

CARAIBE, BELJIO, INGADASSAMY, PAVIUS

# Projet de voyage au MWC26

Barcelone

2026



# Introduction

*Bonjour à tous et bienvenue.*

*Nous sommes le groupe Techno Adventurers et nous allons vous présenter le projet MWC Barcelona.*

*Notre groupe travail sur l'étude de faisabilité d'un projet de voyage en Espagne afin d'assister à l'évènement MWC Barcelona.*

*Dans cette réunion nous reviendrons sur les points suivants :*

- *Le budget*
- *Les aides envisageables*
- *La durée du voyage*
- *L'hébergement*
- *Le transport*
- *Le temps nécessaire à la réalisation du projet*
- *Les risques à prendre en compte*

*Nous clôturerons la séance en dévoilant si ce projet est réalisable en fonction des données que nous possédons.*



- **Ordre du jour :**

*Bonjour à tous et bienvenue.*

*Nous sommes le groupe Techno adventurers et nous allons vous présenter le projet MWC Barcelona.*

*Notre groupe travail sur l'étude de faisabilité d'un projet de voyage en Espagne afin d'assister à l'évènement MWC Barcelona.*

*Dans cette réunion nous reviendrons sur les points suivants :*

- *Le budget*
- *L'hébergement*
- *Le transport (2min)*
- *Les aides envisageables (1min)*
- *La durée du voyage (30 s)*
- *Le temps nécessaire à la réalisation du projet (30 s)*
- *Les risques à prendre en compte (30 s)*

*Nous clôturerons la séance en dévoilant si ce projet est réalisable en fonction des données que nous possédons.*



Objet : Réunion d'information sur le projet de participation au Mobile World Congress (MWC) 2026 à Barcelone

Chères étudiantes, chers étudiants,

Dans le cadre de nos initiatives visant à encourager la participation à des événements internationaux de premier plan, nous avons le plaisir de vous inviter à une réunion d'information concernant un projet ambitieux : notre participation au Mobile World Congress (MWC) 2026, qui se tiendra à Barcelone, Espagne.

Nos principales sujets seront:

La présentation du Mobile World Congress

Les modalités de participation : logistique, financement et préparatifs.

Les opportunités pour la classe lors de cet événement.

L'organisation du projet et rôles de chacun.

Séance de questions-réponses.

Cette réunion sera l'occasion de partager avec vous les détails de ce projet et de recueillir vos idées et propositions. Votre implication est essentielle pour que ce projet devienne une réussite commune.

Au plaisir de vous retrouver nombreux et enthousiastes lors de cette réunion.

Cordialement,

Techno Adventurers

# SMART MWC BARCELONA

S	<div>Spécifique</div> <ul style="list-style-type: none"><li>Voyage avec un groupe de maximum 17 personnes (15 élèves 2 enseignants) à Barcelone afin d’aller à la MWC26 Barcelone</li></ul>
M	<div>Mesurable</div> <ul style="list-style-type: none"><li>Prix des billets d'avion (allé retour 1655.84€ par personne) • 28 149.28 €</li><li>Hébergement (49 € par nuit par personnes) • 4 165 €</li><li>Billets d'entrée (989€ par personne) • 16 813 €</li><li>Prix des transports (carte HolaBCN forfait 3 jours) • 629,00 €</li><li>Durée du séjour (5 jours)</li><li>Totale : 49 756.28 € soit environ 50 000 €</li></ul>
A	<div>Atteignable</div> <ul style="list-style-type: none"><li>Subvention de l'université et/ou ASFO</li><li>Subvention de la région</li><li>Collaboration avec une agence de voyage (Penchard Voyages , Navitour Voyages)</li><li>Organisation d'évènements (Tombola,...)</li></ul>
R	<div>Réaliste</div> <ul style="list-style-type: none"><li>Budget Anticipé (billet d'avions, hébergement, transport et subventions...)</li><li>Engagement et Motivation au sein du groupe pour la sortie</li><li>La temps de réalisation du projet ( un peu plus d'un an)</li><li>Les futures risques (la varation des prix des billets, les désistements, les retards, les conditions météo et la barrière de la langue</li></ul>
T	<div>Temporel</div> <ul style="list-style-type: none"><li>Août - Septembre 2025 : Finalisation des démarches administratives et du budget.</li><li>Novembre - Décembre 2025 : Réservation des billets d'avion, l'hébergement et le transport.</li><li>Mars 2026 : Participation au MWC25 (du 24 au 27 mars 2026).</li></ul>

# MWC BARCELONE 2026

## STRENGTH

- Cohésion de groupe
- Objectif clair
- Préparation avancée
- Soutien potentiel (université, ASFO...)

