

BANK LOAN CASE STUDY.

Project Description:- This case study aims to give you an idea of applying EDA in a real business scenario. In this case study, apart from applying the techniques that you have learnt in the EDA module, you will also develop a basic understanding of risk analytics in banking and financial services and understand how data is used to minimize the risk of losing money while lending to customers.

Tech Stack Used: Microsoft Excel (Home & Student 2019).

By,

Lohith Kumar.A

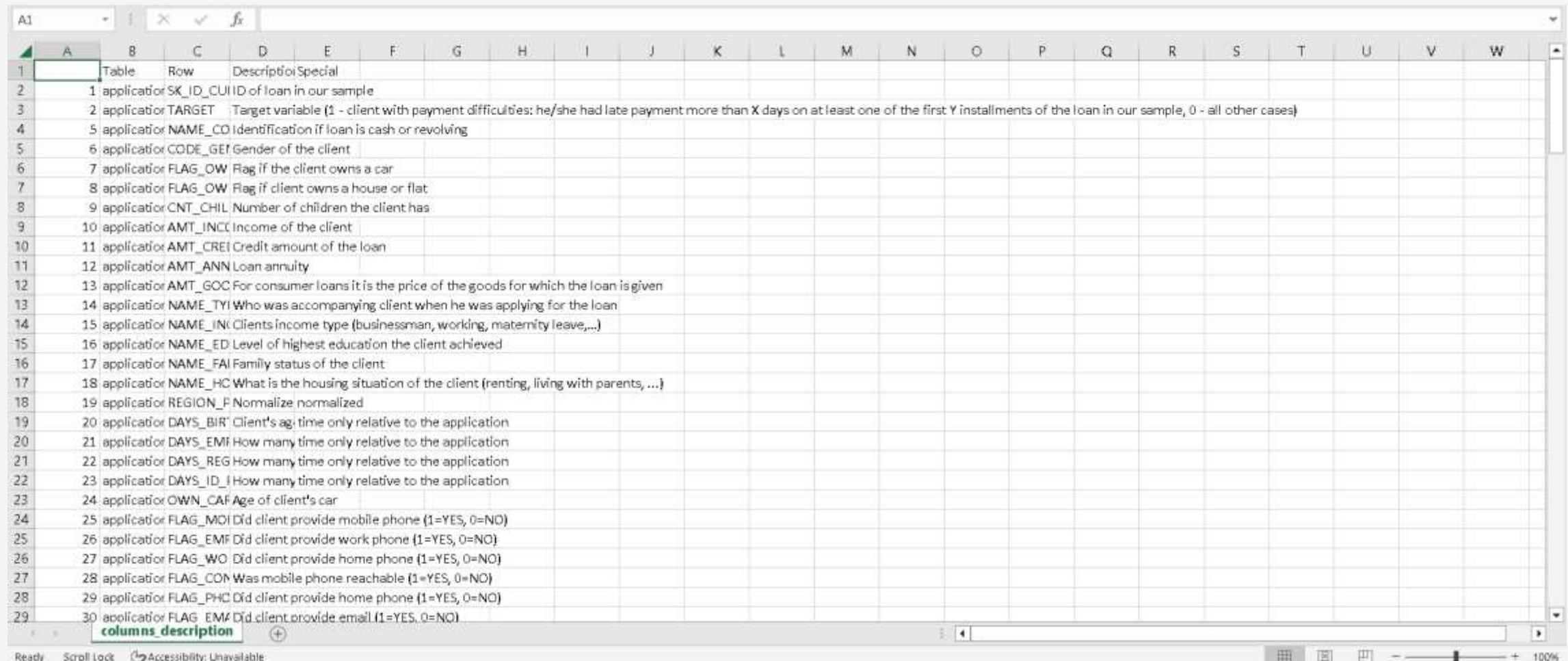
Overall Approach of Analysis with Problem Statement: Two csv files for different applicants for accessing loans are given. We will first import it into excel. The goal is to analyze the historical data to understand a borrower's creditworthiness or to assess the risk involved in the granting of a loan. The result of the analysis help banks and financial institutions evaluate their risk and those of their customers. The company will utilize this knowledge for its portfolio and risk assessment.

SK_ID_CURR	TARGET	NAME_CONTRACT_CODE	GET_FLAG	OWN_FLAG	OWN_FLAG	CNT_CHILD	AMT_INCOME	AMT_CREDIT	AMT_ANNUITY	AMT_GOOD	NAME_TYPE	NAME_INCOME	NAME_EDUCATION	NAME_FAMILY	NAME_HOUSE	REGION_F	DAYS_BIRTH	DAYS_EMPLOYMENT	DAYS_REGISTRATION	DAYS_ID_DOCUMENT	OWN_CAR	FLAG_MOBIL
100002	1	Cash loans	M	N	Y	0	202500	406597.5	24700.5	351000	Unaccomplished	Working	Secondary	Single / no	House / ap	0.018901	-9461	-637	-3648	-2120		1
100003	0	Cash loans	F	N	N	0	270000	1293503	35698.5	1129500	Family	State serv	Higher edu	Married	House / ap	0.003541	-16765	-1188	-1186	-291		1
100004	0	Revolving IM	M	Y	Y	0	67500	135000	6750	135000	Unaccomplished	Working	Secondary	Single / no	House / ap	0.010032	-19046	-225	-4260	-2531	26	1
100006	0	Cash loans	F	N	Y	0	135000	312682.5	29696.5	297000	Unaccomplished	Working	Secondary	Civil marri	House / ap	0.008019	-19005	-3039	-9833	-2437		1
100007	0	Cash loans	M	N	Y	0	121500	513000	21865.5	513000	Unaccomplished	Working	Secondary	Single / no	House / ap	0.028663	-19932	-3038	-4311	-3458		1
100008	0	Cash loans	M	N	Y	0	99000	490495.5	27517.5	454500	Spouse, pa	State serv	Secondary	Married	House / ap	0.035792	-16941	-1588	-4970	-477		1
100009	0	Cash loans	F	Y	Y	1	171000	1560726	41301	1395000	Unaccomplished	Commercial	Higher edu	Married	House / ap	0.035792	-13778	-3130	-1213	-619	17	1
100010	0	Cash loans	M	Y	Y	0	360000	1530000	42075	1530000	Unaccomplished	State serv	Higher edu	Married	House / ap	0.003122	-18850	-449	-4597	-2379	8	1
100011	0	Cash loans	F	N	Y	0	112500	1019610	33826.5	913500	Children	Pensioner	Secondary	Married	House / ap	0.018634	-20099	365243	-7427	-3514		1
100012	0	Revolving IM	M	N	Y	0	135000	405000	20250	405000	Unaccomplished	Working	Secondary	Single / no	House / ap	0.019689	-14469	-2019	-14437	-3992		1
100014	0	Cash loans	F	N	Y	1	112500	652500	21177	652500	Unaccomplished	Working	Higher edu	Married	House / ap	0.02228	-10197	-679	-4427	-738		1
100015	0	Cash loans	F	N	Y	0	38419.16	148365	10678.5	135000	Children	Pensioner	Secondary	Married	House / ap	0.015221	-20417	365243	-5246	-2512		1
100016	0	Cash loans	F	N	Y	0	67500	80865	5881.5	67500	Unaccomplished	Working	Secondary	Married	House / ap	0.031329	-13439	-2717	-311	-3227		1
100017	0	Cash loans	M	Y	N	1	225000	918468	28966.5	697500	Unaccomplished	Working	Secondary	Married	House / ap	0.016612	-14086	-3028	-643	-4911	23	1
100018	0	Cash loans	F	N	Y	0	189000	773680.5	32778	679500	Unaccomplished	Working	Secondary	Married	House / ap	0.010006	-14583	-203	-615	-2056		1
100019	0	Cash loans	M	Y	Y	0	157500	299772	20160	247500	Family	Working	Secondary	Single / no	Rented ap	0.020713	-8728	-1157	-3494	-1368	17	1
100020	0	Cash loans	M	N	N	0	108000	509602.5	26149.5	387000	Unaccomplished	Working	Secondary	Married	House / ap	0.018634	-12931	-1317	-6392	-3896		1
100021	0	Revolving IF	F	N	Y	1	81000	270000	13500	270000	Unaccomplished	Working	Secondary	Married	House / ap	0.010966	-9776	-191	-4143	-2427		1
100022	0	Revolving IF	F	N	Y	0	112500	157500	7875	157500	Other_A	Working	Secondary	Widow	House / ap	0.04622	-17718	-7804	-8751	-1259		1
100023	0	Cash loans	F	N	Y	1	90000	544491	17563.5	454500	Unaccomplished	State serv	Higher edu	Single / no	House / ap	0.015221	-11348	-2038	-1021	-3964		1
100024	0	Revolving IM	M	Y	Y	0	135000	427500	21375	427500	Unaccomplished	Working	Secondary	Married	House / ap	0.015221	-18252	-4286	-298	-1800	7	1
100025	0	Cash loans	F	Y	Y	1	202500	1132574	37561.5	927000	Unaccomplished	Commercial	Secondary	Married	House / ap	0.025164	-14815	-1652	-2299	-2299	14	1
100026	0	Cash loans	F	N	N	1	450000	497520	32521.5	450000	Unaccomplished	Working	Secondary	Married	Rented ap	0.020713	-11146	-4306	-114	-2518		1
100027	0	Cash loans	F	N	Y	0	83250	239850	23850	225000	Unaccomplished	Pensioner	Secondary	Married	House / ap	0.006296	-24827	365243	-9012	-3684		1
100029	0	Cash loans	M	Y	N	2	135000	247500	12703.5	247500	Unaccomplished	Working	Secondary	Married	House / ap	0.026392	-11286	-746	-108	-3729	7	1
100030	0	Cash loans	F	N	Y	0	90000	225000	11074.5	225000	Unaccomplished	Working	Secondary	Married	House / ap	0.028663	-19334	-3494	-2419	-2893		1
100031	1	Cash loans	F	N	Y	0	112500	979992	27076.5	702000	Unaccomplished	Working	Secondary	Widow	House / ap	0.018029	-18724	-2628	-6573	-1827		1
100032	0	Cash loans	M	N	Y	1	112500	327024	23827.5	270000	Family	Working	Secondary	Married	House / ap	0.019101	-15948	-1234	-5782	-3153		1

CSV files will be checked for any unnecessary data and unwanted columns/rows, and will be cleaned/removed if necessary. Will check for outliers, if any, to find if there is skewness in the given columns which would affect the final visualization and insight.

