

# LQC Solutions - Brand Kit

## Logo Usage

Use the primary logo with soft teal (L, Q body, text) and warm gold (Q leg, C) on a white or light beige background. Maintain sufficient spacing around the logo.

## Color Palette

Soft Teal: #4FA49A

Warm Gold: #D4B574

Background Beige: #FAF6F0

## Typography

The logo uses a bold, geometric sans-serif font. For matching body text, use clean sans-serifs like Montserrat, Inter, or Open Sans.