## WEAKNESS

- Budget conséquent
- Dépendance de facteurs, (hébergement obtention de subventions externes...) .
- Organisation complexe

## OPPORTUNITY

- Enrichissement personnel et professionnel
- Renforcement des liens avec les partenaires
- Visibilité du projet

## THREAT

- Événements imprévus (pandémie, crise économique, etc.)
- Augmentation des coûts
- Difficultés d'organisation.





# Les Points en instance

1. Recherche de l'hébergement
2. Demande de financement auprès des collectivités
3. Réservation des billets d'entrée et d'avion
4. Recherche où l'on peut manger
5. Si on fait d'autre activité en dehors de l'évènement
6. Se renseigner sur la carte de transport à Barcelone





# Planning du MWC25 Barcelona

MON  
3 Mar

TUE  
4 Mar

WED  
5 Mar

THU  
6 Mar

09:30 (CET)

CONFERENCE · 09:30 - 10:45

CONNECT X

HYBRID

Keynote 1

HALL 4

MWC MAIN STAGE

10:00 (CET)

4YFN · 10:00 - 11:30

AI XL

PHYSICAL

4YFN Opening Session

HALL 8.1 - 4YFN

BANCO SABADELL STAGE

GSMA MINISTERIAL PROGRAMME · 10:00 - 11:15

OUR DIGITAL DNA

PHYSICAL

Global Tech Governance: Rising to the Challenge

HALL UPPER WALKWAY

CC5 MINISTERIAL STAGE

11:00 (CET)

4YFN · 11:00 - 12:00

CORPORATE INNOVATORS

PHYSICAL

Corporate Innovators Programme: Building a Culture of Innovation in Large Enterprises

HALL 8.0 - 4YFN & PARTNER THEATRES

AGORA STAGE

4YFN · 11:00 - 12:00

FINTECH

PHYSICAL

Fintech Programme: What's Fintech 4 Years From Now?

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

11:30 (CET)

CONFERENCE · 11:30 - 12:30

CONNECT X

HYBRID

Keynote 2

HALL 4

MWC MAIN STAGE

12:00 (CET)

CONFERENCE · 12:00 - 13:00

GAME CHANGERS

PHYSICAL

Theme Opening: The Innovation Blueprint: Shaping the Future with AI, Quantum, and Next-Gen Connectivity

HALL 6

JOHNSON STAGE

12:15 (CET)

4YFN · 12:15 - 13:15

AI XL

PHYSICAL

AI XL Series: Gen AI's Power Play - A New Era of Productivity

HALL 8.1 - 4YFN

BANCO SABADELL STAGE

12:30 (CET)

4YFN · 12:30 - 13:30

CORPORATE INNOVATORS

PHYSICAL

Corporate Innovators Programme: From Reactive to Proactive: AI as the New Frontier of Corporate

HALL 8.0 - 4YFN & PARTNER THEATRES

AGORA STAGE

14:00 (CET)

CONFERENCE · 14:00 - 15:00

GAME CHANGERS

HYBRID

Keynote 3

HALL 4

MWC MAIN STAGE

14:15 (CET)

CONFERENCE · 14:15 - 15:00

OUR DIGITAL DNA

PHYSICAL

Is It Time for Big Tech to Pay Their Fair Share? The Case for Backing Telecom Networks

HALL 6

JOHNSON STAGE

14:30 (CET)

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:15

OUR DIGITAL DNA

PHYSICAL

Can Countries Thrive When Offline?

