Says

What have we heard them say?
What can we magine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

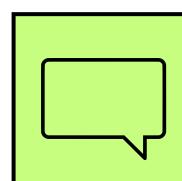
We are looking for candidates who are passionate about their field and are willing to work hard to achieve their goals.

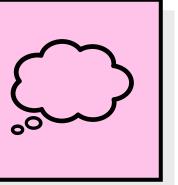
We are looking for candidates who share our values.

User may also worry about their task.

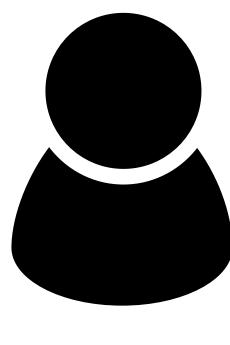
EveryOne wants a campus that offers easy access to resource Such as Libraries, Computer Labs and Health Clinic.

Employeers may discuss the salary and benefits package offered for the job profile.

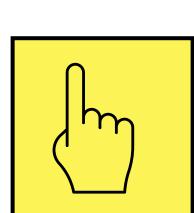


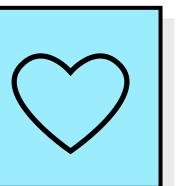


User may happy to get job in campus placement.



User





EveryOne
wants to feel
safe and
secure on
campus
Placement.

also be keeping an eye on the job market just in case any opportunity arises.

Successful

candidates

often come

well-prepared

for campus

placements.

Job seekers can

Looking for job that matches interest.

Student's may fear that they will not be selected for their jobs in campus placement.

Student's may feel pressure under their situation.

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?