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Imbalance in data will be checked. Different types of analysis will be done to understand the relationships between different variable to find the Driving Factors. Different visualizations will be observed to understand the relationships.



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
1		Table	Row	Description	Special																		
2	1	application SK_ID_CURR	ID of loan in our sample																				
3	2	application TARGET	Target variable (1 - client with payment difficulties: he/she had late payment more than X days on at least one of the first Y installments of the loan in our sample, 0 - all other cases)																				
4	5	application NAME_CON	Identification if loan is cash or revolving																				
5	6	application CODE_GEO	Gender of the client																				
6	7	application FLAG_OWN_CAR	Flag if the client owns a car																				
7	8	application FLAG_OWN_FLAT	Flag if client owns a house or flat																				
8	9	application CNT_CHILDREN	Number of children the client has																				
9	10	application AMT_INCOME_TOTAL	Income of the client																				
10	11	application AMT_CREDIT	Credit amount of the loan																				
11	12	application AMT_ANNUITY	Loan annuity																				
12	13	application AMT_GOODS_PRICE	For consumer loans it is the price of the goods for which the loan is given																				
13	14	application NAME_TYPE	Who was accompanying client when he was applying for the loan																				
14	15	application NAME_INCOME_TYPE	Clients income type (businessman, working, maternity leave,...)																				
15	16	application NAME_EDUCATION	Level of highest education the client achieved																				
16	17	application NAME_FAMILY_STATUS	Family status of the client																				
17	18	application NAME_HOUSING	What is the housing situation of the client (renting, living with parents, ...)																				
18	19	application REGION_FEDERATION	Normalize normalized																				
19	20	application DAYS_BIRTH	Client's age, time only relative to the application																				
20	21	application DAYS_EMPLOYMENT	How many time only relative to the application																				
21	22	application DAYS_REGISTRATION	How many time only relative to the application																				
22	23	application DAYS_ID_DOCUMENT	How many time only relative to the application																				
23	24	application OWN_CAR_AGE	Age of client's car																				
24	25	application FLAG_MOBILE_PHONE	Did client provide mobile phone (1=YES, 0=NO)																				
25	26	application FLAG_WORK_PHONE	Did client provide work phone (1=YES, 0=NO)																				
26	27	application FLAG_HOME_PHONE	Did client provide home phone (1=YES, 0=NO)																				
27	28	application FLAG_PHONE_REACHABLE	Was mobile phone reachable (1=YES, 0=NO)																				
28	29	application FLAG_PHONE_HOME	Did client provide home phone (1=YES, 0=NO)																				
29	30	application FLAG_PHONE_EMAIL	Did client provide email (1=YES, 0=NO)																				

columns_description

Ready Scroll Lock Accessibility: Unavailable

EDA – Data Cleaning (Identifying rows/columns with missing data, Identifying Unnecessary columns and cleaning if required).
 Applicant_data.csv(Before Cleaning)
 Columns 122, Rows 307512

After Cleaning:-Columns 42 + 4 Columns, Rows 306216

	A	B	C	D	E	F
1	Non Missing Values Count		Missing Value Count	Missing Value Percentage	Dropping Columns	
11	AMT_ANNUITY	307500	12	0.00%	No	
12	AMT_GOODS_PRICE	307234	278	0.09%	no	
13	NAME_TYPE_SUITE	306220	1292	0.42%	no	
23	OWN_CAR_AGE	104583	202929	65.99%	yes	
24	FLAG_MOBIL	307512	0	0.00%	Yes, Not needed	
30	OCCUPATION_TYPE	211121	96391	31.35%	no	
43	EXT_SOURCE_1	134134	173378	56.38%	yes, not needed	
44	EXT_SOURCE_2	306852	660	0.21%	yes, not needed	
45	EXT_SOURCE_3	246547	60965	19.83%	yes, not needed	
46	APARTMENTS_AVG	151451	156061	50.75%	yes	
47	BASEMENTAREA_AVG	127569	179943	58.52%	yes	
48	YEARS_BEGINEXPLUATATION_AVG	157505	150007	48.78%	yes	
49	YEARS_BUILD_AVG	103024	204488	66.50%	yes	
50	COMMONAREA_AVG	92647	214865	69.87%	yes	
51	ELEVATORS_AVG	143621	163891	53.30%	yes	
52	ENTRANCES_AVG	152684	154828	50.35%	yes	

There are date columns with negative values, those needs to be standardized. There are columns having more than 40% null data. These need to be removed. There are more than 50 unwanted columns or columns not desirable for our analysis so I will remove them from the dataset. There are columns with null values less than 40%. They can be treated in 2 ways. I can delete those columns but then I might lose some important information required for my analysis. I can retain it but then I will have to do treatment. If I impute them, I will introduce bias. The decision to delete or retain basically depends on the Understanding of the problem statement, the usefulness of the variable, total size of available data. Here it seems that those columns can be removed So, I have removed them. There are still some columns will very little missing values which will be treated if necessary or left as it is.

AM	AN	AO	AP	AQ	AR
AMT_REQ_CREDIT_BUREAU_HOUR	AMT_REQ_CREDIT_BUREAU_DAY	AMT_REQ_CREDIT_BUREAU_WEEK	AMT_REQ_CREDIT_BUREAU_MON	AMT_REQ_CREDIT_BUREAU_QRT	AMT_REQ_CREDIT_BUREAU_YEAR
0	0	0	0	0	1
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	1	1
0	0	0	1	1	2
0	0	0	0	0	0
0	0	0	0	0	1
0	0	0	1	0	0
0	0	0	0	0	2
0	0	0	1	0	0
0	0	0	0	0	1
0	0	0	0	0	1
0	0	0	0	1	0
0	0	0	0	0	0
0	0	0	0	0	2
0	0	0	0	1	4
0	0	0	0	0	3
0	0	0	0	0	3
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	2	2
0	0	0	0	0	0

AMT_ANNUIITY has a smaller number of null values (12). It can be imputed with mean. If it has an outlier which is very large then the null values can be computed with Median.EXIT_SOURCE_2 has 656 null values which is also quite small as compared to total number of rows. Can be imputed with 0.OCCUPATION_TYPE has 96005 null values. Can be imputed by the category which is the most popular (Mode), i.e., 'Labourers'.

	K	
EDIT	AMT_ANNUIITY	AMT_G
315000	15448.5	
270000	16312.5	
755190	36328.5	
450000		
521280	31630.5	
127350	7438.5	
48104.5	42471	
112500	11812.5	
599544	21663	
450000	35554.5	
202500	10125	
675000	35964	
215000	33543	
808650	29709	
27901.5	48825	

W	X	
D_PUBLISH	OCCUPATION_TYPE	WEEKDAY
2120	Laborers	WEDNESD
291	Core staff	MONDAY
2531	Laborers	MONDAY
2437	Laborers	WEDNESD
3458	Core staff	THURSDA
477	Laborers	WEDNESD
619	Accountants	SUNDAY
2379	Managers	MONDAY
3514		WEDNESD
3992	Laborers	THURSDA
738	Core staff	SATURDA
2512		FRIDAY
3227	Laborers	FRIDAY
4911	Drivers	THURSDA
2056	Laborers	MONDAY
1368	Laborers	SATURDA
3866	Drivers	THURSDA
2427	Laborers	MONDAY
1259	Laborers	FRIDAY
3964	Core staff	MONDAY
1800	Laborers	FRIDAY
2299	Sales staff	MONDAY
2518	Sales staff	THURSDA
3684		FRIDAY
3729	Drivers	THURSDA
2893	Cleaning staff	SATURDA
1827	Cooking staff	MONDAY
3153	Laborers	SATURDA

Previous_Application.csv(Before Cleaning)

Columns 37 ,Rows 1048576

There are columns with more than 40% null values and few unnecessary columns that need to be removed.

