

## **COOKIES POLICY**

DATE:

At ----- (“the website”), We use cookies to make Your overall experience on our Website better.

Specifically, we use cookies to:

- Store information for the time you are on the website called session cookies.
- Store information to recognise your browser or device each time you visit called persistent cookies.
- Store your login and password information if you choose to.
- Store your user settings, like audio and display settings.
- Analyse your behaviour on our website, so we can continue to improve.
- Allow others to advertise on our website for track information about you to improve advertising to you

By using our Website or any of our services, you consent to our use of cookies. This cookie policy will explain what cookies are, how we use them, and what your rights are in relation to our use of cookies. I will also discuss our third-party cookies and what they mean for you.

### **How we use cookies**

Technical cookies, which can also sometimes be called HTML cookies, are used for navigation and to facilitate your access to and use of the site. They are necessary for the transmission of Communications on the network or to supply service requests. The use of technical cookies allows the safe and efficient use of the Website.

You can manage or request the general deactivation for cancellation of cookies through your browser. If you do this though, please be advised this action might slow down or prevent access to some parts of the Website.

We also use cookies that are retransmitted by an analytical or statistic provided to collect aggregated information on the number of users and how they visit the Website. These are also considered technical cookies when they operate as described.

Analytics may collect information through log data such as:

- IP address (anonymised)
- Location: country, region, city, approximate latitude and longitude (Geolocation)
- Date and time of the request (visit to the site)
- Title of the page being viewed (Page Title)
- URL of the page being viewed (Page URL)
- URL of the page that was viewed prior to the current page (Referrer URL)
- Screen resolution of user's device
- Time in local visitor's time-zone
- Files that were clicked and downloaded (Download)
- Links to an outside domain that were clicked (Outlink)
- Pages generation time (the time it takes for webpages to be generated by the webserver and then downloaded by the visitor: Page speed)
- Main language of the browser being used (Accept-Language header)
- Browser version, browser plugins (PDF, Flash, Java, ...) operating system version, device identifier (User-Agent header)
- Language of the visited page
- Campaigns
- Site Search
- Events
- Web page of origin referral and exit
- possibly the number of clicks

## Essential and non-essential cookies

Cookies can be classified as either ‘essential’ or ‘non-essential’.

**Essential cookies:** these are cookies that are either:

- used solely to carry out or facilitate the transmission of communications over a network; or
- strictly necessary to provide an online service (e.g. our website or a service on our website) which you have requested.

**Non-essential cookies:** these are any cookies that do not fall within the definition of essential cookies, such as cookies used to analyze your behavior on a website (‘analytical’ cookies) or cookies used to display advertisements to you (‘advertising’ cookies).

## Session and persistent cookies

Cookies can be classified as either ‘session’ or ‘persistent’, depending on how long they last after they are placed on your browser.

**Session cookies:** session cookies last for as long as you keep your browser open. They expire when you close your browser.

**Persistent cookies:** persistent cookies expire at a fixed point in time or if you manually delete them from your browser, whichever occurs first.

## First and Third-party cookies

Cookies can be classified as ‘first party’ or ‘third party’.

**First-party cookies:** these are cookies placed on your device by our website domain.

**Third-party cookies:** these are cookies placed on your device by third-party website domains.

We have categorized the cookies we use into four categories:

COOKIE	PURPOSE
ESSENTIAL COOKIES(STRICTLY NECESSARY)	Used solely to carry out or facilitate the transmission of communications over a network; or strictly necessary to provide an

		online service (e.g. our website or a service on our website) which you have requested.
PREFERENCE FUNCTIONALITY COOKIES	&	These cookies collect information about your choices and preferences and make using the website more practical. They are non-essential to their use. However, without these cookies, certain functionality may become unavailable.
ANALYTICS CUSTOMIZATION COOKIES	&	These cookies collect information that is used either in aggregate form to help us understand how our websites are being used to help us improve our websites and application for you in order to enhance your experience.
ADVERTISING (TARGETING) COOKIES		These cookies are used to make advertising messages more relevant to you and your interests. They also perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed, and in some cases selecting advertisements that are based on your interests.
SOCIAL COOKIES:	MEDIA	In order to enhance your internet experience and to make the sharing of content easier, some of the pages on our website may contain tools or applications that are linked to third-party social media services providers such as Facebook or Twitter. Through these tools or applications, the social media service provider may set its own Cookies on your device. We do not control these Cookies and you should check the social media service

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provider's website for further details about how they use Cookies.

We don't use this information to identify you, but rather to understand usage trend on our Website.

We use remarketing cookies, which place file on your browser or device to allow us to display advertisement to you on the other websites.

When these types of cookies are used, we will ask for your explicit consent.

