

A Chance to Work

Understanding the composition of foreign workers pursuing
specialty occupations on the United States H1-B visa

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1 INTRODUCTION

The United States Person in Specialty Occupation Visa, more commonly known as the H1-B visa, allows employers in the United States to hire temporary foreign workers specializing in one of many key occupations. To date, numerous studies have been conducted on recent years' certification data in an attempt to analyze hiring trends. However, the usefulness of these studies remains to be questioned as they generally lack interactive visualizations for the user to gain insight from this information. In this study, we seek to understand recent hiring trends among US employers as well as the makeup of applications for these roles to project economic sectors with growth potential, creating meaningful visualizations for potential work visa applicants to interpret current data, and predict the outcome of future applications.

2 RELATED WORK

As annual H1-B application records are publicly available through the US Department of Labor, this data has been a popular topic for machine learning researchers as well as online enthusiasts. The topic has also inspired several versions of truncated datasets that have been aggregated by several websites as a resource for international applicants, and basic analyses appear frequently in academic journals. The general consensus among scholarly literature points to an overall positive economic impact by H1-B workers in the United States (Butler 2012, Peri 2014) and skilled immigrant workers successfully integrate into the general population (Grimm 2019, Hermansen 2022). Interestingly, none of these studies or websites have successfully integrated the database, visualizations, and prediction algorithms under one application.

We have considered several methods for data cleaning and integration. H1-B application data from the US DOL total over 3 million records from 2017 to 2021. Chatterjee et al., use Python packages Pandas and Numpy for data cleansing, including the completion of incomplete data in H1-B application data, column name renaming and subset selection (Chatterjee 2021). Specific operations can be done by calling Python packages. Looking closely at their data, however, we found that not only is it from a non-official and unverifiable source; their records are also severely truncated, and did not effectively consolidate job titles with negligible spelling variations. Perhaps this truncation and lack of cleansing was out of

convenience, but unfortunately this was the case for the majority of studies we read during preliminary research. As the datasets among the different years generally only differ by a few column names while retaining similar organization, we find it more convenient to use open-sourced applications such as OpenRefine to clean the data, selecting features that may be the most meaningful to the reader (Chadha 2021). Dombe et al. use SQLite for its lightweight data storage and access (Dombe 2020).

Several online databases exist providing similar information. The most accurate and comprehensive websites include H1-B Grader and One Point Three Acres, which have aggregated US Department of Labor statistics into textual tables which allow for filtering based on attributes such as country of origin, job title, sponsoring employer, and salary band (1Point3Acres 2022, H1BGrader 2022). These are relatively complete relational database systems with interactive visualizations. The data is also collected directly from the US DOL and up to date. As the data provided by US DOL is in XLS format and consists of over 26 attributes in its initial form, the SQL-style database used by these websites appears most appropriate. However, these websites are unable to predict application outcomes for users, thus the users must perform their own extrapolations based on their subjective interpretations of recent trends.

Most academic studies rely on various Python libraries for visualizations. Tandon et al compares Python and Tableau as accessible technologies for quickly producing charts (Tandon 2021). A similar approach is taken by Chavda et al, analyzing records with Apache Hive and Pig with Tableau visualizations (Chavda 2019). We elected to use D3 in Javascript for its rich features and greater availability of documentation for creating interactive charts.

The majority of the research to date compares the performance of several machine learning algorithms in predicting application outcomes. Random Forest appears to be the most popular model among other studies (Sundararaman 2017), but other methods have been tested as well. Swain et al. compared the accuracy of random forest, k-means clustering, and logistic regression algorithms for predicting H1-B application acceptance based on roughly 3 million data points from 2011 to 2016 (Swain 2018), and Chatterjee et al. propose an artificial neural network (Chatterjee 2021). They also show a variety of static charts, but the charts only compare across one dimension at a time. The data is also nearly ten years

