



Earth Hour 2023

Our Earth Hour Scratch Event is made in celebration and recognition of the Biggest Hour for Earth! Started in 2007, Earth Hour has shone a spotlight on the issues of climate change and nature loss. Since its creation, over 190 countries and millions of people around the world have taken part in Earth Hour, and we invite you to join! During our event, we invite you to imagine, create, and share along with us in the Scratch online community by participating in our featured studio.

Scratch Events are announced in the “Scratch News” section of the homepage. When an event is running, visit the “Featured Studios” section of the homepage to quickly access the event studio.

In this guide, you’ll find:

- [Earth Hour Scratch Event Information](#)
- [How to Participate](#)
- [Special Information for Educators](#)

Earth Hour Scratch Event Information

Our Earth Hour Studio Description

Earth Hour is a reminder that even small actions can make a big difference and shows that each of us have the power to make a positive impact on our planet. From reconnecting with nature, to cooking in more planet-friendly ways, to taking the initiative to learn more about our own individual impact on the earth, and so much more, there are no shortage of ways to get involved.

The official event is on March 25th, 2023 from 8:30 pm-9:30 pm. Together, let’s help create the Biggest Hour for Earth. Until then, join us in getting ready to celebrate and participate in this important event.

Looking for ways to get started?

- Create a virtual card to invite others to join Earth Hour
- Learn about climate change and create a project to help others learn as well
- Create a project about your favorite things to do in nature
- Discover ways to be more sustainable in your daily life and create a project about it
- Make an interactive poster to help spread the word about Earth Hour
- Design a game about protecting the Earth
- Create an animation about recycling



- Think about your vision for the future of our planet and create interactive artwork about it
- Create a project to share ideas on how to spend your time participating in Earth Hour (see below for some ideas to get you started!)
- How will you give 60 minutes of your time to Earth, this Earth Hour? Create a project to let us know!

Remember, these are only suggestions! You are welcome to come up with your own ideas as well, or take inspiration from projects already in the studio! See below for more information on Earth Hour.

What will you create? What will you do for the Earth today? =^..^=

This studio was created in collaboration with WWF and EPAM.

How Can I Participate?

- Scratch's Earth Hour Event **begins Monday, March 20th, 2023, at <https://scratch.mit.edu>**
- You are invited to create and **share projects that fit the studio theme**. Simply comment in the studio with your project link so our curators can review.
- **See what others around the world have created and shared to the studio**, as well as offer encouragement and constructive feedback.
- Do you speak and write in more than one language? We welcome Scratcher volunteers, who can, to **translate the studio description** into their own language to help others. Look in the main studio description for a link to our translation studio for the event, if you are interested.
- **Learn more about participating in our Scratch Event Studios Guide** (https://resources.scratch.mit.edu/www/events/en/ScratchLearningResource_ScratchEventStudios.pdf) including how to get started and how to share your projects/get your projects into the event studio.

Educators

- Check out our Teacher Account Guide (<http://bit.ly/Your-Teacher-Account>) for more information on setting up teacher accounts and managing classes.
- See our Show-and-Tell Sharing Sheet here for possible use with your students: https://resources.scratch.mit.edu/www/events/en/Scratch_Show-and-TellSharingSheet.pdf
- See our guide here on “How to Run Your Own Event Studio” for session facilitation tips: https://resources.scratch.mit.edu/www/events/en/ScratchLearningResource_RunYourEventStudio.pdf
- See our guide here on “How to Replicate an Event Studio in an Offline Scratch Environment”: https://resources.scratch.mit.edu/www/events/en/ScratchLearningResource_ReplicateEventStudioOffline.pdf

Tip: If you'd like to translate this guide, [click here to make a copy](#) of this Google doc.



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