HALL UPPER WALKWAY

CC5 FOCUS STAGE

15:00 (CET)

4YFN · 15:00 - 16:00

FINTECH

PHYSICAL

Fintech Programme: Blockchain - An Era Beyond Crypto

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

15:30 (CET)

CONFERENCE · 15:30 - 16:15

GAME CHANGERS

HYBRID

Keynote 4

HALL 4

MWC MAIN STAGE

CONFERENCE · 15:30 - 16:15

GAME CHANGERS

PHYSICAL

Hyper-Personalisation: Finding the Sweet Spot Between Value and Intrusion

HALL 6

JOHNSON STAGE

16:25 (CET)

4YFN · 16:25 - 17:05

FOUNDERS

PHYSICAL

Founders Programme: Gen-AI for Operations & Automation

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

16:30 (CET)

CONFERENCE · 16:30 - 17:30

AI+

PHYSICAL

AI Governance: Who Sets the Rules?

HALL 6

MARCONI STAGE

CONFERENCE · 16:30 - 17:15

CONNECT X

PHYSICAL

Cloud Ambitions vs. Reality: Are Telcos Meeting the Challenge?

HALL 6

TURING STAGE

4YFN · 16:30 - 17:30

FINTECH

PHYSICAL

Fintech Programme: The Platform Economy

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

10:30 (CET)

CONFERENCE · 10:30 - 11:30

OUR DIGITAL DNA

PHYSICAL

Theme Opening: The Double-Edged Sword: Will AI Hinder or Accelerate Diversity?

HALL 6

JOHNSON STAGE

10:45 (CET)

CONFERENCE · 10:45 - 11:45

CONNECT X

PHYSICAL

Theme Opening: Are Telcos Prepared for 35 Billion Devices by 2030?

HALL 6

MARCONI STAGE

CONFERENCE · 10:45 - 11:45

AI+

PHYSICAL

Theme Opening: Capitalising on the AI Revolution

HALL 6

TURING STAGE

11:45 (CET)

GSMA MINISTERIAL PROGRAMME · 11:45 - 13:00

AI+

PHYSICAL

In AI We Trust?

HALL UPPER WALKWAY

CC5 MINISTERIAL STAGE

GSMA MINISTERIAL PROGRAMME · 11:45 - 12:30

GAME CHANGERS

PHYSICAL

The Gateway to New Digital Prospects

HALL UPPER WALKWAY

CC5 FOCUS STAGE

11:50 (CET)

4YFN · 11:50 - 12:15

FOUNDERS

PHYSICAL

Inside the Money Trap: An Exclusive Look Behind the Scenes of the World's Biggest VC Firm

HALL 8.1 - 4YFN

BANCO SABADELL STAGE

4YFN · 12:30 - 13:30

FINTECH

PHYSICAL

Fintech Programme: Code, Cash, and Chaos: Generative AI's Wild Ride Through the Fintech

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

CONFERENCE · 12:30 - 13:30

5G INSIDE

PHYSICAL

Theme Opening: 5G Advanced: One Year Later, What Is the Business Promise?

HALL 6

MARCONI STAGE

13:00 (CET)

CONFERENCE · 13:00 - 14:00

ENTERPRISE RE-INVENTED

PHYSICAL

Theme Opening: Embracing Cloud-Native: Transforming Enterprise Agility and Growth

HALL 6

TURING STAGE

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:45

OUR DIGITAL DNA

PHYSICAL

What About the Other Half?

HALL UPPER WALKWAY

CC5 MINISTERIAL STAGE

14:45 (CET)

CONFERENCE · 14:45 - 15:45

5G INSIDE

PHYSICAL

5G SA and the Path Forward: Addressing Investment Fatigue with Intelligent Scaling

HALL 6

TURING STAGE

4YFN · 14:45 - 15:25

FOUNDERS

PHYSICAL

Founders Programme: Gen-AI for Product Development

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

CONFERENCE · 14:45 - 15:45

AI+

PHYSICAL

Is AI A Solution or Challenge to Networks

HALL 6

MARCONI STAGE

15:35 (CET)

4YFN · 15:35 - 16:15

FOUNDERS

PHYSICAL

Founders Programme: Gen-AI for Marketing & Growth

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

16:00 (CET)