old. While these studies set us in a good direction for doing some basic analysis, we seek to augment them through an interactive visualization allowing the user to view results based on multiple attributes such as salary and location. Thakur et al apply seven classification models - Decision tree, C5.0, Random Forest, Naïve Bayes, Neural Network and SVM - to predict the status of each H1-B application (Thakur 2018). Interestingly, their C5.0 decision tree model proved the most accurate on the same data set used by Swain et al in their research. Their liberal use of bar charts makes some of their findings hard to follow. Similar results were found by Jethwani et al, who achieved the highest prediction accuracy with a decision tree as opposed to random forest and logistic regression (Jethwani 2019). We will run a more recent data set to better reflect current trends, and instead of comparing several classifiers for their accuracy, we will focus more on providing meaningful insights to users through the dynamic integration of the charts.

The method espoused by Raunak Roy uses the collected feedback in applying the analytic hierarchy process and entropy weight method to evaluate the data analysis and prediction model (Roy 2021). This method decomposes the decision-making problem into different hierarchical structures according to the order of general objectives, sub objectives at all levels, evaluation criteria and specific standby choice. Then, the problem is reduced to the determination of the relatively important weight of the lowest level, such as schemes and measures for decision-making, relative to the highest level - the overall goal or the arrangement of the relative advantages and disadvantages, so as to judge whether the prediction scheme we provide can meet the needs of users on whether to apply for H1-B visa.

3 PROPOSED METHOD

In order to show comprehensive aspects of H1-B statistics to potential users, we propose a set of interactive visualizations, employing multiple widely used D3.js charts implemented in Vue and Flask. The data is publicly available, and all the tools are open source and can be deployed from a consumer-grade computer. As such, this project requires no special funding.

We retrieve H1-B application data from years 2017 to 2021 from the US Department of Labor. All records from these five years in their original XLS format totaled over 1.5Gb. By accessing data directly from its original source, we can guarantee our data will have the highest possible integrity for more accurate evaluation and predictions. There are some inconsistencies in the naming and ordering of columns from year to year, as well as the addition of columns that are not pertinent to our analysis. We use OpenRefine to clean and standardize the data, dropping columns that are not pertinent to our analysis, thus making the file sizes manageable before consolidating into CSV files aggregated by year.

Users will select the attributes they are interested in on our portal page. Their request will be passed to our backend REST API, implemented by Python Flask. The API will then send the corresponding statistics back to the front-end interface. The user interface will then process the data and render the chart on the newly-directed page, where the user can view and interact with the chart using their cursor. The front-end application, based on Vue and D3.js, will have an interactive interface to provide the user rich

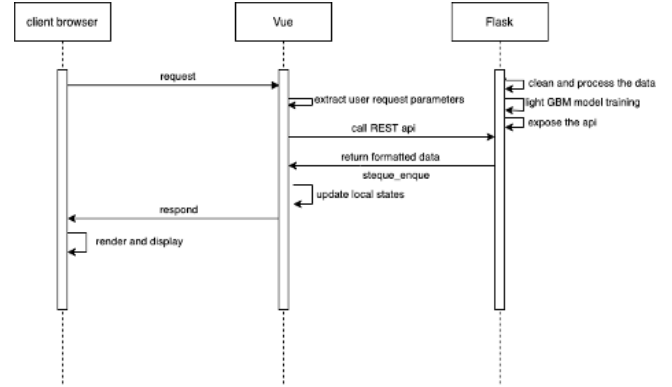


Figure 1: App Process Flow

choices of viewing, comparing, selecting and searching by certain fields.

As mentioned in Related Work, other implementations exist on the Web. Our implementation is distinct from these earlier implementations by including several innovations or improvements. Our system provides users with more selections and chart types that are more relevant to the user, such as a US choropleth with state-by-state comparison. We provide more relevant details with the ability to combine search parameters such as state and salary. We also introduce H1-B application outcome prediction through machine learning methods, a feature we have yet to find on any frequently accessed website. A list of innovations and improvements is listed in Appendix B.

