Infrastruktura analityczna w LPP e-commerce







5 MAREK DETALICZNYCH

... Z FLAGOWĄ MARKĄ RESERVED



Stworzyliśmy pięć rozpoznawalnych marek:

Reserved, Cropp, House, Mohito i Sinsay.

Każda z nich kierowana jest do innej grupy klientów reprezentujących odmienny styl życia, mający inny sposób na wyrażenie siebie i różne potrzeby.













Łukasz

Mateusz

Marek

Szymon

Doświadczenie z: Php, JavaScript, Java, GA360, Excel, Python, SQL, AWS, ML

Używamy: GCP, Apache Kafka, App Engine, Dataflow, Airflow

Uczymy się: Apache Beam, Cloud ML, Plotly Dash



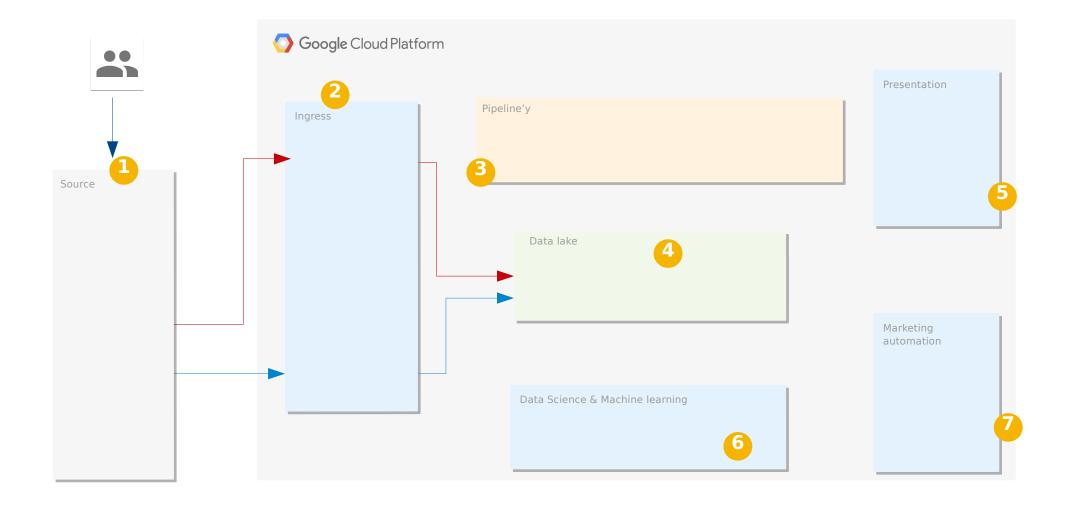




Infrastruktura analityczna

Steps

- 1 Source
- 2 Ingress
- **3** Pipelines
- 4 Data lake
- **5** Visualization
- 6 Data science & ML
- **7** Action











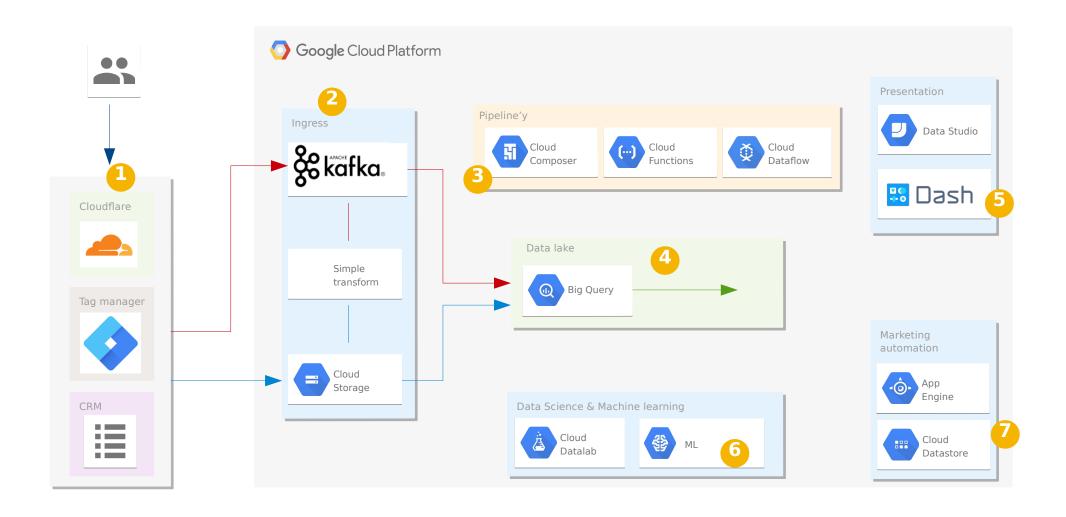




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Partnerzy















- metodologia SRE
- Google Kickstart
- Qwiklabs



2. Deepsense

- machine learning
- feature engineering
- success stories



3. SoftwareMill

- laaC
- Streaming Pipelines













Pytanie: W jaki gwiazdozbiór układają się kroki 😃 🥝 👶

















- a) Orion
- b) Wielki wóz
- c) Bliźnięta









Infrastruktura analityczna

sinsay



(h) house

CROPP

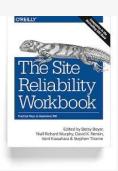
RESERVED

Google Cloud Platform Team - wsparcie

1. Metodologia SRE (site reliability engineering)

- czy big data pasuje do Scrum'a
- sprinty i 'person on call'
- SLO (service level objective)