GSMA MINISTERIAL PROGRAMME · 16:00 - 17:00

OUR DIGITAL DNA

PHYSICAL

Guardians of the Digital Landscape

HALL UPPER WALKWAY

CC5 MINISTERIAL STAGE

GSMA MINISTERIAL PROGRAMME · 16:00 - 16:45

GAME CHANGERS

PHYSICAL

Unlocking 6 GHz for Mobile

HALL UPPER WALKWAY

CC5 FOCUS STAGE

16:20 (CET)

4YFN · 16:20 - 16:50

FOUNDERS

PHYSICAL

Where do successful founders come from?

HALL 8.1 - 4YFN

BANCO SABADELL STAGE

16:45 (CET)

CONFERENCE · 16:45 - 17:15

ENTERPRISE RE-INVENTED

PHYSICAL

Are You Next? Safeguarding Your Data and Building Enterprise Resilience

HALL 6

JOHNSON STAGE

17:15 (CET)

4YFN · 17:15 - 17:55

FOUNDERS

PHYSICAL

Founders Programme: Gen-AI for Decision Making

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE



# Planning du MWC25 Barcelona

09:00 (CET)

ROUNDTABLES & SUMMITS · 09:00 - 10:15

GAME CHANGERS · PHYSICAL

Security Summit - Securing modern networks

HALL 6 · GSMA SUMMITS STAGE

09:30 (CET)

CONFERENCE · 09:30 - 10:45

GAME CHANGERS · HYBRID

Keynote 5

HALL 4 · MWC MAIN STAGE

09:45 (CET)

CONFERENCE · 09:45 - 10:30

ENTERPRISE RE-INVENTED · PHYSICAL

Are Telecom Giants Letting SMEs Down With Private Networks

HALL 6 · JOHNSON STAGE

10:45 (CET)

CONFERENCE · 10:45 - 11:45

5G INSIDE · PHYSICAL

FWA: A 5G Success Story, But How Far Can it Go?

HALL 6 · MARCONI STAGE

CONFERENCE · 10:45 - 11:30

GAME CHANGERS · PHYSICAL

The Future-Ready CMO: From Brand Custodian to Digital Visionary

HALL 6 · TURING STAGE

11:00 (CET)

CONFERENCE · 11:00 - 11:30

AI+ · PHYSICAL

Will AI Outpace Our Security Defenses?

HALL 6 · JOHNSON STAGE

11:30 (CET)

CONFERENCE · 11:30 - 12:30

OUR DIGITAL DNA · HYBRID

Keynote 6

HALL 4 · MWC MAIN STAGE

12:00 (CET)

CONFERENCE · 12:00 - 12:30

GAME CHANGERS · PHYSICAL

Majority Report: Balancing Safety and Surveillance

HALL 6 · JOHNSON STAGE

12:15 (CET)

4YFN · 12:15 - 13:15

AI XL · PHYSICAL

AI XL Series (II): The Prompt Economy or How Gen AI Rewrites Business Models

HALL 8.1 · 4YFN · BANCO SABADELL STAGE

13:15 (CET)

CONFERENCE · 13:15 - 14:15

CONNECT X · PHYSICAL

AI vs. Human Ingenuity: Who Will Design the Networks of the Future?

HALL 6 · MARCONI STAGE

14:30 (CET)

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:45

GAME CHANGERS · PHYSICAL

Ask the Regulator: Keeping up with the New Digital Matrix

HALL UPPER WALKWAY · CCS MINISTERIAL STAGE

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:15

OUR DIGITAL DNA · PHYSICAL

Connected Youth: Thriving in the Digital Domain

HALL UPPER WALKWAY · CCS FOCUS STAGE

14:45 (CET)

CONFERENCE · 14:45 - 15:45

AI+ · PHYSICAL

Are Telcos Behind the AI Curve?