We also construct a model that can predict the probability that a given application will be certified by the DOL. We drop unimportant features by the results of correlation and manual selection based on prior domain knowledge. We split the data 70%-30% for training and testing. We define our task as a binary classification, setting the “Certified” status as 1 and all other non-certified statuses as 0 to train our model. For the model, we choose a gradient boosting decision tree model named LightGBM because the data is nonlinear as we believe that this tree model shows improved performance over some of the commonly applied linear models. We cross-validate the data with 10 folds.

4 EXPERIMENTS AND EVALUATION

We have followed the original work distribution, which is distributed evenly among all 5 team members, with each member responsible for one component as well as making limited contributions to other components (see Appendix A).

4.1 Data Preprocessing and Feature Selection

The raw data from US Department of Labor, organized by fiscal quarter, included as many as 30 attributes depending on the reporting year, making the data files quite cumbersome to manage. As several of our members are familiar with the H1-B application process, we were able to complete an initial manual feature selection with the assistance of the official US DOL documentation using OpenRefine, removing several attributes clearly irrelevant to our study. We retained the following attributes for our analysis:

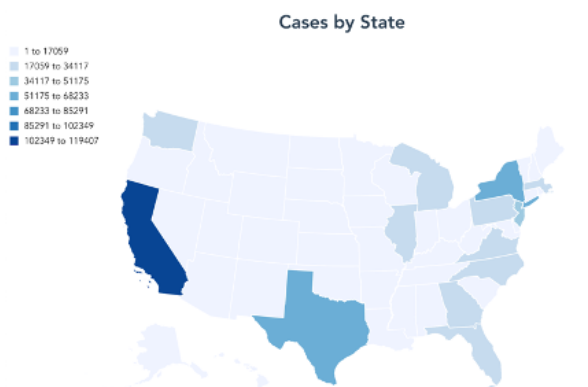


Figure 2: Choropleth

- **Case number:** Unique identifier for each application record.
- **Case status:** Result of petition, ie. Certified, Withdrawn, Denied.
- **SOC name:** Official occupation title as defined by US Bureau of Labor Statistics, ie. Software Developer, Computer Systems Analyst.
- **NAICS code:** Primary industry sector/vertical of employer as defined by the North American Industry Classification System, ie. Manufacturing, Information.
- **Full time position:** Whether the position is full-time.
- **Worksite state:** State of primary location of employment, ie. CA, NY, TX.
- **Worksite city:** City of primary location of employment, ie. Menlo Park, Austin.
- **Employer name:** Name of petitioning employer, ie. Amazon, Deloitte.
- **Employer Business DBA:** Alternate name for employer.
- **Total workers:** Number of workers included in a single petition. Often the case when an employer hires several workers with the same occupation title.
- **Wage rate of pay - From:** Minimum prevailing annual salary for the position. ie. \$85,000.
- **Wage - unit of pay:** Our analysis concentrates on USD paying occupations.

A test run with the data using several gradient boosted decision tree learners, mentioned in more detail below, achieved an F1 score of 98% on both testing and training data; therefore, we retained the exact attributes from our manual selection.

We apply regular expressions to remove superfluous characters from the records, such as commas and dollar signs from some of the wage entries, as well as correct input errors and standardize capitalization of Case Status entries, and standardized Worksite State to display the full name of their respective states.

The alpha iteration of our application revealed several glaring data quality issues that were not addressed in our initial data cleansing. These were mostly input errors, such as incorrect capitalization, superfluous or missing punctuation and/or whitespace, numbers and special characters in alpha only fields, non-existent state names,

state name included with city name, et cetera. This surprised us that data from the US federal government would be so dirty and lack validation. We then had to go back revise our cleansing suite to include more comprehensive operations using the Python library Pandas with regular expressions.

We discovered several outliers with wages that are far beyond the typical range. We set an accepted wage ceiling at \$350,000 to mitigate any potential skewing of results by these outliers.