We also use additional tracking Technologies, named below, for the following purposes.

- 1.
- 2.
- 3.

### **Our full list of cookies**

The full list of cookies we use on our website is below:

Third party cookies

1. Age
2. Gender

### 3. User behaviour

#### **Consent**

When you arrive to our website, we will request your consent for cookies as follows.

1. When the website is accessed first, the website visitor is provided with a choice to accept (“OK, I agree”) or refuse (“Decline cookies”) the placement of cookies.

**Accept cookies:** By clicking this option, the visitor gives consent to the placement of all the cookies for the:

- Optimal functioning of the website
- Social media sharing function
- Collection of statistics

**Decline cookies:** By clicking this option, the visitor does not give consent to the placement of any of the abovementioned cookies. In this case, only a session cookie is placed; this is a technical cookie, the main purpose of which is to remember the visitors’ selection choice. This cookie is placed for the duration of a user session (time spent browsing the website) and will automatically be deleted when said session expires. Choosing not to accept cookies does not hinder your navigation experience on the website.

**No selection made:** If a visitor neither accepts nor refuses cookies, the website treats this as a refusal to the placement of cookies and all related functions are on hold until a selection is made. No cookies shall be placed on visitors’ devices unless consent has been given by clicking on the “OK, I agree” option.

#### **Managing Cookies**

How to opt out of essential cookies

Most browsers allow you to block all cookies, including essential cookies. Please note, however, that if you block all cookies, parts of our website and its functionality may not work or display properly.

You can delete existing cookies from your browser by clearing your browsing data and ensuring that the option to delete cookies is selected.

For Cookies or e-mail marketing, we provide the following easily usable options:

- **Cookies Settings and Preferences.** You may disable cookies and similar technologies through the settings in your browser.
- **E-Mail Settings and Preferences.** If you no longer want to receive marketing e-mails from us, you may choose to unsubscribe at any time [unsubscribe from this list].

## **OPTING-OUT**

In case a visitor has opted-in to the placement of cookies, it is always possible to change this decision and opt out. In order to opt out, visitors need to delete all the cookies from their browsers. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

To learn about how to clear cookies in different browsers, visit:

<https://www.aboutcookies.org/>

## **DO NOT TRACK OPTION**

Do Not Track is a technology that enables visitors to opt out from being tracked by websites for whatever purpose, including the use of analytics services, advertising networks and social platforms. You can enable the 'Do not track' option directly in your web browser. Google Analytics will not track users who have enabled this option in their web browsers. (Details are mentioned below)

## **GOOGLE ANALYTICS**

The website uses Google Analytics in order to track the information of visitors described above. For this purpose, the abovementioned collected data are transmitted to Google Inc. The IP addresses of visitors are anonymized by the website prior to their transmission to Google Inc; this protects the anonymity of the visitors that have opted for the full website functionalities.

Google complies with the EU-US Privacy Shield Framework and more information on its certification can be found [here](#).

Furthermore, Google, including Google Inc. and its wholly-owned US subsidiaries, has certified that it adheres to the relevant Privacy Shield Principles, including for Google Analytics.

More information on Google's privacy policy can be found [here](#).

More information on the EU-US Privacy Shield can be found on this [page](#).

### **What can you do about cookies?**

If you want, it you can prevent the use of cookies, but then you may not be able to use our website as we intend. To proceed without changing the options related to cookies, simply continue to use our website.

For our website, this is how you can adjust your settings and, if desired, opt out of cookies completely.

- Email \_\_\_\_\_
- website chat services \_\_\_\_\_

You can also manage cookies through the settings of your browser on your device. However, deleting cookies from your browser may remove the preferences you have set for the website, as well as preferences you are set for other websites.

For further information and support, you can also visit the specific help page of the web browser you are using.



## **YOUR CHOICES IN CASE OF OUR COOKIES**

If You prefer to avoid the use of Cookies on the Website, first You must disable the use of Cookies in your browser and then delete the Cookies saved in your browser associated with this website. You may use this option for preventing the use of Cookies at any time.

If You do not accept Our Cookies, You may experience some inconvenience in your use of the Website and some features may not function properly.

If You'd like to delete Cookies or instruct your web browser to delete or refuse Cookies, please visit the help pages of your web browser.

For the Chrome web browser, please visit this page from Google:  
<https://support.google.com/accounts/answer/32050>

For the Internet Explorer web browser, please visit this page from Microsoft:  
<http://support.microsoft.com/kb/278835>

For the Firefox web browser, please visit this page from Mozilla:  
<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

For the Safari web browser, please visit this page from Apple:  
<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

For any other web browser, please visit your web browser's official web pages.

## **Contact Us**

If you have any questions about this Cookies Policy, You can contact us:

- By email: \_\_\_\_\_