HALL 6 · TURING STAGE

15:00 (CET)

4YFN · 15:00 - 16:30

DIGITAL HEALTH · PHYSICAL

Digital Health Programme: Patient-Centered Care and Experience

HALL 8.0 · 4YFN & PARTNER THEATRES · EARTH STAGE

16:15 (CET)

CONFERENCE · 16:15 - 17:00

CONNECT X · PHYSICAL

Looking Skyward: NTN's and the Next Era of Global Connectivity

HALL 6 · TURING STAGE

CONFERENCE · 16:15 - 17:00

CONNECT X · PHYSICAL

The API Economy at Work: Fuelling the Telco to Techco Transformation

HALL 6 · MARCONI STAGE

16:20 (CET)

4YFN · 16:20 - 16:50

FOUNDERS · PHYSICAL

What They Don't Teach in MBA's: Oscar Pierre's 10-Year Playbook

HALL 8.1 · 4YFN · BANCO SABADELL STAGE

16:30 (CET)

4YFN · 16:30 - 17:10

FOUNDERS · PHYSICAL

Founders Programme: Hiring

HALL 8.0 · 4YFN & PARTNER THEATRES · FOUNDERS STAGE

10:00 (CET)

GSMA MINISTERIAL PROGRAMME · 10:00 - 11:15

5G INSIDE · PHYSICAL

5G's Big Moment: The Time is Now

HALL UPPER WALKWAY · CCS MINISTERIAL STAGE

GSMA MINISTERIAL PROGRAMME · 10:00 - 10:45

AI+ · PHYSICAL

Building Ethical Intelligence

HALL UPPER WALKWAY · CCS FOCUS STAGE

4YFN · 10:00 - 11:30

DIGITAL HEALTH · PHYSICAL

Digital Health Programme: Health Equity and Access

HALL 8.0 · 4YFN & PARTNER THEATRES · EARTH STAGE

10:30 (CET)

ROUNDTABLES & SUMMITS · 10:30 - 11:30

GAME CHANGERS · PHYSICAL

Security Summit - Uniting against ecosystem threats

HALL 6 · GSMA SUMMITS STAGE

11:45 (CET)

4YFN · 11:45 - 13:45

DIGITAL HEALTH · PHYSICAL

Digital Health Programme: AI & Emerging Tech-Powered Solutions (I)

HALL 8.0 · 4YFN & PARTNER THEATRES · EARTH STAGE

GSMA MINISTERIAL PROGRAMME · 11:45 - 13:00

INVESTORS · PHYSICAL

New Digital Economy: Connecting the Dots

HALL UPPER WALKWAY · CCS MINISTERIAL STAGE

ROUNDTABLES & SUMMITS · 11:45 - 12:45

GAME CHANGERS · PHYSICAL

Security Summit - Secure emerging technologies

HALL 6 · GSMA SUMMITS STAGE

GSMA MINISTERIAL PROGRAMME · 11:45 - 12:30

FINTECH · PHYSICAL

The Currency of Change

HALL UPPER WALKWAY · CCS FOCUS STAGE

CONFERENCE · 13:15 - 14:15

ENTERPRISE RE-INVENTED · PHYSICAL

A New Frontier: How AI Will Radically Transform Healthcare

HALL 6 · TURING STAGE

13:45 (CET)

CONFERENCE · 13:45 - 14:30

OUR DIGITAL DNA · PHYSICAL

Hooked: Are Our Children's Minds Being Hijacked by Social Media?

HALL 6 · JOHNSON STAGE

14:00 (CET)

CONFERENCE · 14:00 - 14:45

OUR DIGITAL DNA · HYBRID

Keynote 7

HALL 6 · TURING STAGE

14:15 (CET)

ROUNDTABLES & SUMMITS · 14:15 - 16:20

GAME CHANGERS · PHYSICAL

Security Summit - 6th Post-Quantum Network Summit

HALL 6 · GSMA SUMMITS STAGE

4YFN · 15:00 - 15:45

FOUNDERS · PHYSICAL

Founders Programme: Building a Sustainable Sales Pipeline

HALL 8.0 · 4YFN & PARTNER THEATRES · FOUNDERS STAGE

15:30 (CET)

DIVERSITY 4 TECH · 15:30 - 16:15

OUR DIGITAL DNA · PHYSICAL

Diversity 4 Tech: Session 1

HALL 6 · JOHNSON STAGE

15:45 (CET)

