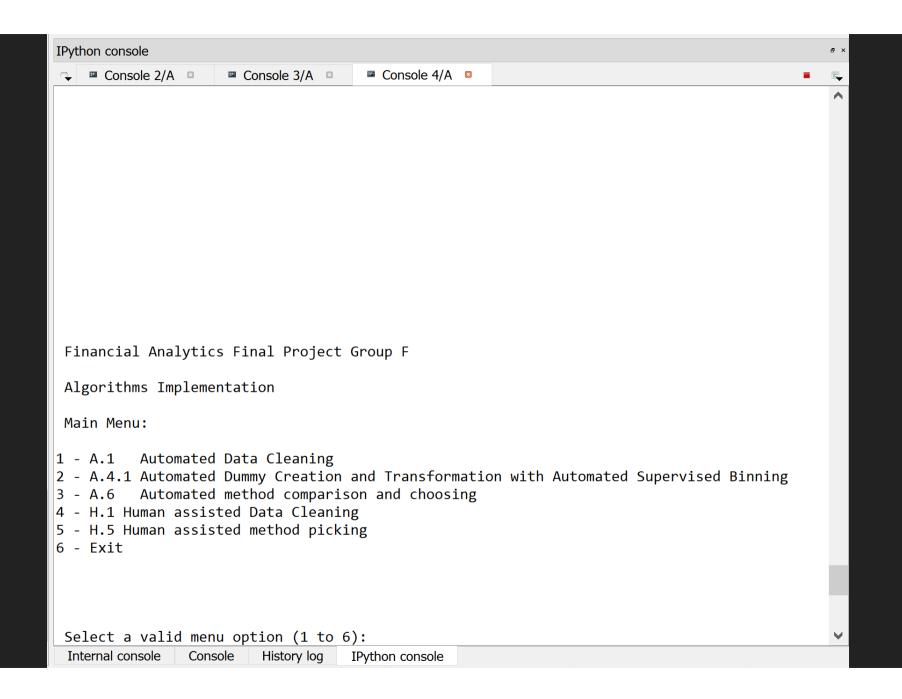
### **UNRELIABLE VALUES**

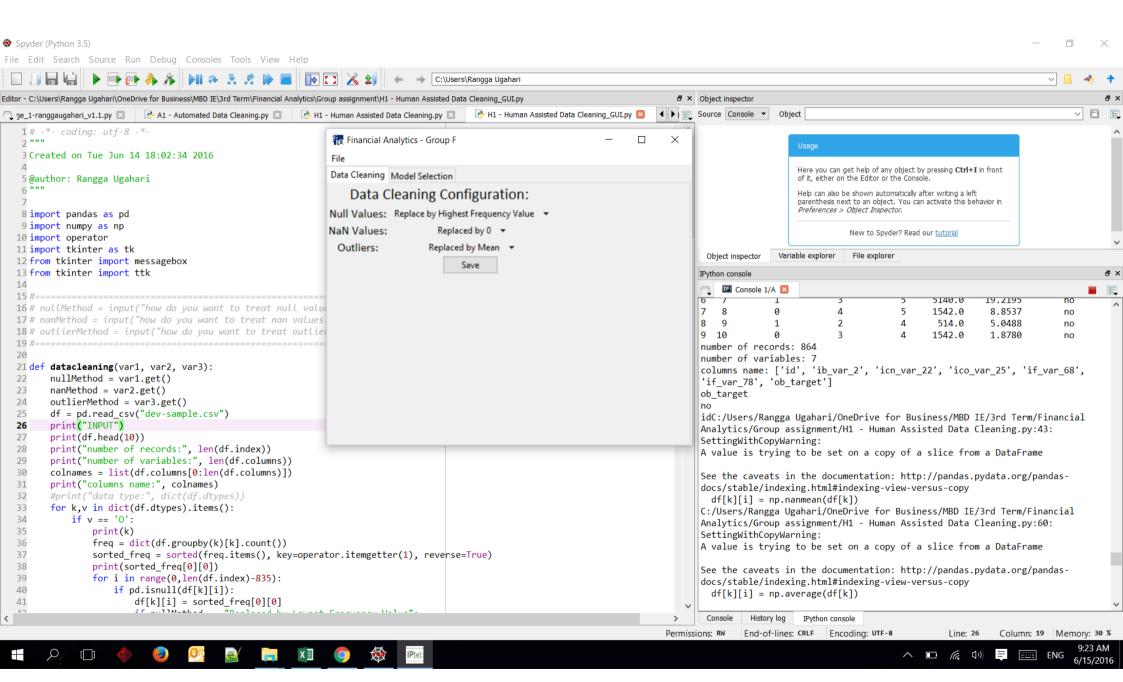
Threshold 5%





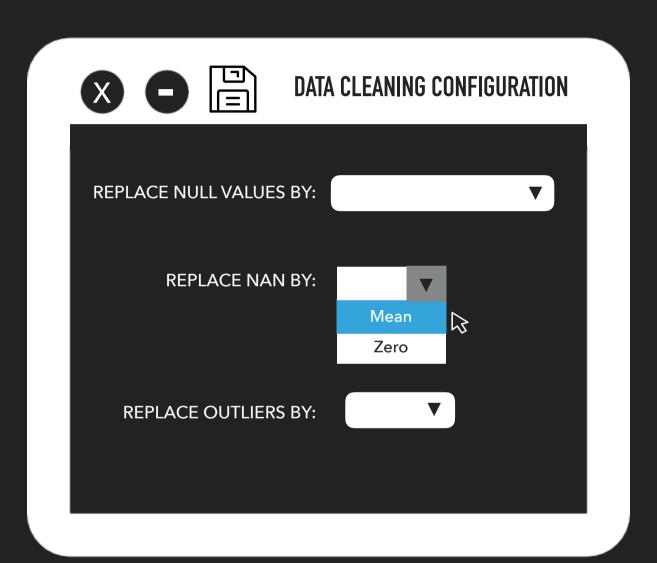
# HUMAN ASSISTED DATA CLEANING

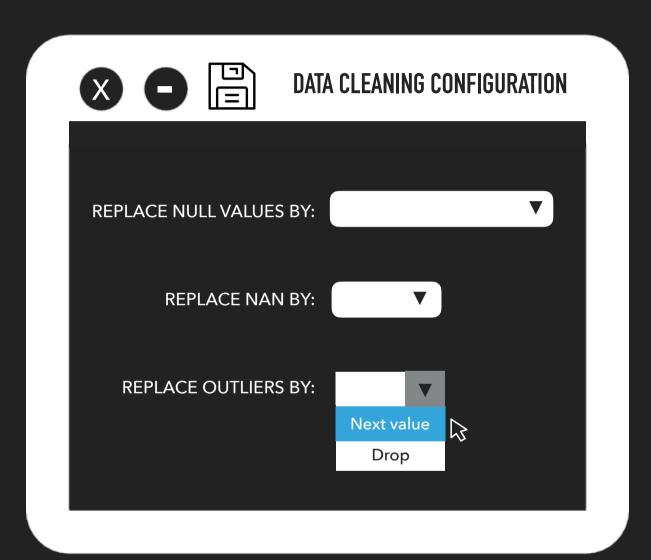


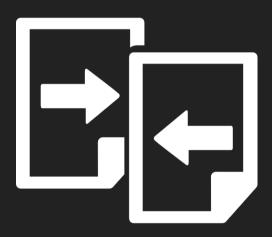












# AUTOMATED METHOD COMPARISON AND CHOOSING

# **MODEL COMPARISON**

SUPPORT VECTOR MACHINE (SVM)

RANDOM FOREST

▶ GENERALISED LINEAR MODELS (GLM) - LINEAR REGRESSION

# SUPPORT VECTOR MACHINE (SVM)

Non-probabilistic binary linear classifier

Combines aspects of both nearest neighbour classifier and linear regression modeling

# RANDOM FOREST

Bagging with random feature selection to add additional diversity to the decision tree models

As the ensemble uses only a small, random portion of the full feature set, random forests can handle extremely large datasets

# GENERALISED LINEAR MODELS (GLM) LINEAR REGRESSION

Dependent (Y) and independent variables (X1,X2....XN)

The relationship between the independent and dependent variables follows a straight line

# MODEL SELECTION CRITERIA: HIGHEST GINI

Gini = 2\*AUC-1