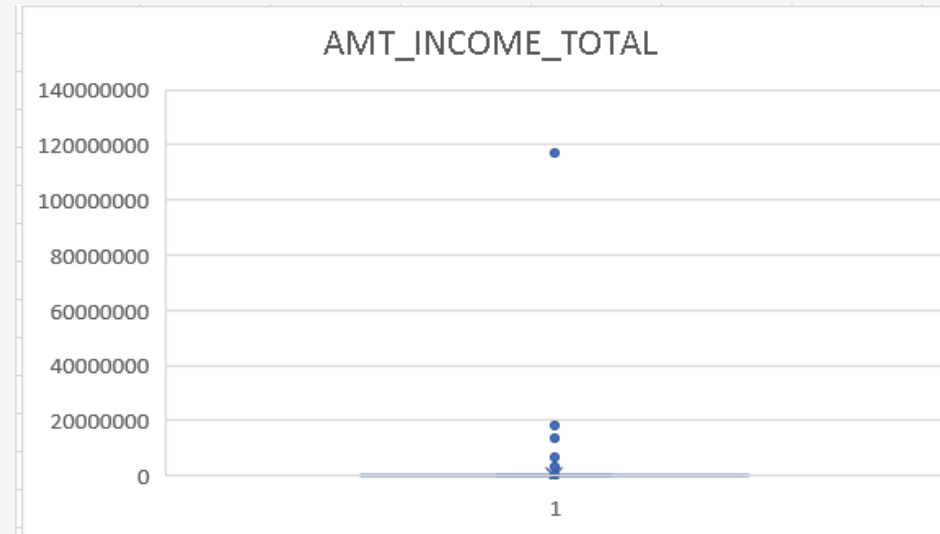
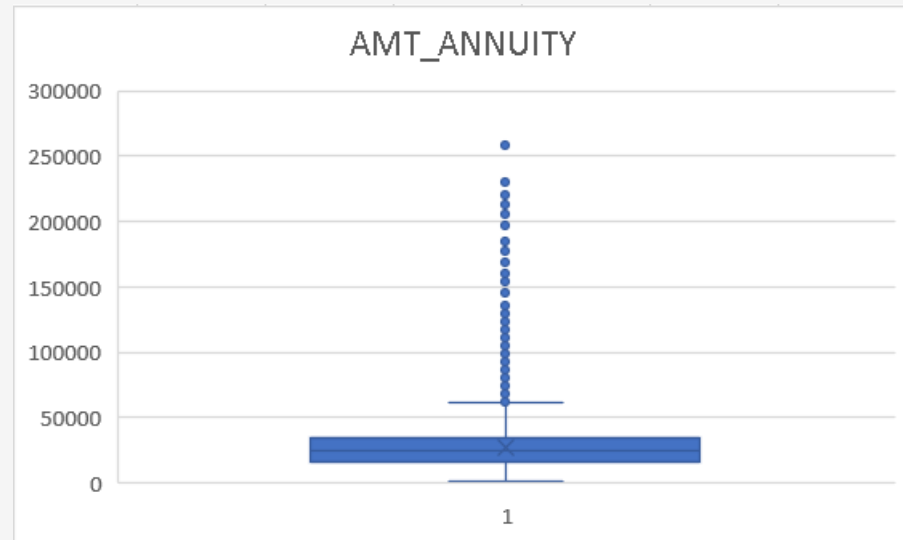
After cleaning:-Columns-15, Rows- 1048352

	A	B	C	D	E	
1		Non Missing Value Counts	Missing Value Counts	Percentage Missing Value	Keep/Remove	
5	AMT_ANNUITY	815567	233009	22.22%		
8	AMT_DOWN_PAYMENT	489180	559396	53.35%	R	
9	AMT_GOODS_PRICE	807611	240965	22.98%		
14	RATE_DOWN_PAYMENT	489180	559396	53.35%	R	
15	RATE_INTEREST_PRIMARY	3722	1044854	99.65%	R	
16	RATE_INTEREST_PRIVILEGED	3722	1044854	99.65%	R	
22	NAME_TYPE_SUITE	533436	515140	49.13%	R	
30	CNT_PAYMENT	815570	233006	22.22%		
32	PRODUCT_COMBINATION	1048352	224	0.02%		
33	DAYS_FIRST_DRAWING	627868	420708	40.12%	R	
34	DAYS_FIRST_DUE	627868	420708	40.12%	R	
35	DAYS_LAST_DUE_1ST_VERSION	627868	420708	40.12%	R	
36	DAYS_LAST_DUE	627868	420708	40.12%	R	
37	DAYS_TERMINATION	627868	420708	40.12%	R	
38	NFLAG_INSURED_ON_APPROVAL	627868	420708	40.12%	R	
39						

Columns with null values less than 40% are present. They can be treated in 2 ways. I can delete those columns but then I might lose some important information required for my analysis. I can retain it but then I will have to do treatment. If I impute them, I will introduce bias. The decision to delete or retain basically depends on the Understanding of the problem statement, the usefulness of the variable, total size of available data. Here it seems that those columns can be removed So, I have removed them. There are still some columns will very little missing values which will be treated if necessary or left as it is.

	AMT_ANNUITY	AMT_APPLICATION	AMT_CREDIT	AMT_GOODS_PRICE	WEEKDAY_APPR_PROCESS_START	NAME_CONTRACT_STATUS	DAYS_DECISION	NAME_CL	NAME_GC	CNT_PAYMENT	NAME_YIE	PROD
1	1730.43	17145	17145	17145	SATURDAY	Approved	73	Repeater	Mobile	12	middle	POS r
2	25188.615	607500	679671	607500	THURSDAY	Approved	164	Repeater	XNA	36	low_actio	Cash)
3	15060.735	112500	136444.5	112500	TUESDAY	Approved	301	Repeater	XNA	12	high	Cash)
4	47041.335	450000	470790	450000	MONDAY	Approved	512	Repeater	XNA	12	middle	Cash)
5	31924.395	337500	404055	337500	THURSDAY	Refused	781	Repeater	XNA	24	high	Cash)
6	23703.93	315000	340573.5	315000	SATURDAY	Approved	684	Repeater	XNA	18	low_norm	Cash)
7		0	0		TUESDAY	Canceled	14	Repeater	XNA		XNA	Cash
8		0	0		MONDAY	Canceled	21	Repeater	XNA		XNA	Cash
9		0	0		MONDAY	Canceled	386	Repeater	XNA		XNA	Cash
10		0	0		SATURDAY	Canceled	57	Repeater	XNA		XNA	Cash
11	11368.62	270000	335754	270000	FRIDAY	Approved	735	Repeater	XNA	54	low_norm	Cash)
12	13832.775	211500	246397.5	211500	FRIDAY	Approved	815	Repeater	XNA	30	middle	Cash)
13	12165.21	148500	174361.5	148500	TUESDAY	Approved	860	Repeater	XNA	24	high	Cash)
14	7654.86	53779.5	57564	53779.5	SUNDAY	Approved	408	New	Consumer	8	low_actio	POS h
15	9644.22	26550	27252	26550	SATURDAY	Approved	726	New	Constructi	3	middle	POS h
16	21307.455	126490.5	119853	126490.5	TUESDAY	Approved	699	New	Auto Acce	6	low_norm	POS o
17	4187.34	26955	27297	26955	SATURDAY	Approved	1473	Repeater	Photo / Ci	8	high	POS h
18	9000	180000	180000	180000	FRIDAY	Approved	336	Repeater	XNA	0	XNA	Card)
19	10181.7	180000	180000	180000	THURSDAY	Approved	700	Repeater	XNA	24	low_norm	Cash)
20	4666.5	45000	49455	45000	SATURDAY	Refused	584	Repeater	XNA	18	high	Cash)
21	25454.025	450000	491580	450000	MONDAY	Refused	401	Repeater	XNA	24	low_norm	Cash)
22	20361.6	405000	451777.5	405000	SATURDAY	Approved	686	Repeater	XNA	30	low_norm	Cash)
23		0	0		TUESDAY	Refused	239	Repeater	XNA		XNA	Cash
24	39475.305	1129500	1277104.5	1129500	THURSDAY	Refused	594	Repeater	XNA	54	low_norm	Cash)
25		0	0		SATURDAY	Canceled	202	Repeater	XNA		XNA	Cash
26	22619.52	229500	241920	229500	THURSDAY	Approved	370	Repeater	XNA	12	low_norm	Cash)
27	16708.32	369000	369000	369000	WEDNESDAY	Approved	1487	Repeater	XNA	48	middle	Cash)
28	22242.825	247500	268083	247500	THURSDAY	Approved	1883	Repeater	XNA	18	high	Cash)

EDA – Identifying Outliers. Applicatiton_data.csv



Outliers are those values which are Less Than LOWER BOUND and Also Greater Than UPPER BOUND.
Box and Whisker chart are shown in next page.

