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**I dream I move, I dream I groove**

1 message

**Really Good Emails** <hello@really.reallygoodemails.com>

Tue, Jan 24, 2023 at 1:14 PM

Reply-To: hello@reallygoodemails.com

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# Happy “Just Do It” Day




Drake (2020) © Republic Records

“Come on Michael, it's game time! Get your **Hanes** on, lace up your **Nikes**, grab your **Wheaties** and **Gatorade**, and we'll pick up a **Big Mac** on the way to the ballpark!” All of those shameless product plugs just rolled off the tongue of Wayne Knight in *Space Jam* (the best version with Michael Jordan) like it was natural or something.

Well, in a world of product placements, what better way than to celebrate “Just Do It” Day by throwing on a pair of sneakers (any brand), taking a walk, and cranking through that task list of yours. Need a little push? We’ve made this collection for you, filled with emails from Nike.

## Be like Mike

### - ADVERTISEMENT -



The advertisement banner for Mailjet by Sinch features a dark teal background. On the left, a cartoon character in a white robe and hat points at a digital screen displaying a form builder interface. The screen shows a 'FALCON' sign-up form with fields for 'First name', 'Last name', 'Company name', and 'Email address', along with a 'Subscribe' button. To the right of the screen, the Mailjet logo is displayed above the text 'Grow your contact lists, grow your revenue'. Below this, a message states 'Boost results with Mailjet's free drag & drop Sign-Up Form Builder'. At the bottom right, there is a purple button that says 'Sign Up For Free'.

## Articles we thought you'd enjoy because you probably like to learn while eating fries



### Email marketing trends for 2023

2023 is setting out to be another challenging year for marketers around the world. To help you prepare and optimize your strategy in the new year, we've recapped the email marketing trends that will shape the world of email in 2023. [Sponsored]



### Parcel Unpacked 2022

Miss out on the email developer conference called Parcel Unpacked? Find all the sessions here!



## Social media ad spend vulnerable as trust declines further, survey finds

According to Integral Ad Science's Industry Pulse Report, more than seven out of ten media experts named diminishing consumer trust as their top issue for social media advertising. As consumer privacy concerns increase in popularity, contextual targeting (\*\*cough\*\* like email \*\*cough\*\*) will also become more crucial.

## 5 Content marketing ideas for February 2023

Content marketers who need inspiration in February 2023 can focus on how-to articles, the Super Bowl, Black History Month, Groundhog Day, and — what else? — Valentine's Day. We just saved you a click if you don't want to read it.



## How to optimize your email marketing strategy after the iOS 15 updates [2023]

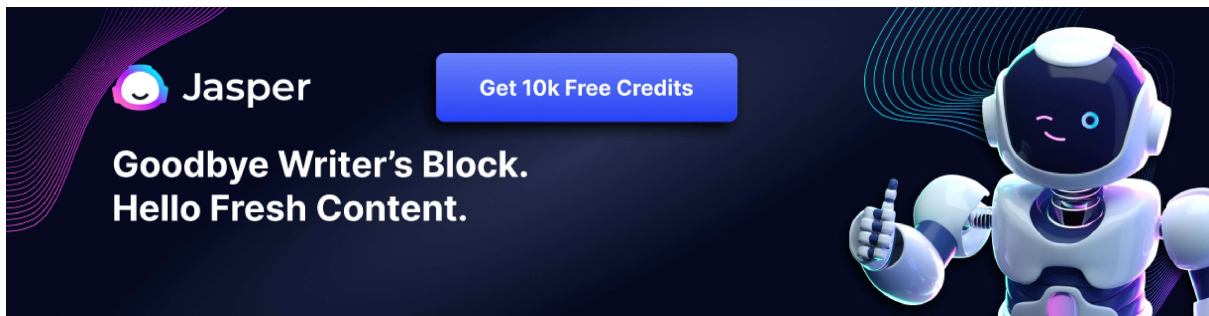
Email marketers now face a new reality as a result of the September 20 rollout of the latest iOS 15 updates. With these updates you won't be able to monitor the open rates and IP information of your iOS users. This post will examine how the iOS 15 changes have influenced many facets of email marketing and how you can adjust.

## Stretchy Pants GIF of the moment



See it in the email

- ADVERTISEMENT -



P.S. Today is also Macintosh Computer Day. Steve Jobs introduced the first Mac in 1984 (not to be confused with the Big Mac, first introduced in 1967).

## Really Good Emails

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If you want to send us gifts, fan mail, or anything that does not include stalking or us waking up with you in our living room—you can find us at **C/O Atlas Local, 25 Draper Street, Greenville, SC 29611.**

Or, if you're just tired of hearing from us, you can [unsubscribe](#) too.

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