

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate **2-8 people** recommended

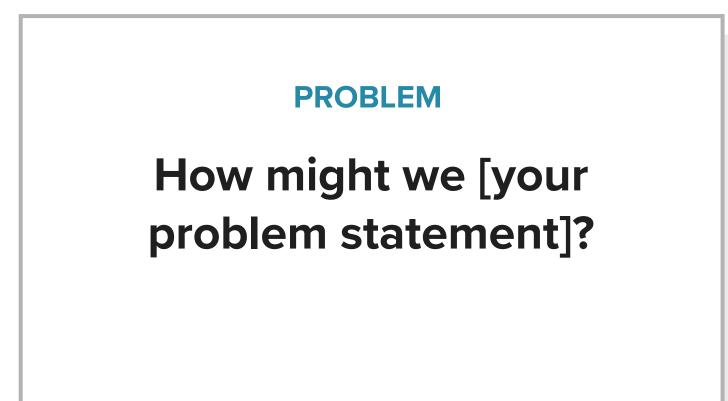
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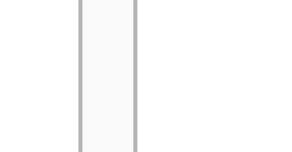
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



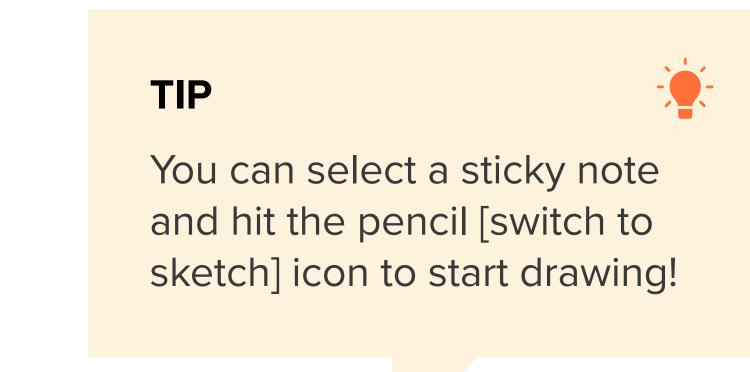




Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



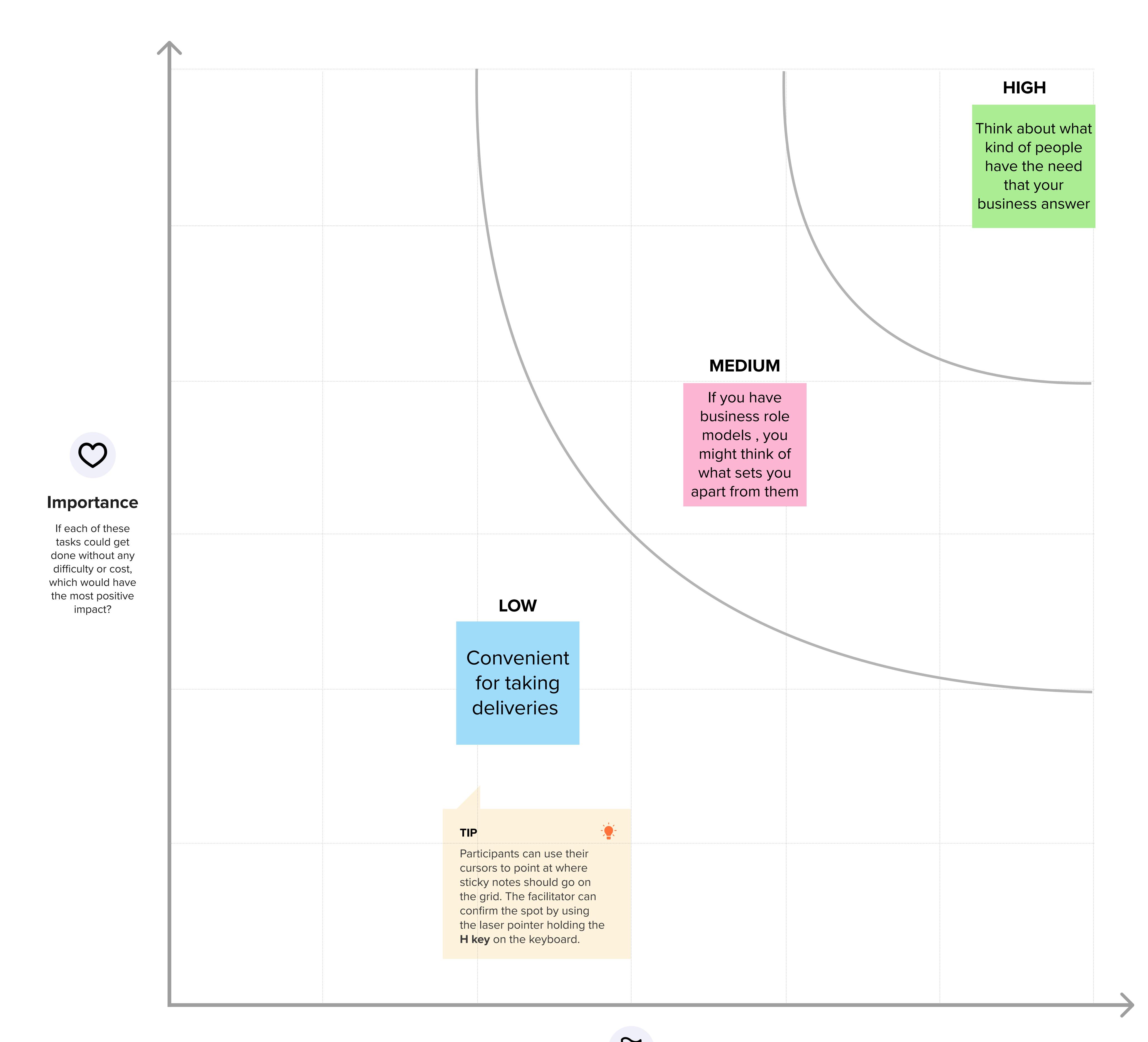
Team leader		Team member 1		Team m	Team member 2		Team member 3	
Know when you need help	If you have business role models, you might think of what sets you apart from them	Potential customer	Estimate what your rent and maintence costs	Make clear rules and regulations	Maintained by only representatives	Researching your competition can also bring partnership oppertunities	Selling a certain number of item at a bulk price for a reatailer to distribute	
How to Establish the identity of your new business	Research what kind of business structure fits your situation	Business Ioan from a bank	convenient for taking deliveres	Create a brand that longlast	new marketing strategies	Legal documentation	Find the right equipment	
kind of have th	people ne need your s answer	pote	ntial oyes	docume is mu	a and entation ust for analysis		ney ations	



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Regardless of their importance, which tasks are more