4YFN · 15:45 - 16:25

FOUNDERS · PHYSICAL

Founders Programme: Mastering Enterprise Sales

HALL 8.0 · 4YFN & PARTNER THEATRES · FOUNDERS STAGE

16:00 (CET)

GSMA MINISTERIAL PROGRAMME · 16:00 - 17:00

5G INSIDE · PHYSICAL

Spectrum Decisions: What Will it Take for 5G Success

HALL UPPER WALKWAY · CCS MINISTERIAL STAGE

ROUNDTABLES & SUMMITS · 16:30 - 17:30

GAME CHANGERS · PHYSICAL

Security Summit - Mobile Device Security

HALL 6 · GSMA SUMMITS STAGE

16:45 (CET)

4YFN · 16:45 - 18:00

DIGITAL HEALTH · PHYSICAL

Digital Health Programme: AI & Emerging Tech-Powered Solutions (II)

HALL 8.0 · 4YFN & PARTNER THEATRES · EARTH STAGE

DIVERSITY 4 TECH · 16:45 - 17:30

OUR DIGITAL DNA · PHYSICAL

Diversity 4 Tech: Session 2

HALL 6 · JOHNSON STAGE

16:50 (CET)

4YFN · 16:50 - 17:20

FOUNDERS · PHYSICAL

Cracking the Gen Z: Redefining Customers, Teams, and Everything in Between

HALL 8.1 · 4YFN · BANCO SABADELL STAGE



# Planning du MWC25 Barcelona

MON3 Mar

TUE4 Mar

WED5 Mar

THU6 Mar

09:00 (CET)

ROUNDTABLES & SUMMITS · 09:00 - 11:30

CONNECT X · PHYSICAL

5G IoT Summit - Expanding IoT Coverage Connectivity for Industries

HALL 8.0 - 4YFN & PARTNER THEATRES

PARTNER THEATRE 4

09:45 (CET)

DIVERSITY 4 TECH · 09:45 - 10:30

OUR DIGITAL DNA · PHYSICAL

Diversity 4 Tech: Session 3

HALL 6 · JOHNSON STAGE

10:00 (CET)

CONFERENCE · 10:00 - 11:00

AI+ · HYBRID

Keynote 8

HALL 4 · MWC MAIN STAGE

GSMA MINISTERIAL PROGRAMME · 10:00 - 10:45

OUR DIGITAL DNA · PHYSICAL

When Women Are Connected

HALL UPPER WALKWAY · CC5 FOCUS STAGE

10:30 (CET)

CONNECTED INDUSTRIES · 10:30 - 12:00

5G INSIDE · PHYSICAL

Smart Mobility Summit - Building the backbone: The infrastructure behind modern mobility

HALL 4 · CONNECTED INDUSTRIES

10:45 (CET)

CONFERENCE · 10:45 - 11:30

CONNECT X · PHYSICAL

Mission Critical Connectivity: Next-Gen Networks for Defense and National Security

HALL 6 · TURING STAGE

12:00 (CET)

CONFERENCE · 12:00 - 13:00

HYBRID · GAME CHANGERS

Keynote 9

HALL 4 · MWC MAIN STAGE

CONFERENCE · 12:00 - 12:45

5G INSIDE · PHYSICAL

Scaling Private Networks: What Is Holding Us Back?

HALL 6 · TURING STAGE

12:30 (CET)

ROUNDTABLES & SUMMITS · 12:30 - 14:30

CONNECT X · PHYSICAL

eSIM Summit - eSIM the Connection of the future

HALL 8.0 - 4YFN & PARTNER THEATRES

PARTNER THEATRE 4

CONNECTED INDUSTRIES · 12:30 - 14:30

5G INSIDE · PHYSICAL

Smart Mobility Summit - Empowering mobility: how network API and AI drive innovation

HALL 4 · CONNECTED INDUSTRIES

14:15 (CET)

CONFERENCE · 14:15 - 15:00

OUR DIGITAL DNA · PHYSICAL

Managing the Power Surge: Can AI and Nuclear Energy Help Solve Data Center Energy Demands?

