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The Spaceman says everybody look down

1 message

Really Good Emails <hello@really.reallygoodemails.com>

Tue, Feb 7, 2023 at 1:13 PM

Reply-To: hello@reallygoodemails.com

To: arthur.tkachenko.netweight@gmail.com



Just a dog in a spacesuit



The Simpsons (2001) © 20th Century Studios


On this day nearly 40 years ago, Astronaut Bruce McCandless strapped on a 300 pound jet-propelled backpack and ventured into space without a lifeline. It was the first time someone space walked and it would probably make most grown adults poop their pants.

But not good ol' Bruce. He had planned for this and, in his own words, was "grossly overtrained."

When it comes to email, boldly going where no one has gone before means a lot of training. And sometimes that training is just seeing what others have saved the most over the past month. Because, you know, science and stuff.

January's Most-Saved

- ADVERTISEMENT -



The advertisement features a dark teal background. On the left, a white-bordered interface for Mailjet's Sign-Up Form Builder is shown. It includes a 'Design' tab, a 'Forms' section with a 'FALCON' form preview, and a 'Content' section with an 'AI' icon. A cartoon character in a white robe and crown points at the form. The form has fields for 'First name', 'Last name', 'Company name', and 'Email address', along with a 'Subscribe' button and a checkbox for newsletter consent. To the right of the interface, the Mailjet logo (a purple triangle) and 'by sinch' are displayed. Below the logo, the text 'Grow your contact lists, grow your revenue' is written in a bold, white font. Underneath this, it says 'Boost results with Mailjet's free drag & drop Sign-Up Form Builder'. At the bottom right, there is a purple button that says 'Sign Up For Free'.

Articles we thought you'd enjoy because you probably like to learn and stuff



The Commerce Experience Summit '23: Reach new revenue heights

Join e-commerce and digital leaders around the world to learn about upcoming customer trends, personalization, and other revenue-driving tactics at Commerce

Experience Summit 2023. [Sponsored]



Email marketing trends for 2023

2023 is setting out to be another challenging year for marketers around the world. To help you prepare and optimize your strategy in the new year, we've recapped the email marketing trends that will shape the world of email in 2023. [Sponsored]



Own the Inbox Sprint

Deliverability is the most important lever in email marketing, yet many marketers overlook it. This is like gambling without knowing the house rules. What could go wrong? A lot—because with poor deliverability, your most important emails may never get to their intended recipients. Learn how to maximize your deliverability & performance of your highest-ROI growth channel.



30 Ideas to improve your newsletter this year

You've got a newsletter, and you want to make it better this year. Great — let's talk about some practical steps you can try to take your newsletter to the next level in 2023.



11 Top marketing channels: Examples with pros & cons

Businesses use different means to reach their audience in places where they hang out (e.g., social media, Google Search) or reach them directly. In this post, you will get an overview of the most commonly used channels today: what they are about, how they are used, and what they are best at.

Your Sweet GIF of the moment






See it in the email

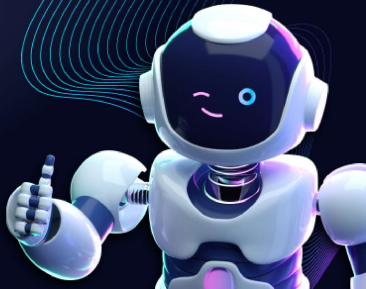
- ADVERTISEMENT -

A dark blue banner for Jasper AI. On the left is the Jasper logo (a stylized face in a circle) and the text "Jasper". Below it, in white, is "Goodbye Writer's Block. Hello Fresh Content." To the right of the text is a blue button with white text that says "Get 10k Free Credits". On the far right is a 3D rendering of a white and blue robot with a friendly face, pointing upwards with its right hand.

 **Jasper**

**Goodbye Writer's Block.
Hello Fresh Content.**

Get 10k Free Credits



P.S. Did you know that good ol' Bruce launched a lawsuit against Dido for using his "likeness" on her album cover? Take it as a reminder to be inspired by others, but not steal their stuff.

Really Good Emails

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[Update your email preferences](#) or not.

If you want to send us gifts, fan mail, or anything that does not include stalking or us waking up with you in our living room—you can find us at **C/O Atlas Local, 25 Draper Street, Greenville, SC 29611**.

Or, if you're just tired of hearing from us, you can [unsubscribe](#) too.

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