	Nationally rep.		Proactive		
	No (N=1125)	Yes (N=18)	No (N=1374)	Yes (N=1014)	Overall (N=3531)
Age group					
18-44	474 (42.1%)	6 (33.3%)	592 (43.1%)	269 (26.5%)	1341 (38.0%)
45-64	389 (34.6%)	8 (44.4%)	561 (40.8%)	505 (49.8%)	1463 (41.4%)
65+	262 (23.3%)	4 (22.2%)	214 (15.6%)	235 (23.2%)	715 (20.2%)
N/A	0 (0%)	0 (0%)	7 (0.5%)	5 (0.5%)	12 (0.3%)
Gender					
Female	568 (50.5%)	10 (55.6%)	748 (54.4%)	690 (68.0%)	2016 (57.1%)
Male	554 (49.2%)	8 (44.4%)	603 (43.9%)	314 (31.0%)	1479 (41.9%)
N/A	3 (0.3%)	0 (0%)	23 (1.7%)	10 (1.0%)	36 (1.0%)
Education					
No formal quals.	35 (3.1%)	1 (5.6%)	15 (1.1%)	16 (1.6%)	67 (1.9%)
Other	19 (1.7%)	0 (0%)	22 (1.6%)	40 (3.9%)	81 (2.3%)
Secondary school/College	600 (53.3%)	10 (55.6%)	312 (22.7%)	363 (35.8%)	1285 (36.4%)
University graduate	471 (41.9%)	7 (38.9%)	1025 (74.6%)	595 (58.7%)	2098 (59.4%)
Occupation					
Environment/Nature	5 (0.4%)	0 (0%)	285 (20.7%)	55 (5.4%)	345 (9.8%)
Natural resource management	9 (0.8%)	0 (0%)	45 (3.3%)	37 (3.6%)	91 (2.6%)
Other	712 (63.3%)	12 (66.7%)	757 (55.1%)	688 (67.9%)	2169 (61.4%)
Prefer not to say	33 (2.9%)	0 (0%)	24 (1.7%)	23 (2.3%)	80 (2.3%)
Retired	261 (23.2%)	4 (22.2%)	223 (16.2%)	189 (18.6%)	677 (19.2%)
Unemployed	105 (9.3%)	2 (11.1%)	40 (2.9%)	22 (2.2%)	169 (4.8%)
Area type					
Rural	214 (19.0%)	7 (38.9%)	435 (31.7%)	609 (60.1%)	1265 (35.8%)
Sub-urban	534 (47.5%)	6 (33.3%)	551 (40.1%)	305 (30.1%)	1396 (39.5%)
Urban	377 (33.5%)	5 (27.8%)	388 (28.2%)	100 (9.9%)	870 (24.6%)