	INCOME	CREDIT	ANNUITY	GOODS_PRICE
Count	306215	306215	306203	306215
Mean	168782.9641	598799.7	27122.21047	537947.9476
STD	237517.4738	401959.9	14490.87377	368917.9877
min	25650	45000	1615.5	40500
q1	112500	270000	16551	238500
median	147600	513531	24930	450000
q3	202500	808650	34596	679500
max	117000000	4050000	258025.5	4050000
IQR	90000	538650	18045	441000
Upper Bound	337500	1616625	61663.5	1341000
Lower Bound	-22500	-537975	-10516.5	-423000

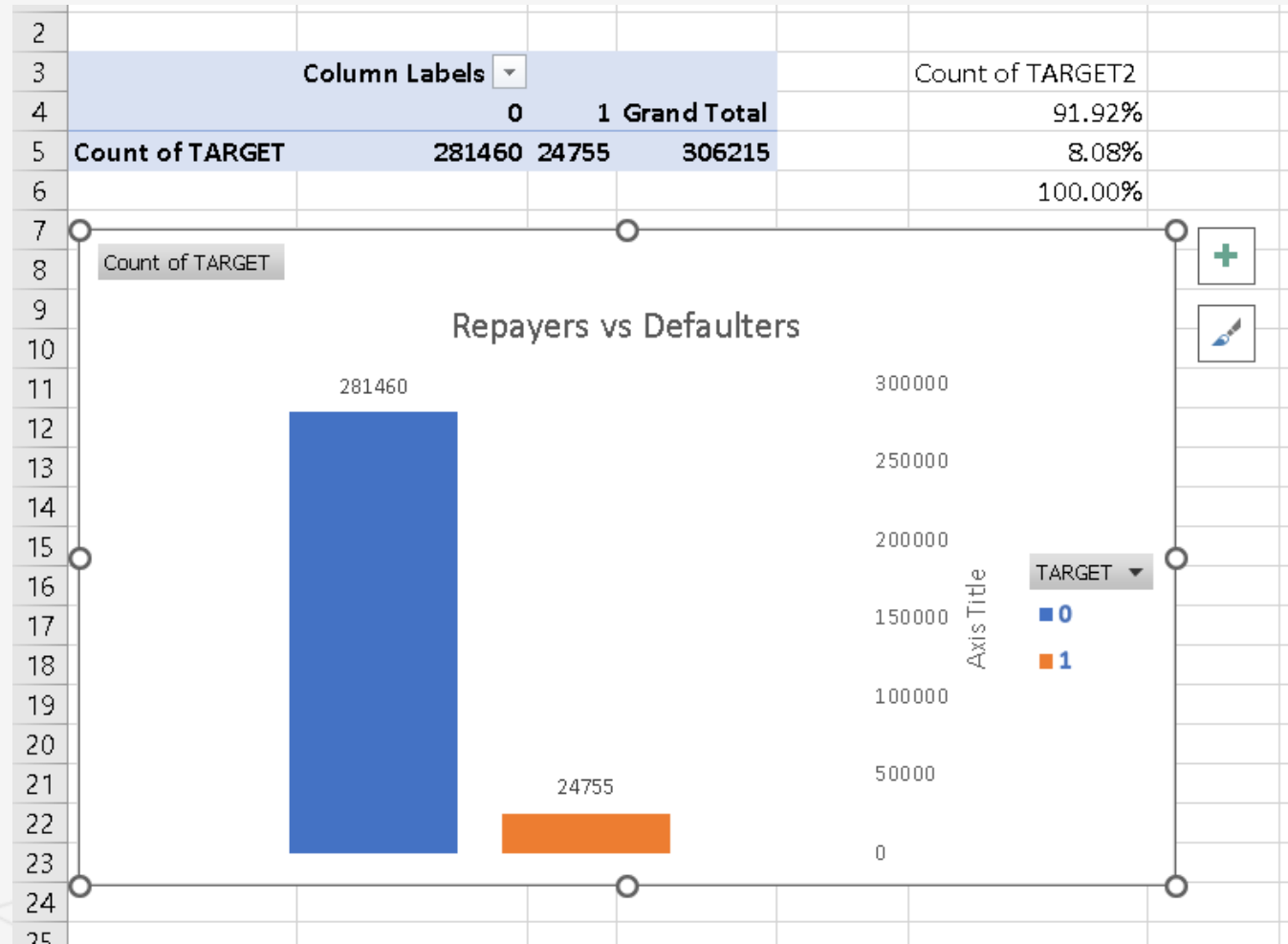
	BIRTH	EMPLOYED	REGISTRATION	PUBLISH
Count	306215	306215	306215	306215
Mean	16040.63386	67769.97	4987.987728	2994.331035
STD	4362.848928	139479.9	3522.552007	1509.515617
min	7489	0	0	0
q1	12418	934	2013	1720
median	15756	2221	4507	3255
q3	19685	5714	7481	4299
max	25229	365243	24672	7197
IQR	7267	4780	5468	2579
Upper Bound	30585.5	12884	15683	8167.5
Lower Bound	1517.5	-6236	-6189	-2148.5

In the above data of the next four Numeric columns, it can be seen that they contain outliers as well Except DAYS_BIRTH and DAYS_PUBLISH column. It can also be confirmed by the chart below.

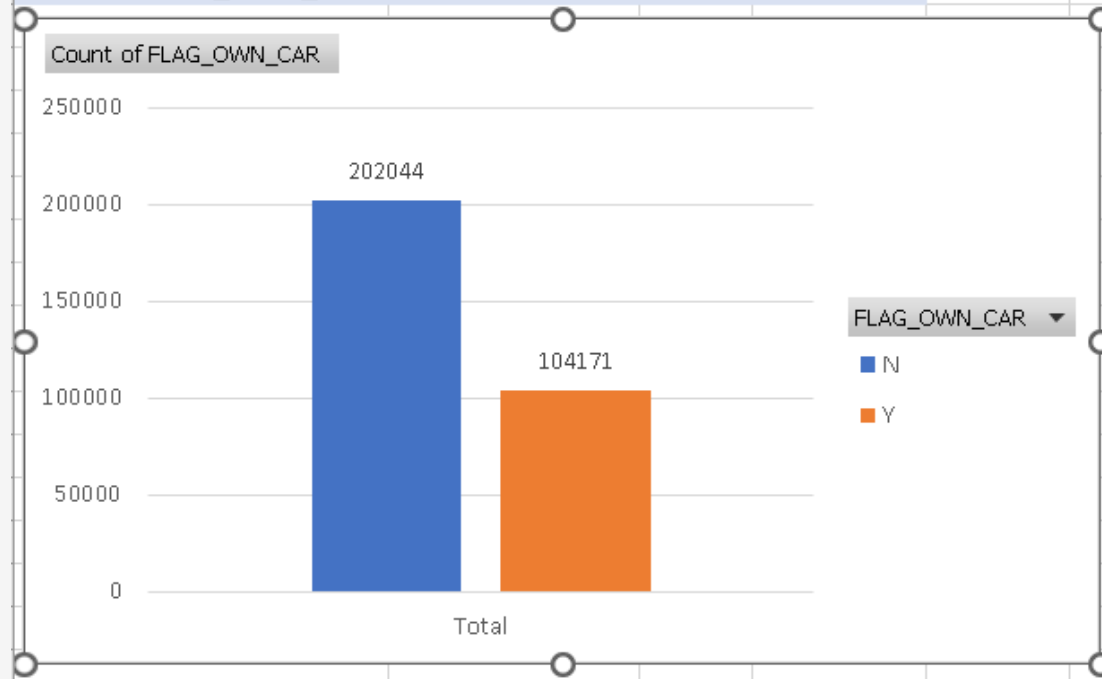


	DESCRIPTION					
	ANNUITY	APPLICATION	CREDIT	GOODS	DAYS_DECISION	CNT_PAYMENT
Count	815566	1048351	1048351	807610	1048351	815569
Mean	15891.27	174307.0055	195042	226289.2	882.1377382	15.99563863
STD	14745.55	291098.6811	316962	313448.8	779.3166038	14.50810019
min	0	0	0	0	2	0
q1	6301.35	18990	24300	50580	281	6
median	11250	70859.025	80293.5	111511.6	583	12
q3	20523	180000	215404	229500	1303	24
max	418058.1	6905160	6905160	6905160	2922	84
IQR	14221.65	161010	191104	178920	1022	18
UPPER BOUND	41855.48	421515	502059	497880	2836	51
LOWER BOUND	-15031.1	-222525	-262356	-217800	-1252	-21

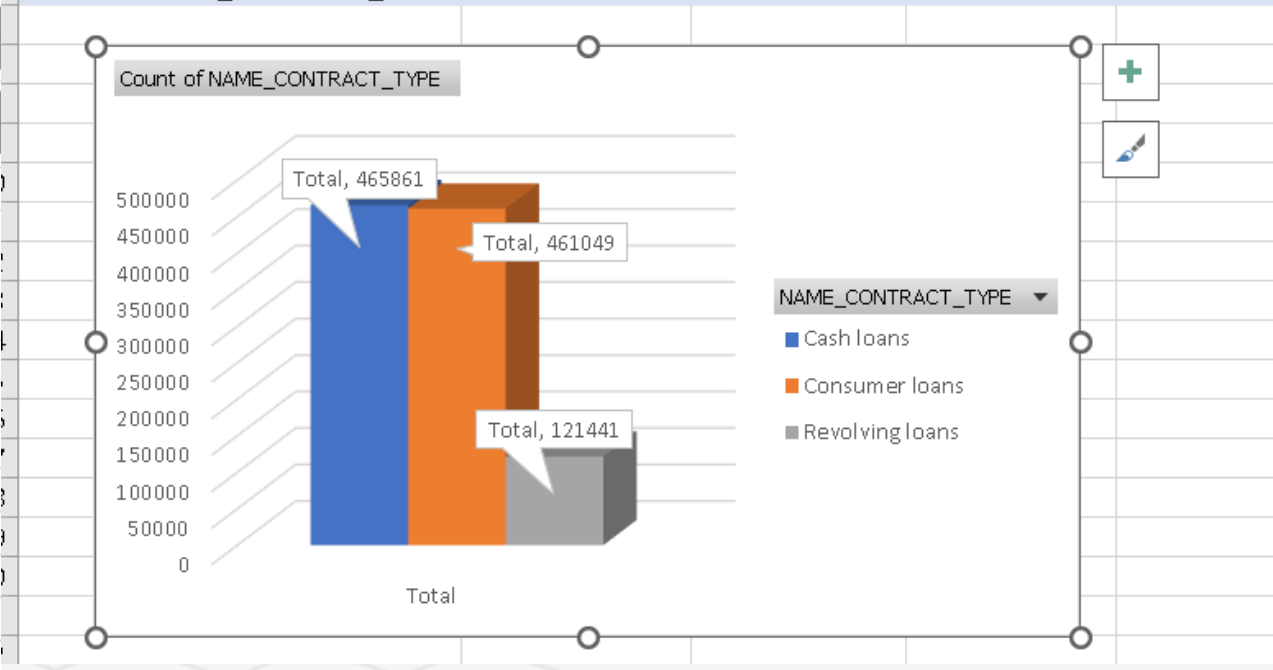
Data Imbalance Check and finding ratio of Imbalance.