HALL 6 · JOHNSON STAGE

14:30 (CET)

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:30

CORPORATE INNOVATORS · PHYSICAL

2025+: A Tech Odyssey

HALL UPPER WALKWAY · CCS MINISTERIAL STAGE

CONFERENCE · 14:30 - 15:15

CONNECT X · PHYSICAL

AI-Driven RAN Automation: Transforming Networks for a Smarter, More Efficient Future

HALL 6 · MARCONI STAGE

GSMA MINISTERIAL PROGRAMME · 14:30 - 15:00

OUR DIGITAL DNA · PHYSICAL

SDGs: 5 Years to Go

HALL UPPER WALKWAY · CC5 FOCUS STAGE

CONNECTED INDUSTRIES · 15:30 - 17:30

5G INSIDE · PHYSICAL

Smart Mobility Summit - Keys to success: monetisation, partnerships, and sustainability

HALL 4 · CONNECTED INDUSTRIES

15:45 (CET)

4YFN · 15:45 - 16:25

FOUNDERS · PHYSICAL

Founders Programme: Growth Hacking & Digital Marketing Strategies

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

16:30 (CET)

4YFN · 16:30 - 17:10

FOUNDERS · PHYSICAL

Founders Programme: Pricing Strategy

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

18:00 (CET)

GLOMOS · 18:00 - 19:00

GAME CHANGERS · PHYSICAL

GLOMO Awards Networking Reception

HALL 6 · TURING STAGE

GSMA MINISTERIAL PROGRAMME · 10:00 - 11:15

GREENTECH · PHYSICAL

AI: Friend or Foe of the Green Future?

HALL UPPER WALKWAY · CC5 MINISTERIAL STAGE

4YFN · 10:00 - 10:30

AI XL · PHYSICAL

AI, Privacy, and Data Superpowers with Laura Rudas, EVP Strategy, Palantir

HALL 8.1 - 4YFN · BANCO SABADELL STAGE

4YFN · 10:00 - 13:30

GREENTECH · PHYSICAL

Green tech Programme

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

ROUNDTABLES & SUMMITS · 10:00 - 13:00

GAME CHANGERS · PHYSICAL

GSMA SEC CON 2025 - Confronting fraud: Securing a safer future

HALL 6 · LAMARR STAGE

11:00 (CET)

CONFERENCE · 11:00 - 11:45

5G INSIDE · PHYSICAL

5G Innovations That Matter: Real-World Use Cases Driving Value

HALL 6 · MARCONI STAGE

DIVERSITY 4 TECH · 11:00 - 11:45

OUR DIGITAL DNA · PHYSICAL

Diversity 4 Tech: Session 4

HALL 6 · JOHNSON STAGE

11:45 (CET)

GSMA MINISTERIAL PROGRAMME · 11:45 - 13:00

OUR DIGITAL DNA · PHYSICAL

A Lifeline for the Displaced

HALL UPPER WALKWAY · CC5 MINISTERIAL STAGE

GSMA MINISTERIAL PROGRAMME · 11:45 - 12:30

OUR DIGITAL DNA · PHYSICAL

Incubating Innovation in the Developing World

HALL UPPER WALKWAY · CC5 FOCUS STAGE

12:45 (CET)

4YFN · 12:45 - 13:45

AI XL · PHYSICAL

AI XL Series (III)- The Rise of Physical AI or How Generative AI Transforms our Real World

HALL 8.1 - 4YFN · BANCO SABADELL STAGE

13:00 (CET)

CONFERENCE · 13:00 - 13:45

GAME CHANGERS · PHYSICAL

Just for the 1%? Examining the High-Stakes Race for Space

HALL 6 · JOHNSON STAGE

14:00 (CET)

CONFERENCE · 14:00 - 14:45

GAME CHANGERS · PHYSICAL

When Will Quantum Computing Have its Chat GPT Moment?