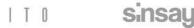
2. Google Kickstart na Coursera

- szkolenia
- certyfikaty

3. Qwiklabs

- laboratoria





1. Help desk

2. Skalowalność

3. Serwerless

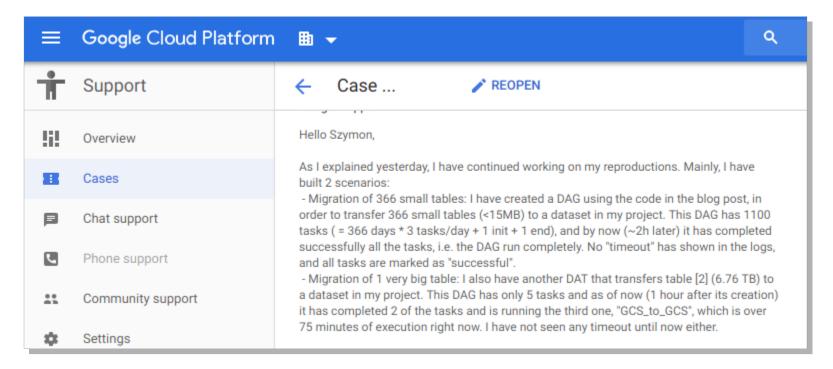






GCP - Help Desk

	Sup	port option	าร	
	BASIC	ROLE-BASED		ENTERPRISE
Cost per month		\$100/user	\$250/user	Greater of \$15,000









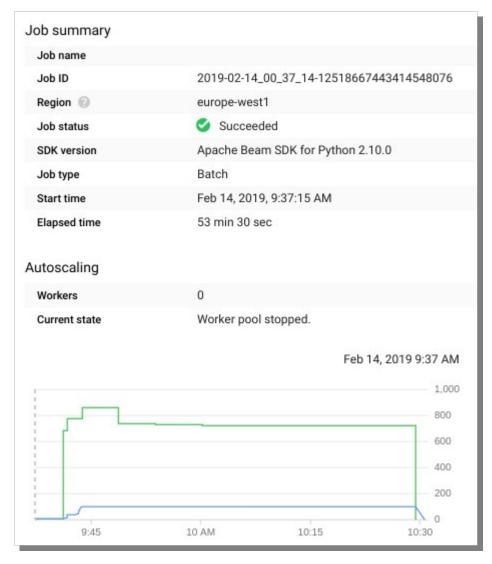




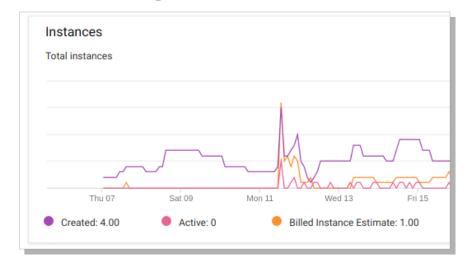


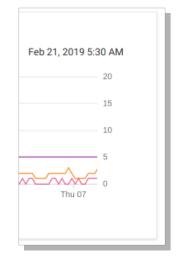
GCP - Skalowalność

Dataflow



App Engine





Big Query

Feb 1 – 28, 2019 BigQuery Analysis: 591.399 Tebibytes (Source: ...])

\$2,951.99





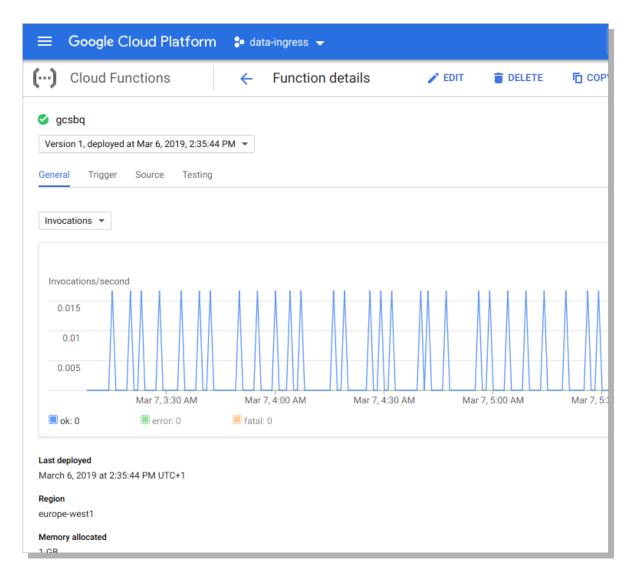








GCP - Serwerless



```
₫ index.js ×
       const { BigQuery } = require('@google-cloud/bigquery')
const { Storage } = require('@google-cloud/storage')
       async function gcsbg (file, context) {
           const schema = require(process.env.SCHEMA)
           const datasetId = process.env.DATASET
           const tableId = process.env.TABLE
           const bigguery = new BigQuery()
           const storage = new Storage()
           console.log(`Starting job for ${file.name}`)
           const filename = storage.bucket(file.bucket).file(file.name)
           const metadata = {
                    fields: schema
           const dataset = bigquery.dataset(datasetId)
           await dataset.get({ autoCreate: true }, (e, dataset, res) => {
               if (e) console.log(e)
                dataset.table(tableId).get({ autoCreate: true }, (e, table, res) => {
                    table.load(filename, metadata)
       exports.gcsbq = gcsbq
```







