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#### Negotiation Phrases

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#### Business people negotiate all the

**time.** They negotiate salaries and bonuses, details of contracts with partners, deadlines with managers and more.

There are a lot of things you can do to get the most out of an English negotiation. And knowing the right vocabulary and phrases to use is one of them.

So in this post, you'll **learn 62 business English negotiation phrases and how to use them.** 

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When trying to get the most out of a negotiation, you may want to do some reading about the negotiation process.

For example, this easy-to-understand site walks you through the basic steps.

After reading about the negotiation process, learning what to say and when to say it is essential. You can do that by learning some essential phrases to help you out in certain turning points of negotiations.

It's also a good idea to check some actual examples at this stage. Many videos on YouTube about holding negotiations are made for native English speakers, which make them great ways to practice.

You can even learn some things from movies about business, like the classic "Glengarry Glen

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definitions and read the examples to understand them fully.

#### 1. To bargain

**Meaning:** To discuss the conditions of an agreement (another word for "to negotiate"). You can also use this as a noun (something can be a **bargain**) to refer to products being sold for a really good price.

"You can't **bargain** with him, he's very inflexible."

"This laptop was such a **bargain**! I paid half as much as you paid for yours and mine is much faster."

#### 2. Bottom line

**Meaning:** The most important factor.

"The **bottom line** is that we cannot raise both salaries and bonuses."

#### 3. Alternative

**Meaning:** A choice that could be better than the present situation.

"Let's consider the **alternatives** before deciding on the best candidate for this position."

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(at first) you disagreed upon.

"After a really long debate, they managed to **reach consensus** on the issue of sick leave."

#### 5. Counter proposal

**Meaning:** An alternative solution you offer when you disagree with the one already presented.

"We came with a **counter proposal**, but they weren't open to negotiation."

#### 6. Deadlock

**Meaning:** A point in a discussion which takes you nowhere because people cannot reach agreement.

"We reached **deadlock** quite early in the discussion, because they weren't willing to listen to our arguments and they didn't make any counter proposals."

#### 7. Highball / Lowball

**Meaning:** To highball means to ask for a lot more than you think your partner will agree to offer you. On the contrary, when you lowball, you offer much less than you think is acceptable.

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"I thought my boss was going to **lowball** by giving me a really small raise, but he was reasonable."

#### 8. Leverage

**Meaning:** Something that gives you power in a negotiation.

"The supermarket chain really wanted that land, but the owner didn't give in easily. He had a lot of **leverage** because the position was ideal."

For more vocabulary related to making a sale or deal, take a look at this post:

https://www.fluentu.com/blog/business-english/english-for-sales/

#### English Negotiation Phrases for Setting the Agenda

The way you start a discussion is extremely important because it sets the tone for the entire negotiation.

It is important to be diplomatic (polite) and efficient at the same time so that you can maximize your outcome.

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You can use the ionowing phrases to start a negotiation.

- 9. Let's start by having a look at the agenda.
- 10. Before we begin, shall we have a look at the main points on the agenda?
- 11. Should we have a look at the main points for today's discussion?

### Phrases for Asking for Proposals in English

In a negotiation, it is sometimes more important to listen to what the other party has to say than to start by asking for what you want to get out of it.

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rater use:

Ask your partner to give you details about what they want by using any of the following phrases.

- 12. What are your views on...?
- 13. Do you have any suggestions for...?
- 14. Would you like to suggest a course of action for...?
- 15. How do you feel about...?

#### Phrases for Making Suggestions and Proposals in English

Suggestions and proposals may be presented at any point during negotiations.

If you have a proposal to make, you can introduce it by using these phrases:

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- 18. I'd like to suggest a solution.
- 19. I've come up with what I'm sure you'll agree is a very beneficial offer.
- 20. I would like you to consider our offer of...
- 21. I would be prepared to offer...
- 22. We're in a position to offer...
- 23. Would you consider...?

When the negotiation reaches deadlock, someone has to come up with solutions.

It is really important to keep your mind open and also help your partner see things through different perspectives.

Both of these will help the negotiation to be effective.

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#### **Proposals**

After you suggest solutions, it is crucial to support them with arguments.

If the arguments are sound and presented coherently (clearly), you stand much higher chances of getting what you want out of the negotiation.

Introduce your arguments with phrases like:

24. The most important reason for this is...

25. I am basing my solution on three ideas / points / reasons: Firstly,...
Secondly,... Last but not least,...

26. One of the key reasons for this is...

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#### **Proposals**

When your partner presents an acceptable suggestion, you can express your agreement by using any of the following phrases:

- 27. I agree with your suggestion.
- 28. I think your proposal is acceptable.
- 29. That sounds great to us.

# English Negotiation Phrases for Disagreeing with Proposals and Giving Reasons

Disagreeing is one of the most difficult things to do: You don't want to offend your partner, but it is important to let them know when you are not on the same page.

You can disagree by using a diplomatic tone if you introduce your concerns like this:

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31. Unfortunately, our position is different from yours.

32. I'm afraid we can't agree on...

## Phrases for Compromising While Negotiating in English

When you simply cannot get everything you want, you will need to meet your partner halfway.

Here are some ways to express you are willing to accept some terms in exchange for others:

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- 34. We could offer you..., if you think you can agree on...
- 35. Offering you... is the best we can do right now. However, we'd need your approval on...
- 36. In exchange for..., would you agree to...?
- 37. What about we give you... in exchange for...?
- 38. What if ...?
- **39.** How about...?
- 40. We can do it provided...
- 41. We can do it on the condition that...
- 42. We can do it, as long as...
- 43. We can't do it unless...

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#### **Points**

Whenever you feel your partner is being vague or ambiguous (imprecise or uncertain), it is extremely important to clarify things on the spot.

Otherwise, the negotiation may take the wrong direction and it may be too late to set the record straight.

So play it safe and clarify details early on by using any of these phrases:

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- 45. I'm not sure I understood your position. Could you please tell me again how you feel about...?
- 46. I just want to make sure I got this part straight.
- 47. I'm not 100% sure.
- 48. I'm not quite sure about that.
- 49. Are you sure about that?
- 50. I'm not sure that's the case.
- 51. How can you be sure?
- 52. I'm a little skeptical about this.
- 53. Do you really think so?

#### Phrases for Concluding a Negotiation in English

Before you end the negotiation, it is always a good idea to recap (review or go over again) the main points you agreed or disagreed on.

Here are some things you could say:

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- 55. Shall we try to sum up the main points of our discussion?
- 56. Let's sum this up really quickly to make sure we are on the same page.
- 57. It's a deal.
- 58. We are in agreement.
- 59. I think we have a deal.
- 60. Sounds good to me.
- 61. That sounds reasonable.
- 62. This agreement is acceptable to us.

Once you learn some basic vocabulary to help you with negotiations, you will feel much more confident about getting what you want.

The more you prepare, the higher your chances of success!

#### **And One More Thing...**

If you like learning English through movies and online media, you should also check out

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If you want to watch it, the FluentU app has probably got it.

The FluentU app and website makes it really easy to watch English videos. There are captions that are interactive. That means you can tap on any word to see an image, definition, and useful examples.

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