Column Labels ▼			
	N	Y	Grand Total
Count of FLAG_OWN_CAR	202044	104171	306215



Column Labels ▼				
	Cash loans	Consumer loans	Revolving loans	Grand Total
Count of NAME_CONTRACT_TYPE	465861	461049	121441	1048351



DATA IMPUTING BEFORE ANALYSIS

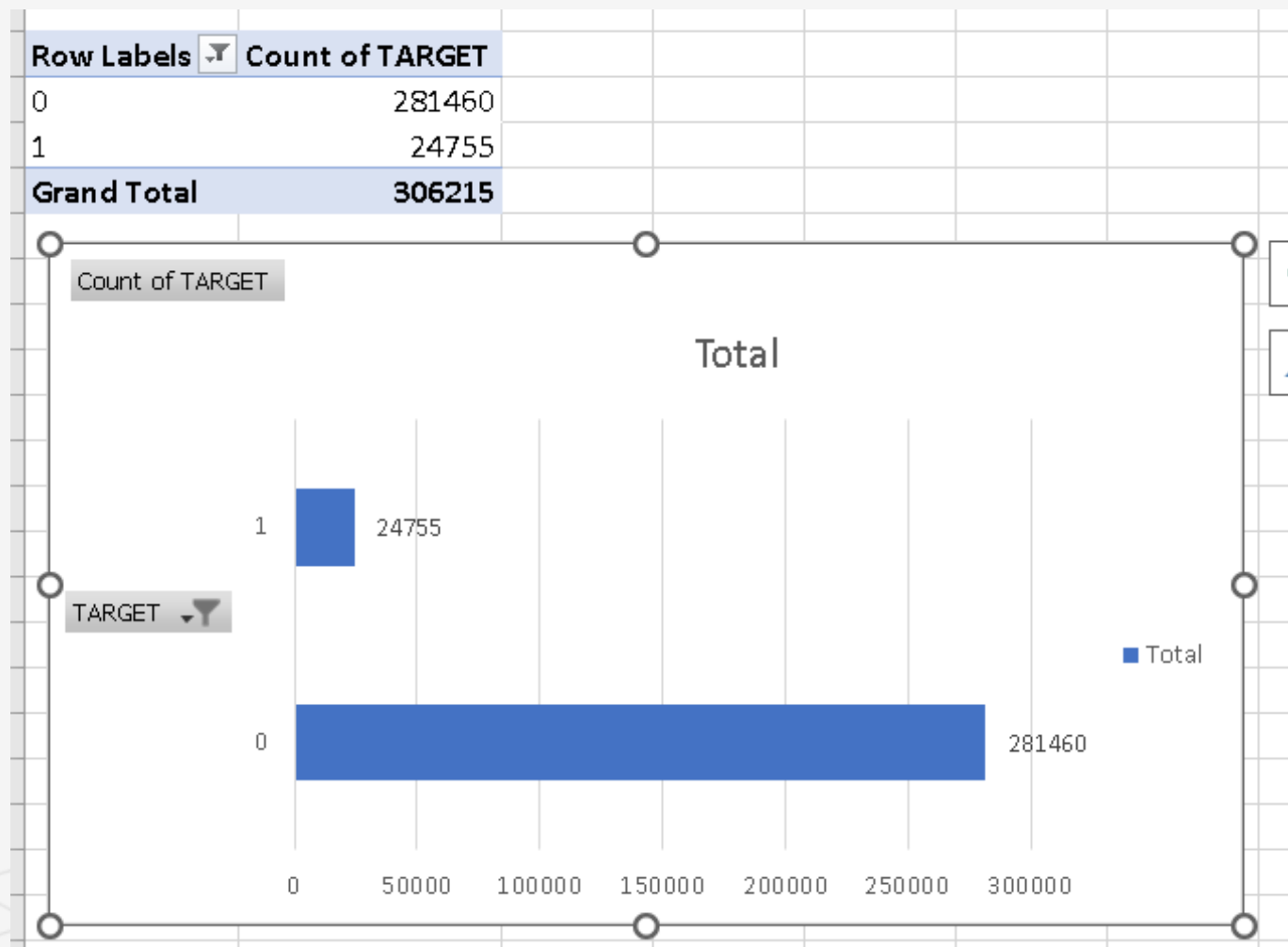
AMT_ANNUITY – Imputing with Mean.

OCCUPATION_TYPE – Imputing with 'Labourers'

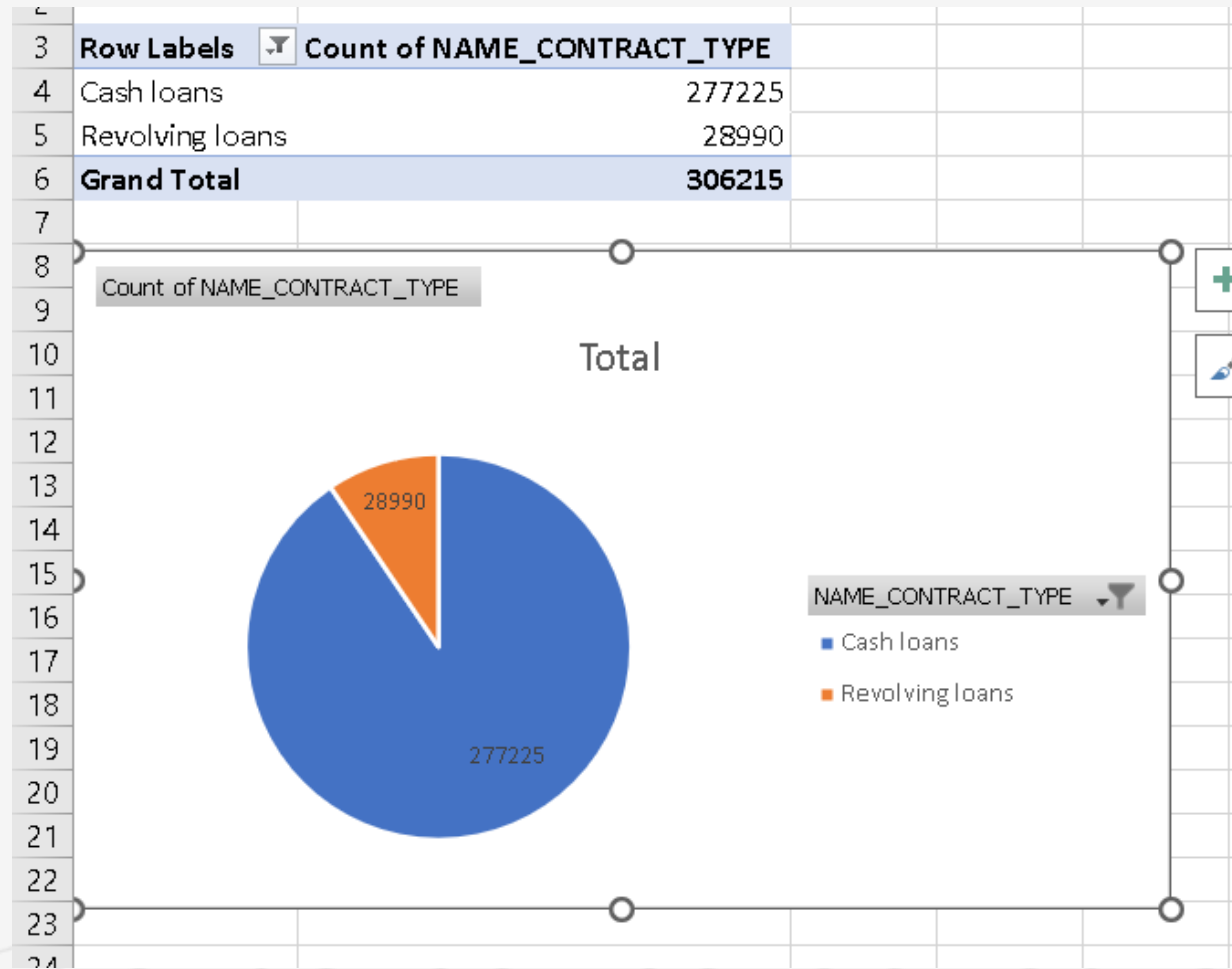
G	H	I	J	K	L
CNT_CHILDREN	AMT_INCOME_TOTAL	AMT_CREDIT	AMT_ANNUITY	AMT_GOODS_PRICE	NAME_TYPE_SUFFIX
0	180000	450000	27122.21047	450000	Unaccompanied
0	94500	450000	27122.21047	450000	Unaccompanied
0	202500	539100	27122.21047	450000	Unaccompanied
0	162000	296280	27122.21047	225000	Unaccompanied
0	202500	360000	27122.21047	360000	Unaccompanied
0	144000	219249	27122.21047	166500	Unaccompanied
0	90000	157500	27122.21047	157500	Unaccompanied
0	202500	929088	27122.21047	720000	Unaccompanied
0	171000	486000	27122.21047	486000	Unaccompanied
0	315000	628069.5	27122.21047	499500	Unaccompanied
0	157500	792000	27122.21047	792000	Family
0	315000	1483231.5	27122.21047	1354500	Unaccompanied