HALL 6 · TURING STAGE

15:00 (CET)

4YFN · 15:00 - 15:40

FOUNDERS · PHYSICAL

Founders Programme: Branding and sells for the GenZ

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE

ROUNDTABLES & SUMMITS · 15:00 - 18:00

OUR DIGITAL DNA · PHYSICAL

Mobile Identity Summit

HALL 6 · GSMA SUMMITS STAGE

15:30 (CET)

4YFN · 15:30 - 16:00

AI XL · PHYSICAL

AI OS: A new Operating System Paradigm

HALL 8.0 - 4YFN & PARTNER THEATRES

AGORA STAGE

CONFERENCE · 15:30 - 16:00

5G INSIDE · PHYSICAL

Are We Crisis-Ready? The Potential of 5G and AI in Safety, Prediction, and Rescue

HALL 6 · JOHNSON STAGE

CONFERENCE · 16:30 - 17:00

ENTERPRISE RE-INVENTED · PHYSICAL

Future-Proofing Your Business In the Age of AI

HALL 6 · JOHNSON STAGE

17:00 (CET)

4YFN · 17:00 - 18:15

FOUNDERS · PHYSICAL

4YFN Awards Ceremony

HALL 8.1 - 4YFN · BANCO SABADELL STAGE

GLOMOS · 17:00 - 18:00

GAME CHANGERS · PHYSICAL

GLOMO Awards 2025: Celebrating 30 Years of Mobile Excellence

HALL 6 · TURING STAGE

17:15 (CET)

4YFN · 17:15 - 17:55

FOUNDERS · PHYSICAL

Founders Programme: Essential Financial Setups to Attract and Retain Investors

HALL 8.0 - 4YFN & PARTNER THEATRES

FOUNDERS STAGE



# Planning du MWC25 Barcelona

MON  
3 Mar

TUE  
4 Mar

WED  
5 Mar

THU  
6 Mar

10:00 (CET)

CONFERENCE · 10:00 - 10:45

GAME CHANGERS

PHYSICAL

AI + Gene-Editing: Are We 10 Years from Ending Cancer?

HALL 6

TURING STAGE

4YFN · 10:00 - 11:00

CORPORATE INNOVATORS

PHYSICAL

Corporate Innovators  
Programme: : Unlocking the Power of AI in Open Innovation: Best Practices for Collaborations

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

CONFERENCE · 10:00 - 10:45

CONNECT X

PHYSICAL

Engineering Tomorrow: Key Considerations in Network-Integrated Device Design

HALL 6

MARCONI STAGE

4YFN · 10:00 - 10:45

UNIVERSITY & SPIN OFF

PHYSICAL

University & Spin off  
Programme: University & Spin off Pitch Battle

HALL 8.0 - 4YFN & PARTNER THEATRES

SKY STAGE

10:45 (CET)

4YFN · 10:45 - 11:30

UNIVERSITY & SPIN OFF

PHYSICAL

University & Spine off  
Programme: The Spin-off Pathway - Impact & Success Stories

HALL 8.0 - 4YFN & PARTNER THEATRES

SKY STAGE

11:15 (CET)

CONFERENCE · 11:15 - 12:00

OUR DIGITAL DNA

PHYSICAL

Rethinking Supply Chains: How Tech Can Clean Up It's Act

HALL 6

TURING STAGE

CONFERENCE · 11:15 - 12:00

5G INSIDE

PHYSICAL

The End of the 'G' Era?  
Rethinking Connectivity in a 6G World

HALL 6

MARCONI STAGE

11:30 (CET)

4YFN · 11:30 - 12:30

CORPORATE INNOVATORS

PHYSICAL

Corporate Innovators  
Programme: Venture Client Model: Redefining Corporate-Startup Partnerships for Innovation

HALL 8.0 - 4YFN & PARTNER THEATRES

EARTH STAGE

11:50 (CET)

4YFN · 11:50 - 13:00

UNIVERSITY & SPIN OFF

PHYSICAL

University & Spin off  
Programme: Empowering Knowledge Transfer & Building High-Tech Spin-Offs

HALL 8.0 - 4YFN & PARTNER THEATRES

SKY STAGE

12:00 (CET)

CONFERENCE · 12:00 - 12:45

GAME CHANGERS

PHYSICAL

MWC 25: What Did We Learn?

HALL 6

JOHNSON STAGE

**MERCI!**

**De nous avoir écouté**