

LAUREN LEWIS

Media Production Student & Content Creator

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A jack of all trades with a passion for storytelling, blending design & media production to craft unique, impactful narratives while embracing creativity in all forms and pushing boundaries to inform, inspire, and uplift underrepresented voices.

EDUCATION

BS – MULTIPLATFORM PRODUCTION

Candidate 2028

Morgan State University, Baltimore, MD

AA – AUDIOVISUAL MEDIA PRODUCTION

January 2022-May 2025

Howard Community College, Columbia, MD

EXPERIENCE

MARKETING & SALES ASSOCIATE

Columbia, MD

Pen Boutique

2022 - Present

- Researching trends, pop culture, and viral content to create marketing materials.
- Structuring creative content and developing promotional collateral.
- Resolving customer concerns with communication and conflict management.
- Providing excellent customer service to build and maintain loyalty.

WELLNESS CENTER SOCIAL MEDIA ASSOCIATE

Columbia, MD

Howard Community College

2023 - 2025

- Aiding in health and wellness programs, creating displays, posters, flyers, and social media posts.
- Assisting with front desk duties, answering phones, greeting guests, and directing services.
- Maintaining cleanliness and organization of facilities.
- Facilitating communication through phone and email correspondence.

HOWARD COURIER CONTRIBUTOR & EDITOR

Howard County, MD

Howard Courier

2024 - 2025

- Edited and refined articles to maintain high editorial standards, ensuring accuracy and clarity.
- Managed the event calendar, troubleshooting technical issues to provide clear and accessible updates for the community.
- Collaborated with a team to streamline workflow and improve communication efficiency.
- Applied critical thinking and problem-solving skills to ensure consistent and reliable content publication.

SKILLS & EXPERTISE

- **Software:** Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro).
- **Content Creation:** Video Editing & Production, Graphic Design, Social Media Marketing.
- **Project Management:** Task Prioritization
- **Technical Skills:** Troubleshooting & Technical Support, Website Content Management.

CERTIFICATIONS

- **Mental Health First Aid Certification** – National Council for Mental Wellbeing (MHFA USA)
- **Issued:** January 16, 2025 | No Expiration