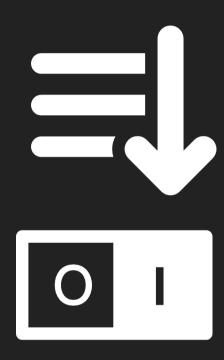
Area Under the ROC Curve

ROC: plot True Positive Rate against False Positive Rate



# HUMAN ASSISTED METHOD PICKING





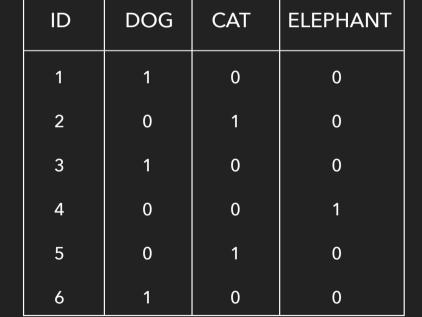
# AUTOMATED DUMMY CREATION AND TRANSFORMATION

# **DUMMY CREATION**

**CATEGORICAL VARIABLE** 

ID	ANIMAL
1	DOG
2	CAT
3	DOG
4	ELEPHANT
5	CAT
6	DOG

DUMMY VARIABLE



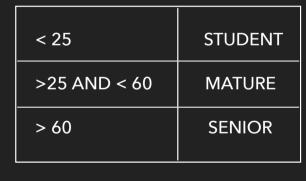


# **BINNING**

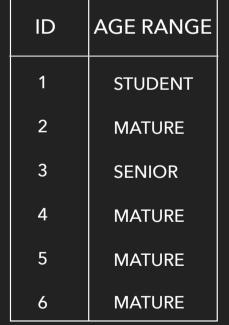
#### **CONTINUOUS VARIABLE**

ID	AGE
1	20
2	32
3	68
4	33
5	52
6	35

#### **GROUPING**



#### CATEGORICAL VARIABLE





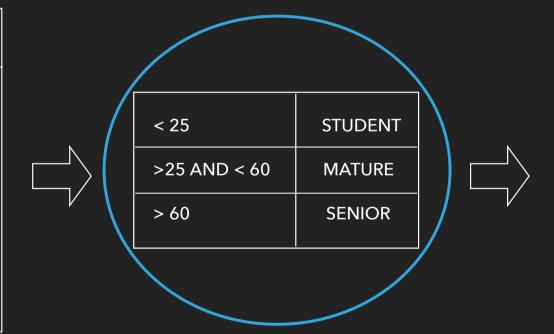
# **BINNING**

**CONTINUOUS VARIABLE** 

CUT POINT?

**CATEGORICAL VARIABLE** 

ID	AGE
1	20
2	32
3	68
4	33
5	52
6	35



ID	AGE RANGE
1	STUDENT
2	MATURE
3	SENIOR
4	MATURE
5	MATURE
6	MATURE

# **ENTROPY BASED BINNING**

Supervised binning

Calculates a value that describes how consistently a potential split will match up with a classifier (Target variable FRAUD)

Refer to the target information when selecting discretisation cut points

Finding the split with the maximal information gain

# QUESTIONS?