

Current Music Industry Trends

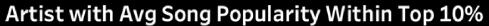


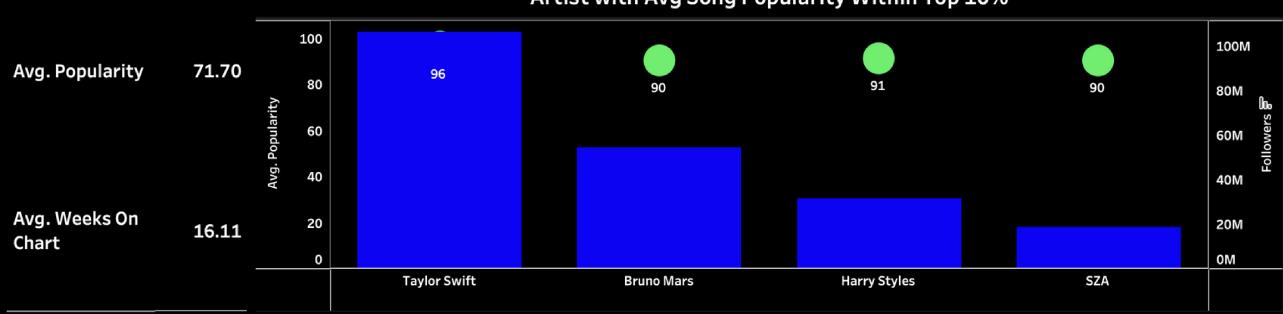


Genre

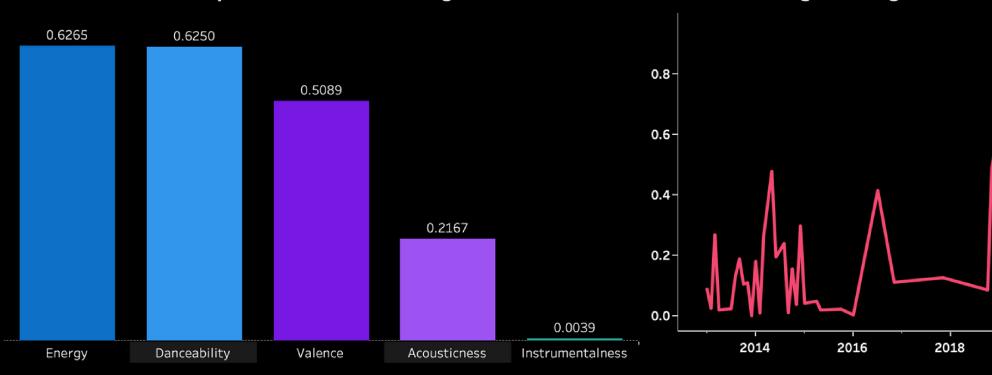
Track Attribtutes
Acousticness







Top Track Features on Avg



Changes in Avg Track Attributes Over Time

2020

2022

2024



Leverage Avg Popularity & Chart Longevity for Artist Success