4.2 Prediction Algorithm

Based on existing literature, boosted decision tree has generally proven the most accurate with historical application data due to its non-linearity. We investigated several open-source gradient boosted frameworks, including XGBoost, Yandex's CatBoost, and Microsoft's LightGBM. We tested all three frameworks on all 5 years of data with a 30%-70% training split and 10-fold cross validation. While all provided very high accuracy and an F1 score of 97%, our choice of LightGBM ran 20% faster than the others.

4.3 Visualization and Integration

We integrated all visualizations and our predictor within a single web application built on the Flask framework, with a responsive interface using Vue, so that the user clicks a link to access one of several visualizations of any given year's applications by state, employer, or job title. The integration of all functionality under a single application turned out to be the most time-consuming part of our project, as individual components that worked flawlessly as standalone components would not always function properly on integration.

We initially showed the total number of applications for each year in a bar chart, as well as a breakdown by application outcome as a line chart. We later consolidated this information into a stacked bar chart to show the trend in total number of applications as well as year-on-year differences for each different application outcome.

We have a separate bar chart to represent the top ten employers with the greatest number of applications for each year. Earlier iterations showed that larger companies often apply using different subsidiaries with similar names, differentiated only by "Inc", "LLC", or other suffixes. We aggregated these more obvious employer name variations to make the comparisons more meaningful for the average user (potential job applicant).

The top ten job titles (SOC names) for each year are also expressed with a bar chart. We avoided potential data inconsistencies in job titles by basing our comparison on the official job title provided by the US Department of Labor Statistics.

We also provide the number of successful applications and their respective likelihood of certification by salary, by increments of \$25,000. The salary value for each sample is the greater value among the US DOL determined prevailing wage and the low end of the salary range offered for that position by its respective employer.

Naturally, the US choropleth map fits best for geographical comparison among states. To incrementally provide more information based on user feedback, we originally intended for each state to display a tooltip upon cursor hover, which includes key details such as the total applications for that year, the top employer, and the top job title. We were able to implement the tooltip in Javascript when

embedded in HTML, but it would not display properly when integrated within the Vue framework. We instead include a dynamic table as a workaround, which updates with the above mentioned details in the same manner as a tooltip.

We deploy our data analytics to provide an application certification prediction service, which takes user input parameters such as employer, job location, and expected salary, returning with over 95% confidence the expected likelihood of such an application obtaining certification by the US Department of Labor. This is an exciting, new tool that allows the user to evaluate similar trends and relate these trends to their own individual situation. As the user inputs several keywords, suggestions are populated from which the user may select their desired employer and location. We hoped to include full elastic search supporting multiple user-defined parameters, but this proved to be beyond for the scope of this project.

Although the overall volume of our data is quite large at roughly 450 MB, each individual record size is trivial after feature selection; thus, we were able to handle the processing and querying of these records through Pandas data frames, bypassing the need for a database.

4.4 Analysis and Discussion

We can see from the US choropleth map that for each of the five years from 2017 to 2021, applications are mostly concentrated in the top three states of California, New York, and Texas, which incidentally were among the most populous US states during this period. Interestingly, Florida, the third most populous state, is not among the top three states for certified applications.

We found the most influential attribute by far to be the employer sponsoring the application. This begs the question: What practices are these employers employing to hire the workers that most closely match US strategic interests? Is this the result of best-in-class hiring practices, or is it primarily due to recent trends and outpaced growth in selected industry verticals? Or is there encouragement to stimulate economic growth in certain geographic areas?

Worksite city came in as a distant second with respect to the employer. With regards to location, the difference in significance between worksite city and worksite state is staggering, with worksite city showing six times more significance than the worksite state. This indicates that states themselves do not have an absolute advantage when it comes to application certification. One may argue that states hosting clusters of the more successful cities do indeed enjoy such hegemony, but our data is inconclusive in this regard. Indeed, the metropolitan area of the company plays a much more important role than the state alone.

As the initial premise for the H1-B program is to bring in qualified workers in specialty occupations with urgent talent needs, we expected industry and job title to play a more important role than the above two attributes. Their significance score are high; however, they place immediately after employer and worksite city.

The remaining attributes ranged from having a small to negligible effect on the prediction results.