X	Y	Z	AA
	DAYS_ID_PUBLISH_GROUP	OCCUPATION_TYPE	WEEKDAY_APPR_PROCESS_START
2120	6	Laborers	WEDNESDAY
291	8	Core staff	MONDAY
2531	6	Laborers	MONDAY
2437	6	Laborers	WEDNESDAY
3458	5	Core staff	THURSDAY
477	8	Laborers	WEDNESDAY
619	8	Accountants	SUNDAY
2379	6	Managers	MONDAY
3514	5	Laborers	WEDNESDAY
3992	5	Laborers	THURSDAY
738	8	Core staff	SATURDAY
2512	6	Laborers	FRIDAY
3227	5	Laborers	FRIDAY
4911	4	Drivers	THURSDAY
2056	6	Laborers	MONDAY
1368	7	Laborers	SATURDAY
3866	5	Drivers	THURSDAY
2427	6	Laborers	MONDAY
1259	7	Laborers	FRIDAY
3964	5	Core staff	MONDAY
1800	7	Laborers	FRIDAY
2299	6	Sales staff	MONDAY
2540	6	Sales staff	THURSDAY

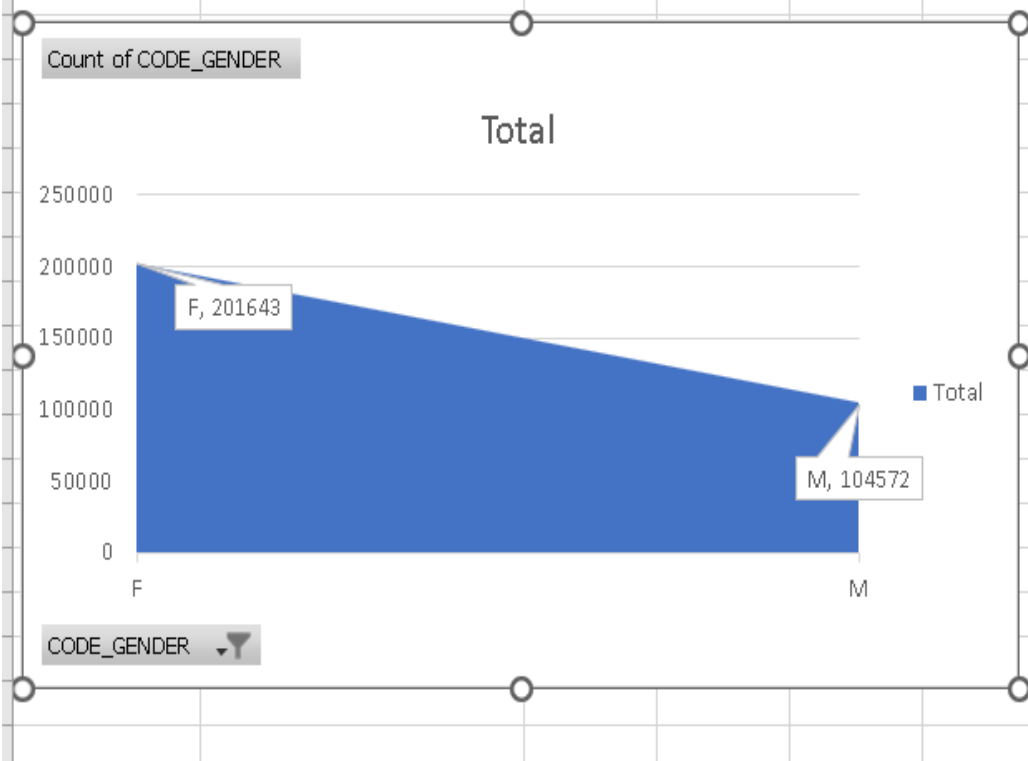
Explain the results of univariate, segmented variate and bivariate analysis.
Univariate Numerical Analysis.



