

Noah Simon

Graphic Designer & Frontend Developer

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Experience

Dirty Napkin

Co-Founder, Designer &
Resource Manager

Philadelphia, PA

Nov. 2023 to Present

- Work with a team of creative designers to design experimental and inventive brand identities for up-and-coming creatives and small businesses
- Manage company resources, including software, tools and supplies, and digital and print assets
- Lead the development and upkeep of the company's website to better showcase the company and its work

Argyle Interactive

Graphic Design Co-op

Remote

April 2024 to Sept. 2024

- Created social media posts for clients to increase online engagement
- Redesigned client websites to increase usability
- Assisted in the development of client websites, including developing a questionnaire to increase engagement and inform the audience about the client's offerings

Digital Evidence Group

Digital Media Intern

Washington, DC

July 2022 to Sept. 2022

- Developed graphics for a weekly social media campaign using Microsoft Office, and effectively showcased the capabilities of the company
- Created visual depictions of evidence for court cases using Adobe Creative Suite and Microsoft Office to better convey the situation in question
- Redesigned marketing material using Adobe Creative Suite to create more effective visual communication and reflect changes in the company's organizational structure

Activities

Student Leader, Drexel Hillel, 2022 to Present

- Co-founded and lead a prayer group to bring more service options to students
- Coordinated with other existing groups to create a service that appeals to a wide variety of students

Education

Drexel University

Philadelphia, PA

September 2021 - Present

Bachelor of Science in Graphic Design

Minor in User Experience & Interaction Design

GPA: 3.47

Anticipated Graduation: June 2025

Relevant Coursework

Visual Communication

Logo Design

Publication Design

Brand Identity Design

Book Design

Experiential Design

Typography

History of Typography

Digital Photography

Web Graphics

User Interface Design

Web Scripting

Motion Graphics

Skills

Adobe Creative Suite

Figma

Wordpress

HTML & CSS/SASS

Javascript & Typescript

PHP & MySQL

Cloudinary

Microsoft Office & Google Workspace

Asana

Identity Design

UI/UX Design

Digital Photography