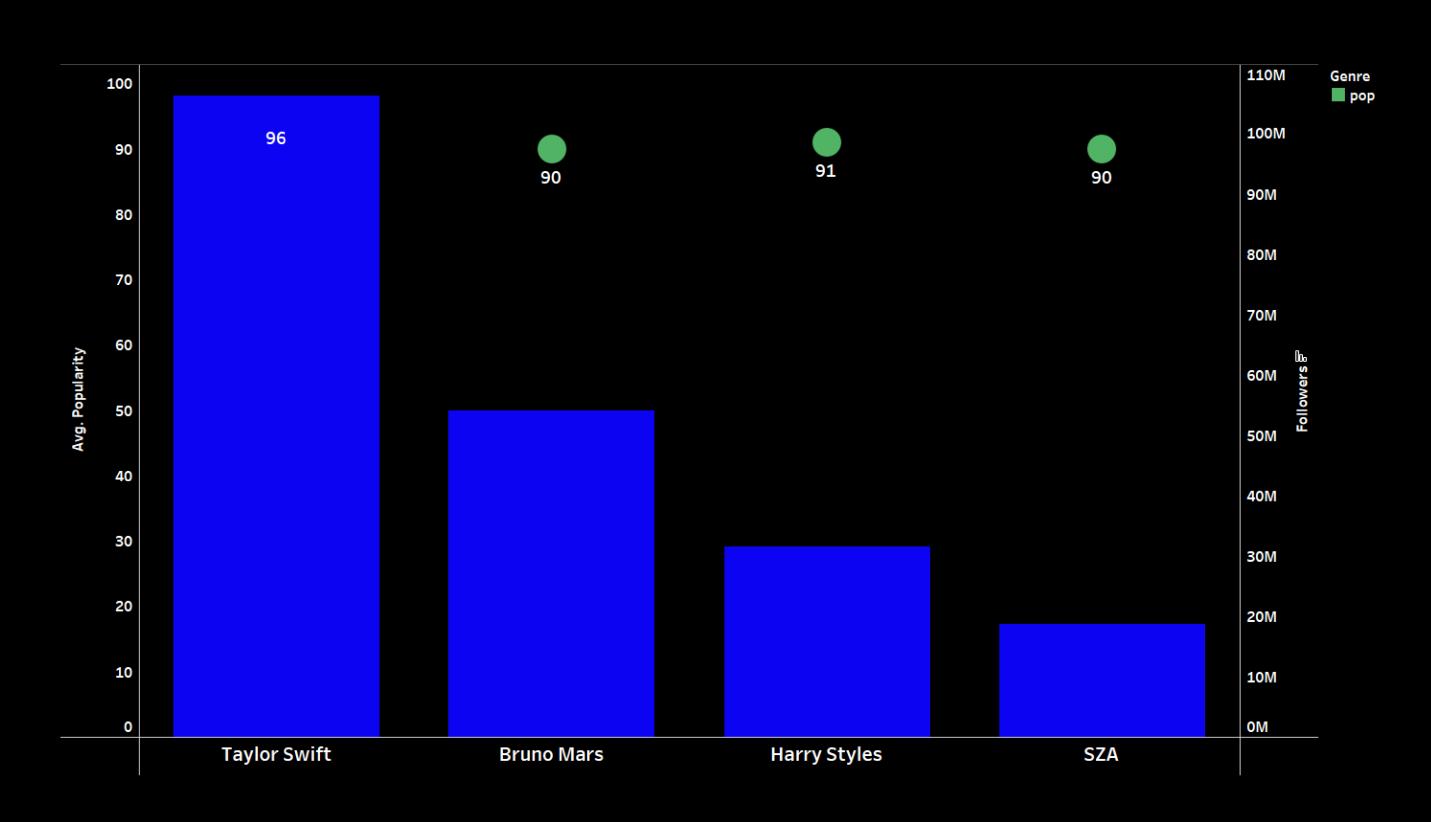
Avg. Popularity 71.70

Avg. Weeks On Chart

16.11

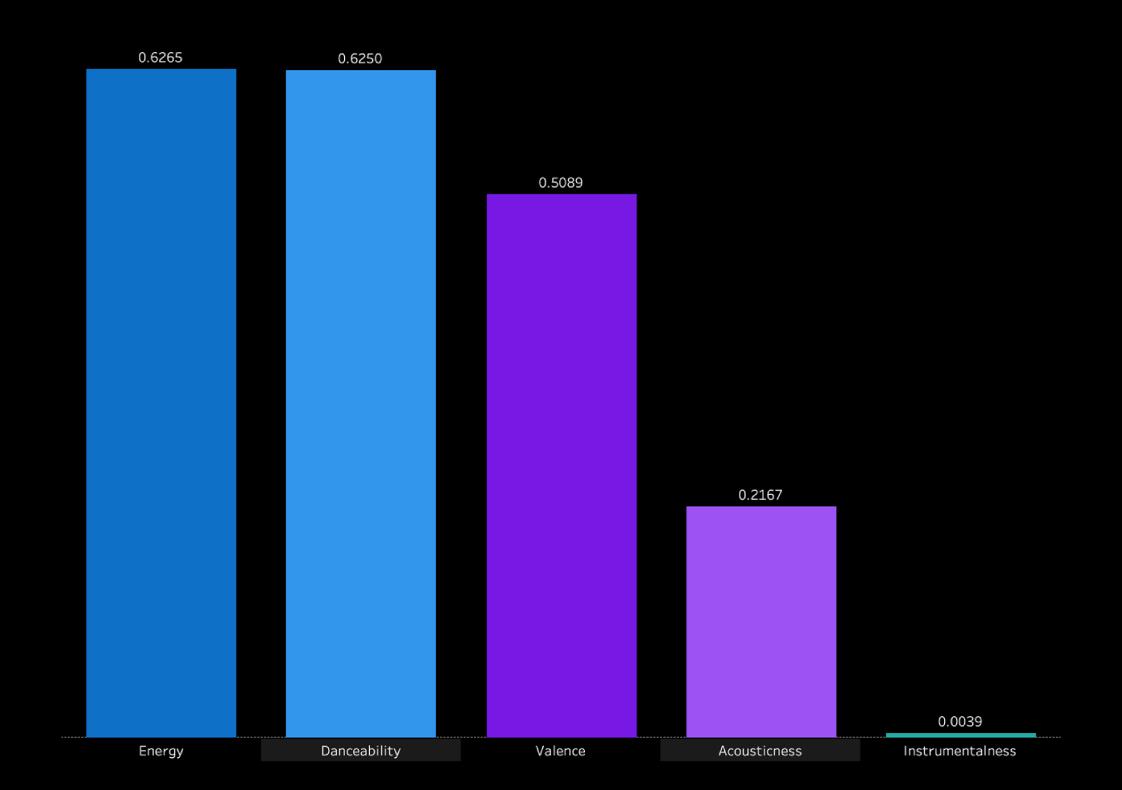


Spotify Pop Powerhouses: Discovering Success in 2024's Music Scene





Tracks Need a Focus of Energy, Danceability & Valence





Aligning
Track
Production
with Evolving
Billboard 100
Trends