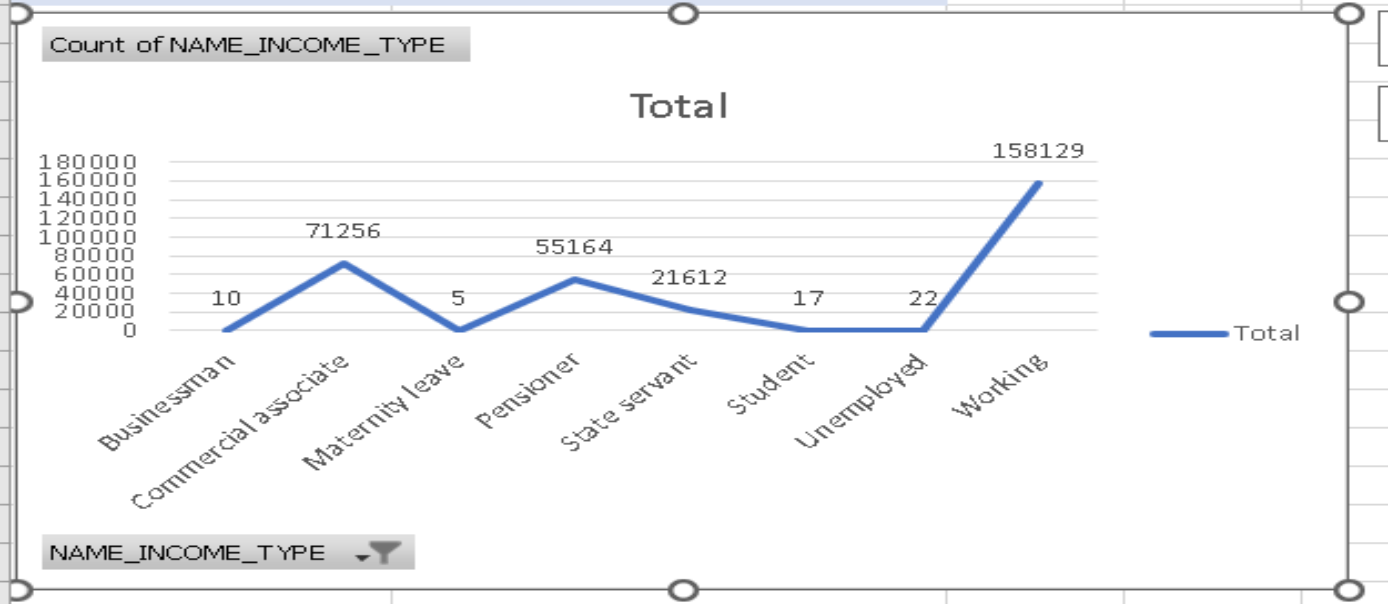
Univariate Categorical Analysis:-



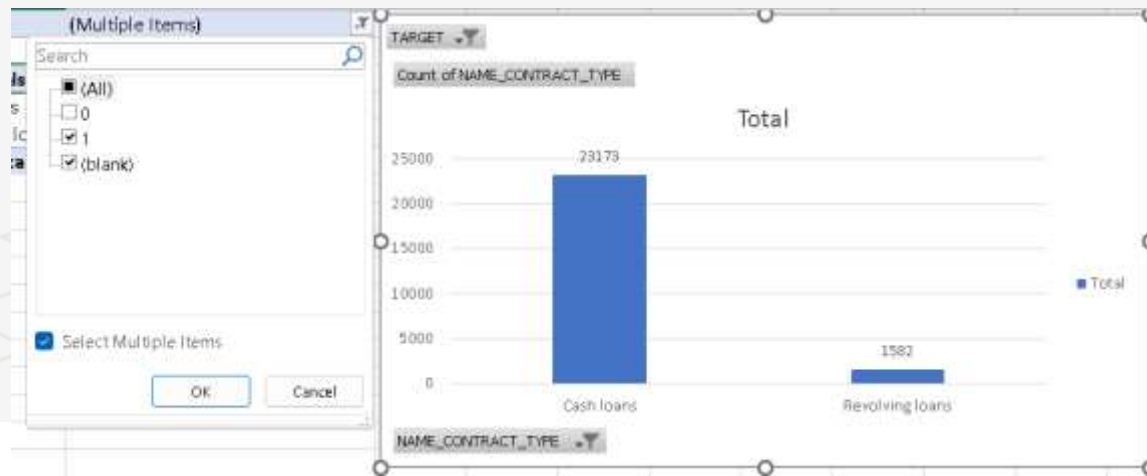
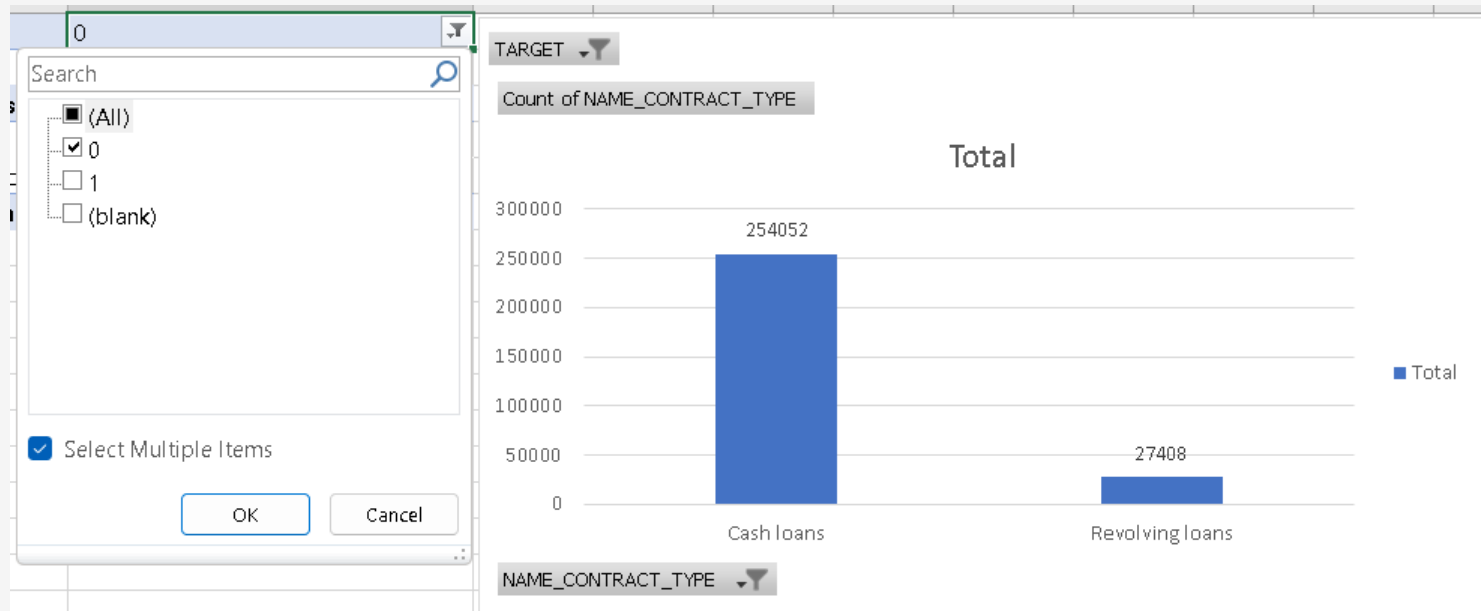
Row Labels	Count of CODE_GENDER
F	201643
M	104572
Grand Total	306215



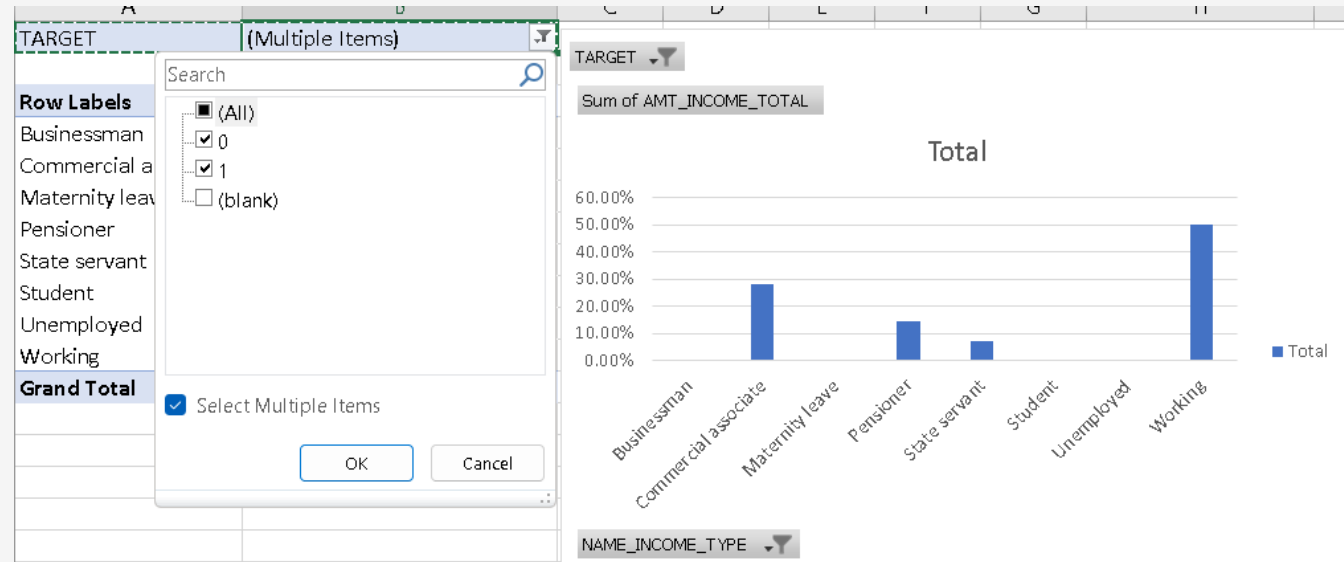
Row Labels	Count of NAME_INCOME_TYPE
Businessman	10
Commercial associate	71256
Maternity leave	5
Pensioner	55164
State servant	21612
Student	17
Unemployed	22
Working	158129
Grand Total	306215



Segmented Univariate Analysis:-



Bivariate Analysis.

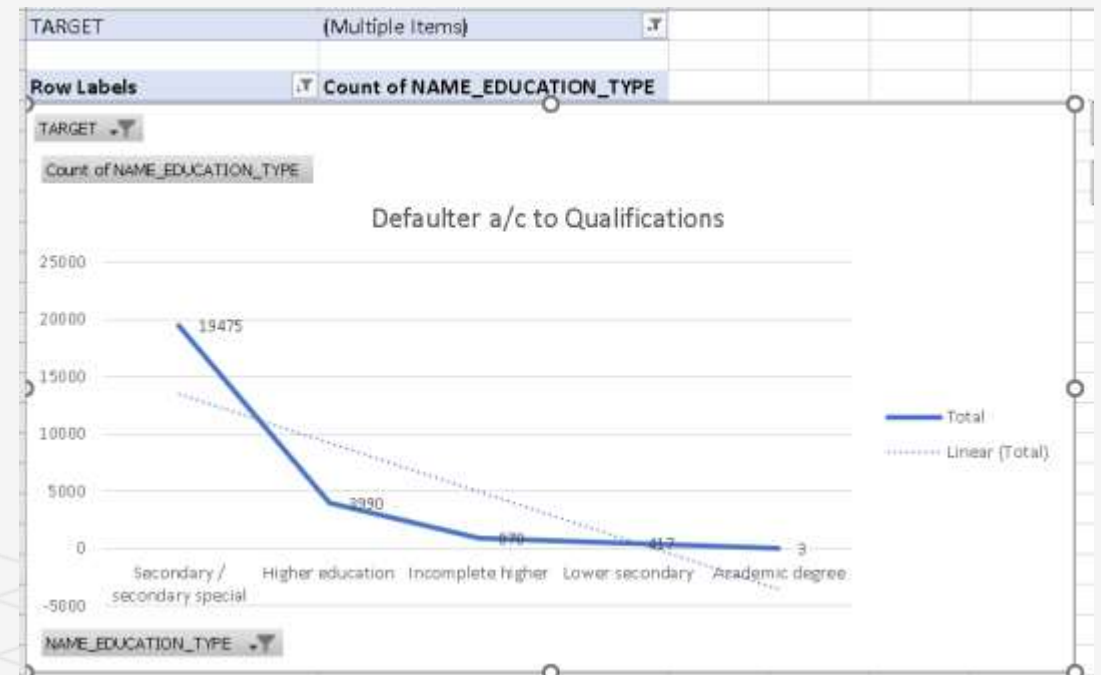
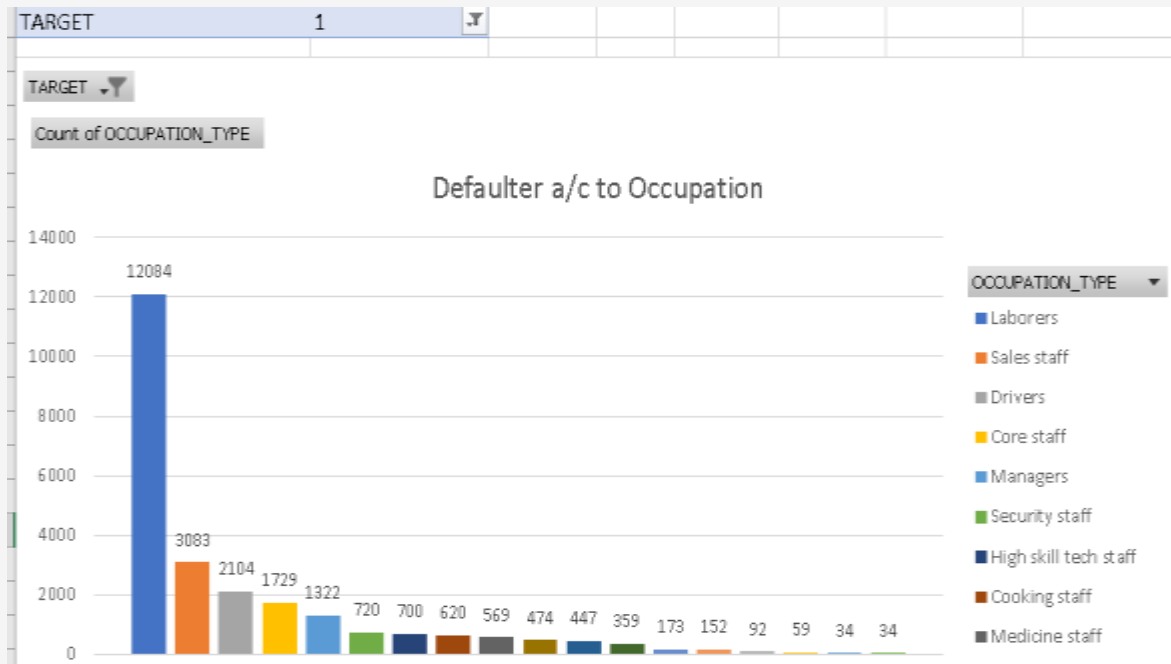


