

# Week 8

Start  
Week 8

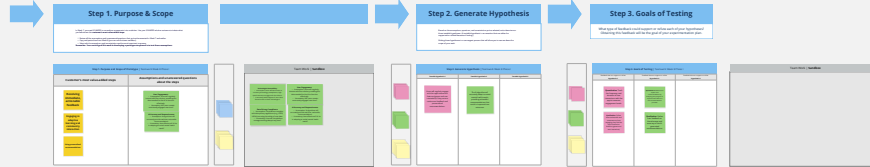


Week 8  
Guide



1. Storyboard Purpose & Scope
2. Generate Hypotheses
3. Goals of Testing

Week 8 Phase I Teamwork



4. Establish Details
5. Sample Panel
6. Rough Draft

Week 8 Phase I Teamwork



Week 8 Phase II Teamwork  
The Experimentation Plan  
7. Context

8. Storyboard

9. Qualitative Feedback

10. Quantitative Feedback

Week 8 Phase III Teamwork

