

Capstone Project Preparation II

SPRING 2025 | BSAN 6089 | Online

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Zoom Personal Meeting Room: <https://lmu.zoom.us/my/lontok>

Office Hours: By appointment - Wed 1:45 pm – 2:45 pm, Fri 8:00 am – 1:00 pm

Syllabus Last Updated on 2025-12-17

To remain valuable in our economy, therefore, you must master the art of quickly learning complicated things. This task requires deep work. If you don't cultivate this ability, you're likely to fall behind as technology advances.

Cal Newport - Deep Work

This class is a mandatory workshop series covering the research design process to facilitate the Summer Capstone Project's approach to the identified business problem. Throughout the workshops, students will have the opportunity to learn about and practice the various interactions between the project team members, stakeholders, and clients. One of the workshops will cover presentation skills. Teams will then start to collect data for their project and learn how to take into account ethical considerations when dealing with the data.

You will learn the workshop material “the hard way,” by making mistakes and finding solutions through trial and error.



It is important you follow along with the workshop exercises to learn by doing.



By the end of the semester, you will have work you can refer back to when the need arises.





There are no required textbooks.

You will receive links to [O'Reilly resources](#) and online material.



What does a typical workshop look like?

We will learn by doing. Each workshop can be thought of as a tutorial. There are four workshops – one workshop is optional. See the schedule below for the exact dates.



How are you evaluated?

For each workshop, you will have to complete and submit a set of exercises. The deliverables are graded on a credit/no credit basis. Attendance for the three synchronous workshops is mandatory to receive credit.

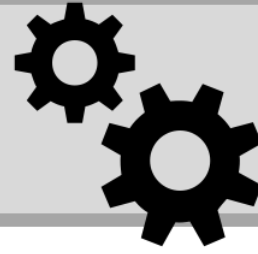
Workshop Schedule

#	Date	Topics
1	Fri, Feb 7 9 am – 12 pm	Presentation Skills
2	Fri, Mar 14 9 am – 12 pm	Project Management
3	Fri, Apr 11 9 am – 12 pm	Soft Skills with MSBA Alumni
4		ASYNCHRONOUS Career and Professional Development

Last day to withdraw: Friday, April 11

Tentative Nature of the Syllabus: If necessary, this syllabus and its contents are subject to revision; students are responsible for any changes or modifications announced or distributed in class or posted on Brightspace.

The Technical Stuff...



Course Outcomes

1. Distinguish the differences between Agile and traditional (waterfall) project management methods.
2. Describe the roles, activities, and artifacts of an Agile Scrum framework.
3. Develop an awareness about oneself and others to effectively communicate with a team and client.
4. Know how to prepare and deliver a presentation with well-crafted visual aids.

Academic Integrity Policy

Academic dishonesty will be treated as an extremely serious matter with severe consequences that can range from receiving no credit for assignments/tests, failing the class, to expulsion. It is never permissible to turn in any work that has not been authored by the student, such as work that has been copied from another student or copied from a source (including the Internet) without properly acknowledging the source. It is your responsibility to make sure that your work meets the standard set forth in the "Academic Honesty Policy."

<http://academics.lmu.edu/honesty>

CBA Mission

Advance knowledge and develop business leaders with moral courage and creative confidence to be a force for good in the global community.

M.S. Business Analytics Core Learning Outcomes

1. Students can identify appropriate analytic models and tools to analyze and solve a complex business problem
2. Students are able to effectively express knowledge and ideas through oral communication

Resources

Emergency Preparedness. To report an emergency or suspicious activity, contact the LMU Department of Public Safety by phone (x222 or 310-338-2893) or at the nearest emergency call box. In the event of an evacuation, follow the evacuation signage throughout the building to the designated safe refuge area where you will receive further instruction from Public Safety or a Building Captain. <http://www.lmu.edu/emergency>

Americans with Disabilities Act. Students with special needs who require reasonable modifications, special assistance, or accommodations in this course should promptly direct their request to the Disability Support Services (DSS) Office. Any student who currently has a documented disability (ADHD, Autism Spectrum Disorder, Learning, Physical, or Psychiatric) needing academic accommodations should contact the DSS Office (Daum Hall 2nd floor, 310-338-4216) as early in the semester as possible. All discussions will remain confidential. <http://www.lmu.edu/dss>