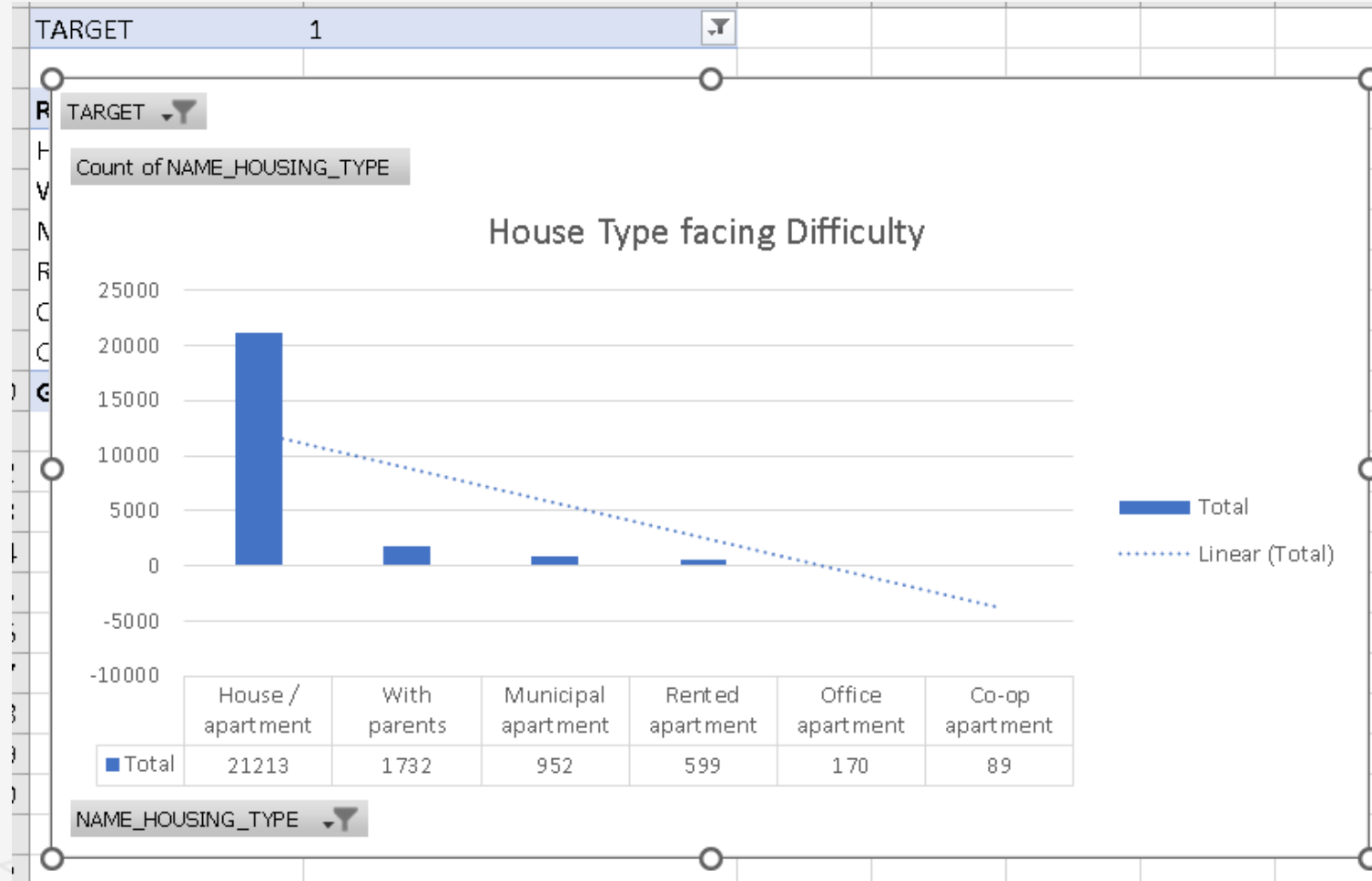
TARGET	0		
NAME_CONTRACT_TYPE	Cash loans		
Sum of AMT_ANNUITY			
Row Labels	Column Labels		Grand Total
	F	M	
100003	25692.5		25692.5
100006	29686.5		29686.5
100007		21865.5	21865.5
100008		27517.5	27517.5
100009	41301		41301
100010		42075	42075
100011	23826.5		23826.5
100014	21177		21177
100015	10678.5		10678.5
100016	5881.5		5881.5
100017		28966.5	28966.5
100018	32778		32778
100019		20160	20160
100020		26149.5	26149.5
100023	17563.5		17563.5
100025	37561.5		37561.5
100026	32521.5		32521.5
100027	23850		23850
100029		12703.5	12703.5
100030	11074.5		11074.5
100032		23827.5	23827.5
100033		57676.5	57676.5
100035	24592.5		24592.5

TARGET	(All)		
NAME_CONTRACT_TYPE	Revolving loans		
Sum of AMT_ANNUITY	Column Labels		
Row Labels	F	M	Grand Total
100004		6750	6750
100012		20250	20250
100021	13500		13500
100022	7875		7875
100024		21375	21375
100034		9000	9000
100046		27000	27000
100052	9000		9000
100058	6750		6750
100068		12375	12375
100079		13500	13500
100080	22500		22500
100088	6750		6750
100095	6750		6750
100098		13500	13500
100119	9000		9000
100126		9000	9000
100129	6750		6750
100134	9000		9000
100140	33750		33750
100143		13500	13500
100154		9000	9000
100174	11250		11250

TARGET	(All)		
NAME_CONTRACT_TYPE	Cash loans		
Sum of AMT_ANNUITY	Column Labels		
Row Labels	F	M	Grand Total
100002		24700.5	24700.5
100003	35698.5		35698.5
100006	29686.5		29686.5
100007		21865.5	21865.5
100008		27517.5	27517.5
100009	41301		41301
100010		42075	42075
100011	33826.5		33826.5
100014	21177		21177
100015	10678.5		10678.5
100016	5881.5		5881.5
100017		28966.5	28966.5
100018	32778		32778
100019		20160	20160
100020		26149.5	26149.5
100023	17563.5		17563.5
100025	37561.5		37561.5
100026	32521.5		32521.5
100027	23850		23850
100029		12703.5	12703.5
100030	11074.5		11074.5
100031	27076.5		27076.5
100032		23827.5	23827.5

Find the top correlations for Client with payment difficulties and all other case.





Insights:-After performing the analysis, we can rectify whether a client will repay the loan or not. Also, the people who are likely to face problem in loan repayment are labourers. Also, people with Secondary /secondary special education might face problem in loan repayment. Moreover, those who are living in house/apartment are facing difficulty in loan repayment (may be because of extra home loan, EMIs and so on). •NAME_EDUCATION_TYPE: Academic degree has less defaults.

NAME_EDUCATION_TYPE: People with Lower Secondary & Secondary education • NAME_INCOME_TYPE: Clients who are either at Maternity leave OR Unemployed default a lot. •REGION_RATING_CLIENT: People who live in Rating 3 has highest defaults. • OCCUPATION_TYPE: Avoid Low-skill Laborers, Drivers and Waiters/barmen staff, Security staff, Laborers and Cooking staff as their default rate is huge.

• NAME_INCOME_TYPE: Student and Businessmen have no defaults. • REGION_RATING_CLIENT: RATING 1 is safer. • ORGANIZATION_TYPE: Clients with Trade Type 4 and 5 and Industry type 8 have defaulted less than 3%. • DAYS_BIRTH: People above age of 50 have low probability of defaulting • DAYS_EMPLOYED: Clients with 40+ year experience having less than 1% default rate.

• AMT_INCOME_TOTAL: Applicant with Income more than 700,000 are less likely to default. •NAME_CASH_LOAN_PURPOSE: Loans bought for Hobby, buying garage are being repaid mostly. • CNT_CHILDREN: People with zero to two children tend to repay the loans. • CODE_GENDER: Men are at relatively higher default rate • NAME_FAMILY_STATUS: People who have civil marriage or who are single default a lot. •