Feature Importance	
Feature	Score
Employer Name	1513.5
Worksite City	490.5
NAICS Code	319.9
SOC Name	240.4
Wage Rate of Pay - From	99.9
Worksite State	88.2
Employer Business DBA	82.6
Prevailing Wage	81.9
Wage Unit of Pay	32.9
Prevailing Wage Unit of Pay	24.6
Total Workers	22.2
Full Time Position	3.4

Figure 3: Feature Importance

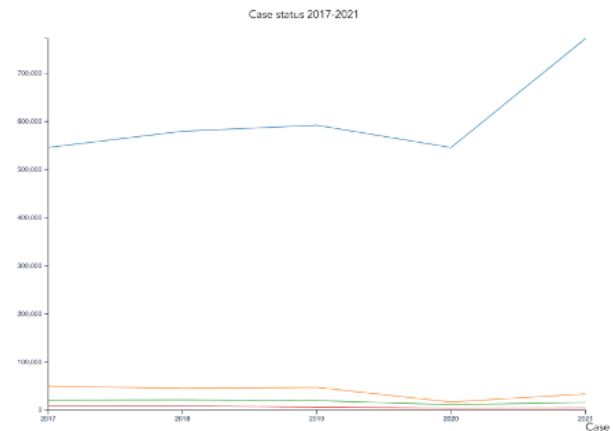


Figure 4: Line chart

5 CONCLUSION

Through the research conducted on H1-B visa application process, exploring the tools and technologies to process and extract information from the data, and experimenting with different media to express our findings, we have successfully applied the skills and leveraged the tools touched upon in class to devise a novel solution for a real need among international students. In an effort to quickly become proficient in this domain, we have also studied the intricacies of the US work visa application process, familiarizing ourselves with the geography and industry makeup of the United States.

The readability of aggregated employer statistics can be further improved by further exploring company name changes and parent company information. This would require collecting data from another source to serve as a reference for more advanced data wrangling.

Something to consider is that US DOL certification does not guarantee an applicant will receive a visa; rather, it only certifies that the

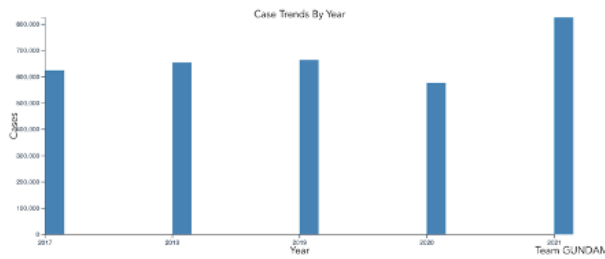


Figure 5: Bar chart

position for which the applicant is hired meets the requirements. Certified applicants are then entered into a pool of applicants, from which the US Citizenship and Immigration Services randomly selects 65,000 initial applicants to receive the H1-B visa. Unsuccessful applicants holding a Master's degree or higher are then entered into a smaller pool from which 20,000 applicants are selected. This step is essentially a lottery, primarily based on factors out of the applicant's control. Based on our research, serious applicants would most greatly benefit from understanding the qualities possessed by successful applicants at the top employers - those with the highest certification rate - and working towards that benchmark. Possessing a postgraduate degree would also significantly increase one's chances of acceptance by providing a second shot at one of the 20,000 slots exclusively for postgraduate degree holders.

A WORK DISTRIBUTION

All team members have contributed similar amount of effort and results to this project.

- Project coordinator: Tianshu
- Data collection, cleansing, standardization, feature selection: Alexander, Tianyu
- ML algorithm design and implementation: Chuanqi
- UI and visualization design, frontend implementation: Tianshu
- Data manipulation, backend implementation: Tianyu
- Documentation: Alexander, Qinrui, Chuanqi, Tianshu, Tianyu

B INNOVATIONS

- More selections and chart types that are more relevant to the user, such as a US choropleth with state-by-state comparison
- Ability to combine search parameters such as state and salary
- Interactive H1-B application outcome prediction through machine learning

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